

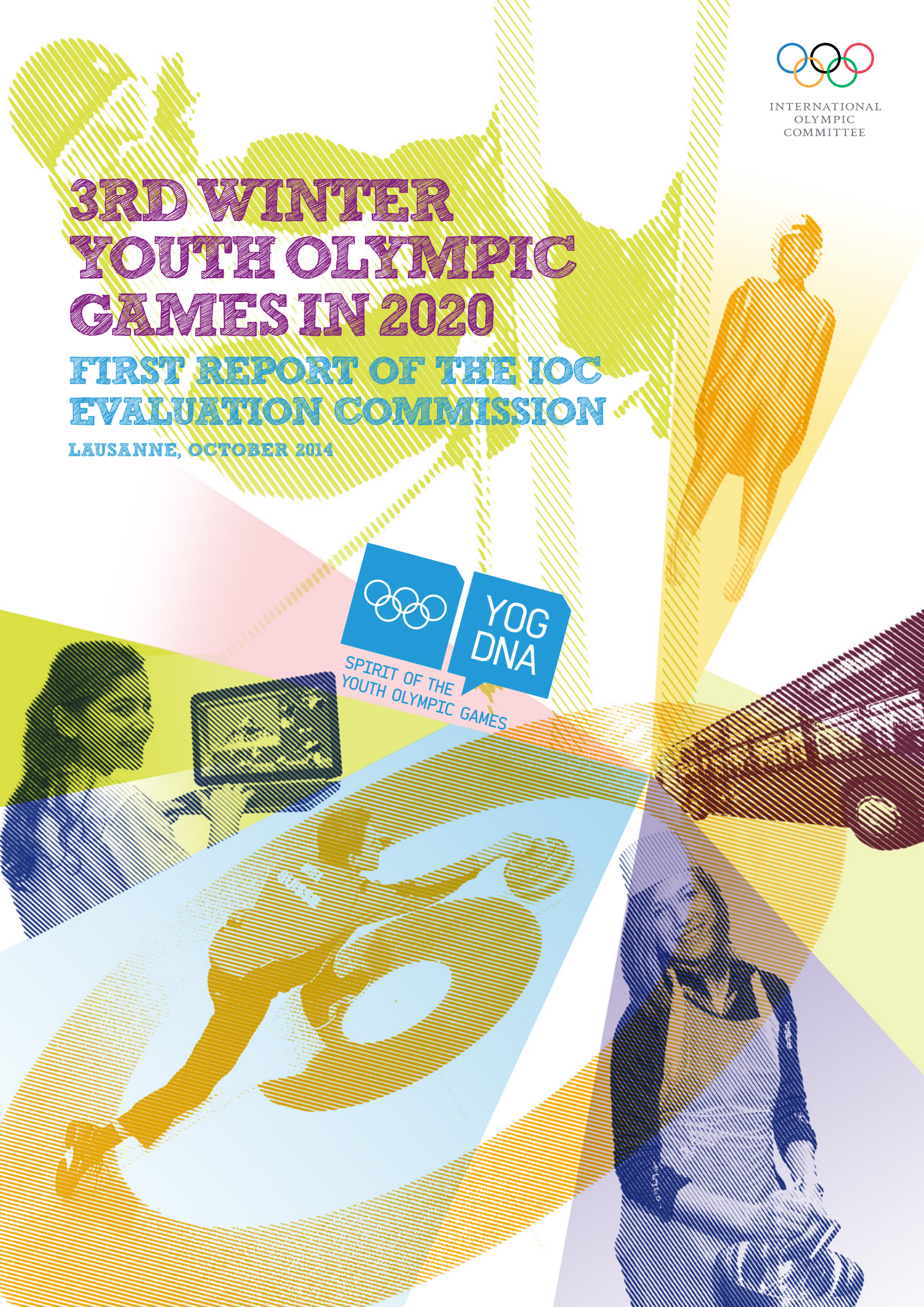


INTERNATIONAL
OLYMPIC
COMMITTEE

3RD WINTER YOUTH OLYMPIC GAMES IN 2020

FIRST REPORT OF THE IOC EVALUATION COMMISSION

LAUSANNE, OCTOBER 2014





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INTRODUCTION

The IOC Evaluation Commission for the 3rd Winter Youth Olympic Games (YOG) in 2020 is pleased to present to the IOC Executive Board the results of its first evaluation of the two candidate cities (listed in alphabetical order): Brasov (ROM) and Lausanne (SUI).

