

# Bibliothèque Centre d'Études Olympiques

# E-books

### Collection

Sélection d'E-books sur les Jeux Olympiques et l'Olympisme proposée par la Bibliothèque du CIO

Mars 2013



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Bahr, Roald... [et al.]

# The IOC manual of sports injuries: an illustrated guide to the management of injuries in physical activity

Oxford: Wiley-Blackwell, 2012. - ISBN 9781118467961

Created in collaboration with the Medical Commission of the International Olympic Committee, this new manual distills the latest advances in sports medicine into clinically relevant, practical guidance on treating sports injuries. Ideal for primary care physicians, ER physicians, physical therapists, athletic trainers, nurse practitioners, and physician assistants, the book embraces a problem-oriented approach to guide the reader through assessment and management of the most common injuries and disorders. Over 500 full-color illustrations augment the text, showing readers detailed views of the techniques, procedures and other clinically-relevant information being described.



Bahr, Roald... [et al.]
Sports injury prevention

Oxford: Wiley-Blackwell, 2009. - ISBN 9781444303629

This volume in the "Handbook of Sports Medicine and Science" series is a practical guide on the prevention of sports injuries. It covers all Olympic sports, plus additional sport activities with international competition, such as rugby. Focusing on reducing the potential for injuries, the book is organised by regions of the body. There are also chapters on the importance of injury prevention and developing an injury prevention program within a team. The authors identify the risk factors for specific injuries in each sport, typical injury mechanisms and risks associated with training.

E-book



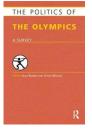
E-book

Bailey, Steve

### Athlete first: a history of the Paralympic Movement

Chichester: John Wiley & Sons, 2008. - ISBN 9780470724316

This major publication is the first to offer a complete history of the Paralympic Movement. Historian Steve Bailey presents a historical as well as sociological study of the movement since its birth in 1948, when Sir Ludwig Guttmann organised the first Stoke Mandeville Games (England) for World War II veterans with spinal cord injuries. The movement quickly grew; the first Summer Paralympic Games were held in Rome in 1960 and the International Paralympic Commiftee (IPC), which represents all sports and all disabilities, was founded in Dusseldorf in 1989, The Paralympic Games are a major international sporting event today and attract thousands of athletes from a growing number of countries. The author also looks at the key figures within the movement, the expansion of the paralympic competitions and the athletes themselves.



E-book

Bairner, Alan... [et al.]

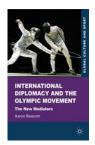
### The politics of the Olympics: a survey

London: Routledge, 2010. - ISBN 9780203850534

"The Politics of the Olympics: a survey" provides information on and analysis of the relationship between politics and the Olympic Games. It is argued and demonstrated throughout the book that sport and politics have been and are intimately connected and nowhere is this relationship more apparent than in the Olympic Games. The essay chapters, including an editorial introduction, are written by a variety of academic experts. They focus on the politics of the Olympic Movement, the politics of hosting the Games, the political implications of performance enhancement, and gender, terrorism and physical impairment within the Olympic context. The remaining chapters are case studies that are specific to certain countries or regions -- Germany during the rise to power of National Socialism, Eastern Europe in the Cold War era, South Korea and Taiwan. Each chapter is accompanied by a select bibliography.

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Beacom, Aaron

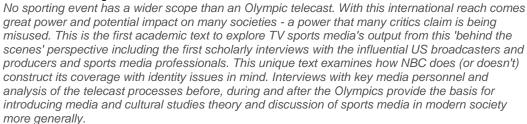
# International diplomacy and the Olympic Movement: the new mediators New-York: Palgrave MacMillan, 2012. – 9781137032942

This book explores the relationship between diplomatic discourse and the Olympic Movement, charting its continuity and change from an historical perspective. Using the recent body of literature on diplomacy it explores the evolution of diplomatic discourse around a number of themes, in particular the increasing range of stakeholders engaged in the Olympic bid, disability advocacy and the mainstreaming of the Paralympic Games and the evolution of the Olympic boycott. The work addresses the increasing engagement of a number of non-state actors, in particular the IOC and the IPC, as indicative of the diffusion of contemporary diplomacy. At the same time it identifies the state as continuing in the role of primary actor, setting the terms of reference for diplomatic activity beyond the pursuit of its own policy interests. Its historical investigation, based around a UK case study, provides insights into the characteristics of diplomatic discourse relating to the Games, and creates the basis for mapping the future trajectory of diplomacy as it relates to the Olympic Movement.

