# Tool 3. Market Place Questionnaire[[1]](#footnote-1)

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **A. Assessment Details** | | | | | | | | | |
| **Name of Interviewer** | |  | | | | | | | |
| **Date of Interview** | |  | | | | | | | |
| **Name of Market** | |  | | | | | | | |
| **Name of LGA** | |  | | | | | | | |
| **GPS Coordinates of the marketplace** | |  | | | | | | | |
| **Type of Market** | | ***(Select one option)***   1. Camp market 2. Local market 3. Regional market 4. Supplier market | | | | | | | |
| **Frequency of market days** | | ***(Select one option)***   1. Daily 2. Weekly 3. Monthly | | | | | | | |
| **Time when established**  (if less than 1 year) | |  | | | | | | | |
| **Contact details of the interviewee(s) / informant(s)** | | | | | | | | | |
| **Name and Position/ Type trader(s)**  (explain role if not clear from position) | | **Telephone** | | | | | | | |
|  | |  | | | | | | | |
| **B. Physical State of the Market** | | | | | | | | | |
| **Q1. What is the condition of the market infrastructure?** Put a X in the box | | | | | | | | | |
| **Options *(choose all that apply)*** | | | **Good** | **Average** | | | **Poor** | **Damaged** | |
| Stands/stalls | | |  |  | | |  |  | |
| Shops | | |  |  | | |  |  | |
| Warehouses | | |  |  | | |  |  | |
| Toilets | | |  |  | | |  |  | |
| Parking | | |  |  | | |  |  | |
| Main access roads | | |  |  | | |  |  | |
| Drainage | | |  |  | | |  |  | |
| Sheltered/ covered area | | |  |  | | |  |  | |
| Fenced/ secure area | | |  |  | | |  |  | |
| **Q2. Can you describe the condition of the market infrastructure?** Positive and negative aspects, protection concerns etc. | | | | | | | | | |
|  | | | | | | | | | |
| **Q3. How is security in the market?** Put a X in the box | | | | | | | | | |
| **Options**  ***(choose all that apply)*** | **Good** | | **Average** | | | | **Poor** | **Notes** | |
| Stands/stalls |  | |  | | | |  |  | |
| Shops |  | |  | | | |  |  | |
| Warehouses |  | |  | | | |  |  | |
| Toilets |  | |  | | | |  |  | |
| Parking |  | |  | | | |  |  | |
| Main access roads |  | |  | | | |  |  | |
| Drainage |  | |  | | | |  |  | |
| Sheltered/ covered area |  | |  | | | |  |  | |
| Fenced/ secure area |  | |  | | | |  |  | |
| **Q4. What is the legal status of the traders in the market? (i.e.: are traders registered/ licensed to trade in the market?)** | | | | | | | | | |
|  | | | | | | | | | |
| **Q5. Is there a market authority?**  Yes No  **If Yes, What is its role? (choose all that apply)**  Regulating market prices  Collecting trading fees  Providing licenses to traders  Ensuring good trading environment  Solving problems/ disputes between traders  Solving problems/ disputes between customers and traders  Ensure mix of goods available in market  Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | | | | | |
| **Q6. Has the market changed in size in the past 12 months?**  (or agreed reference timeframe)  Yes No  If Yes: | | | | | | | | | |
| **Change in size *(select one option)*** | | | | | | | **Please explain why** (if there has been a change) | | |
| 1. Larger 2. Smaller 3. Same size | | | | | | |  | | |
| **C. Market Demand** | | | | | | | | | |
| **Q7. Where do people who visit the market come from?**  This will be contextualized for the areas in LGAs and other.  ***(Choose all that apply)***   1. Communities 2. Villages 3. Towns 4. Camps | | | | | | | | | |
| **Now** | | **Has this changed in the last 12 months? If so, why?**  (or agreed reference timeframe) | | | | | | | |
|  | | Yes/ No  If Yes: **(choose all that apply)**  Security issues – this market not secure  Security issues - Other markets not secure  Access – it is hard to access other markets  Access – this market is easy to access  Influx refugees/ IDPs  Population growing in area  Market increase in size (can take a higher number of customers)  Other markets closed  More choice in market (greater range of goods/ services) | | | | | | | |
| **Q8. How has the number of people coming the marketplace changed in the last 12 months?**  (if the number has changed, try to get approximate numbers) | | **Decreased by** | | | | **Increased by** | | | **No Change** |
|  | | | |  | | |  |
| **Q10. Has the demand for the key goods changed in the last 12 months?**  (do people buy more of these goods, less of these goods, or not change - note the answer for each of the key goods and services in section A and – if applicable – ask why demand has changed) | | | | | | | | | |
| **Good** | | **Change in Demand** | | | **Explanation**  **(select one option)** | | | | |
|  | | **(YES or NO)** | | | More demand  Less demand  Less demand due to assistance provided  Same demand  Same demand – BUT not available | | | | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **D. Market Supply** | | | | | | | | | | | | | | | | | | | | | |
| For each of the following questions record as much information as possible. Start with information for the ‘real time’ and compare this with 12 months ago using less (L), more (M) or same (S). If accurate information is known, include this.  **Q11. How many wholesalers supply the core goods in the marketplace?**  **Q12. How many retailers supply the core goods in the marketplace?**  **Q13. Is the market supplying the same volume of core goods since this time 12 months ago?**  **Q14. Where do core goods come from now?**  **Q15. Are there times in the year when it is more difficult to supply the core goods?** | | | | | | | | | | | | | | | | | | | | | |
| **Name of core good**  (insert core goods and refer to specifications) | **Q11. How many wholesalers?** | | | | | **Q12. How many retailers?** | | | | | **Q13. Same volume of core goods?** | | | | **Q14. Source of core goods** | | | | **Q15. Challenges in supply** | | |
| **Now?** | | | **12 months ago** | | **Now** | | | **12 months ago** | | **Now** | | **12 months ago** | | **Now** | | **12 months ago** | | **Months in the year** | | |
