

Livelihoods & Interiorization

REPORT May and June 2021

Highlights



Launching of Companies with Refugees Forum (Fórum Empresas com Refugiados): an unprecedented business engagement initiative

UNHCR and the Global Compact Network Brazil launched, on 23 June, the <u>Companies with Refugees Forum</u>, formed by companies and business organizations interested in supporting the inclusion of refugees in the labor market. The initiative already counts with the engagement of 21 companies and organizations and seeks to promote the exchange of experiences, training actions, employability and sharing of good practices in the socio-economic insertion of refugees. Learn more <u>here</u>.



See the video of the Forum here



ART AND CRAFTS EXHIBITION

UNHCR, in partnership with AVSI, Fraternidade Sem Fronteiras (FSF), Fraternidade – International Humanitarian Federation (FFHI) and other partner organizations, organized an exhibition of arts and crafts in Roraima Garden Shopping, in the context of **World Refugee Day**. The exhibition featured the work of Venezuelan artisans and artists, and its main objective was to give visibility to the artistic work of this population. Read more here.

X Interiorization

The Federal Government's Interiorization strategy, implemented by Operation Welcome (Operação Acolhida), voluntarily relocates Venezuelan refugees and migrants from the states of Roraima and Amazonas to other cities in the country. UNHCR, in partnership with other UN agencies and civil society organizations, has supported the strategy since its launch. Learn more about the Interiorization strategy and UNHCR's work.



54,430 Venezuelan refugees and migrants relocated since April 2018



Launching of "Institutional Interiorization Modality of Venezuelans: Lessons Learned, Challenges and Opportunities"

The UNHCR study in partnership with Children's Villages Brazil highlights that people who left the reception and integration centers evaluated with a high degree of satisfaction the services provided at all stages of the Interiorization strategy, from the preparation for departure to the reception in the place of destination. Despite the good results, high rental costs were identified (40% of family income). The main recommendation of the study is to strengthen the exchange of information and support networks in the post-reception period, especially regarding social protection and income generation.

For more information, see the Executive Summary here.



↑ Institutional Interiorization Modality

The Institutional Interiorization modality involves the relocation of Venezuelan people sheltered in Boa Vista to reception and integration centers in other Brazilian cities. In these spaces, people are sheltered for up to 3 months and are referred to job opportunities, education and social protection services. The centers also stand out for sheltering and promoting integration and autonomy of people with specific protection needs, such as the elderly, single-parent families, LGBTI+ community, people with disabilities and people with health problems.



People benefited from the Institutional modality

Since April 2018

11,618

People who were welcomed and supported in reception and integration centers supported by UNHCR

In May and June

255

People who were welcomed and supported in reception and integration centers supported by UNHCR

UNHCR supports

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21 RECEPTION AND **INTEGRATION CENTERS**

with 730 vacancies

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Since april 2018 more than 50 CENTERS with an offer of 1.900 vacancies were supported

Employment-based Interiorization Modality

In June, UNHCR supported the interiorization of 90 people with their families hired by a local company to Montenegro and Garibaldi in Rio Grande do Sul. These people received financial assistance for the cost of transit accommodations, where they stay for up to 30 days, in addition to the donation of travel kits and blankets, and the support received by social workers in the identification of homes where they go once they leave the transit sites and to access public services in the cities of destination. The Reception and Integration Center of Children's Villages in Porto Alegre also supports the initiative.





On 7 June, UNHCR, in partnership with the Global Pact Network Brazil and UN Women, launched the VI Edition of Empowering Refugee Women, a project for training and promoting the employability of refugee women, raising awareness in the private sector and expanding voluntary interiorization opportunities. The initial group has 20 women who are receiving professional training in customer service and sales. In the 2021 edition, the project will support 80 women, and, considering their families, will benefit more than 200 people. The project is supported by Lojas Renner, Unidas, MRV, Facebook, Iguatemi and Sodexo.





Companies with **Refugees Platform**

In May and June, 22 employers contacted the Humanitarian Logistics Task Force (FT) through the Companies with Refugees platform, of which they signaled 28 job opportunities. Since September 2020, 130 employers have already contacted Operation Welcome (Operação Acolhida) offering 163 job vacancies.