Billings, Andrew C.

# Olympic media: inside the biggest show on television

London: Routledge, 2008. - ISBN 9780203933350





GENETIC AND
MOLECULAR ASPECTS OF
SPORTS PERFORMANCE
HITTORY CALIFORNICATION

WHITE CONTROL OF THE PROPERTY OF

E-book

Bouchard, Claude; Hoffman, Eric P.

# Genetic and molecular aspects of sports performance

Oxford: Wiley-Blackwell, 2009. - 9781444327342

This is the latest volume in the IOC Encyclopaedia of Sports Medicine series, summarizing the evidence from all relevant sources on the genetic and molecular basis of sports and other human physical performance. The initial chapters address the basic science of genomics and genetics and the regulation of gene expression. Additional chapters provide authoritative information on the genetics of complex performance phenotypes, the contributions of small animal research, family and twin studies, and ethnic comparisons. A final section addresses the issue of the contribution of specific genes and molecular markers as related to endurance, strength and power, and responsiveness to specific conditioning programs. This latest volume in the Encyclopaedia of Sports Medicine Series from the Medical Commission of the International Olympic Committee is a must for sports and exercise scientists who require a thorough guide to the most cutting edge science in this expanding field.



E-book

Brittain, Ian

#### The Paralympic Games explained

New York: Routledge, 2010. - ISBN 9780203885567

Contains: The history and development of the Paralympic Games -- The Olympic Movement and the Paralympic Games -- The governance of Paralympic sport -- Disability and the body -- The broader social issues of disability within society and their impact on sports participation -- Media, marketing and disability sport -- Major issues within the Paralympic Movement -- The under representation of women and athletes with high support needs at the Paralympic Games -- International perspectives on Paralympic participation -- Special Olympics, intellectual disability and the Paralympic Games. -- An introduction to the Paralympic phenomenon which explores various key aspects and issues, from the history and development of the Paralympic movement to the economic and social impact of the contemporary Games. It is suitable for those interested in disability sport, sporting mega-events, the politics of sport, or disability in society.

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E-book

# Britton W. Brewer Sport psychology

Oxford: Wiley-Blackwell, 2009. - ISBN 9781444303667

This volume in the handbook of "Sports Medicine and Science" series presents a concise summary of the science and practice of psychology in the context of sport. Psychological aspects central to sport performance such as motivation, cognition, stress, confidence, and mental preparation are examined and interventions designed to enhance individual and team performance are reviewed. Reflecting the breadth of the field, issues such as sport injury prevention and rehabilitation, athlete psychopathology, child and adolescent development, sport career termination, and the practice of sport psychology are also addressed. Published under the auspices of the Medical Commission of the International Olympic Committee, Sport Psychology shows how the performance and the overall well-being of athletes can be improved by highlighting research findings and their practical application.

# Caine, Dennis J. ... [et al.] Epidemiology of injury in Olympic sports

Oxford: Wiley-Blackwell, 2009. - ISBN 9781444316889



EPIDEMIOLOGY OF INJURY IN OLYMPIC SPORTS

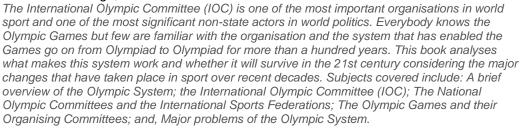
E-book

This new volume in the "Encyclopaedia of Sports Medicine" series, published under the auspices of the International Olympic Committee, provides a state-of-the-art account of the epidemiology of injury across a broad spectrum of Olympic sports. The book uses the public health model in describing the scope of the injury problem, the associated risk factors, and in evaluating the current research on injury prevention strategies described in the literature. "Epidemiology of Injury in Olympic Sports" comprehensively covers what is known about the distribution and determinants of injury and injury rates in each sport. The editors and contributors have taken an evidence-based approach and adopted a uniform methodology to assess the data available. Each chapter is illustrated with tables which make it easy to examine injury factors between studies within a sport and between sports.



