



INTERNATIONAL
OLYMPIC
COMMITTEE

Raising awareness during the Olympic Games and Youth Olympic Games

Summer Youth Olympic Games Nanjing 2014

- PlayFair Booth in the Olympic Village offering workshops, quiz, chats with experts.

Olympic Winter Games Sochi 2014

- Interactive information tools placed in the Olympic Village for athletes and other accredited people.

2013 Asian Youth Games

- PlayFair Booth in the Athletes' Village offering workshops, quiz, chats with experts.

Olympic Games London 2012

- Interactive information tools placed in the Olympic Village for athletes and other accredited people.

Winter Youth Olympic Games Innsbruck 2012

- PlayFair Booth in the Olympic Village offering workshops, quiz, chats with experts.

Summer Youth Olympic Games Singapore 2010

- First interactive educational programme delivered to YOG athletes and their entourage.

2008:

- The IOC begins raising awareness of the issue among the more than 200 National Olympic Committees and IFs ahead of the Olympic Games Beijing 2008, including at the Chefs de Mission meetings for NOCs.