



## Regional Economic Opportunity Assessment

Livelihoods Working Group  
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# Context: Response to the Syrian Crisis

From Berlin to the Dead Sea to London

# London Conference

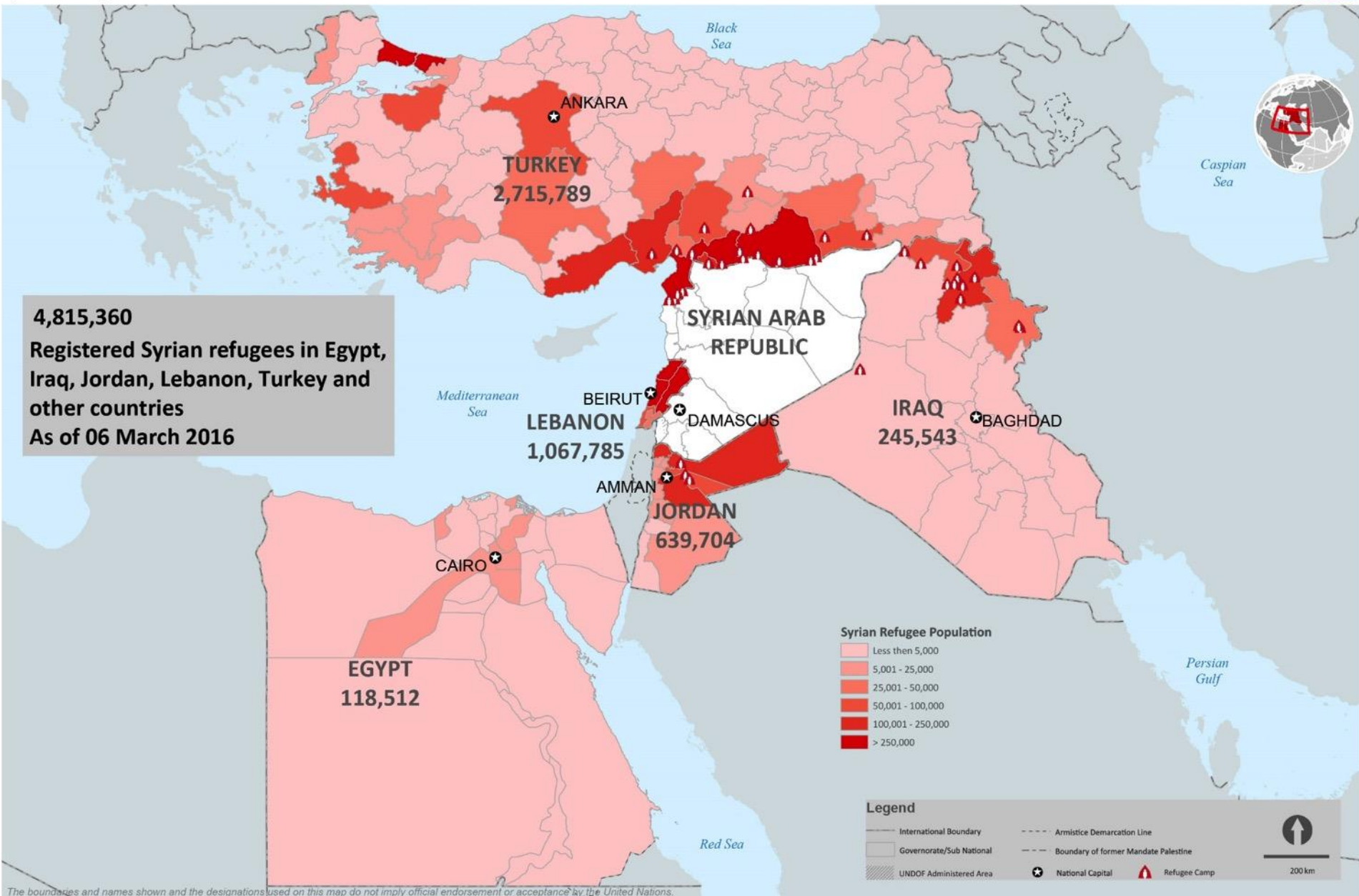


“Lack of **economic opportunity** is damaging for refugees and their host communities. We welcome the bold commitment of host governments to open up their labour markets to refugees, alongside their determined efforts to create new jobs for their own populations, and to improve regulation and the investment climate in their countries.”