# The International Olympic Committee and the Olympic system: the governance of world sport

London: Routledge, 2008. - ISBN 9780203893173



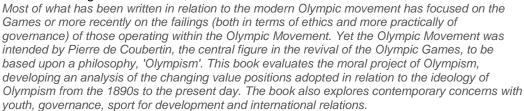


E-book

Chatziefstathiou, Dikaia; Henry, Ian P.

# Discourses of Olympism: from the Sorbonne 1894 to London 2012

New-York: Palgrave MacMillan, 2012. - 9781137035561



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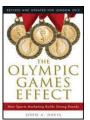


Close, Paul

# The Beijing Olympiad: the political economy of a sporting mega-event New York: Routledge, 2007. – ISBN 9780203003015

The stage is set for the Beijing Olympiad to be the greatest mega-event, sporting or otherwise, in history. Still, the issues taxing many minds include whether the Beijing Games will be successful; whether they will be wrought with and wrecked by troubles; and who they will benefit. What value will the 2008 Games be to the people of China? Will they mainly serve the purposes of the dominant political, economic and cultural groups at and between the local, regional and global levels of modern social life? "The Beijing Olympiad" examines these among other questions, providing a range of original insights.

E-book



Davis, John A. The Olympic (

# The Olympic Games effect

# 2<sup>nd</sup> ed. – Hoboken, N.J.: Wiley, 2012. – ISBN 9781118171691

This title deals with marketing at the Olympics, the attraction and the rewards and offers fascinating sports marketing and branding insights into the promotion of the Games themselves, and their unique attraction for corporations in particular. The important lessons of past Olympics will be used to show a hundred year-plus tradition based on a several thousand year old testament to the love of sports and competition, revealing how, in recent years, this has evolved into a seductively attractive vehicle for a wide range of audiences, from consumers to corporations. Loaded with historical information on the Olympics, the book traces the history of the Olympics back to 776 BC. This legacy is vital to the ongoing success of the Olympics, and is at the heart of why brands care so much. This timely new edition of "The Olympic Games Effect" shows the value contributed by sponsoring the world's premier sporting event, and explains how, by extension, other global sports events have the potential to generate similarly impressive results for their sponsors.

E-book

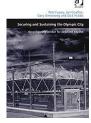


E-book

Ferrand, Alain ; Chappelet, Jean-Loup ; Séguin, Benoît Olympic marketing

New-York: Routledge, 2012. - ISBN 9780203132067

The Olympic Games have become the definitive sports event, with an unparalleled global reach and a remarkably diverse constituency of stakeholders, from the IOC and International Federations to athletes, sponsors and fans. It has been estimated, for example, that 3.6 billion people (about half of the world population) watched at least one minute of the Beijing Games in 2008 on television. The driving force behind the rise of the modern Olympics has been the Olympic marketing program, which has acted as a catalyst for cooperation between stakeholders and driven the promotion, financial security and stability of the Olympic Movement. This book is the first to explain the principles of Olympic marketing and to demonstrate how they can be applied successfully in all other areas of sports marketing and management.



Fussey, Pete... [et al.]

# Securing and sustaining the Olympic city: reconfiguring London for 2012 and beyond

Burlington: Ashgate Pub. Co., 2011. - ISBN 9780754698845

Often seen as host nation's largest ever logistical undertaking, accommodating the Olympics and its attendant security infrastructure brings seismic changes to both the physical and social geography of its destination. Through analyzing the social and community impact of the 2012 Games and its security operation on East London, this book considers whether utopian visions of legacy can be sustained given the demands of providing a global securitised event on the magnitude of the modern Olympics.

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Girginov, Vassil

# The Olympic Games explained: a student guide to the evolution of the modern Olympic Games

New York: Routledge, 2005. - ISBN 9780203331705

"The Olympic Games Explained" represents a comprehensive introduction to the central themes and background of the modern Games. This includes a consideration of ancient Games, the modern revival at the end of the 19th Century and the progressive development of the Games throughout the 20th Century. The text considers a range of topics including: - The Ancient Olympics - The Media and the Olympics - Olympic Marketing and Sponsorship. This Multidisciplinary text will seek to incorporate the theme of Olympism into other subject areas such as geography, history, art, media and business studies and draws specifically from the rich historical contribution of Britain to the Olympic Movement. In order to enhance students learning experiences, the book will be complemented by a dedicated website offering access to unique archive and other document sources. This book aims to bring to its audience the best Olympic educational expertise available.

