



Press Release

Tuesday, 24 November 2015

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SWING !

Golf returns to the Games

A must-see exhibition in the Olympic Museum's Gallery from December 9th 2015 to January 31st, 2016. Free entrance.

After a 112-year absence, golf is returning to the Olympic programme in 2016 in Rio de Janeiro! To mark this event, The Olympic Museum is devoting an exhibition to golf that will be previewed from 9 December 2015 to 31 January 2016 in Lausanne (Switzerland).

Staged at two editions of the Games (Paris 1900 and St Louis 1904), golf is getting its Olympic swing back. The design, with its several "holes", offers a "walk through the course" to visitors, enabling them to discover everything about this sport before the upcoming Games: its origins, the equipment, Rules, courses and the biggest golfing icons. No "green fee" is required to enter, as the exhibition is free of charge.

Take advantage before its imminent departure to Rio de Janeiro, where it will be presented in the fan zone at the golf venue during the Games.

A six-hole design:

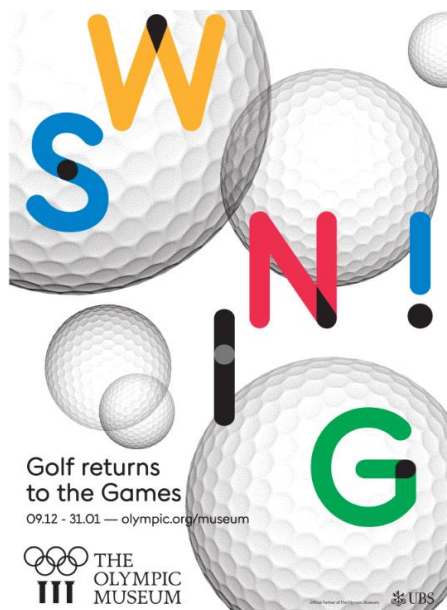
The exhibition, which plans to swing around the world, focuses on a 6 hole course, guiding visitors to discover Golf.

Six (6) themes are covered:

- Golf today;
- The equipment;
- The game;
- Golf's main courses;
- Golf and its champions;
- Golf at the Olympic Games.

Production and contributors:

This exhibition was created by the Olympic Museum in partnership with the International Golf Federation (IGF), with the scientific help of the World Golf Hall of Fame & Museum (USA), The R&A (UK), USGA Museum and Golf Canada. The scenography was imagined by « L'atelier Caravane » (FR).



For more photos about the exhibition, click [here](#)

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In 2014, The Olympic Museum has welcomed 240,000 visitors. Some 3,000m² of exhibition space, 1,500 objects, 150 audiovisual devices, 50 interactive screens, 7 hours of sound and video celebrate humanity in movement. Its scenography is an invitation to dive into the history of the Games, the dreams, the culture, the design, the challenges and the values of Olympism. It incorporates the latest technological innovations - an excellence recognized in 2014 by the International Audiovisual Festival on Museums and Heritage (FIAMP).

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The Olympic Museum

Quai d'Ouchy 1
1006 Lausanne – Switzerland
Phone: +41 21 621 65 11
Open every day 9 a.m. to 6 p.m.
Oct.15- May 1st: 10 a.m. to 6 p.m.(closed on Mondays)
<http://www.olympic.org/museum>

Social Media

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Photos

For photos, please click [here](#) or go to [Flickr](#)
Or contact images@olympic.org