Following an introduction that provides information on the methodology followed in assessing the cities' projects and some general comments about the process, this report contains the first stage of the Evaluation Commission's analysis of each city.

METHODOLOGY

In order to assist Candidate Cities in replying to the YOG 2020 Questionnaire, the following services, documents and tools were provided by the IOC:

- **Olympic Charter** which governs the organisation and operation of the Olympic movement and stipulates the conditions for the celebration of the Youth Olympic Games.
- **Youth Olympic Games Event Manual** which outlines the key principles as well as the requirements relating to the organisation of the Youth Olympic Games. It is an appendix to the YOG Host City Contract.
- **A workshop held in Lausanne on 15-16 January 2014** – the aim of the workshop was to brief Candidate Cities on YOG requirements and to help them understand the concept and scope of organising the Youth Olympic Games.
- **Access to the IOC's Olympic Games Knowledge Management database** which contains detailed information and statistics on previous editions of the Olympic Games and Youth Olympic Games, including a number of documents and information from the Singapore Youth Olympic Games Organising Committee (SYOGOC) and Innsbruck Youth Olympic Games Organising Committee (IYOGOC).
- **On-going assistance from IOC** through questions and answers with the bid committees during the preparation of their candidature files.
- **Nanjing 2014 observer programme** – YOG 2020 Candidate Cities had the opportunity to attend the Nanjing 2014 Youth Olympic Games in the capacity of observers and to take part in the official 4-day observer programme organised by the IOC in collaboration with Nanjing Youth Olympic Games Organising Committee (NYOGOC).

Both Candidate Cities replied to the YOG 2020 questionnaire and submitted the following documents within the deadline agreed with the IOC (17 June 2014).

- Candidature file
- Guarantees file
- Photographic file
- Maps
- CD ROMs containing electronic versions of the candidature file, photographic files and maps
- Additional financial information

The Evaluation Commission congratulates both cities on their efforts in putting together their cities' projects and for embracing the YOG concept. The candidature files and all associated documents submitted to the IOC allowed the Evaluation Commission to carry out the first phase of its assessment of the two projects and to prepare a number of follow-up questions for the respective bid committees in readiness for the second stage of its evaluation. The Commission would also like to acknowledge the significant level of commitment and support obtained from public authorities by the YOG Candidate Cities.

The task of the Evaluation Commission was to prepare a technical report for the IOC Executive Board which will decide at its meeting in December 2014 which YOG Candidate Cities shall be shortlisted for further evaluation by the Commission.

The Evaluation Commission based its analysis on the information contained in the candidature files and other documents submitted by the Candidate Cities (as referenced above) and assessed the cities on a number of themes including, but not limited to, guarantees & legal matters, general infrastructure, sport, culture and education, venues, Youth Olympic Village, transport, security, accommodation and finance.

The Evaluation Commission's assessment of each of the Candidate Cities for the 3rd Winter Youth Olympic Games in 2020 follows. Before entering the body of the report, the Evaluation Commission would like to make a number of general comments.

GENERAL COMMENTS

This report reflects the unanimous opinion of the Evaluation Commission and takes into consideration all information received up until the deadline set by the IOC for submissions.

Language

The original version of this report was drafted in English. Consequently, in the event of a discrepancy between the French and the English texts, the English text shall prevail.

Distances and travel times

All distances are given in km and travel times represent average 2020 bus travel times in minutes, as provided by the YOG Candidate Cities in their candidature files (Theme 13 – Transport).

