



ShamalStart

Supporting innovative
entrepreneurship in
the North

UNHCR Coordination Meeting

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Project Manager



لنجعل إربد والمفرق حقلًا للريادة،
لزراعة الأفكار، لصناعة النجاح



هذا المشروع بدعم
من الاتحاد الأوروبي



Project Overview

- EU support to Jordan response to Syrian crises
- Support High potential, innovation startups and MSME's in *Manufacturing* and *Services* sectors
- *Jordanians and Syrians* in Irbid & Mafrq provinces
- Comprehensive business developing support

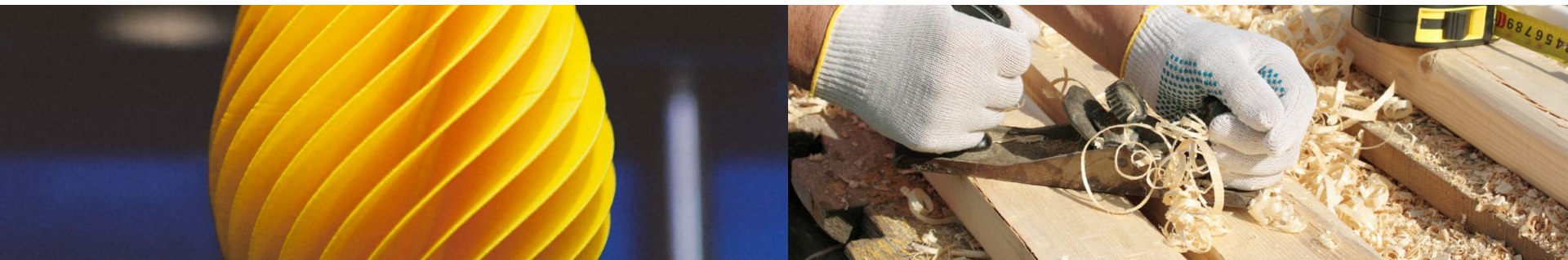
150 Startups & MSMEs, 10K+ Trained and Engaged





Innovation Center

- 2000 sq.m Innovation & Entrepreneurship Centre
- Located at Irbid Development Zone
- 5 neighbor universities & two industrial Centers
- Fab Lab Facility, Incubation Space and Co-working



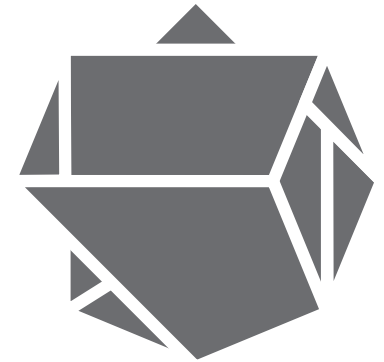
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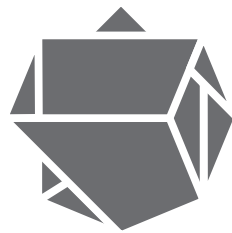
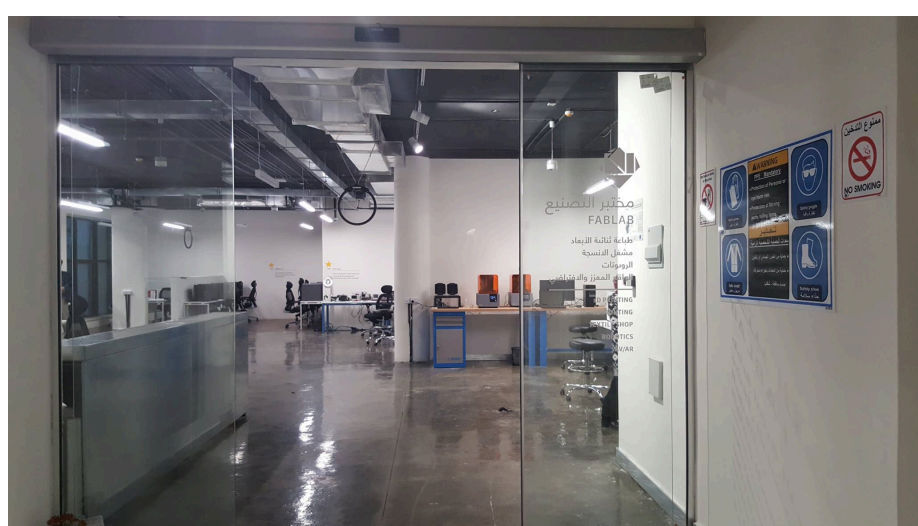
FabLab Facility