For more information, access the plataform in: empresascomrefugiados.com.br



Activities to support Interiorization in Roraima



659 people were sheltered in Rondon 2 for Interiorization purposes, 10,980 since September 2018.



177 people sheltered in BV-8 in Pacaraima were supported for Interiorization, 3,355 have been supported since September 2018.



547 people attended information sessions regarding Interiorization processes of Institutional and Employmentbased modality in Boa Vista.



122 people accessed vocational trainings at the Training and Reference Center in Pacaraima, 450 have received trainings since October 2018.



474 backpacks containing hygiene kits, instructional guides on work and financial insertion, and blankets were distributed in Rondon 2.

Support in the transit process in Manaus



671 people were supported in the Manaus Transit Center (ATM) for Interiorization purposes, 14,013 people supported since July 2019.



Cash Based Intervention - CBI for Interiorization





110 multipurpose grants

for Institutional modality





99% female headed households

89 MULTIPURPOSE GRANTS

for Employment-based modality



185 refugees and migrants of 80 families benefited



63% female headed households

Since 2019

1.848 MULTIPURPOSE GRANTS (R\$1.510.751)

were provided

1.516 MULTIPURPOSE GRANTS

for Institutional modality



1.516 refugees and migrants of 405 families benefited



91% female headed households

1.257 MULTIPURPOSE GRANTS for Employment-based modality



2.275 refugees and migrants of 963 families benefited



56% female headed households

₩ Livelihoods

Employability



D DAY FOR THE **INCLUSION** OF LGBTQIA+ **PEOPLE**

In the framework of the Week to Combat LGBTphobia, 7 LGBTQIA+ refugees and migrants from shelters run by **AVSI** Brazil and UNHCR in Boa Vista participated in the event organized by SETRABES, which included conducting job interviews with two companies registered at SINE.

Preparation of digital CV and CTPS in Rondon 3

75 people benefited from the lecture about labor laws and preparation of digital CVs and work cards facilitated by SJMR.

Cashier Course

18 Venezuelans have completed the cashier course offered by the Jesuit Service to Migrants and Refugees (SJMR) in partnership with SENAC and UNHCR.



Research on Venezuelans' Integration

World Bank in partnership with UNHCR launched the study "The Integration of Venezuelan Refugees and Migrants in Brazil". The study indicates that, despite a favorable legal framework, Venezuelan people face obstacles in accessing the formal labor market, the educational system, and social services. Venezuelans are 64 percent less likely to be employed than Brazilian workers, and their children are 53 percent less likely to go to school. In the education sector, only 45 percent of Venezuelan children were enrolled in school - compared to over 85 percent of Brazilian children. For more information, see the Executive Summary here.

Company Awareness in Manaus

In May, NGO Hermanitos, in partnership with UNHCR, held two editions of the event Multicultural Corporate Environment, raising awareness among 32 companies about hiring refugees and migrants.

Protect Work Campaign

Protect Work Campaign (Proteja o Trabalho - UNHCR, ILO, IOM and Ministry of Economy) launched, as part of World Refugee Day, a series of videos on refugees and migrants' labor rights in partnership with Canal Futura. See more here.

Employability Week with young refugees in Manaus

In June, NGO Hermanitos held two editions of the Employability Week activity, promoting discussion with 42 young refugees about behavioral skills and professional life plans in order to promote their insertion in apprenticeship programs in local companies.

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Entrepreneurship



Vocational Training

SJMR in Porto Alegre promoted, on 11 June, a professional training course in civil construction, notions of electricity and hydraulics for refugees and migrants. The course was taught by Diosa - Mão de Obra Feminina (Female Workforce) and had 12 participants. The women will receive kits to start their own businesses and will become part of the Diosa Network platform.

Refugee and Migrant Entrepreneurs

From 14 to 20 June, IMDH presented the campaign "Refugee and Migrant Entrepreneurs" with the aim of increasing visibility of these people in the Federal District. Read more.



Delivery of entrepreneurship starter kits

SJMR in partnership with UNHCR delivered entrepreneurship starter kits to support 10 small businesses of Venezuelans in Boa Vista. The kits were customized to meet the needs of each entrepreneur, such as an industrial oven, a hotplate, and gardening tools. They will all also receive entrepreneurship training from Sebrae and support to formalize their businesses.