Definitions

Venue

A site operated by the YOGOC (usually by a multi-functional venue team), with a perimeter and typically subject to the exclusive use of the YOGOC and its external partners to deliver the Youth Olympic Games.

Precinct

A number (more than one) of venues and/or facilities in close geographical proximity, which have a common perimeter. The operations of the venues/facilities impact on each other and are therefore integrated to the extent necessary.

Cluster

A number (more than one) of venues and/or facilities in close geographical proximity, which do not require a common perimeter. The operations of the venues/facilities impact on each other and are therefore integrated to the extent necessary.

Zone

A number (more than one) of venues and/or facilities in the same geographical area, which do not require a common perimeter. The operations of the venues/facilities do not impact on each other.

Sport competition programme

The YOG Event Manual contains a sports programme based on the Innsbruck 2012 Youth Olympic Games programme including 7 sports/15 disciplines. YOG Candidate Cities were informed that a review of sports, disciplines and events takes place after each edition of the Youth Olympic Games and that the overall list of events would only be completed approximately three years ahead of the Youth Olympic Games in 2020. Including all Olympic sports/disciplines/events on the Youth Olympic Games programme is not an obligation. If, for example, no facilities exist within the YOG Candidate City for certain sports/disciplines/events, a project may be presented with fewer sports/disciplines/events.

Bobsleigh/Skeleton/Luge – Background information

Following discussions between the IOC and the two candidate cities during the YOG 2020 Candidate City Workshop (January 2014), it appeared that neither of the YOG Candidate Cities possesses the necessary infrastructure to host competitions in Bobsleigh/Skeleton and Luge within, or in close proximity to, the candidate city. Furthermore, in line with the YOG principles and the IOC's sustainability policy, there is no obligation for a YOG host city to host all Youth Olympic sports/disciplines/events, should the infrastructure not exist. Taking these two facts into consideration, the following standard text was provided by IOC to both YOG Candidate cities for inclusion in their Candidature Files with regards to the disciplines of Bobsleigh, Skeleton and Luge:

The infrastructure within the City of XXX and its surrounding region does not include an existing sliding track. Should the City of XXX be awarded the Youth Olympic Games, the Youth Olympic Games Organising Committee (YOGOC) would commit to enter into discussions with the IOC and the two International Federations concerned regarding the options available for hosting competitions in the two sports.

Candidate cities were specifically requested not to include any alternative proposals in their Candidature File at this stage.

Culture and Education programme (CEP)

The Youth Olympic Games are the global highest-level multi-sport youth event which integrates education and culture. The Culture and Education programme endeavours to equip young athletes with sport and life skills, propose an innovative and powerful introduction to Olympism and inspire participants to become ambassadors of Olympism.

It is important to note that the Learn & Share activities are the result of a co-construction process between the IOC and the Youth Olympic Games Organising Committee (YOGOC). The framework is set by the IOC and includes five key themes:

- Olympism
- Skills development
- Well-being and healthy lifestyle
- Social responsibility
- Expression and digital media

Within this context, much of the core educational expertise and content is delivered directly by the IOC, in conjunction with a number of international partner organisations. The role of the YOGOC is to provide the ideal stage to promote a learning and sharing environment for YOG athletes and other young participants. The YOGOC is expected to add specific educational content according to the host city/nation's specificities, to bring potential expert partners and to rely on the NOC's strengths and expertise. It must promote exchange and discovery by featuring the best of its local culture as well as by staging a number of programmes aimed at local youth. It is also essential for a YOGOC to plan and deliver a sustainable legacy for the Culture and Education programme.

Global threats

A number of global threats have become a universal concern and affect all Candidate Cities equally. The Commission notes that it is not within its mandate to comment on this aspect of security.

Maps

A map taken from each city's candidature file is included in Appendix B and will assist readers in understanding the city's overall concept and in situating the venues.

