



INTERNATIONAL
OLYMPIC
COMMITTEE

Research and Reference
Olympic Studies Centre

Bid Procedure for the Games of the Olympiad of 2012

Reference document

Key bid procedure dates, the list of Applicant Cities and brief Candidate Cities overviews

1 April 2010



The 2012 Bid Procedure

The 2012 Bid Procedure followed the same two phase system that had first been introduced for 2008.

For the first time, the duration and content of the preliminary information meeting between the Applicant Cities and the IOC Administration was expanded to cover four days. The content included presentations from IOC Directors and IOC experts. In addition, representatives of the Athens and Vancouver Organising Committees made presentations on their experiences of bidding for and hosting the Games.

The 2012 Applicant and Candidate Cities were the first that were required to take into account the Games Study Commission's recommendations on reducing the size, cost and complexity of organising the Games that had been adopted during the 2003 IOC Session in Prague.

The Applicant City Phase / Candidature Acceptance Procedure

THE APPLICANT CITIES¹

Paris (France)
Leipzig (Germany)
New York (United States)
Moscow (Russia)
Istanbul (Turkey)

Havana (Cuba)
London (Great Britain)
Madrid (Spain)
Rio de Janeiro (Brazil)

¹ Applicant Cities are listed in alphabetical order

TIMELINE & REQUIRED APPLICANT STEPS

15 July 2003	<ul style="list-style-type: none">• Deadline for NOCs to submit the name of an Applicant City.
End August 2003	<ul style="list-style-type: none">• Deadline for payment of the USD 150,000 non-refundable Candidature Acceptance Fee to the IOC.
7 to 10 October 2003	<ul style="list-style-type: none">• An IOC information seminar was held for the Applicant Cities.
October 2003 to 15 January 2004	<ul style="list-style-type: none">• During this period the Applicant Cities were required to prepare their replies to the "IOC Questionnaire".
15 January 2004	<ul style="list-style-type: none">• Deadline for the Applicant Cities' submission of their replies to the "Questionnaire".
15 January 2004 to March 2004	<ul style="list-style-type: none">• The Applicant Cities' replies were examined by an IOC Candidature Acceptance Working Group.
18 May 2004	<ul style="list-style-type: none">• Presentation of the IOC Candidature Acceptance Working Group's Report to the IOC Executive Board.• The Applicant City Phase ends with the Executive Board's acceptance of those Cities which will go forward into the Candidate City Phase.




The Candidate City Phase / Candidature Procedure

THE CANDIDATE CITIES²

 <p>PARIS 2012 VILLE CANDIDATE</p>	<p style="text-align: center;"><u>PARIS</u></p> <p>Previous Times as Olympic Host City: 1900 Summer Games, 1924 Summer Games Former Bids to the IOC: 1900, 1924, 1956 (Equestrian events), 1992, 2008 Other French Olympic Host Cities:</p> <ul style="list-style-type: none"> • Summer Games - none • Winter Games - 1924 Chamonix, 1968 Grenoble, 1992 Albertville
 <p>NYC 2012 CANDIDATE CITY</p>	<p style="text-align: center;"><u>NEW YORK CITY</u></p> <p>Previous Times as Olympic Host City: none Former Bids to the IOC: none Other American Olympic Host Cities:</p> <ul style="list-style-type: none"> • Summer Games - 1904 St. Louis, 1932 Los Angeles, 1980 Los Angeles, 1996 Atlanta • Winter Games - 1932 Lake Placid, 1960 Squaw Valley, 1980 Lake Placid, 2002 Salt Lake City
 <p>MOSCOW 2012 CANDIDATE CITY</p>	<p style="text-align: center;"><u>MOSCOW</u></p> <p>Previous Times as Olympic Host City: 1980 Summer Games Former Bids to the IOC: 1976, 1980 Other Russian Federation Olympic Host Cities:</p> <ul style="list-style-type: none"> • Summer Games - none • Winter Games - none
 <p>LONDON 2012 CANDIDATE CITY</p>	<p style="text-align: center;"><u>LONDON</u></p> <p>Previous Times as Olympic Host City: 1908 Summer Games*, 1948 Summer Games Former Bids to the IOC: 1944, 1948 Other British Olympic Host Cities:</p> <ul style="list-style-type: none"> • Summer Games - none • Winter Games – none <p>*Although not a candidate originally, the Games were re-attributed to London after Rome had to withdraw as 1908 Host City</p>



