



## United Nations High Commissioner for Refugees (UNHCR) National Office in the Czech Republic

### Call for Proposals on implementation of the awareness rising campaign “Hello Czech Republic” throughout the Czech education system

#### Background

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The United Nations High Commissioner for Refugees is mandated to lead and co-ordinate international actions to protect refugees and resolve refugee problems worldwide. Its primary purpose is to safeguard the rights and well-being of refugees. It strives to ensure that everyone can exercise the right to seek asylum and find refuge in another State, with the option to return home voluntarily, integrate locally or to resettle in a third country.

UNHCR's efforts are mandated by the Organization's Statute, and guided by the 1951 United Nations Convention relating to the Status of Refugees and its 1967 Protocol. International refugee law provides an essential framework of principles for UNHCR's humanitarian activities. In its efforts to protect refugees and to promote solutions to their problems, UNHCR works in partnership with governments, regional organizations, international and non-governmental organizations.

#### Objectives of Assignment

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##### Assignment

UNHCR NO in the Czech Republic is looking for a service provider to implement awareness rising activities of UNHCR educational campaign “Hello Czech Republic” (from the Swedish original Hej Sverige) that has been running in the Czech Republic since 2015. The project seeks to prevent prejudice and alienation by challenging negative attitudes and increasing awareness and understanding of cultural differences.

In 2018, the Phase 1 of the assignment will include the upgrade of the campaign methodology and content in order to respond to the current conditions in the Czech Republic as well as to reflect on the experience with the campaign from the past two years.

In Phase 2, the service provider will conduct two types of workshops targeting a) school pupils and students in selected primary and secondary education with tailored educational programme based on the Hello Czech Republic methodology; b) students (future teachers) from the Faculties of Education and Faculties of Arts who will be trained on how to work with the project tools as well as briefed on refugee issues and the work of UNHCR.

##### Duration of contract

**March 1 – December 15, 2018**

##### Objectives of work

The overall aim of the project is to continue with the campaign *Hello Czech Republic* running since 2015 and thus build on a successful Swedish campaign *Hello Sweden* developed by UNHCR Regional Representation for Northern Europe in Stockholm, Sweden and the Swedish non-profit organisation Friends. The aim of the campaign is to increase knowledge and awareness about migration and alienation, to change negative

attitudes, and, in doing so, prevent prejudice and promote tolerance in schools and in the society.

For the purposes of the campaign several instruments were created in Sweden: Teachers' Handbook, a comic book "We Shall Meet Again, Sanam", a film called "Shadi", refugees' stories, photo exhibition etc. For more information on the Swedish campaign go to <http://www.hejsverige.nu/en>. All campaign materials are now available also in the Czech language.

The Hello Czech Republic project will be divided into 2 phases, in which the service provider should perform the following tasks:

#### Phase 1 - the preparatory phase

- Set up a working group which will build up on the Hello Czech Republic Teachers' Handbook by adding new interactive content taking into account experience from the campaign. The working group will have at least 4 members – a representative of the service provider and tutors/school teachers who will be subsequently launching upgraded campaign at selected schools.
- Establish a functional team of trainers trained in the Hello Czech Republic methodology who will implement project activities at primary and secondary schools as well as at the universities. The "Hello Czech Republic team" shall consist at least from 4 persons in order to ensure its sustainability.
- Build on the current methodology and develop new activities and examples focusing on the interactive component to be applicable in the Czech schools (primary and secondary education). New content shall be prepared and tested by the working group members during Phase 1.
- Build on the current methodology and upgrade the content of workshops for university students. After the workshops, students shall be motivated to pass the newly acquired knowledge and experience on their future students.
- Hand-over the modified Hello Czech Republic methodology to the UNHCR NO in the Czech Republic.
- Select primary and secondary schools interested in the Hello Czech Republic educational programmes.
- Select Faculties of Education and Faculties of Arts interested in the Hello Czech Republic workshops.
- Submit final report on Phase 1 of the project.

Phase 1 will be completed by April 15, 2018.

#### Phase 2 – implementation of the campaign activities

- Organize 6 workshops for students of Faculties of Education and/or Faculties of Arts where the upgraded methodology of the Hello Czech Republic campaign materials will be introduced and students will be trained on how to work with the project tools (Teachers' Handbook, comic book, film Shadi, interactive content of the upgraded methodology) as well as briefed on refugee issues and the work of

UNHCR.

- Organize 10 tailored educational programmes at selected primary and secondary schools based on the upgraded Hello Czech Republic methodology.
- Provide methodological support to teachers in primary and secondary education during the entire duration of the project. If requested, support will be provided either individually or via Hello Czech Republic campaign website.
- Submit final report on Phase 2 of the project.

Phase 2 will be completed by December 15, 2018.

**Expected Result**

The main goal of the campaign *Hello Czech Republic* is to increase knowledge and awareness of the students in the Czech educational system about migration/refugee issues and alienation, and thus combat insecurity and intolerance in schools and society.

Current project methodology shall be upgraded and further developed incorporating new interactive segments. Following their participation at the workshops and educational programmes, students shall understand basic terminology in the field of refugee protection and be aware of cultural differences. Moreover, participants of the Hello Czech Republic educational activities shall be motivated to seek correct information and thus prevent prejudice and alienation by challenging negative attitudes and xenophobic sentiments in the Czech society.

**Qualifications**

- Experience in conducting projects of similar nature (education of foreigners)
- Strong knowledge of refugee issues, integration, inclusive education
- Long-term experience with counselling on inclusive education
- Established partnerships with state authorities in the field of education of foreigners, and schools hosting migrants/refugee population throughout the country

**Supervision**

The project will be implemented under the direct supervision and in a close cooperation with the UNHCR NO in the Czech Republic.

**Submission of proposals:**

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**Proposal should include**

Interested entities/individuals are encouraged to apply by sending:

- A cover letter in English
- CV/references of the implementer/s
- A project proposal in English

Proposals to be submitted should follow the below outline:

- Heading one: Relevant experience in the field and list of references
- Heading two: Proposed methodology of the project
- Heading three: Proposed time frame
- Heading four: Proposed fees (lump sum) and budget structure

The proposal will include proposed methodology, proposed time frame and fees for both phases (Phase 1 and Phase 2), however, description of both phases will be separated so that is it possible to implement the phases independently from each other. Implementation

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of Phase 1 does not guarantee the implementation of Phase 2, although it is expected.

<b>Deadline</b>	The proposal, with the subject line: “Call for Proposals – Project on implementation of the awareness rising campaign Hello Czech Republic throughout the Czech education system” should be submitted by February 10, 2018.
<b>Address for submission</b>	UNHCR Office in the Czech Republic Železná 24 110 00 Praha 1, Czech Republic <a href="mailto:czepr@unhcr.org">czepr@unhcr.org</a>
<b>For more information please contact</b>	Ms. Soňa Rysová Integration Associate <a href="mailto:STEFLOVA@unhcr.org">STEFLOVA@unhcr.org</a>

Email submission is also accepted, the submission by email should bear the subject line: “Call for Proposals – Project on implementation of the awareness rising campaign Hello Czech Republic throughout the Czech education system”.