Appendices

- A. Composition of the Evaluation Commission
- B. Maps
- C. Abbreviations

BRASOV REPORT

VISION, CONCEPT AND LEGACY

A snapshot of Brasov's vision, based on the content of Brasov's Candidature File, includes the following elements:

- increase the visibility of Romania worldwide and its capacity to organise large-scale events
- develop winter sports and the interest of the younger generation in winter sports
- educate young people in the Olympic spirit
- increase awareness of sustainable development

In addition, hosting the Youth Olympic Games in Brasov would provide the opportunity to develop planning and implementation skills at all levels of authority involved, to educate young people in the values of volunteerism and to increase Romanian young people's confidence in their own values.

Brasov City is the administrative centre of Brasov County and the metropolitan area has a population of over 300,000. Brasov County has a population of approximately 550,000.

Brasov proposes to organise the 3rd Winter Youth Olympic Games from Sunday 9 February to Wednesday 18 February 2020.

Brasov's concept is based on the staging of competitions in 4 sports/10 disciplines. All proposed competition venues already exist (7 venues) and approximately 64% of athletes would compete at venues within 30 minutes of the Youth Olympic Village (YOY).

The main port of entry for the Youth Olympic Games would be Henri Coanda International Airport Bucharest, approximately 160km (180 minutes) south of the city.

Brasov's bid to host the 3rd Winter Youth Olympic Games in 2020 is led by the City of Brasov, in close collaboration with the Romanian NOC and with the support of the national government and Brasov County.

SPORT & COMPETITION VENUES

Brasov proposes a concept with 57% of competition venues (4 venues) located within 30 minutes of the Youth Olympic Village (YOY). The furthest venue (Biathlon) would be located 36.5km (70 minutes) from the YOY.

Brasov puts forward a sports programme consisting of 4 sports/10 disciplines. In addition to Bobsleigh/Skeleton and Luge, no venues have been presented for Curling, Speed Skating and Halfpipe.

The seven competition venues proposed are located within the five municipalities of Brasov City, Poiana Brasov (YOY location), Rasnov, Predeal and Cheile Gradistei. All competition venues exist and the bid committee states that no permanent works would be required. All venues would be provided to the Youth Olympic Games Organising Committee (YOGOC) free of charge, with the exception of Figure Skating/Short Track, for which no guarantee has been provided.

A separate training venue has been proposed for Alpine Skiing. For all other disciplines, training would take place at the competition venue, which could be challenging for Ice Hockey athletes as only one venue (single ice sheet) has been put forward for this sport.

The two venues hosting Biathlon and Cross Country Skiing/Nordic Combined/Snowboarding/Freestyle Skiing are located respectively 36.5km (70 minutes) and 29.9km (50 minutes) from the YOY. Whilst the additional accommodation proposed for athletes competing in Cheile Gradistei-Fundata (Biathlon) would not be required for the Youth Olympic Games, consideration would need to be given to the provision of day facilities and services at all these outdoor venues to ensure the needs of participants are met.

In addition, a more thorough investigation would be required into the feasibility of the Nordic Combined competition which is planned to be held in two different locations, approximately 15km apart, on one single day which could be challenging.

Brasov organised the European Winter Youth Olympic Festival (EYOF) in 2013 and a small number of national and international events in the last 10 years, particularly in Ski Jumping.

CULTURE AND EDUCATION PROGRAMME (CEP) AND VENUES

The vision proposed by Brasov focuses on showcasing the host city and region, as well as sharing the traditions and cultural heritage of Brasov and Romania. The use of a number of existing venues and a planned new leisure centre to be constructed at Poiana Brasov, as well as the identification of a few potential partners provide the ingredients for a good Learn & Share experience.

The current information and level of detail regarding the proposed content and experience do not allow for a thorough assessment of the proposal's quality, depth and relevance. In particular, further information would be required regarding the proposed sport skills and life skills that would be shared with the participating athletes.

It would also be important for the bid committee/organising committee to ensure that the athletes' experience at all the proposed CEP facilities and the three hotels that would make up the Youth Olympic Village would be convenient and impactful.