# Gold, John R. and Margaret Olympic cities: city agendas, planning and the world's games, 1896-2016 2nd ed. – London: Routledge, 2011. – ISBN 9780203840740

This book provides the first full overview of the changing relationship between cities and the Olympic events since 1896. With specially commissioned, original essays written by a team of distinguished authors from the UK and overseas, it explores the historical experience of staging the Olympics from the point of view of the host city. A thought-provoking analysis provides overviews of the urban impact of the four component Olympic festivals - the Summer Games, Winter Games, Cultural Olympiads and the Paralympics comprises systematic surveys of four key aspects - finance, place promotion, managing spectacle and urban regeneration consists of chronologically arranged portraits of host cities, from 1936 to 2016. As controversy over the growing size and expense of the Olympics continues unabated, this book's incisive and timely assessment of the Games' development is essential reading for urban and sports historians, urban geographers, planners and all concerned with understanding the relationship between cities and culture.





THE OWNER OF STATE OF

E-book

Helge Hebestreit... [et al.] **The young athlete** 

Oxford: Wiley-Blackwell, 2008. - ISBN 9780470695500

This is an essential text that defines the medical and scientific aspects of the child and adolescent athlete. It meets the need for a responsible approach to the developing athlete. It covers key concepts in six sections: Growth, Maturation, and Physical Performance; Conditioning; Injuries; Non-orthopaedic Health Concerns; Psychosocial Issues; and Disease and the Young Athlete.



E-book

Hong, Fan... [et al.]

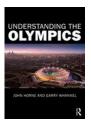
# China gold: China's quest for global power and Olympic glory

Great Barrington: Berkshire Pub. Group, 2008. – ISBN 9781933782706

On the auspicious 8th day of the 8th month of 2008 at 8.08 pm, China stepped onto the world stage as the nation most likely to shape the 21st century. What an opportunity for millions of people around the world--sports fans as well as those who simply love the pageantry and global camaraderie of the Games--to learn about China and its history, culture, and customs. "China Gold: China's Quest for Olympic and Global Glory" is not only about the Beijing Olympics and Chinese sports but also about China itself, past, present, and future.

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E-book

Horne, John; Whannel, Gary **Understanding the Olympics** 

London: Routledge, 2012. - ISBN 9780203867723

The Olympic Games is unquestionably the greatest sporting event on earth, with television audiences measured in billions of viewers. By what process did the Olympics evolve into this multi-national phenomenon? How can an understanding of the Olympic Games help us to better understand international sport and society? And what will be the true impact and legacy of the London Olympics in 2012? "Understanding the Olympics" answers all of these questions, and more, by exploring the full social, cultural, political, historical and economic context to the Olympic Games. It traces the history of the Olympic movement from its origins in ancient Greece, through its revival in the nineteenth century, to the modern mega-event of today.

### Howe, P. David



Do the Paralympic Games empower the disability sport community? Like many other contemporary sporting institutions, the Paralympic Games have made the transition from pastime to spectacle, and the profile of athletes with disabilities has been increased as a result. This book reviews the current status of the Paralympics and challenges the mainstream assumption that the Games are a vehicle for empowerment of the disabled community. Using ethnographic methods unique in this area of study, P. David Howe has undertaken an innovative and critical examination of the social, political and economic processes shaping the Paralympic Movement. In "The Cultural Politics of the Paralympic Movement", he presents his findings and offers a new insight into the relationship between sport, the body and the culture of disability. In doing so, he has produced the most comprehensive and radical text about high performance sport for the disabled yet published.





# Jennings, Will Olympic Risks

New-York: Palgrave MacMillan, 2012. – 9781137022004

This book is a unique theoretical and empirical analysis of how the Olympic Games are governed, exploring the challenges and pressures of staging the world's largest event and the recent emergence of the formal practice of risk management as a response of decision-makers to the operational demands and complexities of the Games.

