

LIVELIHOODS REPORT

JANUARY TO APRIL 2022

Employability

Insertion of Refugees and Migrants in the Labor Market

In São Paulo (SP), the labor insertion program of Missão Paz, in partnership with UNHCR, promoted the hiring of 72 refugees and migrants. Of these, 36% are Venezuelans (21 men and 5 women), 25% Angolans (10 men and 8 women), 18% Afghans (13 men), 11% Haitians (5 men and 3 women) and 10% of other nationalities. The beneficiaries of the project were hired by 27 employers, particularly in the service and trade areas.

In Manaus (AM), 12 Venezuelan refugees and migrants were hired in formal vacancies and another 56 were selected for temporary or informal work, with the support of Hermanitos and ADRA's Reference Support Center for Refugees and Migrants (CARE), in partnership with UNHCR. In addition, 166 Venezuelans received guidance on the labor market in Brazil and preparation for selection processes, through individual and group sessions. 457 resumes were prepared and/or forwarded to job openings.



The Companies with Refugees Forum is a space for companies interested in supporting refugee socio-economic inclusion in the Brazilian society. The Forum is a joint initiative of UNHCR and the UN Global Compact Brazil. Please check the activities delivered by the initiative in the first quarter of 2022 in the [4th edition of the Forum's newsletter here](#).



NEW PRACTICES OF THE COMPANIES WITH REFUGEES PLATFORM:

- [Sitel Brasil hires more than 700 refugee people and 15% have already been promoted.](#)
- [With more than 5,2 thousand refugees and migrants hired, BRF offers active listing and reception](#)

Socioeconomic inclusion

On 18 February, in Brasilia, UNHCR promoted a training session on socioeconomic inclusion of refugees for 8 employees from the Specialized Social Assistance Reference Center (CREAS) in the Federal District in preparation for the creation of a CREAS that will serve the local refugee and migrant population. The session was part of a 6-day capacity building covering refugee protection and socio-economic inclusion.

Promoting inclusion of LGBTIQ+ refugees

On 15 March, UNHCR held an online meeting with partners and other organizations within the Forum de Empresas e Direitos LGBTIQ+, an initiative to engage companies in the inclusion of LGBTIQ+ people. The executive secretary of the Forum, Reinaldo Bulgarelli, spoke about the employability of these people and brought tips on how to support them. About 70 representatives of NGOs that serve LGBTIQ+ refugees and migrants as well as companies that are members of the Companies with Refugees Forum participated in the event.

Entrepreneurship

Group discussion about female empowerment

In Manaus, in March, ADRA's Reference Support Center for Refugees and Migrants (CARE), in partnership with UNHCR, held a focus group discussion with Brazilian as well as refugee and migrant women on women's rights and empowerment, also encompassing the theme of professional qualification and entrepreneurship. The activity was attended by the Women's Commission of the Assembleia Legislativa do Amazonas (ALEAM) and had the participation of 53 Venezuelan women.

Refugee Entrepreneurs Platform



Refugiados Empreendedores

On 30 March, the [Refugee Entrepreneurs Platform](#), an initiative of UNHCR and the UN Compact Global Brazil, and Aliança Empreendedora promoted the live "How credit can boost your business", focusing on female refugee entrepreneurs. The live was broadcast on the UNHCR and Aliança's YouTube channels. About 50 people participated and the video was watched by more than 250 users. [Click here](#) and check out the recording.

INTERNATIONAL WOMEN'S DAY

In celebration of International Women's Day, UNHCR promoted a group discussion about entrepreneurship with women sheltered in the Aldeias Infantis Relocation and Integration Centre in Brasília (DF). The Venezuelan artisan Rosa told participants about her career and shared her experience in having a business in the country. [Click here](#) and learn more about Rosa's business.



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Support for entrepreneurship

In April, ADRA's Reference Support Center for Refugees and Migrants (CARE), in partnership with UNHCR, held a session and group discussion focused on small business management for refugee and migrant women as well as Brazilians in Manaus (AM). The activity was attended by 33 Venezuelan women. CARE, in partnership with UNHCR, also held an Easter egg making workshop.

Microcredit Program

On 7 April, UNHCR and Banco Pérola held a meeting with refugees and migrants, partners and NGOs to present this year's edition of Creditodos: a microcredit program that supports refugee and migrant entrepreneurs from any city in Brazil. About 40 people participated. Access to credit is one of the greatest [difficulties](#) for refugee entrepreneurs in Brazil. Creditodos has already benefited more than 80 refugee entrepreneurs with microcredit loans. [Click here](#) to learn more about Creditodos.



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MUJERES FUERTES

UNHCR, Hermanitos and the Public Ministry of Labor of Amazonas and Roraima (MPT-AM/RR) have been carrying out the "Mujeres Fuertes" project since March. The initiative provides professional qualification in the area of cooking, entrepreneurship support, in addition to psychosocial assistance, to 50 Venezuelan women heads of families residing in the city of Manaus (AM). The participants completed in April a Kitchen Assistant course offered in partnership with Senai and will undergo training in entrepreneurship. The project aims to develop the autonomy and self-sufficiency of these women, promoting means for their income generation, labor insertion and entrepreneurial activity.

