



International
Paralympic
Committee

International
Paralympic Committee

Manufacturer Identification Guidelines – PyeongChang 2018 Paralympic Winter Games

August 2017



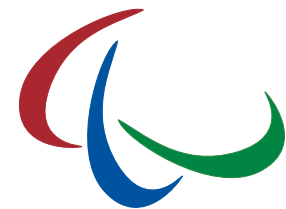


Contents

1	Introduction	4
2	Changes from previous versions.....	5
3	Definitions.....	7
4	General principles	9
5	Size and frequency of authorised identifications	10
6	Guidance on placement.....	12
7	Third party identifications.....	13
8	Designs	14
9	Maximising national and Paralympic identity	14
10	International Federation identifications.....	15
11	Homologation marks.....	15
12	Using the PyeongChang 2018 emblem and PyeongChang 2018 wordmark	16
13	Measuring the identification of the manufacturer	19
14	Victory ceremonies and interviews	20
15	Responsibility for compliance	20
16	Consequences of infringement to the guidelines.....	20
17	Submission process and questions.....	20
18	Sport-by-sport list	21
18.1	World Para Alpine Skiing / World Para Snowboard.....	21
18.1.1	IF specific technical requirements	23
18.2	World Para Ice Hockey	25
18.2.1	IF specific technical requirements	26
18.3	World Para Nordic Skiing.....	28
18.3.1	IF specific technical requirements	30
18.4	WCF – wheelchair curling.....	31
18.4.1	IF specific technical requirements	32



19	Graphical illustrations	34
19.1	Competition clothing.....	34
19.2	NPC formal uniforms & casual wear.....	36
19.3	Equipment	38
19.4	Accessories.....	38
19.5	Shoes/footwear	40
20	Summary.....	40
21	Acknowledgement.....	41



1 Introduction

The International Paralympic Committee (IPC) is pleased to present the IPC Manufacturer Identification Guidelines for the PyeongChang 2018 Paralympic Winter Games. This guide contains the general rules concerning the manufacturer identification and the specific details for the different categories (equipment, clothing, accessories and footwear) for the PyeongChang 2018 Paralympic Winter Games.

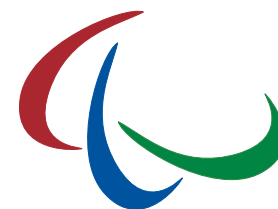
The Paralympic Winter Games place the national and Paralympic identity of athletes at the forefront which helps to further distinguish the Paralympic Games, whilst respecting the significant contribution that sporting goods manufacturers provide. Founded on the approach followed by the International Olympic Committee (IOC) for the Olympic Games, one of the key factors that differentiate the Paralympic Games from other sporting events is the visual presentation of the Games, which includes the ‘look’ of the participants, the venues and the field of play.

The purpose of these guidelines is to clarify the use of trademarks using visual diagrams to illustrate the regulations of the IPC Handbook, Section I, Sub-Section 3 (Paralympic Games Principles). These guidelines apply to all persons participating in the Paralympic Games.

These guidelines aim at providing certain clarifications on how the *Identification of the Manufacturer* may be used (or not) in general and specific situations. They are not intended to restrict or otherwise impair new, innovative technological design features of clothing, equipment and accessories as long as those are in conformity with the rules and regulations applicable for the Paralympic sports concerned and these guidelines.

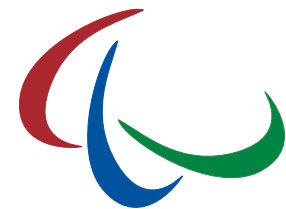
Notwithstanding the above, these guidelines are to be used subject to the understanding that (i) in case any term of these guidelines is in contradiction with the IPC Handbook, the later shall prevail and (ii) the IPC Governing Board shall be the sole authority to finally determine whether the use of a manufacturer name, designation, trademark, logo or any other distinctive sign complies with the IPC Handbook and these guidelines.

The IPC Manufacturer Identification Guidelines have been distributed to all NPCs (National Paralympic Committees) and International Federations (IFs). We encourage all parties to make use of this reference manual during the design and production of clothing, equipment, accessories and footwear items for the PyeongChang 2018 Paralympic Winter Games.



2 Changes from previous versions (London 2012 / Sochi 2014)

Topic	Modification
Definitions	Updated definitions within the list of " <i>authorised identifications</i> " and "items".
Size and frequency of the authorised identifications	<p>Clothing Maximum size of the <i>Identification of the Manufacturer</i> on clothing increased from 20cm² to 30cm².</p> <p>One additional identification allowed on clothing, limited to <i>product technology identifications</i>, with a maximum size of 10cm².</p> <p>Sport equipment For any sport equipment supplied by the NPC or athlete, the size and frequency of an <i>Identification of the Manufacturer</i> shall be as featured on sports equipment sold on the retail consumer market six months prior to the Games, subject to any stricter IF rules which would prevail for each concerned sport, as long as such identifications are deemed not conspicuous by the IPC.</p> <p>Accessories Previous size limitation of 6cm² adapted to specific types of accessories, subject to any stricter IF rules which may apply for each sport.</p>
Items that must remain unbranded	Updated list of items which must be unbranded on the field of play.
Third party identifications	Inclusion of additional examples of prohibited third party references.
NPC emblems and national identity	Clarification regarding the frequency of use of National Identifications and examples provided regarding prohibited wording.
IF identifications	Clarification regarding permitted use of IF identifications on clothing.



Homologation marks	Homologation marks permitted on athletes' clothing and/or sports equipment, subject to prior notification and agreement with the IPC.
PyeongChang 2018 emblem and wordmark	Size of wordmark and emblem increased from 20cm ² to 30cm ² .
Victory Ceremonies and interviews	Inclusion of list of personal items which are not permitted on podiums.
Sport-by-sport list	Inclusion of additional specifications from IF technical regulations, including: <ul style="list-style-type: none">▪ National identifications▪ Personal identifications▪ Homologation marks and processes



3 Definitions

For the purpose of these guidelines:

“**Participant**” refers to any person participating in the Paralympic Games, in particular, but not limited to, athletes, officials, technicians (e.g., equipment technicians) and other accredited personnel within Paralympic Games venues, sites and press areas.

For the purpose of these guidelines “**authorised identification**” means any of the following identification:

Name	Definition
<i>Identification of the Manufacturer</i>	<p>Means the normal display of the name, designation, trademark, or logo or any other distinctive sign of the manufacturer of an item (excluding encrypted or encoded supports, such as barcodes or QR codes, as well as URLs, social media accounts and hashtags), including, in particular, but without limitation, <i>Exclusive Identifiers</i> (as defined further below)</p> <p><i>Exclusive Identifier(s)</i> means any design or sign (or part or variation thereof) used by the manufacturer on clothing, equipment or accessories in the preceding edition of, respectively, the Paralympic Games and Paralympic Winter Games. (i.e., <i>Exclusive Identifier(s)</i> can be used for one Summer and one Paralympic Winter Games, but must be changed before the following Summer or Winter Games, as the case may be).</p> <p>The identified manufacturer of the item must be in the principal business of manufacturing, providing, distributing and selling respective items.</p>
NPC Emblem	Either (i) the institutional or (ii) the commercial emblem of a participating NPC, as approved by the IPC.
IF Identification	Refers to the official emblem of the International Federation (IF) and/or the official name of the IF.
PyeongChang 2018 Emblem	The official emblem of the PyeongChang 2018 Paralympic Winter Games, as approved by the IPC.



PyeongChang 2018 Wordmark	The words “PyeongChang 2018”.
Product Technology Identification	The technical identification (which shall not include any <i>Identification of the Manufacturer</i> , or any part thereof) used on clothing to identify any fabric technology.

