

Solution Challenge

How to strengthen business exchange between refugees and host communities

What is the challenge?

Refugees often live in displacement for decades. Therefore, it is critical to enable them to **become self-reliant** and build a life on their own – in a way that **benefits both refugees and host communities**. How can we connect knowledge and experience on both sides in order to economically strengthen refugees and host communities at the same time?

What is your solution?

We believe that there are people – **like you** – who have solved this challenge before us. Maybe in another context, maybe with a different focus. We do not want to start from scratch, but **build on existing knowledge and experience**. Any solution that **creates business opportunities for refugees and host communities** can be submitted, as long as it has been tested and implemented elsewhere, no matter where, and when. The idea: Locals take ownership of the solution and adapt it to the local market.

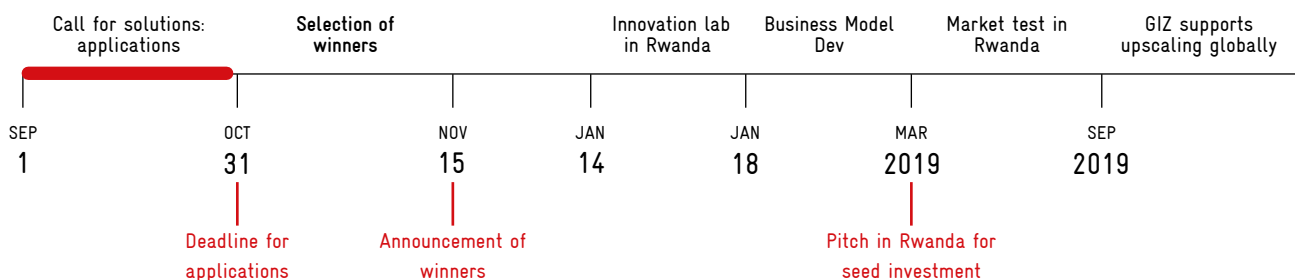
The solution challenge

Submit your solution at solutions.giz.de from September 1st until October 31st, 2018 – and get the chance to participate in our Innovation Lab in Rwanda! The submitted solution remains yours – of course.

An international jury will select **three solutions** with the biggest potential for on-site testing and adaptation. If selected, you will align your solution with the needs of both refugees and host communities by working together with a local team during a design lead workshop and prototyping phase. We chose Rwanda as the pilot country. However, the objective is to **scale successful solutions** in other places, which face similar challenges. Therefore, the local teams receive seed investment from GIZ after the lab to arrange a 6-month market test of the adapted solution and to increase the impact through scaling.

Who can participate?

You can participate as an **NGO, a private individual or a company**. Your solution does not need to be rooted in Rwanda, but needs to have potential to be adapted to fit into the local context. It needs to have been tested and implemented elsewhere. As a participant, you must be able to spend a week in Rwanda to support the local teams in developing and adapting your solution during the Innovation Lab. Your flight and accommodation will be covered by GIZ.





“I am democratizing happiness.
I sell ice cream.”

Odile

What is in it for you?

We enable you to work with a network of development experts, designers, and entrepreneurs and help your solution to have greater impact.

If your solution is selected, you will receive price money of €1,500. By sharing your knowledge and experience with host and refugee communities, you will inspire them to **adapt the solution** to their local context. We will follow a design-led approach to develop rapid prototypes and seek feedback from local users.

If the prototype is successful, GIZ will provide support to **scale the solution globally** and you can **become a remote solution-advisor**.

Get moving!

Submit your solution until **October 31st, 2018** – at solutions.giz.de!

Get your partners on board!

We are aware that solutions to this challenge might exist somewhere, created by small or large organisations, start-ups, NGOs or private individuals that might not yet be connected to us.

Help us and activate your network! You hardly have to do anything yourself – visit our Social Media channels and share our social media posts and graphics to make your partners aware of the Solution Challenge.

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