Leveraging business in the North of the country

In April, UNHCR's "Potencia tu negócio" project, in partnership with Five One Labs, an international startup incubator, was launched to empower refugees and migrants living in the North of Brazil who have an idea of business or entrepreneurship. The idea is to leverage the necessary skills and help them in the development and expansion of their business through innovative and lasting solutions. Several profiles will be selected in Boa Vista (RR) and Manaus (AM). Hermanitos and the Serviço Jesuíta a Migrantes e Refugiados (SJMR) will support with the space and other resources necessary for face-to-face activities, and the Five One Labs team will develop training activities starting in May.

Support for entrepreneurship in Boa Vista

SJMR, in partnership with UNHCR, has been offering since March a series of entrepreneurship trainings for 32 refugee and migrant entrepreneurs from Boa Vista. Each month a different theme will be addressed: business management, digital marketing, Canva and business plan. Entrepreneurs and their business ideas will be accompanied by the SJMR and, at the end of the training, entrepreneurs will receive tools and inputs to strengthen their businesses.



Education



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CASH OPERATOR COURSES

In April, the SJMR, in partnership with UNHCR and the Instituto Projeção, offered the Cash Operator course to 25 Venezuelan refugees and migrants to support their employability in the area of services, an economic sector that has offered most job opportunities in Boa Vista (RR).

They in Science

On the International Day of Women and Girls in Science, in February, AVSI Brazil held at the Rondon 2 shelter in Boa Vista (RR) activities on female empowerment and work preparation workshops.



Livelihoods for Indigenous Refugees

Povo das Águas Project

In January, the Instituto Internacional de Educação do Brasil (IEB) began the second phase of the Povo das Águas project – work, participation and livelihoods with the Warao indigenous people of the municipalities of Belém and Ananindeua (PA). In these first months, UNHCR strengthened the partnership with the Pará State Secretary of Social Assistance, Work and Income (Secretaria de Estado de Assistência Social, Trabalho, Emprego e Renda do Pará -Seaster) for registration of Warao artisans and issuance of the National Artisans Card, preparation of 42 curricula and referral and monitoring of indigenous people in selection and hiring processes. A pilot project was also initiated, as a result of a partnership between IEB, UNHCR and the municipality of Ananindeua, to promote the hiring of Warao indigenous people in local companies.

Promoting autonomy of indigenous Venezuelan families

Between January and April, Caritas Manaus, in partnership with UNHCR, supported 20 indigenous Venezuelan families (82 people) in a project for indigenous Warao. These families add to the 41 people participating in the initiative in 2021, which entails financial assistance for three months, delivery of a kitchen kit and mattresses and monthly distribution of personal hygiene and cleaning kits, as well as monitoring and guidance by a team from Caritas. The initiative aims to strengthen the autonomy of families living in rented houses that already have a member generating income regularly. Between March and April, workshops were held on education and financial planning, entrepreneurship, physical and mental health.

SUPPORT TO WARAO ARTISANS FOR INCOME GENERATION

MANAUS The Museum A Casa do Objeto Brasileiro held between January and April qualification activities for making and selling handicrafts with 49 women artisans of the Warao ethnic group living inside and outside the shelters in the city of Manaus. The workshops included topics such as education and financial management, sales and marketing techniques, and creation of associations. The artisans also participated in two fairs aimed at women held by the Secretary of Women, Social Assistance and Citizenship (Secretaria da Mulher, Assistência Social e Cidadania - SEMASC) Manaus, with the sale of 27 pieces of crafts.



© Dalila Oliveira / A CASA Museu

BOA VISTA With the relocation of indigenous shelters in Boa Vista (RR), the communities of the Nova Canaã, Tancredo Neves and Pintolândia shelters began to live together in the new Waraotuma a Tuaranoko indigenous shelter, which allowed the expansion of the number of artisans contemplated by the Warao Artisanía Project of the A Casa do Objeto Brasileiro Museum. To integrate the new artisans, informative sessions on the project were held, as well as workshops for Mapping Techniques, Pricing and Pre-registration in the Programa de Artesanato Brasileiro (Brazilian Craft Program). At the end of this process, about 65 new artisans were included in the project and now participate in the Financial Education and Associativism Workshops activities conducted in partnership with the SJMR and other local partners.



NARUNOKO

The Narunoko project (“Camino”, in Warao) is an initiative that was launched in March and could benefit, throughout the year, up to 30 sheltered indigenous families who already have some source of income and who are prepared to take another step towards achieving their autonomy, through training, counseling, provision of complementary temporary financial assistance and monitoring. The implementing partners managing the indigenous shelters of Operation Welcome were responsible for the mapping of participants and facilitating the dialogue with SJMR, providing the necessary support for families while they are sheltered. SJMR is responsible for the training of families, the distribution of financial support and the monitoring of cases after leaving the shelters. To date, 30 interviews have been scheduled with indigenous family groups of E’ñepás, Warao and Kariñas ethnic groups from the shelters Waraotuma a Tuaranoko and Jardim Floresta.

Informative session to publicize the Project at Abrigo Pintolândia. © UNHCR/Rebeca Duran