“Item” means any piece of clothing, equipment, accessory or any other item used or worn by any person participating in the Paralympic Winter Games, appearing on the field of play or within other Paralympic Winter Games venues and sites, of which in particular, but without limitation:

Name	Definition
Accessory	Any article that is of an accessory nature (e.g. bag, eyewear, arm bands, gloves, socks, etc.), worn or used by a participant.
Clothing	<p>This category includes any piece of attire worn by a participant within Paralympic Games venues and sites. Clothing may be divided in the following categories:</p> <p>(a) Competition clothing Includes articles of clothing worn by a participant during all training sessions and competitions. Competition clothing is subject to additional IF regulations, specific to the respective sport.</p> <p>(b) Formal uniforms Formal uniforms include all articles of clothing worn by a participant for all Paralympic Ceremonies (e.g., Team Welcome Ceremony, Opening, Closing and Victory Ceremonies).</p> <p>(c) Casual wear Any additional articles of clothing worn by a participant within Paralympic Games venues and sites.</p>
Footwear	Any footwear (e.g. shoes, boots, etc.) worn by a participant.
Sport equipment	Any sport-specific and necessary equipment used during sports competition (such as snowboard, skis, ski poles, helmets, etc.).



Mobility equipment	Any equipment used by a participant for mobility purposes (e.g., wheelchair, prosthetics).
Technical Installations	Such installations and other apparatus not worn or used by participants (such as timing equipment and scoreboards) which are necessary to run competitions within venues.

“Sport Brand” means an *Identification of the Manufacturer* principally used in the business of manufacturing, providing, distributing and selling sporting goods and which is (i) not principally used for non-sport products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to sporting goods.

“Clothing Brand” means an Identification of the Manufacturer principally used in the business of manufacturing, providing, distributing and selling clothes and which is (i) not principally used for non-clothes products, (ii) not confusingly similar or identical to an identification used in another line of business, unrelated to clothes.

Please note that any Olympic marks are not authorised identifications.

4 General principles

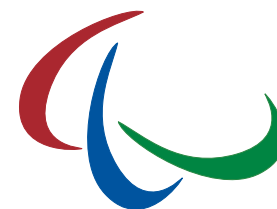
Pursuant to the IPC Handbook, Section I, Sub-Section 3 (Paralympic Games Principles), no form of publicity or propaganda, commercial or otherwise, may appear on persons, sportswear, accessories or, more generally, on any article of clothing or equipment whatsoever worn or used by persons participating in the Paralympic Games, except for the *Identification of the Manufacturer* of the article or equipment concerned, provided that such identification shall not be marked conspicuously for advertising purposes.

An authorised identification may only be used in compliance with the terms of the IPC Handbook, the present guidelines or as further approved in writing by the IPC.

The IPC reserves the right to prohibit the use of any authorised identification on any given item in order to ensure the spirit of the principles of the IPC Handbook and these guidelines are respected.

Unless specifically mentioned otherwise hereinafter (in particular in the “sport-by-sport list”) or unless otherwise indicated in writing by the IPC, the following general principles shall apply:

- No use of any *Identification of the Manufacturer* may be made in a conspicuous way and no item may be used for advertising purposes. An *item* is in particular considered to be



used for advertising purposes when the identification on such item is not in relation to sport or is only featured or used for the purpose of conspicuous exposure during the Paralympic Games.

- No identification other than an authorised identification may appear on any item.
- Only one *identification of the manufacturer Identification of the Manufacturer* per item shall be permitted unless explicitly indicated in the sport-by-sport list.

Exception: Where one-piece body suits are used in competition, one shall be permitted above the waist and one below the waist, provided all other principles are respected.

- Where the *Identification of the Manufacturer* is not a *sports brand*, such identifications shall not be permitted, except for clothing, for which the *Identification of the Manufacturer* may be that of a *clothing brand*.
- Participants must refrain from contributing to or participating in any conspicuous advertising within Paralympic venues and sites, and in particular on the field of play.
- Personal mobility equipment refers to personal wheelchairs, prosthetics, etc., which are used outside of competition. For inside competition usage of mobility equipment, please refer to the respective sport-by-sport list. Personal mobility equipment is accepted in the Paralympic Games venues as commercially available.

5 Size and frequency of authorised identifications

The table below outlines the size and frequency an *Identification of the Manufacturer* shall respect, it being understood that unless expressly excluded, the general principles and other principles outlined in these guidelines apply as well in addition:

Name	Definition
Accessories	<p>Accessories may carry identifications as per the following, subject to any stricter IF rules which would prevail for each concerned sport, as indicated within the sport-by-sport section and as long as such identifications are deemed not conspicuous by the IPC:</p> <p>Socks: One <i>Identification of the Manufacturer</i> per item, with a maximum size of 10cm².</p>



	<p>Headgear: One <i>Identification of the Manufacturer</i> per item, with a maximum size of 10cm².</p> <p>Eyewear: May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months or more prior to the Games, with no identifications permitted on the lenses.</p> <p>Armbands: One <i>Identification of the Manufacturer</i> per item, with a maximum size of 6cm².</p> <p>Scarves: One <i>Identification of the Manufacturer</i> per item, with a maximum size of 6cm².</p> <p>Gloves: One <i>Identification of the Manufacturer</i> per item, with a maximum size of 8cm².</p> <p>Bag: One <i>Identification of the Manufacturer</i> per item, not greater than 10 per cent of the surface area of the item, to a maximum size of 60cm².</p> <p>For any accessories not listed above, the size of the <i>Identification of the Manufacturer</i> shall not exceed 6cm².</p>
<p>Clothing</p>	<p>The size of an <i>Identification of the Manufacturer</i> shall not exceed 30cm² for Clothing.</p> <p>One additional identification, strictly limited to <i>product technology identifications</i>, shall be permitted per clothing item and shall not exceed 10cm².</p> <p>Where one-piece body suits are used in competition, such identifications shall be permitted once above and once below the waist, provided all other principles are respected.</p> <p>One <i>Identification of the Manufacturer</i> will be permitted on zippers and buttons, and should appear in the same colour as the concerned item (i.e. tone on tone), as long as such identifications are deemed not conspicuous by the IPC.</p>
<p>Sports equipment</p>	<p>For any sport equipment supplied by the NPC or athlete, the size and frequency of an <i>Identification of the Manufacturer</i> shall be as featured on sports equipment sold on the retail consumer market six months prior to the</p>



	<p>Games, subject to any stricter IF rules which would prevail for each concerned sport (as indicated within the sport specific implementation section), as long as such identifications are deemed not conspicuous by the IPC.</p> <p>For any sports equipment supplied by the Organising Committee (OCOG), the size of an <i>Identification of the Manufacturer</i> shall not exceed 10 per cent of the surface area (up to a maximum of 60 cm²).</p>
Mobility equipment	<p>For any mobility equipment supplied by the NPC or athlete, the size and frequency of an <i>Identification of the Manufacturer</i> shall be as featured on mobility equipment sold on the retail consumer market six months prior to the Games, subject to any stricter IF rules which would prevail for each concerned sport (as indicated within the <i>sport-by-sport list</i>), as long as such identification are deemed not conspicuous by the IPC.</p>
Footwear	<p>All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months prior to the Games, as long as such identifications are deemed not conspicuous by the IPC.</p>

Specific sizes and display frequency are applicable as per the sport-by-sport list hereinafter.

In all instances where the item contains elastic material (such as LYCRA®), the *authorised identification* size shall be measured stretched (e.g., as worn by the athlete or once the item is fully extended as used during competition).