Where you can build almost anything

- Personal Fabrication, Collaboration and Prototyping facility
- Cutting edge Computer controlled equipment
- Fab Foundation & NextFab Partnership
- 2D/3D Printing
- Electronic Shop
- Robotics
- VR/AR Shop
- 3D Design
- Metal Shop
- Wood Shop
- Textile Shop
- Assembly Shop
- Molding Shop



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Incubator

- Co-working space open for the local community.
- Fully equipped office space with different sizes.
- Legal, financial, Admin. and technical support.
- Linkage and Networking.



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Incubation Space



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Project Process

- Online Basic Application (shamalstart.com)
- Comprehensive entrepreneurship training.
- Business pitching.
- Incubation:
 - Mentorship, networking, technical support and Seed funding.
- Access to FabLab
- Post- incubation:
 - Linkages, follow-on funding, hardware incubation space



Learn



Collaborate



Prototype



Network



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Your support

We need your support reaching Jordanian and Syrians whom

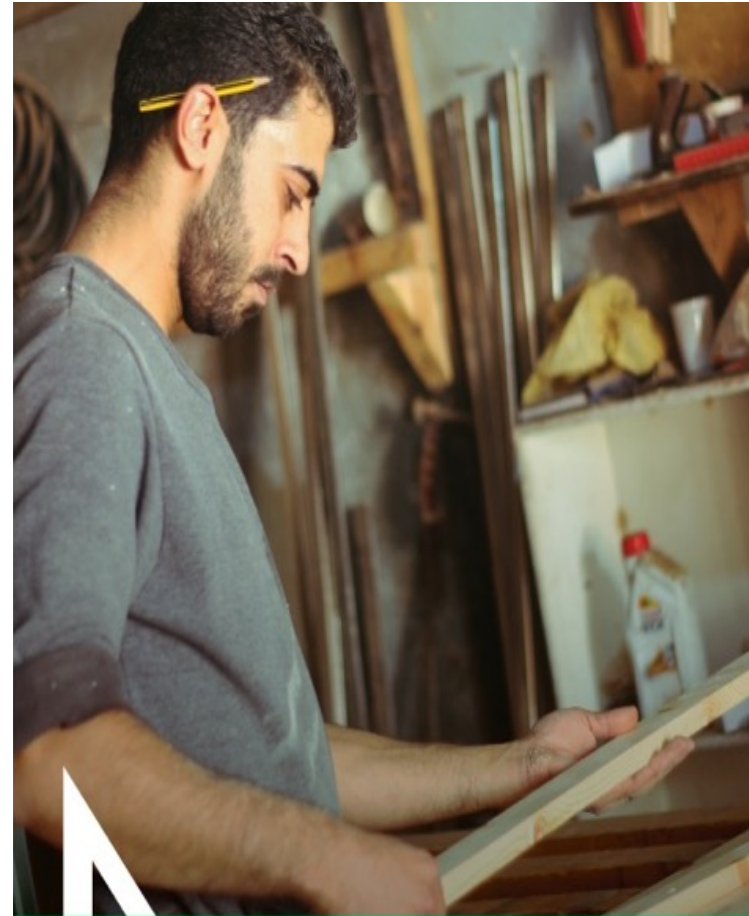
- Want to build their own business.
- Skilled and experience.
- Jordanian and Syrian to work together as Founders and employees.
- Support existing MSME's



Summary

- Support Innovation and Entrepreneurship in the North
- Provide comprehensive business developing support
- Info sessions, site visits, meetings
- Online application (shamalstart.com)

**Looking to partnership with UNHCR
& partners.**



إصنع مشروعاً، إصنع حياتاً،
إصنع فرقاً،



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Thank you

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