 <p>MADRID 2012 CIUDAD CANDIDATA</p>	<p><u>MADRID</u></p> <p>Previous Times as Olympic Host City: none Former Bids to the IOC: 1972 Other Spanish Olympic Host Cities:</p> <ul style="list-style-type: none"> • Summer Games - 1992 Barcelona • Winter Games - none
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² Candidate Cities are listed in the order of drawing of lots

TIMELINE & REQUIRED CANDIDATURE STEPS

18 May 2004	<ul style="list-style-type: none"> • The IOC Executive Board's decision to accept Paris, New York, Moscow, London and Madrid as Candidate Cities marked the transition to the second phase of the 2012 Bid Procedure.
4 June 2004	<ul style="list-style-type: none"> • Deadline for the signing of the Candidature Procedure document by each Candidate City and its NOC.
18 June 2004	<ul style="list-style-type: none"> • Deadline for payment of the USD 500,000 Candidature Fee to the IOC.
18 May to 15 November 2004	<ul style="list-style-type: none"> • During this period the Candidate Cities were required to prepare their Candidature File.
August 2004: Games of the XXVIII Olympiad	<ul style="list-style-type: none"> • Participation of the Candidate Cities in the Observer Programme organised by the IOC and the Athens Organizing Committee (ATHOC).
31 October to 3 November	<ul style="list-style-type: none"> • Candidate City representatives attend the Athens 2004 Debrief held in Beijing.
15 November 2004	<ul style="list-style-type: none"> • Deadline for Candidate Cities to submit their Candidature File to the IOC.
February to March 2005	<ul style="list-style-type: none"> • During this period the 2012 Evaluation Commission made a four-day visit to each of the Candidate Cities.
6 June 2005	<ul style="list-style-type: none"> • The "Report of the IOC Evaluation Commission for the Games of the XXX Olympiad in 2012" was released.
6 July 2005	<ul style="list-style-type: none"> • The Candidature phase draws to a close at the IOC Session in Prague with the final presentations of the Candidate Cities and the election of London as the 2012 Olympic Host City.

The 117th IOC Session, Singapore, 2005

THE CANDIDATE CITY PRESENTATIONS

The final step for each 2012 Candidate City was to make a presentation to the 117th IOC Session on 6 July 2005 in Singapore. Each presentation was a maximum of 45 minutes with each presenting delegation comprising six official delegates, four advisors and the IOC Members in the country. The presentation was followed by questions from the floor.

Last update: April 10



THE REPORT OF THE 2012 EVALUATION COMMISSION

Following the presentations by the Candidate Cities, and before the vote took place, the 2012 Evaluation Commission presented its Report to the Session.

THE VOTE

As stated above, the vote to select the Host City for the Games of the XXX Olympiad was carried out on 6 July 2005 by secret ballot. As per the voting regulations, only those IOC members who were not nationals of countries for which there was a candidate city in a round were permitted to vote. The result of the vote was as follows, with London elected as the Host City in the fourth round.

Rounds of Voting	1	2	3	4
Paris	21	25	33	50
New York	19	16	-	-
Moscow	15	-	-	-
London	22	27	39	54
Madrid	20	32	31	-

THE 2012 GAMES OF THE OLYMPIAD HOST CITY ANNOUNCEMENT

“The IOC was very privileged to have had such prestigious and professional candidate cities, which I would like to thank again for the quality of their work throughout the bidding process.”

“I congratulate London for their inspiring project and look forward to collaborating with them over the next seven years”.

- IOC President Jacques Rogge



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THE SIGNING OF THE HOST CITY CONTRACT

Immediately following the announcement of the Host City by the IOC President the Host City Contract is signed by the IOC, representatives of the elected City and the NOC concerned.