6 Guidance on placement

No *authorised identification* may appear on the neck or the collar, on the body (e.g., tattoo) of any person participating in the Games or on any of the following items including but not limited to headphones, contact lenses, earplugs, mouth guards, nose clips, water bottles, towels, umbrellas, bandages (this list is exemplary and non-exhaustive and may be amended and



completed from time to time by the IPC. Any such shall be communicated by the IPC to the NPCs and IFs).

On upper body clothing items *identifications of the manufacturer* should as much as possible be placed on the chest or on the sleeve.

No *Identification of the Manufacturer* may appear in combination with any other *authorised identification*.

Authorised identification may not appear close or adjacent to each other, in order to avoid a composite logo effect or a repetitive effect. This applies also in case of several layers of items worn by the same person or for one-piece body suits.

Please refer to chapter 12 for further details on using the PyeongChang 2018 trademarks.

7 Third party identifications

No third party reference including the names or nicknames of the participants or any other persons (unless listed as a technical requirement in the “sport-by-sport” section), designation, trademark, logo, URL, social media account, hashtags, corporate design or colour scheme (including, but not limited to, those of sponsors, National Federations, IFs, public or governmental authorities, and clubs, with the exception of IFs identification as authorised by the IPC) or any other distinctive sign (whether direct or indirect, such as QR codes or barcode) may appear on any item.

Please note: For the avoidance of doubt, this includes but is not limited to technical sport homologation designations (such as “official equipment of...”, “official [IF] size”, etc.)

No *item* may feature any identification that relates to a product, service or in any other way does not comply with the principles of the IPC Handbook.

The use of certain *authorised identifications* (such as IF Identifications, the PyeongChang 2018 Emblem or the PyeongChang 2018 Wordmark) is limited and restricted to certain items only and may not be used otherwise as specifically indicated herein.

All items must be those which are normally worn or used by a participant in the Paralympic Games.



8 Designs

Designs of *items* must comply with the specifications of these guidelines. In particular, a design may be used for one Paralympic Summer and one Paralympic Winter Games, but must be changed before the following Summer or Winter Games, as the case may be.

Authorised identifications or any portion or variations thereof (such as graphic and/or text that serve as concept extensions) cannot be used in designs (e.g., repetitions, extensions, distortions, watermarks, patterns, etc.) of items.

For the avoidance of doubt, drawings, colour schemes, combinations, patterns, prints, letters, numerals, geometric elements, slogans, taglines, words or designs that derive or refer or otherwise create the impression that they are identical or similar to an *Identification of the Manufacturer* (including, in particular, *Exclusive Identifiers*), may not be used in designs of items for the Paralympic Games.

9 Maximising national and Paralympic identity

Subject to the above, NPCs are encouraged to use their national colours, name, flag and emblems, as well as NPC emblems, in order to visually enhance the national identity of their *items*.

The NPC of the country hosting the Paralympic Games (in the present case, the Korean Paralympic Committee) may not use the “Look of the Games” in any way which creates confusion between the PyeongChang 2018 workforce and the participants of the host country delegation.

Wherever possible, NPCs are encouraged to utilise all opportunities to maximise their national and Paralympic identity on all Paralympic Games clothing, equipment and accessories. This may be achieved through the use of:

- The NPC emblem
- The official national colours
- The official country name and/or acronym
- The official national flag (as approved for Paralympic Ceremonies)
- PyeongChang 2018 trademarks (approval is necessary).



NPCs **must not** use:

- Any Olympic marks (e.g., Olympic Rings, National Olympic Committee emblem, "National Olympic Committee of COUNTRY")
- International or National Sport Federation emblems
- IPC marks (e.g., Paralympic Symbol) as a stand-alone element.
- Any form of publicity or propaganda (commercial or otherwise).

10 International Federation identifications

IF identifications are only authorised for use on uniforms worn by IF officials; this includes all categories of IF staff as well as technical officials.

For clothing worn by IF officials, one IF identification per *item* shall be permitted, with a maximum size of 30cm².

11 Homologation marks

If any identification is necessary for safety reasons and is prescribed within IF rules and regulations (e.g. "CE" or a similar non-commercial certification logo) and included within the sport-by-sport list, such identification will be permitted on the *item*, in a location that allows technical verification by officials.



12 Using the PyeongChang 2018 emblem and PyeongChang 2018 wordmark



PyeongChang 2018™

NPCs may enhance the Paralympic identity of their uniforms (clothing only) by using the PyeongChang 2018 emblem or wordmark on a limited basis, provided the following conditions are observed.

In general, the emblem and wordmark:

- cannot be used on equipment, accessories or footwear (they can be used on team luggage);
- may be used on competition and NPC clothing, and can only be reproduced in its entirety as defined in the PyeongChang 2018 Paralympic Games Emblem Graphic Standards manual;
- must be sourced directly from PyeongChang 2018 Organising Committee (POCOG) and used in accordance with POCOG guidelines for using PyeongChang 2018 marks;
- cannot be used for any commercial purposes including, but not limited to, licensed and replica merchandise; and
- must only be used once per item of clothing, with a maximum size of 30 cm².

In particular,

Wordmark:

- When used in conjunction with the NPC emblem, the PyeongChang 2018 wordmark should be positioned under the NPC emblem or IF identification with a distinctive gap or separation between the PyeongChang 2018 wordmark and the NPC emblem or separated by a small dividing line.
- It is forbidden to associate the PyeongChang 2018 wordmark with an *identification of the manufacturer*.

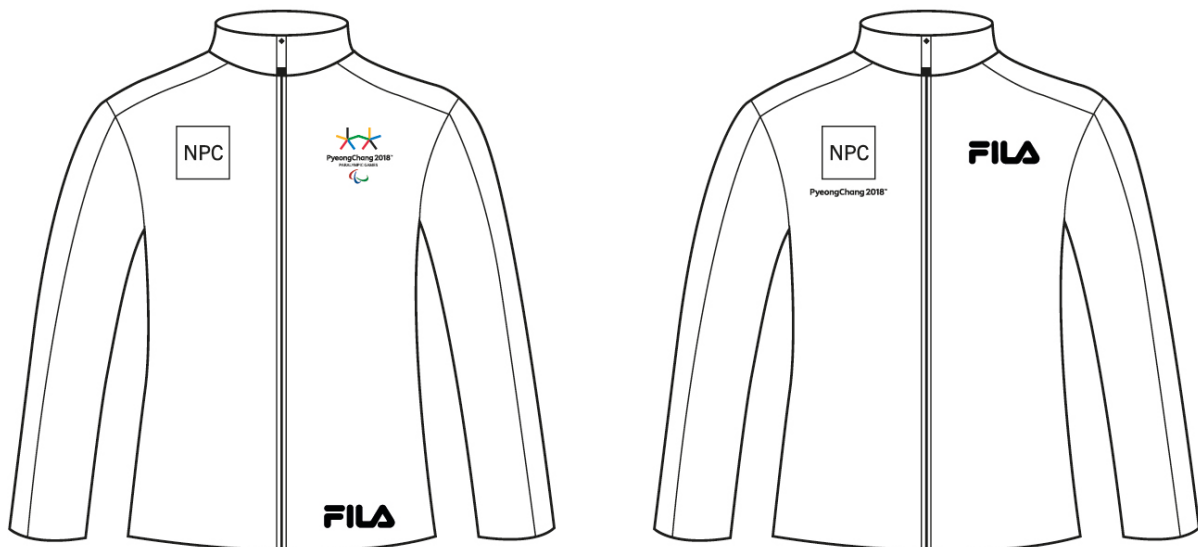


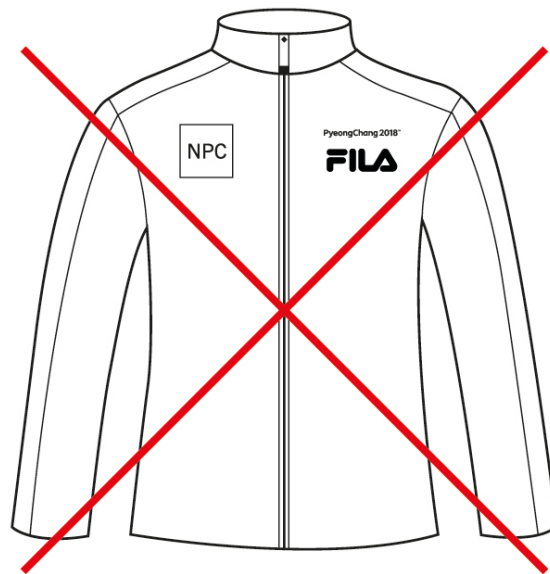
- In exceptional cases, NPCs may also use the wordmark in a generic font (i.e., Arial, Verdana or other san-serif fonts). NPCs need prior approval for such use.