E-book



E-book

## Kassens-Noor, Eva **Planning for Olympic legacies** London: Routledge, 2012. – ISBN 9780203119488

When a city wins the right to hold the Olympics, one of the oft cited advantages to the region is the catalytic effect upon the urban and transport projects of the host cities. However, with unparalleled access to documents and records, Eva Kassens-Noor questions and challenges this fundamental assertion of host cities who claim to have used the Olympic Games as a way to move forward their urban agendas In fact, transport dreams to stage the "perfect games" of the International Olympic Committee and the governments of the host cities have lead to urban realities that significantly differ from the development path the city had set out to accomplish before winning the Olympic bid. The text is supported by revealing interviews from lead host city planners and key documents, which highlight striking discrepancies between media broadcasts and the internal communications between the IOC and host city governments. It focuses on the inside story of the urban and transport change process undergone by four cities (Barcelona, Atlanta, Sydney, and Athens) that staged the Olympics and forecasts London and Rio de Janeiro's urban trajectories. The final chapter advises cities on how to leverage the Olympic opportunity to advance their long-run urban strategic plans and interests while fulfilling the International Olympic Committee's fundamental requirements.

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Komi, Paavo V.

# Neuromuscular aspects of sports performance

Oxford: Wiley-Blackwell, 2010. - ISBN 9781444324839

This new title in the "Encyclopaedia of sports medicine" series from the Medical Commission of the International Olympic Committee presents in one volume the latest information on neuromuscular function in sport and exercise. Chapters combine basic mechanistic knowledge with true applications; Topics covered include neuromuscular fatigue, neuromuscular training, and musculoskeletal loading, and special chapters examine recently developed research methodologies used during natural locomotion: high speed ultrasonography (US) and transmagnetic electrical stimulation (TMES). An important addition to the reference collections of biomechanists, sports medicine specialists, sport scientists, and graduate students in these areas, this volume is also appropriate for advanced level coaches and sport physiotherapists.



# Munich 1972: tragedy, terror, and triumph at the Olympic Games

Lanham: Rowman & Littlefield, 2012. - ISBN 9780742567412

"Munich 1972" tells the compelling story of the most controversial of all modern Olympiads within the turbulent context of simmering global tensions: the ongoing Cold War, political posturing between the two Germanys, seemingly endless warfare in Indochina, lingering recriminations surrounding decolonization in Africa, and, of course, the cauldron of religious and ethnic hatred known euphemistically as the "Middle East Conflict."

E-book

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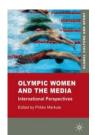
E-book

#### Mallon, Bill

### **Historical dictionary of the Olympic Movement**

4th ed. - Lanham: Scarecrow Press, 2011. - ISBN 9780810875227

The Olympic Games are one of the most watched sporting events on the planet. It has made world-famous celebrities out of its most successful athletes, including Michael Phelps, Mark Spitz, Carl Lewis, Nadia Comaneci, Apolo Anton Ohno, Bruce Jenner, Kerri Strug, Nancy Kerrigan, and Usain Bolt. But the term "Olympic Movement" is foreign to all but devoted followers of the Olympics. Basically, the Olympic Movement is an attempt to bring all the nations of the world together in a series of multi-sport festivals, and it seeks to use sport as a means to promote internationalism and peace. The fourth edition of the "Historical Dictionary of the Olympic Movement" presents a comprehensive history of the games from the first recorded history of the games in 776 B.C. to the present day. This is done through a chronology, forewords by Dan Jansen and Mike Krzyzewski, an introductory essay, appendixes, a bibliography, photos, and over 900 cross-referenced dictionary entries covering the history, philosophy, and politics of the Olympics and, of course, the medal winners. This book is an excellent access point for students, researchers, and anyone wanting to know more about the Olympics.



E-book

# Markula, Pirkko **Olympic women and the media: international perspectives**New York: Palgrave Macmillan, 2009. – ISBN 9780230233942

This book examines how women athletes were represented in international media coverage during the 2004 Olympic Games in Athens. Through feminist theorising and qualitative textual analysis, the contributions examine the type of media coverage women received in such culturally diverse places as Canada, United States, New Zealand, United Kingdom, various countries in Europe, China and South Korea. The book serves as a comprehensive introduction to previous research on women's sport media, different feminist perspectives to media analysis and textual analysis as a method for media research on women and sport. The authors identify how media narratives shape an athletic feminine identity in the intersections of marketable 'sex-appeal', the search for national heroines, emotional displays of success and failure, portrayals of the athletes' personal lives as mothers, sisters or daughters and differing visibility for a range of sports such as beach volleyball, wrestling and weightlifting.

