

Annex 3

UNHCR's Social Media policy for UNHCR Consultant Photojournalists

We love sharing your photos with our 2 million followers on Twitter, Instagram and Facebook. Please help us to get as many people as possible seeing and sharing your images by doing the following:

General

1. Working for UNHCR means you will come into contact with refugees and displaced people who could potentially be in danger. UNHCR asks that you understand the 'protection environment'. UNHCR does not share the faces, full names or locations of people who have been victims of sexual violence, torture or kidnapping. You should not share on social media any pictures that call someone's safety into question. You can however send these images to HQ flagging the issue. We can decide on a case by case basis.
2. Please turn off location services on your mobile for all social media apps including Instagram and Twitter. It is essential that we protect the people we photograph.
3. The first social media post for any photo you've taken on assignment for UNHCR must be on one of our platforms.

Twitter, Facebook and Instagram

1. If you are an experienced Instagram user we may ask you to post directly from our Instagram account. All photos should have full captions and appropriate hashtags. Please don't share login details with anyone.
2. If you do not use Instagram or if you have poor internet connection, we will post on your behalf. Please email photos to socialmedia@unhcr.org and asamoah@unhcr.org, with "For Social media" in the subject line. Include any information you'd like put in the caption.
3. After we have published a photo, you are free to post it on your own Twitter, Facebook or Instagram account as long as it is prominently noted that you are "on assignment for UNHCR."
4. Please remember to tag us: Twitter: @refugees; Facebook: @UNHCR; Instagram: @UNRefugees
5. We welcome reposts from photo agencies and other influential accounts. Photos commissioned by UNHCR should be published on our platforms and shared from there.

Please contact the Social media team if you have any questions or problems.