In addition, although a plan exists to collaborate with the County School Inspectorate to promote Olympic values through conferences, exhibitions and workshops, the vision of Brasov 2020 to deliver a sport and education legacy for the local, regional and national youth would require more attention.

It appears that guarantees have not been provided for the use of all the CEP venues listed in the candidature file and this would need to be clarified. With regards to the construction of the new leisure centre in Poiana Brasov, a guarantee for the financing of works has been provided by the Mayor of Brasov. The Bid Committee states that approximately 38.5% of the project would be financed through the national budget and the European Regional Development Fund, for which no guarantees have been provided. Finally, whilst a guarantee from the Municipality of Brasov and Brasov County has been provided pledging their involvement in the fulfilment of the CEP and the financing thereof, there is no clear description of the roles, responsibilities and funding of each party involved.

CEREMONIES & MEDALS PLAZA

The Opening and Closing Ceremonies would be held in a temporary venue in the Council Square of Brasov (8,000 seats). Whilst the city centre location seems appealing, the shape and design of the Square, which includes a small amphitheatre and fountain at its centre, could present significant operational challenges. Additionally, close attention would have to be given to the staging of the show which might have to be adapted accordingly.

The Medals Plaza would be located close to the Youth Olympic Village in Poiana Brasov. Whilst this would certainly reduce travel times for athletes, it is not clear whether Brasov inhabitants would travel to attend victory ceremonies in Poiana Brasov and consideration could be given to the feasibility of combining the venue for Opening/Closing Ceremonies and Medals Plaza in Brasov.

Daily concert programmes are planned in both locations.

Both venues for the Opening/Closing Ceremonies and Medals Plaza are planned as totally temporary venues financed through the YOGOC budget.

YOUTH OLYMPIC VILLAGE

Brasov proposes a Youth Olympic Village (YOV) in Poiana Brasov, 166km (180 minutes) north of Henri Coanda International Airport Bucharest and 157km (160 minutes) south-east of Sibiu International Airport.

Two (2) venues are located less than 15 minutes from the YOY, with the remaining 5 venues ranging from 25 to 70 minutes away. The distance to Brasov downtown which would host the Opening and Closing Ceremonies as well as major CEP activities is 13km (30 minutes).

Brasov proposes a single-village concept housed in a resort complex consisting of 3 different hotels. The village site occupies 3.4 hectares of land and would consist of 566 units (1,631 beds) across all three hotels. Overall capacity meets YOG requirements but does not include any contingency (5-8% contingency recommended).

The average surface areas for both single (12m²) and double rooms (16m²) exceed YOG requirements, with triple rooms (18m²) and six-bed apartments (80m²) both providing ample surface areas for all occupants.

The maximum bed:bath ratio would be in line with YOG requirements.

Four (4) dining halls would be provided in the YOY, all within Hotel Alpin, with a capacity of 850. The current concept does not seem to provide a natural flow through the CEP areas which could be a challenge in terms of the activation of the Culture and Education programme.

No information was provided regarding services to be delivered within the YOY.

After the Games, the three hotels that would form the YOY would return to their usual hotel operations.

The bid committee states that no permanent construction would be required as hotels were recently renovated for the European Winter Youth Olympic Festival (EYOF) in 2013. Whilst individual hotel guarantees have been provided by two of the YOY hotels and include exclusive use of venue, cost of accommodation and a reference to commercial rights, a number of details would still need to be further clarified (e.g. clear adherence to the clean venue appendix, clarification of the "period leading up to the YOG" to ensure sufficient access to the various hotels in order to transform them into a YOY). In addition, the guarantee provided by Hotel Rina Vista uses wording more appropriate for a competition venue rather than wording related to the hotel being used as part of the YOY. Finally, no guarantee has been provided for the maximum price of USD 73.50 per person per day including full board and accommodation, as stated in the Candidature File.

GENERAL INFRASTRUCTURE

The bid committee has put forward three official points of entry for the Youth Olympic Games (YOG):

- Henri Coanda International Airport Bucharest, 166km (180 minutes) from the YOY
- Sibiu International Airport, 157km (160 minutes) from the YOY
- Brasov train station, 17km (40 minutes) from the YOY.