| **1** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **2** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **3** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **4** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **5** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **6** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **7** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **8** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **9** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **10** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **11** |  | | |  | |  | | |  | |  | |  | |  | |  | |  | | |
| **Q16. How could the supply of core goods be supported to improve the current situation?**  (note what would be needed and for how long) | | | | | | | | | | | | | | | | | | | | | |
|  | | | | | | | | | | | | | | | | | | | | | |
| **Q17. Have traders in the marketplace been affected by the ongoing humanitarian situation?**  (Note the answers: Possibilities include: reduced demand, increased demand, no supplies, damaged transport infrastructure, price increases, security problems, damaged warehouses, damaged market place. Ask for an explanation of the answer) | | | | | | | | | | | | | | | | | | | | | |
| Yes / No  **If yes: (choose all that apply)**   1. reduced demand 2. increased demand 3. no supplies 4. damaged transport infrastructure 5. price increases 6. security problems 7. damaged warehouses 8. damaged market place | | | | | | | | | | | | | | | | | | | | | |
| **Q18. What alternative specifications are available for each core good?** (list the alternative goods sold in the market place that people might buy) | | | | | | | | | | | | | | | | | | | | | |
| **Good**  (from Section 1) | | **Alternative specification(s)** | | | | | | | | | | | | | | | | | | | |
|  | |  | | | | | | | | | | | | | | | | | | | |
| **F. Price Information** | | | | | | | | | | | | | | | | | | | | | |
| **Q19. How does the price for each key good change during the year (as the seasons change)?**  (note for each commodity and month whether prices are typically high (H), normal (N) or low (L) | | | | | | | | | | | | | | | | | | | | | |
| **Name of Good** | | | **Jan** | | **Feb** | | **Mar** | **Apr** | | **May** | | **Jun** | **Jul** | **Aug** | | **Sep** | | **Oct** | | **Nov** | **Dec** |
| **1** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **2** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **3** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **4** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **5** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **6** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **7** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **8** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **9** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **10** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **11** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **12** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **Q20. How does the demand for each key good change during the year (as the seasons change)?**  (note for each commodity and month whether prices are typically high (H), normal (N) or low (L) | | | | | | | | | | | | | | | | | | | | | |
| **Name of Good** | | | **Jan** | | **Feb** | | **Mar** | **Apr** | | **May** | | **Jun** | **Jul** | **Aug** | | **Sep** | | **Oct** | | **Nov** | **Dec** |
| **1** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **2** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **3** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **4** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **5** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **6** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **7** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **8** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **9** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **10** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **11** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |
| **12** | | |  | |  | |  |  | |  | |  |  |  | |  | |  | |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Q21. Have any core good prices changed in the past 12 months? If so, why?**  (note the answer only if there has been a notable change in price. If your informant can indicate the actual price change, note it)  Yes No  If Yes: | | | | |
| **Name of Good** | **Price went up** | **Price stayed the same** | **Price went down** | **Explanation** |
|  |  |  |  |  |
| **Q22. Do any of the identified goods experience particularly large price changes? Why do you think this is?**  (note the goods, ask how much the price changed, and ask why) | | | | |
|  | | | | |
| **E. Market constraints and market response capacity** | | | | |
| **Q23. If households were given money, are there any goods that traders could not supply?**  Yes / No  If Yes: | | | | |
| **Name of Good** | **Can traders supply?**   1. Mostly 2. Hardly 3. No 4. Don’t Know | | **Explanation** | |
| 1. |  | |  | |
| 2. |  | |  | |
| 3. |  | |  | |
| 4. |  | |  | |
| 5. |  | |  | |
| **Q24. If No or Hardly, what are the 3 main factors which make it difficult for retailers, wholesalers or suppliers to supply these goods?** | | | | |
| ***(choose all that apply)***  Security concerns  Lack of warehousing  Lack of capital / finance  Lack of demand  Lack of supply  Inconsistent demand  Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | |

|  |
| --- |
| **G. Contact, comments and observations** |
| **Q25. Can you think of any people that can help us to get a better understanding of the market?**  (ask for names, contact details, and help to arrange meetings) |
| **Retailers:**  **Wholesalers** (do not have to be present in the marketplace itself)  **Authorities, associations, etc:**  **Others:** |
| **Q26. Any additional comments and observations?** |
|  |

1. Adapted from RAM Tool 8 Discussion with market representatives or key informants [↑](#footnote-ref-1)