This mid-year highlights infographic covers different parameters used to monitor user activity, numbers, duration and location on UNOCHA's Humanitarian News coverage website ReliefWeb for the period between January and June 2022 because of significant numbers seen in our analytics. The numbers have been driven by several crises taking place in different parts of the globe.

Key Figures



Million users

Pageviews



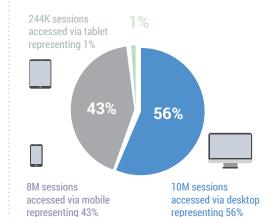
2.5 Pages per session

field users

Highlights

- Historic maximum of users in March 2022: 2,5M users peak of 191k users / 400k PV on March 24th, one month after the Ukraine conflict began. Of those, 157k users were reading reports and creating 187k PV (56% from US, 50% accessing directly).
- 7 of the 20 top countries are countries with HRP/ Humanitarian Situation.
- Desktop navigation is 56% of sessions vs 43% of mobile navigation. Engagement (reading and downloading reports, applying to jobs) is much higher on desktop than mobile devices.
- Reports from countries with HRPs are much more read and creating engagement than the rest of reports.

User Devices





Increase in our desktop sessions globally from 9.3 million sessions last year to 10.4 million sessions this year.

9%

Increase in our mobile sessions globally from 7.3 million sessions last year to 8 million sessions this year.



Most read reports were tagged world with 3.3M pageviews.

Field Access



Is the increase from Madagascar because of the ongoing crises in the country.

Increase in users from Ukraine attributed to the ongoing crisis.



Reports from countries with HRP create more engagement compared to non HRP.

Content Analysis



7.8M pageviews marking a 2% increase for iobs.



Reports have a 10% increase in users and a 15% increase in downloads with the number of published reports remaining the same.



Tainings also saw a 16% increase in users with a -5% in trainings published.

9.0M users reading reports and generating 16.1M pageviews, 2.2M downloads of reports attachments. 1.1M users reading job posts and generating 7.0M pageviews.

Non Field Access



126%

Increase in users from Poland because of the ongoing crisis in Ukraine

96%

Increase in users from Mauritius. attributed to proximity to crises in Southern Africa region.



Top 4 major increases from non-HRP countries are from countries next to HRP countries (Poland, Hungary, Czechia / Mauritius)

User Countries

Top five user countries

Philippines

Two Countries comprise 29% of total users: US (1.6M - 18%) and Philippines/HRP (1.2M - 12%). Four Countries comprise 3% to 5% of the users: India (564k - 5%), UK (445k - 4%), South Africa (431k - 4%) made up 2% of the users