Emblem:

- It is forbidden to associate the PyeongChang 2018 emblem with any other *authorised identification* (such as an *Identification of the Manufacturer* or an NPC emblem or IF identification).

Any infringement upon the regulations identified for the particular articles will result in these articles being removed, covered, or subject to another action deemed appropriate by POCOG and/or the IPC.







13 Measuring the *identification of the manufacturer*

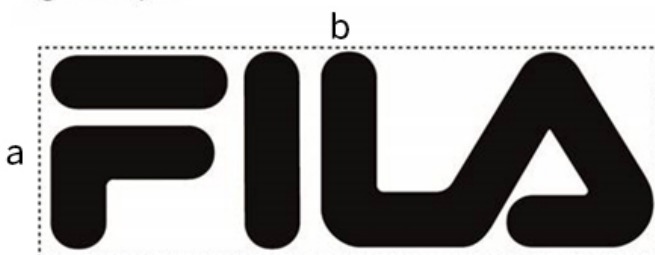
Identifications of the Manufacturer may be divided into the following categories:

- The manufacturer name; or
- The manufacturer logo; or
- A combination of the manufacturer name and the manufacturer logo
- Exclusive Identifier(s).

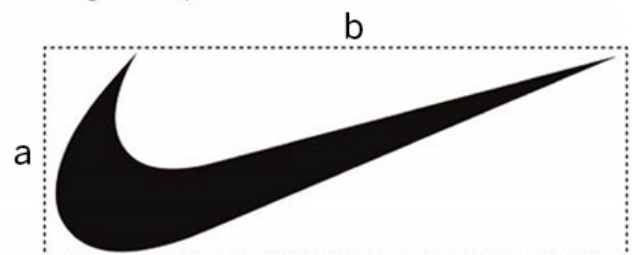
To measure the *Identification of the Manufacturer*, a rectangle or square will be traced around the trademark, and the mathematical rules used to calculate the surface area of the rectangle or square shall be applied.

$$a \times b = 30\text{cm}^2$$

Regular shapes



Irregular shapes



Combined shapes





14 Victory ceremonies and interviews

No *sports equipment* or *accessories* may be brought to the flower or victory ceremony. This applies also to interviews, with the exception of the mixed zone when used as an exit from the competition area, or if the *sports equipment* is worn by the athlete (e.g. helmet).

No personal accessories, including but not limited to mobile phones, water bottles, national flags and point of view (POV) camera devices, are permitted on podiums.

15 Responsibility for compliance

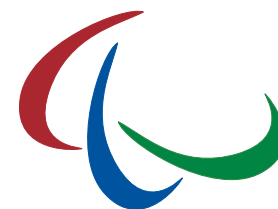
It is the NPCs responsibility to comply with the rules and regulations of the IPC Handbook including but not limited to the IPC Manufacturer Identification Guidelines. NPCs shall be primarily responsible for ensuring that all items worn or used by the members of their delegation comply with these guidelines. Under the supervision of the IPC and with the support of OCOG personnel, the IFs shall implement a system of enforcing the compliance of items (such as sports equipment) in relation to their respective sport.

16 Consequences of infringement to the guidelines

The IPC and OCOG will remain vigilant throughout the Paralympic Games. At any time, those, which are not in compliance with the IPC rules and regulations, may be subject to sanction. According to the IPC Handbook Section I, Sub-Section 3, Paralympic Games Principles, any violation of these rules could lead to disqualification or withdrawal of the accreditation of the person concerned as well as other possible sanctions, in accordance with the decision of the IPC Governing Board, or in accordance with the technical rules of the respective sport. Any *Identification of the Manufacturer* (including, in particular, any usage of *Exclusive Identifiers*) infringing upon these guidelines shall be removed or covered (as applicable) in accordance with the instructions given by representatives of the IPC, OCOG or the relevant IF to the participant.

17 Submission process and questions

The submission process will be co-ordinated via a specific module of the Sport Data Management System (SDMS). To upload any visual examples for IPC pre-inspection, please visit <http://www.paralympic.org/sdms/uniform>, entering the access codes used by the NPC Primary User for SDMS. If you want to apply for an additional account, please follow the steps described



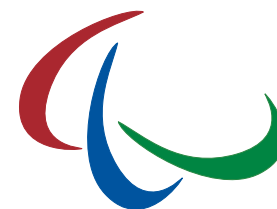
in the IPC Team Uniform Inspection Application Guidelines User's Guide, located on the right hand corner of the homepage (<http://www.paralympic.org/sdms/uniform>).

Specific information and assistance is available through the IPC Marketing and Commercial Department. The IPC welcomes and encourages all NPCs to consult with Yosof Rohesh, Design Services Manager at yosof.rohesh@paralympic.org or +49 228 2097-215 for any further assistance.

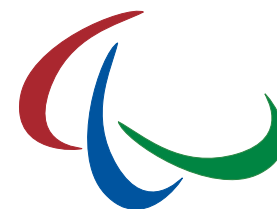
18 Sport-by-sport list

18.1 World Para Alpine Skiing / World Para Snowboard

Item	Application of IPC Manufacturer Identification Guidelines
Clothing	
Competition clothing	One <i>identification of the manufacturer</i> per clothing item will be permitted, to a maximum size of 30cm ² .
Warm-up suit	One additional <i>product technology identification</i> will be permitted per clothing item, to a maximum size of 10cm ² .
Collars and roll necks	No <i>identification of the manufacturer</i> may appear on the collar or on the neck.
One-piece bodysuit	For one-piece bodysuit: one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above. However, these identifications shall not be placed immediately adjacent to each other.
Sport equipment	
Skis / snowboards Bindings Poles Outriggers	The <i>Identification of the Manufacturer</i> may be carried as generally used on products sold through the retail trade during the period of six months prior to the Games.
Helmet/headware	Helmets and headwear may carry two <i>identifications of the manufacturer</i> with a maximum size of 15cm ² , one on each side, placed over the ears.