Henri Coanda International Airport services airlines flying to 67 international destinations, handles 7.5 million passengers annually, and should easily cover YOG requirements.

Sibiu International Airport reported that it handled 190,000 passengers in the year 2013 and services 6 international destinations.

The bid committee states that, following major investments in recent years and ongoing current developments and refurbishments, including the construction of two new highways at an estimated cost of approximately USD 2.47 billion, no additional transport infrastructure would be required for the YOG.

All YOG venues are connected via existing road networks, as well as existing rail connections between Brasov – Predeal and Brasov – Rasnov.

The Main Media Centre (MMC) would be located in a hotel conference room next to the Youth Olympic Village, with easy access to the transport hub and main resort parking. The MMC location also provides pedestrian access to the Alpine Skiing and Skating competition venues. Overall, the MMC would encompass 567m² which is well below Winter YOG requirements. Further investigation would be required to find out if, as has happened in the past, additional indoor or outdoor area(s) would be available to ensure sufficient space for press, photo and broadcast operations.

Hotel Aurelius, which would host the MMC, has guaranteed exclusive use of the conference hall, at a cost of USD 150 per day. The guarantee does not state the period during which the venue would be made available, including fit-out and retrofit.

The bid committee states that technology and telecommunications infrastructure is integrated into all sports centres and complexes and supports all necessary traffic for any type of communications and applications. Services include telephony, data networks, video and audio circuits. The National Authority for Communications Administration and Regulation (ANCOM) states it would be able to

allocate the necessary radio frequencies to conduct the event. According to Romanian legislation, the granting of the required licences would entail the payment of a spectrum use fee. Whilst the Mayor of Brasov has declared that no fees would be charged to YOG client groups for the reservation, allocation, management and services of the allocated frequencies, it would be necessary to verify how this would be achieved as no provision appears to have been made in the YOGOC budget.

TRANSPORT OPERATIONS

The bid committee states that the venues for Alpine Skiing, Short Track and Figure Skating as well as the Youth Olympic Village, the Medals Plaza, the Main Media Centre (MMC) and the IOC Hotel would all be located in Poiana Brasov, within 10 minutes of each other. All other venues would range from 25 to 70 minutes' drive from the YOY.

Travel times seem realistic, assuming traffic and road conditions are reasonable.

The YOG transport network would leverage on existing public transport services, supplemented by private services. The bid committee states that accredited clients would travel to Compete, Learn & Share activities within the city by public transport and that the schedule would be adjusted to suit YOG needs.

The bid committee states that the City Hall, the County Police Inspectorate Brasov and the Transport Department of the Youth Olympic Games Organising Committee (YOGOC) would be responsible for Transport and Traffic operations. No guarantees have been provided in this regard.

ACCOMMODATION

The bid committee states that the total existing two to four star hotel capacity within a 20km radius of Brasov is 1,610 rooms, with an additional 360 rooms in three to four star hotels located within a 10km radius of venues outside Brasov. Out of the total of 1,970 existing rooms, 1,921 have been guaranteed in 30 two to four star hotels. The guaranteed room capacity exceeds YOG requirements. Nevertheless, with many hotels guaranteeing 100% of their room capacity, it may prove difficult to fulfil regular city business, the YOGOC's own accommodation needs (e.g. NTOs, workforce) and spectators alongside Games' needs.

The bid committee has not guaranteed a maximum room rate for each category of hotel as requested in the YOG questionnaire. Prices are provided on a hotel-by-hotel basis in the individual guarantees and appear to be inconsistent in some cases, with for example a two-star single room costing more than a three-star single room. In addition, it is not clear whether prices are in USD 2020 or USD 2014

Following an analysis of the guarantees, the price ranges appear as follows:

	4 star		3 star		2 star	
	Single	Double	Single	Double	Single	Double
USD	50 – 171	55 – 187	25 – 200	50 – 250	46 – 65	62 – 75

Guarantees do not specify “that no minimum stay would apply” as requested in the YOG questionnaire.