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Masterman, Guy

Strategic sports event management: olympic edition

2nd ed. - Amsterdam: Elsevier, 2009. - ISBN 9780080949628

The hosting of sports events - whether large international events, or smaller niche interest events has huge and long-lasting impacts on the local environment, economy and industry. "Strategic sports event management: olympic edition" provides an insight into the strategic management of sports events of all scales and nature. The framework offers a planning process that can be used to understand the importance of a strategic approach, and shows how to implement strategies that can achieve successful sports events over the short and long-term. The text uses new international case studies throughout to offer real-world insight in both larger and smaller events.

E-book





E-book

Maughan, Ron J.

The olympic textbook of science in sport

Hoboken, NJ: Wiley-Blackwell, 2009. - ISBN 9781444303322

This new volume in the "Encyclopaedia of Sports Medicine" series, published under the auspices of the International Olympic Committee, delivers an up-to-date, state of the art presentation of the scientific aspects of conditioning, injury prevention, and competition. The book covers the key areas of scientific knowledge in sport and is divided into: physiology and biochemistry; nutrition; anthropometry; immunology; cell biology; biomechanics, engineering and ergonomics; psychology; pharmacology; limitations to performance; special populations; and, exercise and health. Presented in a clear style and format, "The olympic textbook of science in sport", draws on the expertise of an international collection of contributors who are recognized as leaders in their respective fields. It will be indispensable for all sport scientists and medical doctors who serve athletes and sports teams and is an invaluable reference for students of sport and exercise science.



Payne, Michael

Olympic turnaround: how the Olympic Games stepped back from the brink of extinction to become the world's best known brand

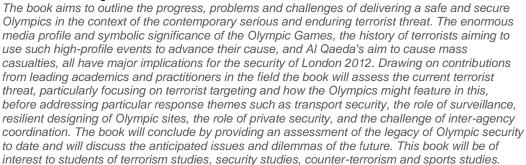
Westport: Praeger, 2006. - ISBN 9780313080494

Higher, faster, stronger...The Olympic motto conjures images of heroes whose achievements transcended their athletic prowess, but also of tragedy and disgrace. By 1980, the modern Olympic movement was gasping for breath, bankrupt financially, politically, and culturally. Under the leadership of Juan Antonio Samaranch, and, subsequently, Jacques Rogge, the Olympics began a journey back from the brink. Michael Payne, who served as the International Olympic Committee's top marketer for over twenty years, offers unprecedented access to the people and negotiations behind one of the most dramatic turnarounds in business or sports history.



Richards, Anthony... [et al.]

Terrorism and the Olympics: major event security and lessons for the future London: Routledge, 2011. - ISBN 9780203835227





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Schiller, Kay

# The 1972 Munich Olympics and the making of modern Germany Berkeley: University of California Press, 2010. – ISBN 9780520947580

The 1972 Munich Olympics - remembered almost exclusively for the devastating terrorist attack on the Israeli team - were intended to showcase the New Germany and replace lingering memories of the Third Reich. That hope was all but obliterated in the early hours of September 5, when gunwielding Palestinians murdered 11 members of the Israeli team. In the first cultural and political history of the Munich Olympics, Kay Schiller and Christopher Young set these Games into both the context of 1972 and the history of the modern Olympiad. Delving into newly available documents, Schiller and Young chronicle the impact of the Munich Games on West German society.

E-book

THE OLYMPIC
TEXTBOOK OF

MEDICINE IN SPOKI



E-book

Schwellnus, Martin P.

### The olympic textbook of medicine in sport

Malden: Blackwell, 2008. - ISBN 9781444300642

This comprehensive new volume in the "Encyclopaedia of Sports Medicine" series, published under the auspices of the International Olympic Committee, delivers an up-to-date, state of the art presentation of the medical conditions that athletes may suffer from during training and competition. Presented in a clear style and format, "The olympic textbook of medicine in sport", covers not only the basic approach to training, monitoring training and the clinical implications of excessive training, but also deals with all the major systems in the body, and focuses on medical conditions that athletes may suffer from in each system. Medical conditions in athletes with disabilities, genetics and exercise and emergency sports medicine are also uniquely examined.



Sugden, John; Tomlinson, Alan

### Watching the Olympics: politics, power and representation

New-York: Routledge, 2012. - ISBN 9780203852200

Global sporting events involve the creation, management and mediation of cultural meanings for consumption by massive media audiences. The apotheosis of this cultural form is the Olympic Games. This challenging and provocative new book explores the Olympic spectacle, from the multi-media bidding process and the branding and imaging of the Games, to security, surveillance and control of the Olympic product across all of its levels.

E-book



E-book

Theodoraki, Eleni

### Olympic event organization

Amsterdam: Elsevier, 2007. - ISBN 9780080552552

"Olympic event organization" is the first text to address a number of important questions in contemporary mega-event management: Which organizations are involved in the Olympic Movement and in what capacity? What are the inter-organizational flows of authority and finance between them? How is work grouped, in what unit sizes, how specialized and formalized are work processes? How complex, dynamic, diversified, or friendly is their environment? What are the power issues and how do the technological processes affect these organizations? How do the OCOGs evolve in their life cycle, what pressures shape their structures and management processes and how is work coordinated? The examination of the Olympic Games event organization in the 10-year period, from bidding to post-games closing down, draws material from host cities to explore the types of inter organizational flows that take place at various stages for the Olympic Games to be delivered. Knowledge transfer from one host city to the next and an established organizational field also means that management practices sometimes follow some externally imposed organizing logics. The challenges faced by organizers are discussed and the tensions that a strong management template from the IOC creates are also examined. Finally, the issue of sustainability of the Olympic Games is identified along with an analysis of the ways in which the concepts of impact are appropriated by the various stakeholders involved with the Olympic Games as they attempt to influence public opinion.

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E-book

Olympic

lourism

Vanlandewijck, Yves C.... [et al.]

### The paralympic athlete

## Oxford: Wiley-Blackwell, 2011. - ISBN 9781444328363

This brand new Handbook addresses Paralympic sports and athletes, providing practical information on the medical issues, biological factors in the performance of the sports and physical conditioning. The book begins with a comprehensive introduction of the Paralympic athlete, followed by discipline-specific reviews from leading authorities in disability sport science, each covering the biomechanics, physiology, medicine, philosophy, sociology and psychology of the discipline. "The paralympic athlete" also addresses recent assessment and training tools to enhance the performance of athletes, particularly useful for trainers and coaches, and examples of best practice on athletes' scientific counseling are also presented. This new title sits in a series of specialist reference volumes, ideal for the use of professionals working directly with competitive athletes.

# Weed, Mike Olympic tourism



This book looks at the phenomenon of "Olympic tourism" and the potential of the Olympic Games to generate tourism for the host cities during and after the Games. Mike Weed bases his analysis on detailed case studies from past and future Games. He discusses the best way to maximise the success of tourism management during these events. Written from an international perspective, this study explores the connections between sport, tourism and the Olympic Games. The phenomenon of Olympic tourism is described, going beyond the visits by spectators, athletes, officials and dignitaries during the Games themselves. A detailed analysis of tourist flows before, during and after the Olympic Games is also provided. This outstanding and comprehensive work is aimed in particular at a professional audience of researchers and students.



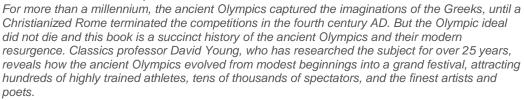


Olympic Games



### A brief history of the Olympic Games

Malden: Blackwell Publ., 2007. - ISBN 9780470777756







Zachazewski, James E.; Magee, David J. **Sports therapy services: organization and operations**Oxford: Wiley-Blackwell, 2012. – ISBN 9781118429921

"Sports therapy services: organization and operations" is a practical guide, appropriate for each member of the multi-disciplinary "Sports Therapy" team, to establishing and effectively delivering the diverse therapy services required for athletes at international, national, and regional sporting events.

E-book

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