Mobility equipment / adaptive equipment	
Sit-ski Wheelchair Prosthetics	One <i>Identification of the Manufacturer</i> per equipment item will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ² .
Accessories	
Socks Ski straps Waist bag/Bottle belts	One <i>Identification of the Manufacturer</i> will be permitted per item, to a maximum size of 10cm ² .
Scarves/neck warmers	No <i>Identification of the Manufacturer</i> will be permitted.
Arm and leg protection	One <i>Identification of the Manufacturer</i> per arm and leg protection is permitted, to a maximum size of 12cm ² . An <i>Identification of the Manufacturer</i> on the hand protector of ski poles is permitted. The <i>Identification of the Manufacturer</i> may be divided into two parts per individual hand protector. The total surface area of the commercial markings per hand protector is limited to 12cm ² .
Gloves	One <i>Identification of the Manufacturer</i> per accessory item will be permitted. The <i>Identification of the Manufacturer</i> may be divided into two parts per individual glove, with a maximum size of 15cm ² per glove.
Goggles/eyewear	Goggle-straps may carry two <i>identifications of the manufacturer</i> , no larger than 15cm ² each in an unstretched position. A moulded <i>Identification of the Manufacturer</i> may appear on the frame centrally on the forehead. This logo must be the same colour as the frame. Straps shall not measure more than 4cm in width. In case of double straps only one strap may carry the <i>Identification of the Manufacturer</i> . Lenses must be free of advertising. Straps without goggles) with the <i>Identification of Manufacturer</i> of goggle suppliers may not be worn.



Bag	One <i>Identification of the Manufacturer</i> per item will be permitted, covering no more than 10 per cent of the surface, to a maximum size of 60cm ² .
Footwear	
Boots/shoes	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months or more prior to the Games.

18.1.1 IF specific technical requirements

The following IF technical requirements apply in relation to the General Guidelines:

Section 7. Third party identifications (athlete names)

Helmets and headgear worn in competition may carry the name of an athlete. The athlete's name with a maximum size of 20 cm² must be placed at the back of the helmet or on the rear of a hat/headband for cross-country namely when a helmet is not worn. The athlete's name can only consist of the full name of the athlete in a standard font and size defined by World Para Alpine Skiing / World Para Snowboard which is the same for all athletes.

Section 9. Maximising national and Paralympic identity

No specific regulations with regards to national identifications, section 9 of the General Principles apply.

Section 11. Homologation marks

A homologation mark/sticker must appear on the alpine skis (marking of radius on skis), on suits (printed marking).

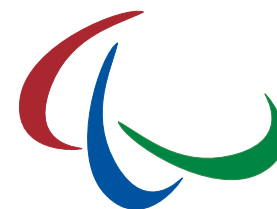
Section 17. Submission process

Pre competition: All ski goggles (B1) and adaptive equipment must be submitted to the Technical Official for review that should be aligning with the World Para Alpine Skiing and World Para Snowboard Equipment Rules.



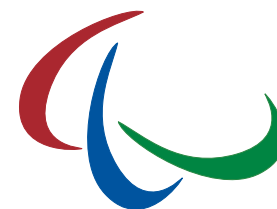
Post competition: An immediate post-competition control of skis/binding, boots and suits for alpine skiing and snowboard is compulsory.

Note: All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



18.2 World Para Ice Hockey

Item	Application of IPC Manufacturer Identification Guidelines
Clothing	
Jersey Warm-up suit Pants	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30cm ² . One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10cm ² .
Hockey socks Sock tape	No <i>Identification of the Manufacturer</i> may appear on these items.
Collar and roll necks	No <i>Identification of the Manufacturer</i> may appear on the collar or on the neck.
Sport equipment	
Player and goalkeeper helmet Head protector (full face mask)	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months or more prior to the Games.
Player and goalkeeper facial protection	One <i>Identification of the Manufacturer</i> per item will be permitted on each side, with a maximum size of 6cm ² on player facial protection or one centrally placed on goalkeeper facial protection.
Player and goalkeeper neck protection	No <i>Identification of the Manufacturer</i> may appear on these items.
Player gloves Player pants	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months or more prior to the Games.
Player and goalkeeper hockey stick Goalkeeper leg pads Goalkeeper blocker and trapper	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months or more prior to the Games.



Mobility equipment	
Sledge Wheelchair Prosthetics	One <i>Identification of the Manufacturer</i> per equipment item will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ² .
Accessories	
Towel	No <i>Identification of the Manufacturer</i> may appear on these items.
Player and goalkeeper bags	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months or more prior to the Games.
Skates/footwear	
Skates/foot protection	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months prior to the Games.

18.2.1 IF specific technical requirements

The following IF technical requirements apply in relation to the General Guidelines:

Section 7. Third party Identifications (athlete names)

Each player shall wear his/her name on the upper portion of the back of his/her jersey printed in 10cm high, block capital Roman letters.

Section 9. Maximising national and Paralympic identity

One flag/NPC emblem and one country/territory name or NPC code is permitted on the helmet.

Section 11. Homologation marks

HECC Homologation labels may appear on helmets and other items where safety tests have been carried out.



Section 17. Submission process

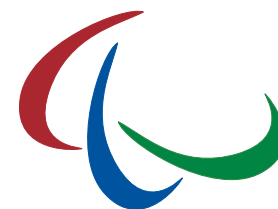
All goalie mask and helmet designs are to be submitted to the IPC for review prior to the Paralympic Winter Games.

Note: All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).

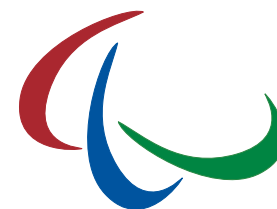


18.3 World Para Nordic Skiing

Item	Application of IPC Manufacturer Identification Guidelines
Clothing	
Competition clothing	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30cm ² .
Warm-up suit	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10cm ² .
Collars and roll necks	No <i>Identification of the Manufacturer</i> may appear on the collar or on the neck.
Competition suit	<p>For one-piece bodysuit: one <i>Identification of the Manufacturer</i> and one <i>Product Technology Identification</i> shall be permitted above the waist and below the waist, in accordance with the maximum sizes noted above; however, these identifications shall not be placed immediately adjacent to each other.</p> <p>For two-piece body suit: one <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30cm².</p>
Sport equipment	
Skis Bindings Poles	May carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months or more prior to the Games.
Firearm (including rifle stock)	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6cm ² at the front end of the rifle barrel.
Carrying harness	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6cm ² underneath the fixation of the carrying harness system.
Shooting sling	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 6cm ² .



Mobility equipment / adaptive equipment	
Sit-Ski Wheelchair Prosthetics	One <i>Identification of the Manufacturer</i> per equipment item will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ² .
Accessories	
Socks	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 10cm ² .
Headgear/headband	Two <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 15cm ² .
Gloves	One <i>Identification of the Manufacturer</i> per item will be permitted, to a maximum size of 15cm ² or divided in two areas of a total of 15cm ² .
Bag/backpack/drinking belt	One <i>Identification of the Manufacturer</i> per item will be permitted, covering no more than 10 per cent of the surface, to a maximum size of 50cm ² .
Rifle case/fifle bag	One <i>Identification of the Manufacturer</i> per item will be permitted, covering no more than a maximum total dimensions of 50cm to 15cm.
Arm loop	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 30cm ² .
Telescope	Two <i>Identification of the Manufacturer</i> per item will be permitted per side, to a maximum area of 50cm ² .
Stand	May carry the <i>Identification of the Manufacturer</i> with a maximum size of 15cm ² per leg.
Carrying strap	One <i>Identification of the Manufacturer</i> will be permitted on carrying straps, to a maximum size of 30cm ² .



Shoes/footwear	
Shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six months prior to the Games.

18.3.1 IF specific technical requirements

The following IF technical requirements apply in relation to the General Guidelines:

Section 7. Third party identifications (athlete names)

Headgear worn in competition may carry the name of an athlete. The athletes name with a maximum size of 20 cm² must be placed on the rear of a hat/headband. The athletes name can only consist of the full name of the athlete in a standard font and size defined by World Para Nordic Skiing which is the same for all athletes.

Section 9. Maximising national and Paralympic identity.

No IF specific regulations with regards to national identifications, section 9 of the General Guidelines applies.

Section 11. Homologation marks

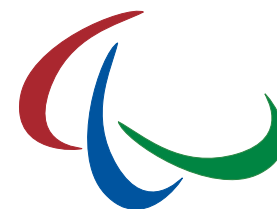
A double-sided rifle control sticker may be placed on rifle stocks, each in the size of 12 x 4 cm. It is to be placed on the 15 x 4 cm large, even surface in such a way that it is not covered or cut off in any place. A free space of 1 cm is to be left on all sides of the sticker, in which no other logo may be placed, nor any other symbol or sticker.

Section 17. Submission process

Pre Competition

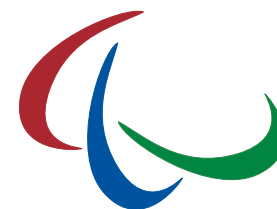
All ski goggles (B1) and adaptive equipment must be submitted to the Technical Official for review that should be aligning with the World Para Nordic Skiing Equipment Rules.

Note: All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).



18.4 WCF – wheelchair curling

Item	Application of IPC Manufacturer Identification Guidelines
Clothing	
Competition clothing	One <i>Identification of the Manufacturer</i> per clothing item will be permitted, to a maximum size of 30cm ² .
Warm-up suit	One additional <i>Product Technology Identification</i> will be permitted per clothing item, to a maximum size of 10cm ² .
Collars and roll necks	No <i>Identification of the Manufacturer</i> may appear on the collar or on the neck.
Sport equipment	
Brush/broom	Each brush/broom may carry the <i>Identifications of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six (6) months prior to the Winter Paralympic Games. No markings are allowed on the part of the brush which touches the ice. Each brush/broom may also carry the name of the Country.
Delivery stick gripper/anti-slider	<i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six (6) months prior to the Games.
Mobility equipment	
Wheelchair prosthetics	One <i>Identification of the Manufacturer</i> per equipment item will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ² .
Wheelchair wheels	One <i>Identification of the Manufacturer</i> per wheel will be permitted, not larger than 10 per cent of the surface area of the item, to a maximum size of 60cm ²
Accessories	
Socks	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, to a maximum size of eight (8) cm ² .



Headgear	Two <i>Identifications of the Manufacturer</i> per accessory item will be permitted, to a maximum size of 10cm ² each, placed above each ear.
Gloves	One <i>Identification of the Manufacturer</i> per accessory item will be permitted, with a maximum size of eight (8) cm ² per glove.
Bag/backpack	One <i>Identification of the Manufacturer</i> per item will be permitted, covering no more than 10 per cent of the surface, to a maximum size of 60cm ² . The location of the Identification must be on the larger side of the bag.
Shoes/footwear	
Curling shoes	All footwear items may carry the <i>Identification of the Manufacturer</i> as generally used on products sold through the retail trade during the period of six (6) months prior to the Games.

18.4.1 IF specific technical requirements

The following IF technical requirements apply in relation to the General Guidelines:

Section 7. Third party Identifications (athlete names)

On each competition jacket/sweater/playing shirt, the surname of the athlete appears across the upper back of the garment.

When two players have the same surname, the first letter of their given name shall be added to the player's name on the garment. If the first letter is also the same either another initial should be added, or the full or abbreviated given names shown.

Wheelchair

They may also be displayed along with the player's surname on the back of the seat in the same dimensions as for the uniforms in the following order:

Top: player's surname, middle: NPC emblem, bottom: NPC code.



Section 9. Maximising national and Paralympic identity.

The NPC code must be printed across the back above the waist. The NPC emblem may be worn on the back between the NPC code and the athlete's name.

Section 11. Homologation marks

Each brush/broom must carry a WCF product code

Section 17. Submission process

Pre competition

Equipment may be subject to checking by the Technical Officials during practice or competition.

Coaches clothing

Coaches clothing must follow the regulations in relation to the national identification and personal identification – except in addition to the surname the word 'Coach' or 'National Coach' can be used as an alternative.

Note: All General Principles apply unless expressly mentioned otherwise above (in particular in relation to size, frequency, location or Sports Brand requirements).