YOG clients would make reservations directly with the hotels.

MEDICAL SERVICES AND ANTI-DOPING

The bid committee declares that state healthcare services would be used for the Youth Olympic Games in 2020, as was the case for EYOF 2013. It would be necessary to clarify what arrangements would be made for participants from countries without mutual healthcare recognition.

Brasov County Emergency Hospital has been identified as the YOG hospital, located 16km (15 minutes) from the Youth Olympic Village (YOY). First aid points would be set up in each competition venue.

The National Anti-Doping Agency is responsible for doping control in Romania and is coordinated by the Prime Minister.

The bid committee states that, during the Youth Olympic Games in 2020, NOC team physicians would be entitled to practice medicine in Romania, without exceptions or limitations.

SECURITY

Brasov and Romania have some experience in securing major international/European events/summits including the recent Winter European Youth Olympic Festival (EYOF) in 2013 and a NATO summit in 2004.

YOG security would be ensured by the local Police, national Gendarmerie (army) and private security agencies in collaboration with the security department of the YOGOC.

Whilst the Prime Minister of Romania, the City of Brasov and the County of Brasov guarantee the safe and peaceful celebration of the YOG, the authority that would be ultimately responsible for security at the YOG has not been clearly identified in the candidature file.

CUSTOMS AND IMMIGRATION

All guarantees regarding free entry to the country and the import, use and export of goods free of any duties have been provided by the Romanian Prime Minister. It would be necessary to confirm that the application for free of charge visas would apply to all YOG client groups.

LEGAL MATTERS

The majority of guarantees have been provided. It will be essential for the bid committee to provide the missing guarantees, especially those pertaining to financial commitments, should Brasov 2020 be selected as a shortlisted candidate city.

Whilst a registration document has been provided for the protection of the wordmark "Brasov 2020", this has only been submitted in Romanian and it is not clear whether protection has already been granted.

No guarantees have been provided with regards to the protection of domain names.

STRUCTURE OF THE YOUTH OLYMPIC GAMES ORGANISING COMMITTEE (YOGOC)

Should the city of Brasov be awarded the organisation of the YOG, the YOGOC would be established immediately after the election and would operate as a not-for-profit association. The founders would include all stakeholders involved in YOG 2020 organisation and development.

MARKETING

Whilst the YOG questionnaire requires Candidate Cities to provide an executed copy of a marketing agreement containing details of the structure, responsibilities and rights of all parties, the Bid Committee states that a Marketing Agreement between the Romanian NOC and Brasov City would only be executed after the election of the host city. The Mayor of Brasov has pledged to enter into the necessary agreements.

FINANCE

The bid committee presents an unbalanced YOGOC budget with revenues of USD 12.442 million and expenditures of USD 12.723 million, thus presenting a shortfall of USD 281,000. Budget calculations are based on an exchange rate of EUR 1 = USD 1.33 and an assumed inflation rate of 2.3%. No clear information was provided regarding the conversion of local currency (Romanian Leu) into USD. According to UN statistics the cost of living in Romania is considerably lower than in other European Union countries.

Approximately 78.6% of all revenues (USD 9.783 million) are planned to originate from grants from various levels of government. However, no guarantees have been provided from the relevant authorities. In its “Additional Financial Information” document, the bid committee indicates that the Romanian Government has guaranteed financial support for the YOG in an amount to be decided after the eventual election of Brasov.

A further 7.65% of revenues (USD 952,000) are expected from ticket sales. Further clarification would be required regarding the assumptions used to estimate ticket sales as the goal appears optimistic for the nature of the Youth Olympic Games. The Commission notes that Brasov 2020 does not expect any revenues from local sponsors, official suppliers or licensing.

According to the daily rate for full board accommodation at the Youth Olympic Village provided in the candidature file, the IOC financial contribution to the YOGOC budget would amount to approximately USD 1.7 million (13.7% of the budget). