



INTERNATIONAL  
OLYMPIC  
COMMITTEE



# THE YOUTH OLYMPIC GAMES



INTERNATIONAL OLYMPIC COMMITTEE

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[www.olympic.org](http://www.olympic.org)





YOG  
DNA

SPIRIT OF THE  
YOUTH OLYMPIC GAMES



***“By creating the Youth Olympic Games, the IOC played its role as a catalyst for the sports movement. It showed that its commitment to the youth of today and tomorrow is about action, not just words, by offering them an event of their own in the spirit of the Olympic Games.”***

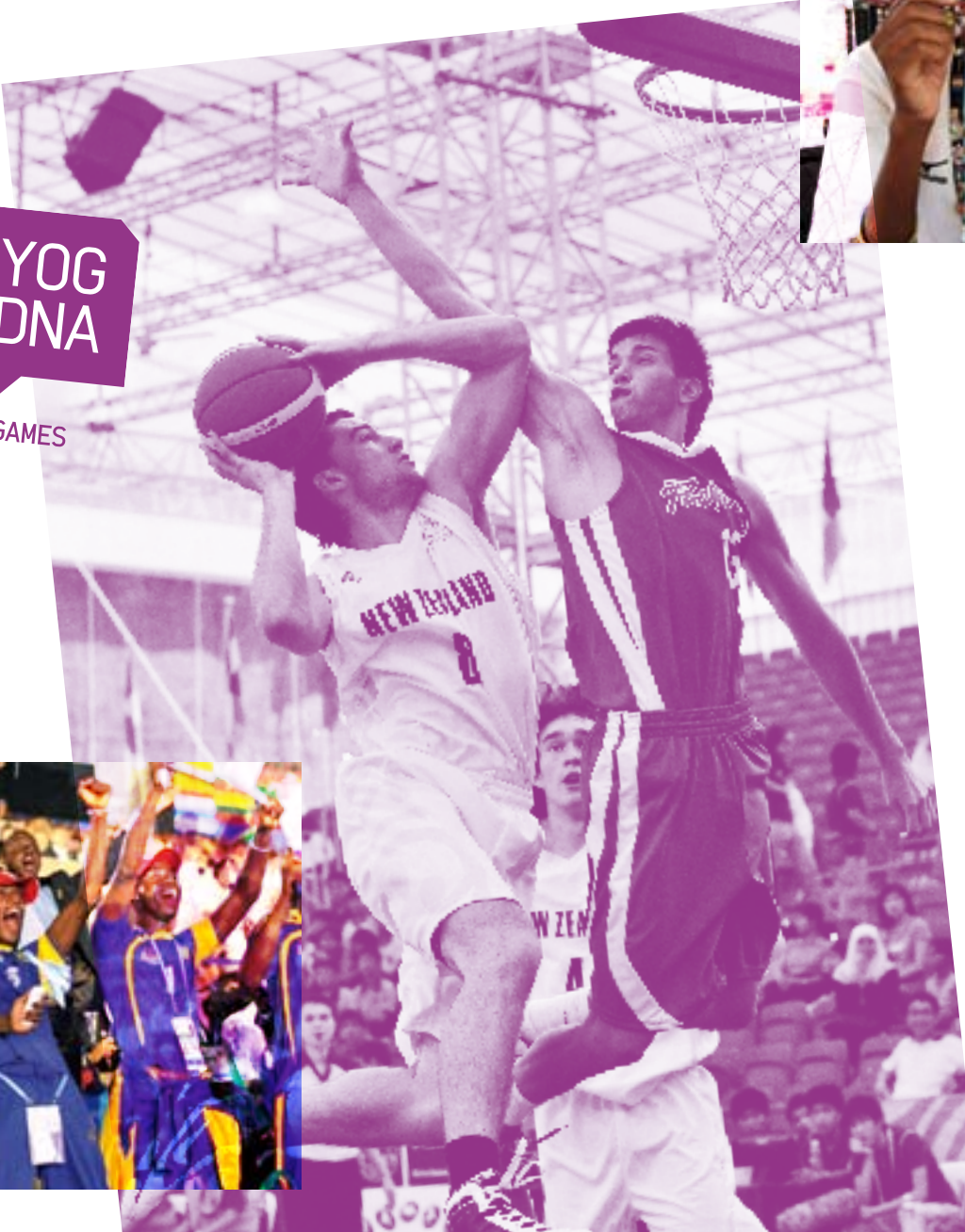
Jacques Rogge  
IOC President




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# WHAT ARE THE YOUTH OLYMPIC GAMES?



## AN EVENT WITH ITS OWN DNA

*“I was able to meet athletes from all over the world. It was really interesting living in the village because you learn so much about different sports and different countries and cultures.”*

Judith Sievers  
18, Germany, gold medallist in rowing in Singapore 2010



First and foremost, the Youth Olympic Games are an elite sporting event for young people from all over the world.

The YOG are distinct from other youth sports events, as they also integrate a Culture and Education Programme (CEP) into the Games programme, providing a truly unique experience for the young athletes and local youth.

This exciting event adds a completely new dimension to the work of the Olympic Movement, reaching out to young people in an entirely new way. The CEP contributes to the athletes' personal development and introduces them to the Olympic values. Based around the five themes of Olympism, Social Responsibility, Skills Development, Expression and Well-being & Healthy Lifestyle, the CEP is adapted to each host country's unique identity and creativity and offers many interactive activities such as workshops, discussion groups, excursions and team-building exercises.

By bringing the world's best young athletes together and celebrating their talents, the YOG also act as a catalyst for the Olympic Movement's sporting, educational and cultural initiatives for young people.

In addition to the elite sports competition programme and unique CEP, the YOG boast a truly **festive atmosphere**, with events and concerts offering the young athletes a once-in-a-lifetime opportunity to **have fun and meet people from all over the world**, all while living in an Olympic Village environment. The whole city celebrates with downtown live sites and numerous community programmes in the lead-up and during the Games.

Athletes vary in age from 15 to 18 and, while not as large as the Olympic Games, the summer YOG still last 12 days and feature **3,500 athletes** from around the world, and the winter YOG are held over a ten-day period and feature **1,100 competitors**.

Just like the Olympic Games, the YOG are held every four years. The first summer YOG were held in Singapore in 2010, with the second edition due to be hosted by Nanjing, China, in 2014. The first winter YOG will take place in Innsbruck, Austria, in 2012.

*“It was great to be part of this new and inspiring movement inside the Olympic family – seeing the enthusiasm of young people from all over the world, celebrating in the spirit of friendship, respect and excellence, is a great initiative.”*

Peter Bayer  
CEO Innsbruck 2012, speaking after the inaugural YOG in Singapore





## SPORTS

*“It was really inspiring to see the Olympic rings in the stadium when we were competing. It’s a big step towards the Olympic Games because this is very different to the junior world championships. We are here for a much longer time, living in a village, and it’s so big. It’s a good start.”*

Angelica Bengtsson  
17, Sweden, gold medallist in pole vault in Singapore 2010



On top of the Olympic events, the Youth Olympic Games includes exciting new formats to make the world-class sporting action as engaging as possible – both for the young athletes taking part and those watching around the world.

For instance, the summer YOG feature a thrilling 3-on-3 basketball tournament and head-to-head canoe-kayak races, while the winter YOG include a highly entertaining ice hockey skills event, as well as ski halfpipe and snowboard slopestyle competitions. These exciting new events have never featured on an Olympic programme before, adding to the innovative nature of the YOG.

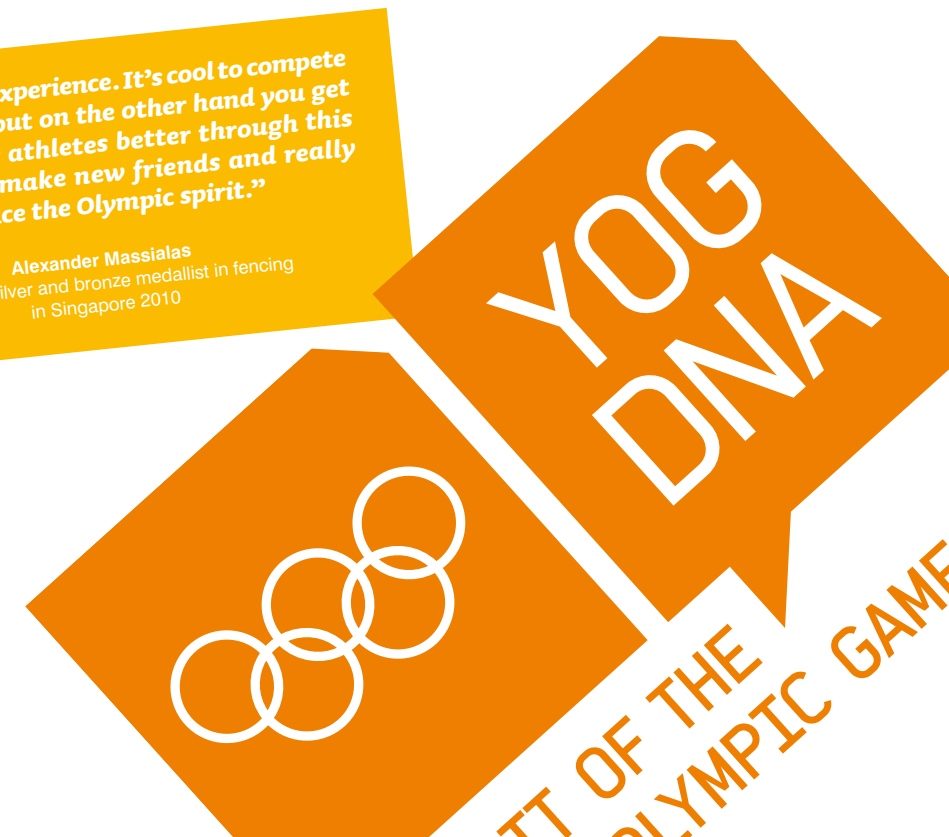
In addition to these fun new disciplines, the YOG also feature a number of events that see men and women from different countries competing alongside each other in innovative mixed-gender and mixed-National Olympic Committee events.

These unique features of the YOG – together with the Culture and Education Programme – set it apart from other multi-sport competitions and help promote the Olympic values.

The sports programme of the summer YOG includes 28 sports, with more than 200 medal events, while the winter YOG feature seven sports and more than 60 medal events.

*“It was a neat experience. It’s cool to compete as Team USA, but on the other hand you get to know other athletes better through this competition, make new friends and really embrace the Olympic spirit.”*

Alexander Massialas  
16, USA, silver and bronze medallist in fencing in Singapore 2010



## CULTURE AND EDUCATION PROGRAMME



A key component of the YOG is the unique Culture and Education Programme (CEP) – a multi-faceted initiative that runs alongside the sports programme, with most of the activities taking place in the Youth Olympic Village.

Through a variety of fun and interactive activities aimed specifically at engaging young people, the CEP gives the participating athletes the opportunity to learn about the Olympic values and important topics such as sustainability and living a healthy lifestyle, inspiring them to play an active role in promoting these issues in their own communities.



To achieve this, the CEP focuses on five main themes: **Olympism, Social Responsibility, Skills Development, Expression** and **Well-being & Healthy Lifestyle**.

Olympism traces the origins, philosophy, structure and evolution of the modern Olympic Movement, while Social Responsibility asks the young athletes to consider issues such as the environment and sustainable development, helping them to become responsible citizens in their own communities.

The Skills Development theme looks at the various elements of a professional athlete’s life, helping the young participants to prepare for their future sporting careers, while the Expression section of the CEP includes interactive activities using digital media, as well as evening festivals and concerts.

The Well-being and Healthy Lifestyle theme, meanwhile, aims to promote healthy eating and addresses issues such as doping in sport.

*“In coming here I realised that it’s actually not a junior version of the Olympics but a different experience especially with the Culture and Education Programme and the focus on the different values, Olympic Values. These are valuable lessons that the young people need to learn and are very good takeaway points from this experience.”*

David Riley  
Coach, Jamaica



Singapore 2010’s CEP programme used these five themes to create seven activity formats for athletes to experience: Arts and Culture, Community Project, Island Adventure, World Culture Village, Discovery Activity, Exploration Journey and Chat with Champions. These activities included team-building exercises, workshops, excursions and discussions with Olympians, with the emphasis on having fun!

*“The idea of creating the first Youth Olympic Games was really to engage them, to motivate them, to guide them in the right direction to develop their sports careers, to stay friendly with sport, to choose a healthy lifestyle and be successful in their future lives after sport.”*

Sergey Bubka  
Ukraine, Olympic gold medallist in pole vault and Athlete Role Model in Singapore 2010, former chairman of IOC Athletes’ Commission



While the athletes are the primary audience for the CEP, young people from the host city and country are encouraged to get involved as well. The programme also includes two special initiatives for non-athletes – the **Young Reporters programme** and the **Young Ambassadors programme** – and an additional initiative for coaches of the young competitors.

The **Young Reporters programme** selects budding journalists from all five continents, aged between 18 and 24, to take part in a cross-platform media training scheme during the Games, giving them invaluable experience of life as an Olympic reporter.

The **Young Ambassadors programme**, meanwhile, sees young people, aged 18 to 24, nominated by their National Olympic Committees to help promote the YOG in their communities and encourage the participating athletes to take part in the CEP.

*“The Young Ambassadors programme is the perfect way to reach out to teenagers and make their voices heard as well.”*

Florian Kogler  
Austria, Young Ambassador in Singapore 2010



As part of the CEP, the IOC has also developed the **Athlete Role Model programme (ARM)**, which allows the young athletes to engage with Olympic Champions, medallists or World Champions during the Games who can share their experience and values with them and motivate them. The ARMs participate in the CEP workshops and spend some time in the Youth Olympic Village. At Singapore 2010, the ARM programme was supported by 47 Olympians from around the world.



The YOG Ambassadors and Athlete Role Models for Singapore 2010:

<b>Wietse van Alten</b>	Archery	NED
<b>Robert Balk</b>	Adaptive Cross Country Skiing *	USA
<b>Claudia Bokel</b>	Fencing *	GER
<b>Usain Bolt</b> YOG Ambassador	Athletics	JAM
<b>Lisen Bratt</b>	Equestrian	SWE
<b>Sergey Bubka</b>	Athletics *	UKR
<b>Hamish Carter</b>	Triathlon	NZL
<b>Brandi Chastain</b>	Football	USA
<b>Charmaine Crooks</b>	Athletics *	CAN
<b>Alexandar Djordjevic</b>	Basketball	SER
<b>Hicham El Guerrouj</b>	Athletics *	MAR
<b>Rania Elwani</b>	Swimming *	EGY
<b>Matthew Emmons</b>	Shooting	USA
<b>Tony Estanguet</b>	Canoeing	FRA
<b>Frank Fredericks</b>	Athletics *	NAM
<b>Jean-Philippe Gatien</b>	Table Tennis	FRA
<b>Andrew Gaze</b>	Basketball	AUS
<b>Michael Gebhardt</b>	Sailing	USA
<b>Georgina Harland</b>	Modern Pentathlon	GBR
<b>Ruben Houkes</b>	Judo	NED
<b>Poul Erik HoyerLarsen</b>	Badminton	DEN
<b>Xu Huaiwen</b>	Badminton	GER
<b>Yelena Isinbaeva</b> YOG Ambassador	Athletics	RUS
<b>Guo Jingjing</b>	Diving	CHN
<b>Barbara Kendall</b>	Windsurfing *	NZL



<b>Wilson Kipketer</b>	Athletics	DEN
<b>Feng Kun</b>	Volleyball	CHN
<b>Frédéric Magné</b>	Cycling	FRA
<b>Sarunas Marciulonis</b>	Basketball	LTU
<b>Adam Pengilly</b>	Bobsleigh *	GBR
<b>Michael Phelps</b> YOG Ambassador	Swimming	USA
<b>Alexander Popov</b>	Swimming *	RUS
<b>Jackson Richardson</b>	Handball	FRA
<b>Daniel Robin</b>	Wrestling	FRA
<b>Angela Ruggiero</b>	Ice Hockey *	USA
<b>Yumilka Ruiz Luaces</b>	Volleyball *	CUB
<b>Rebecca Scott</b>	Cross Country Skiing *	CAN
<b>Andrew Smith</b>	Hockey	AUS
<b>Ai Sugiyama</b>	Tennis	JPN
<b>Dae Sung Moon</b>	Taekwondo *	KOR
<b>Peter Tallberg</b>	Sailing *	FIN
<b>Jani Tanskanen</b>	Gymnastics	FIN
<b>Pawina Thongsuk</b>	Weightlifting	THA
<b>Michele Timms</b>	Basketball	AUS
<b>Daniel Trenton</b>	Taekwondo	AUS
<b>Domenico Valentino</b>	Boxing	ITA
<b>Valentina Vezzali</b>	Fencing	ITA
<b>Lenka Wech</b>	Rowing	GER
<b>Pedro Yang</b>	Badminton *	GUA
<b>Yang Yang</b>	Short Track Speed Skating *	CHN





# TECHNICAL INFORMATION

As a world-class sporting event, there are a number of technical and organisational requirements that must be met by a host city, but the unique nature of the Youth Olympic Games means that these are less substantial than those required to host an Olympic Games or an Olympic Winter Games.

## SPORTS PROGRAMME

- › The sports programme for the Youth Olympic Games features the same sports that are found on the programme for the Olympic Games, but with a reduced number of events and disciplines (28 sports and more than 200 events in summer and seven sports and more than 60 events for winter).
- › The International Federations (IFs) for these sports are responsible for the technical aspects of these events.

## CULTURE AND EDUCATION PROGRAMME (CEP)

- › The IOC has defined five themes: Olympism, Social Responsibility, Skills Development, Expression and Well-being & Healthy Lifestyle. Activities should be developed and implemented around these five themes for athletes and local youth.

## VENUES

- › All venues must be located in the same city or region and no new venues should be built.
- › Host cities are encouraged to use existing multi-sport venues, where several events can be clustered during the Games.
- › Large-capacity venues are not required and temporary seating solutions are recommended, where possible (see table p.46).



- › Training venues for the young athletes to use will also be required during the Games.
- › A small number of venues will also be needed for the activities that form the Culture and Education Programme, although a majority of these will take place at the Youth Olympic Village.
- › Other venues required include a Main Media Centre (surface area of 4,000sqm for summer and 2,000sqm for winter) for accredited journalists, broadcasters and photographers, a Logistics Centre and an Accreditation Centre.
- › Opening and Closing Ceremony venues.
- › All venues must adhere to a 'clean venue' policy, meaning there is no visible commercial branding.

## YOUTH OLYMPIC VILLAGE

- › The Youth Olympic Village (YOV) will be the heart of the Games, housing all the athletes, coaches and other delegates from the participating National Olympic Committees.
- › It will be a key component of the YOG experience for young athletes and will be the main location for the Culture and Education Programme activities.
- › The YOY should have a capacity of 5,000 beds for the summer YOG and 2,000 beds for the winter YOG, with a maximum bed to bath ratio of four to one.
- › The YOY could be a campus at an educational institution, an existing, refurbished or new residential housing project, a privately owned housing scheme or a block of adjacent hotels.
- › The YOY is divided into three zones – the Residential Zone, the Village Square and the Operational Zone.

## ACCOMODATION

- › Secured hotel accommodation, comprising around 2,000 rooms of 2- to 4-star standard, will be needed for various members of the Olympic Movement (IOC, NOCs, IFs, media, sponsors).



**TRANSPORT**

- › A single, common shuttle service with bus routes is required for all accredited persons.
- › By exception, a pool vehicle service will also be required.
- › No infrastructure upgrades to the city's transport system are expected.

**MARKETING**

- › The exclusive global marketing rights of the existing IOC TOP sponsors will be protected.
- › The Host National Olympic Committee and the future Organising Committee (YOGOC) will need to sign a marketing agreement in order to best manage the Olympic NOC and YOGOC commercial rights.

**RESPONSIBILITIES**

- › The IOC runs the bid process for the Games and its Members elect the host city.
- › Once the host city is elected, the host city and NOC sign a host city Contract with the IOC and create a Youth Olympic Games Organising Committee (YOGOC).
- › The YOGOC, together with local, regional and national public authorities, will be responsible for the planning and the delivery of the Youth Olympic Games.
- › The IOC will fund the travel and accommodation arrangements of athletes and team officials at the Youth Olympic Village, as well as technical officials of the International Federations and IOC representatives at hotels.
- › The IOC will also fund the production of daily TV highlights, produced by Olympic Broadcast Services (OBS), a subsidiary of the IOC.
- › The International Federations will be in charge of the technical aspects of their sport and will also define the age categories and qualification criteria for the events.
- › National Olympic Committees will select and manage the delegation from their territory for the YOG.







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**SUMMER YOG**

<b>Sports</b>	<b>Minimum spectator capacity</b>	
<b>Aquatics</b>	Diving	1,500
	Swimming	2,500
<b>Archery</b>		500
<b>Athletics</b>		10,000
<b>Badminton</b>		1,000
<b>Basketball</b>		3,000
<b>Boxing</b>		1,000
<b>Canoeing</b>		1,000
<b>Cycling</b>	BMX	2,000
	Mountain Bike & Road	Open venue
<b>Equestrian</b>		1,500
<b>Fencing</b>		1,000
<b>Football</b>		3,000
	For final	10,000
<b>Golf</b>		500
<b>Gymnastics</b>		2,000
<b>Handball</b>		1,500
<b>Hockey</b>		1,000
<b>Judo</b>		1,000
<b>Modern Pentathlon</b>		Variable
<b>Rowing</b>		1,000
<b>Rugby</b>		2,000
<b>Sailing</b>		Open venue



<b>Shooting</b>	500
<b>Table Tennis</b>	1,000
<b>Taekwondo</b>	1,000
<b>Tennis</b>	2,000
<b>Triathlon</b>	Open venue
<b>Volleyball</b>	1,500
<b>Weightlifting</b>	1,000
<b>Wrestling</b>	1,000

**WINTER YOG**

<b>Sports</b>	<b>Minimum spectator capacity</b>
<b>Biathlon</b>	Open venue
<b>Bobsleigh</b>	Open venue
<b>Curling</b>	500
<b>Ice Hockey</b>	3,000
<b>Luge</b>	Open venue
<b>Skating</b>	3,000
<b>Skiing</b>	Open venue



**International Olympic Committee**

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