**Co-Host Declaration from the Supporting Syria and the Region Conference, London, 04 February 2016**

# Syria Situation Map

## Syrian Refugees



The boundaries and names shown and the designations used on this map do not imply official endorsement or acceptance by the United Nations.

# Is the international community addressing the new challenges?



- **Berlin Communiqué** (Oct 28, 2014): *“[...] alarmed by the protracted nature of the crisis and the continued pressures on host countries for years to come, and therefore recognizing the need to adapt medium and long-term oriented solutions,...”*
- **Statement by the President of the Security Council** (S/PRST/2015/10), (24 April 2015), *which stressed the importance of funding the humanitarian and development responses to the refugee crisis...strengthening the resilience of host countries and communities as components of stabilizing the region...*
- **UN Secretary General statement at Kuwait II:** *“We are also working with host governments and other partners to build resilience”*

# Is the international community addressing the new challenges?



- **Resilience Development Forum** (Oct 28, 2014): *“[...] alarmed by the protracted nature of the crisis and the continued pressures on host countries for years to come, and therefore recognizing the need to adapt medium and long-term oriented solutions,...”*
- **London Conference:** *Lack of economic opportunity is damaging for refugees and their host communities. We welcome the bold commitment of host governments to open up their labour markets to refugees, alongside their determined efforts to create new jobs for their own populations, and to improve regulation and the investment climate in their countries. **Co-Host Declaration from the Supporting Syria and the Region Conference, London, 04 February 2016***
- **World Humanitarian Summit:** *Kuwait III is the opportunity for international community to show [...] how development and humanitarian assistance can be joined up.*

# New Approach to Protracted Crises



Participants at the London Conference agreed :

- Grant access to external markets, access to concessional financing and increased external support for public and private sector job creation.
- Donors will support employment creation programs, such as the ‘P4P initiative’ .
- Leading private sector partners bring new investment that will create jobs and decent work.

Estimate that up to **1.1m jobs** will be created for refugees from Syria and host country citizens in the region by 2018.



# The Regional Economic Opportunity Assessment

Purpose, Structure and Methodology



# Regional Economic Opportunity Assessment

## Purpose



- Explore how host nation governments, the international community, and the private sector, both domestic and global, can support employment opportunities for both Syrian refugees and their host communities
  - identify critical gaps in terms of employment opportunities
  - rally existing and potential partnership at regional level to rapidly scale up employment generation
  - reinforce advocacy for enhanced investment at the country and regional levels

# Regional Economic Opportunity Assessment

## Structure



- Provide practical guidance to the host nation governments, international community, donors, and private sector
  - Document challenges facing Syrian refugee and host nation (i) workers, (ii) entrepreneurs, (iii) firms, and (iv) host nation governments in accessing and creating economic opportunities
  - Evaluate ongoing activities that have proven successful at the different levels
  - Give recommendations for policymaking by host nation, governorate and municipal governments, programs by international donors, and policymaking by foreign governments

# Regional Economic Opportunity Assessment

## Characteristics



- Regional Response
- Interagency cooperation
- Refugees, IDPs & Host Communities

# Regional Economic Opportunity Assessment

## Methodology



### ■ Interviews

- 20-30 interviews per country with UN agencies, host nation government references, donor agencies and in-country foreign government representatives, host nation and Syrian refugee businesses, and both domestic and international NGOs

### ■ Expert Consultative Groups (ECG)

- Each National Expert has convened a 4-5 person (ECG) reflecting different stakeholders