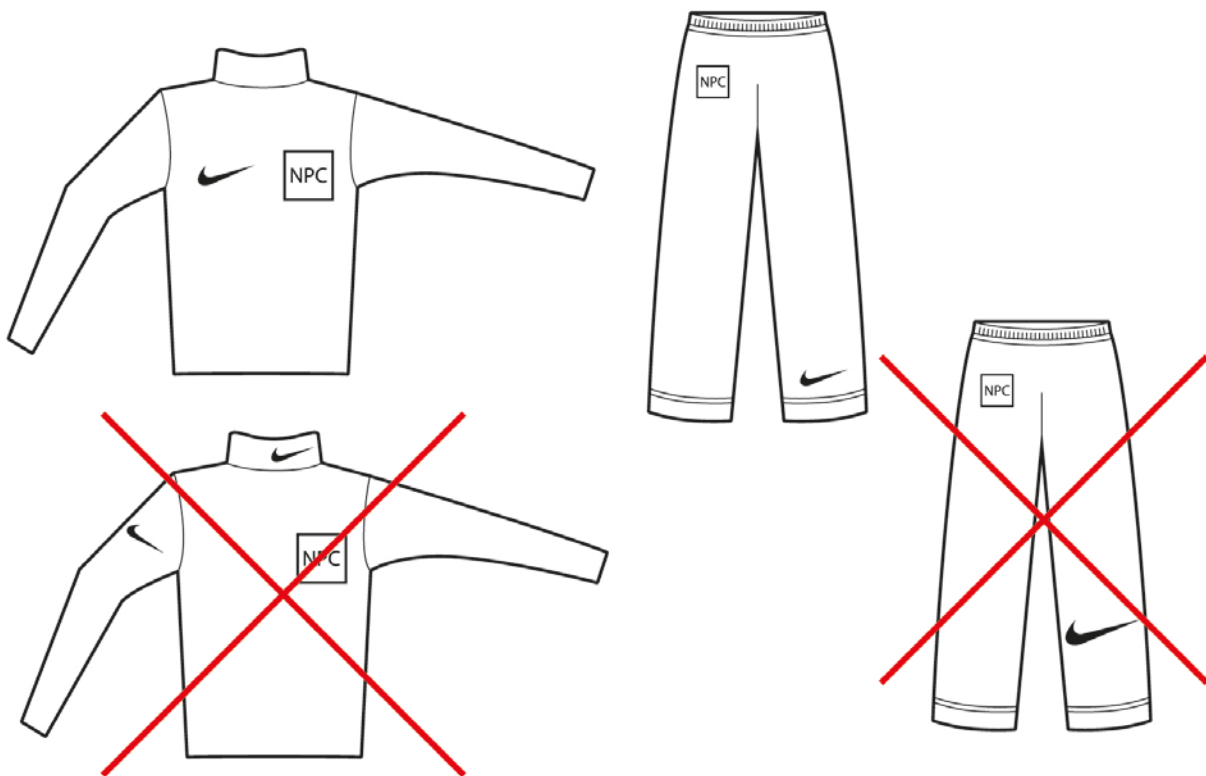


19 Graphical illustrations

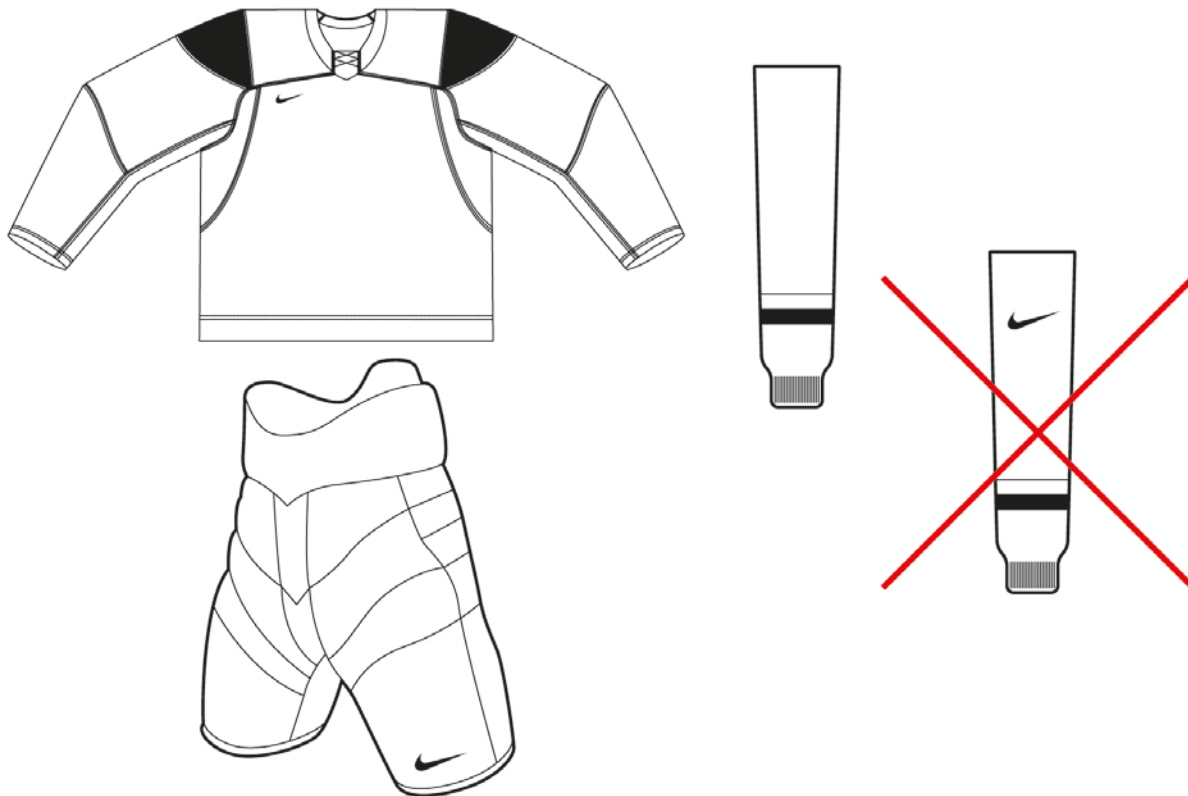
19.1 Competition clothing

This category includes articles of clothing worn by athletes, officials and other accredited personnel during all training sessions and competitions. Competition clothing is subject to additional IF regulations, specific to the respective sport. In all instances, where the clothing contains elastic material (e.g. LYCRA®), the *Identification of the Manufacturer* shall be measured as worn by the athlete (i.e., stretched).

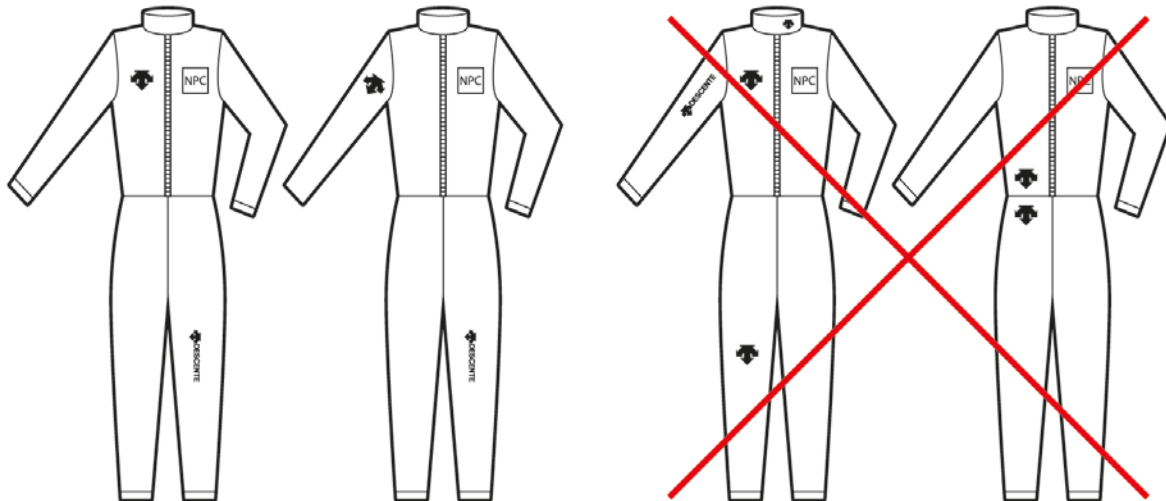
No *Identification of the Manufacturer* may appear on or near the collar or on the neck.



One *Identification of the Manufacturer* per clothing item will be permitted, with a maximum size of 30cm².



Exception: Where one-piece body suits are used in competition, one *Identification of the Manufacturer* shall be permitted above the waist and one below the waist, in accordance with the maximum size noted above. However, these identifications shall not be placed immediately adjacent to each other.

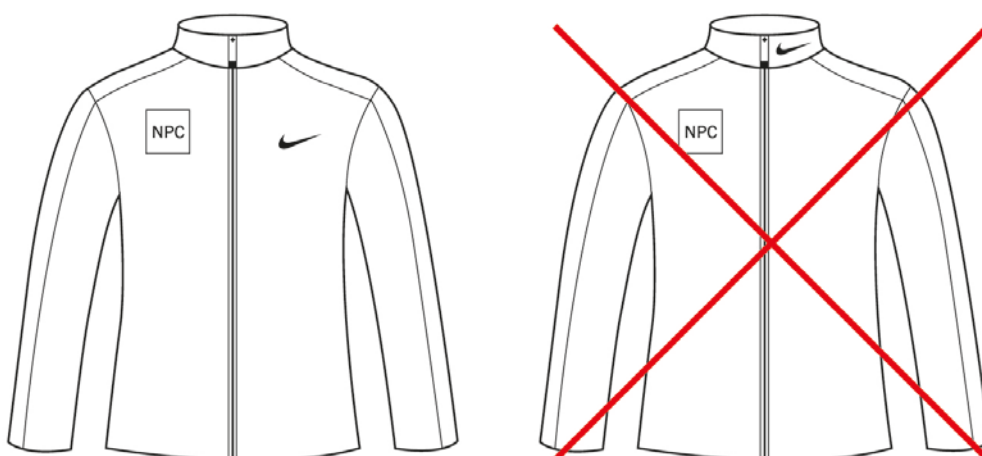


19.2 NPC formal uniforms & casual wear

NPC formal uniforms include all articles of clothing worn by athletes, officials and other accredited personnel for all Paralympic Ceremonies (Team Welcome Ceremony, Opening, Closing and Flower and Victory Ceremonies). NPC casual wear includes any additional articles of clothing worn by athletes, officials and other accredited personnel within Paralympic Games venues and sites.



No *Identification of the Manufacturer* may appear on the collar or on the neck.