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Financial Inclusion

BCPS Credit Line for Refugee and Migrants completes one year

Banco do Povo Crédito Solidário (BCPS) granted micro-credit to 89 refugee entrepreneurs in the area of food and clothing sales, within the framework of the Cooperation Agreement signed with UNHCR.



Education



Portuguese course

Following the Cooperation Agreement signed with UNHCR, Fluency Academy Ensino de Idiomas launched a free online Portuguese course for Venezuelan people, which can be taken via cell phone, at each student's own pace. The students have continuous support from teachers, in addition to having a Venezuelan teacher. In developing the methodology, Fluency Academy also had the support of Caritas Archdiocesan do Rio de Janeiro (CARJ) and *Missão Paz* (Peace Mission).

Geração de renda para venezuelanos

In celebration of World Refugee Day, ADRA promoted income generation workshops for Venezuelans. Cooking workshops for the production of cakes and breads, and handicrafts with ties, counted with 27 participants.



@Frank Padilha / AVSI Brasil

Handmade Soap Workshop

11 Venezuelan women participated in the initiative facilitated by AVSI at Rondon 3 in Boa Vista to promote activities designed and taught by the community itself as a strategy for engagement and Community-Based Protection.

Courses at shelters managed by UNHCR in partnership with AVSI in Boa Vista

270 SENAC course openings were offered at shelters managed by AVSI Brazil and UNHCR, through the AVSI Brazil Project "Acolhidos por Meio do Trabalho" (Welcomed through Work), in several subjects: Portuguese, Work Preparation, Cashier, Manicure and Sales Representative.



Launch of the SEBRAE-MG Platform

In June, Sebrae Minas, in partnership with UNHCR, IOM, and the Government of the State of Minas Gerais, launched the Migrants and Refugees in Minas page, which brings together orientation and business training materials from Sebrae and partners, aimed at this population. See the page here.



↑↓ Livelihoods for Indigenous Refugee People

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VALUING WARAO INDIGENOUS CRAFTSMANSHIP

A Casa do Objeto Brasileiro Museum held pricing workshops (teaching how to establish a fair sale price for the handicrafts produced) in Jardim Floresta, Pintolândia and Janokoida shelters, with the participation of 100 indigenous people.

For education there is no age when there is a desire to learn

At the age of 70, Alejandrina Gonzalez Zapata decided to join the Portuguese course offered through a partnership between SENAC, World Vision and Fraternidade (FFHI), which has already benefited 15 craftswomen residing in the shelters Pintolândia and Jardim Floresta. The course was held at the **Indigenous Training and Cultural Center**, which is the result of a partnership between UNHCR and FFHI and was inaugurated with the goal of offering free educational and professional training to Venezuelan indigenous communities in Boa Vista, as well as being a space for cultural events and promotion of entrepreneurship, cooperativism and associativism.

Autonomy of sheltered indigenous populations:

UNHCR and FFHI developed multiple actions to promote local integration of indigenous populations, such as the Carpentry Workshop in Nova Canaã shelter, Bricklayer Mason course, and Portuguese language course with certification of the first E'ñepa class with 15 people.

National Artisan Card for Warao Women in Manaus

In partnership with Sebrae-AM, A Casa do Objeto Brasileiro Museum supported 11 indigenous women artisans in accessing the National Artisan License. With the registration, Warao artisans will have access to tax incentives, issuance of invoices, and will be able to participate in national and international craft fairs, among other benefits.

Participation of Warao artisans in Indigenous Crafts Fair

Throughout June, 14 craftswomen supported by Warao craft project held by *A Casa do Objeto Brasileiro* Museum and UNHCR participated in the First Indigenous Craft Fair at the Shopping Via Norte Mall in Manaus. The event is a partnership between SEMASC and *Mãos que Criam Artes* (Hands that Make Art), an institution supporting indigenous artisans in Amazonas.

The Water People

In May, the project "The Water People" began, developed by the International Institute of Education of Brazil (IIEB) in partnership with UNHCR. Its objective is to contribute to the labor insertion of the Warao indigenous residents of Tapanã Reception Site, in Belém, by mapping their skills for insertion into the working world.





UNHCR Brazil is also thankful for the important support of and partnerships with other UN agencies, Brazilian authorities (at federal, state and municipal levels) and civil society organizations working together to deliver the emergency response and in the regular programmes of the Brazilian operation.