### ■ Data Analysis

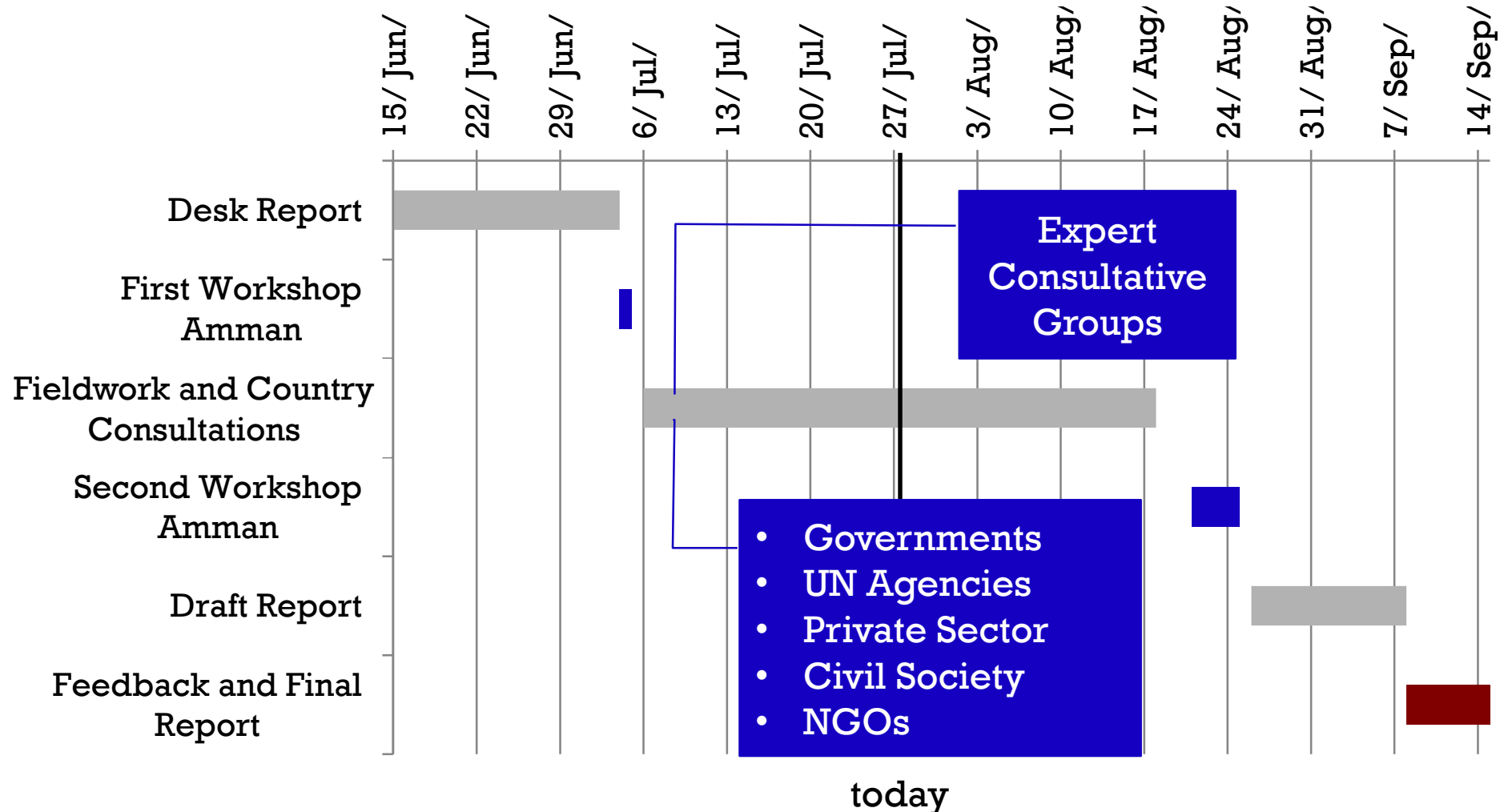
- No data collection but analysis of existing data from a.o. UNHCR, VAM by WFP, World Bank



# Milestones

Timeline and Agenda

# Timeline





## The Team

International Consultants, National Experts and  
UNDP at the Sub-Regional Response Facility

# Team Structure



Provides international expertise and advice to the Global Advisory Group (AGG) and Reports, the field network of relevant UN organisations and the private sector. Provide feedback and assure quality and the attainment of assessment goals.



# Important Links



- <http://www.3rpsyriacrisis.org/>
- <http://www.arabstates.undp.org/content/rbas/en/home/library/CP/R/building-resilience--in-response-to-the-syria-crisis-/>
- **Resilience Video:**  
[https://www.youtube.com/watch?v=ilwgR\\_wxDq8](https://www.youtube.com/watch?v=ilwgR_wxDq8)
- **For more information on UNDP's work within Syria:**
  - [365 Days of Resilience in Syria - UNDP's Achievements in 2014](#)
  - [Annual Report of the UNDP Syria Country Office](#)
  - UNDP's [resilience-based development response](#) to the Syria crisis.

# Partners

In partnership with governments in the region



*Empowered lives.  
Resilient nations.*



United Nations  
**World Food  
Programme**



International  
Labour  
Organization



Food and Agriculture  
Organization of the  
United Nations



UNITED NATIONS  
INDUSTRIAL DEVELOPMENT  
ORGANIZATION