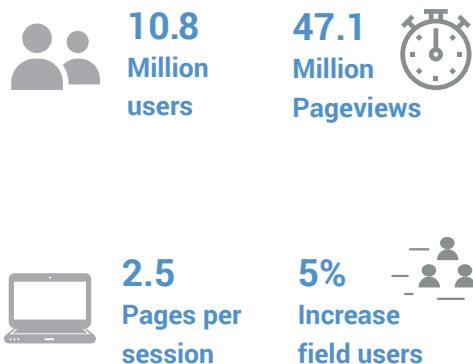
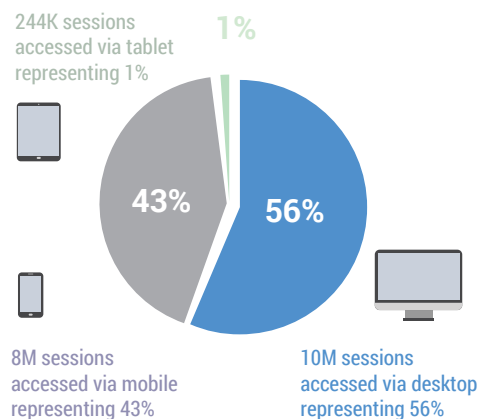


This mid-year highlights infographic covers different parameters used to monitor user activity, numbers, duration and location on UNOCHA's Humanitarian News coverage website ReliefWeb for the period between January and June 2022 because of significant numbers seen in our analytics. The numbers have been driven by several crises taking place in different parts of the globe.

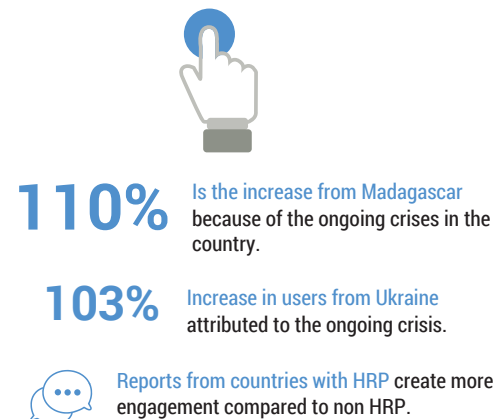
Key Figures



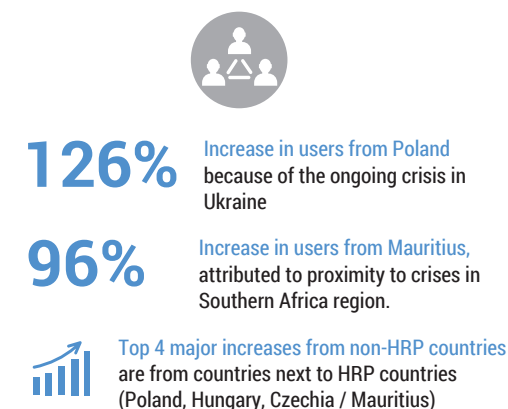
User Devices



Field Access



Non Field Access

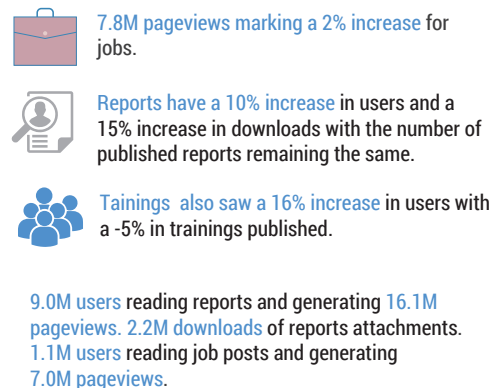


Highlights

- Historic maximum of users in March 2022: 2,5M users - peak of 191k users / 400k PV on March 24th, one month after the Ukraine conflict began. Of those, 157k users were reading reports and creating 187k PV (56% from US, 50% accessing directly).
- 7 of the 20 top countries are countries with HRP/ Humanitarian Situation.
- Desktop navigation is 56% of sessions vs 43% of mobile navigation. Engagement (reading and downloading reports, applying to jobs) is much higher on desktop than mobile devices.
- Reports from countries with HRPs are much more read and creating engagement than the rest of reports.



Content Analysis



User Countries