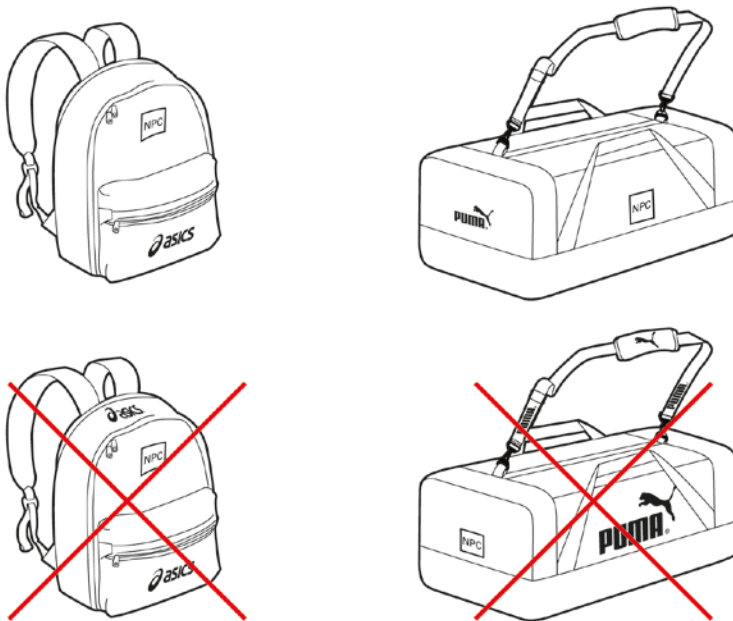


One *Identification of the Manufacturer* per clothing item will be permitted, with a maximum size of 30cm².



19.3 Equipment

This category includes the personal, sport-specific equipment provided and used by athletes in the conduct of competition (e.g. skis, ski poles, helmets).



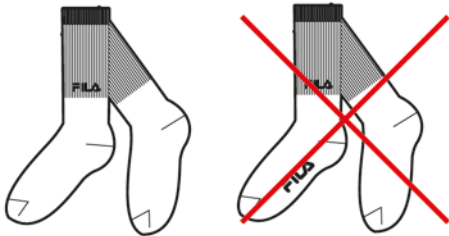
One *identification of the Manufacturer* per item will be permitted, not greater than 10 per cent of the surface area of the item, with a maximum size of 60cm².

For further details, and in accordance with the technical requirements of the respective IFs, please refer to the sport-by-sport section.

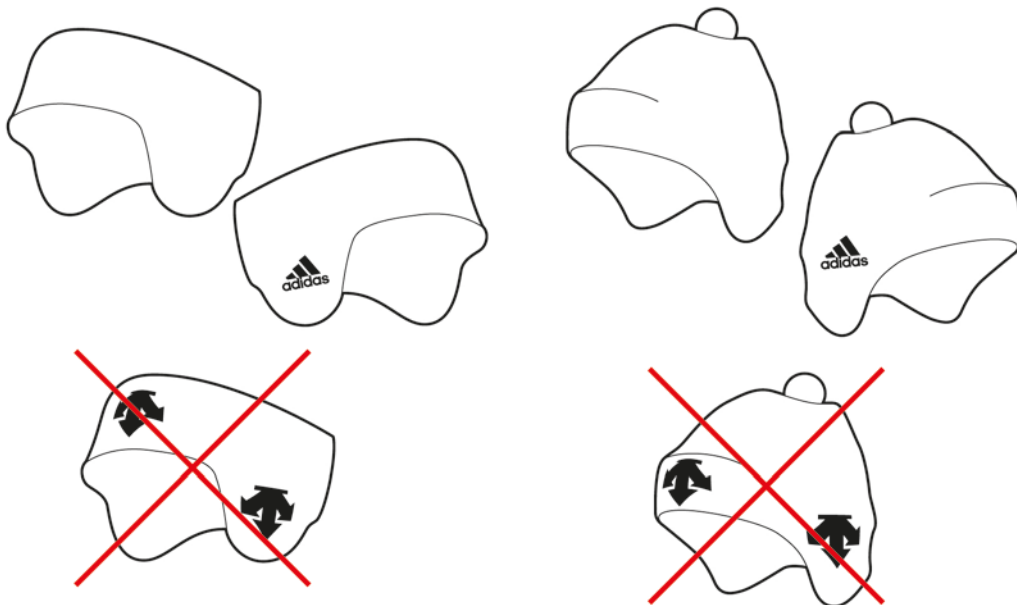
19.4 Accessories

This category includes the articles of an accessory nature, worn or used by athletes and other participants within accredited Paralympic Games venues and sites. All accessories must actually be worn or used by the athlete, official or accredited personnel and must not be used for advertising purposes.

Detailed specifications of accessory items for each sport are contained in the sport-by-sport section.



Socks: One *Identification of the Manufacturer* per item, with a maximum size of 10cm².

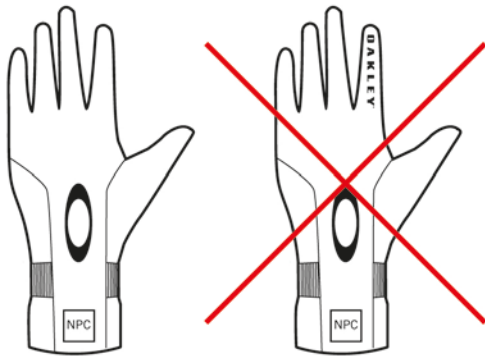


Headgear: One *Identification of the Manufacturer* per item, with a maximum size of 10cm².

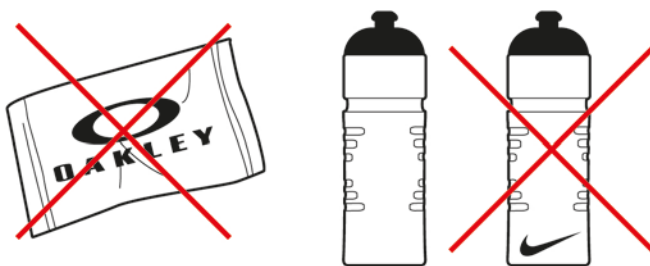
Eyewear: May carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of six months or more prior to the Games, with no identifications permitted on the lenses.

Armbands: One *Identification of the Manufacturer* per item, with a maximum size of 6cm².

Scarves: One *Identification of the Manufacturer* per item, with a maximum size of 6cm².



Gloves: One *Identification of the Manufacturer* per item, with a maximum size of 8cm².



No *Identification of the Manufacturer* may appear on any of the following items including but not limited to headphones, contact lenses, earplugs, mouth guards, nose clips, water bottles, towels, umbrellas, bandages.

19.5 Shoes/footwear

All footwear items may carry the *Identification of the Manufacturer* as generally used on products sold through the retail trade during the period of six months prior to the Games.

20 Summary

All parties involved in the design, production and use of items are advised to study the contents of these guidelines carefully. The IPC, IFs and PyeongChang 2018 will work diligently prior to, and during, the Paralympic Winter Games to implement and enforce these regulations and are available to provide clarification as needed.



The Paralympic Family must work together to raise awareness and recognition for the Paralympic Movement, wherever possible. The Paralympians are the most recognisable ambassadors of the Paralympic Movement and their pictures are carried all around the world. For this reason it is important that we do not miss this opportunity to increase the awareness of our movement through the athletes, while protecting equity among the various stakeholders.

Each NPC shall be responsible for ensuring all items worn or used by the members of its delegation comply with the guidelines. To maintain equity, any identification infringing upon these guidelines shall be removed or covered in accordance with the instructions given by the IPC, PyeongChang 2018 or IF. To reiterate, any breach of the guidelines may lead to disqualification of or sanctions imposed on the athlete, NPC team official or the NPC, in accordance with the decision of the IPC Governing Board, or in accordance with the technical rules of the respective sport.

21 Acknowledgement

Some of the contents of this document have been prepared using information contained in International Olympic Committee (IOC) publications, where applicable and with the permission of the IOC. We thank the IOC for their assistance and co-operation in sharing material and illustrations developed for the Olympic Games.

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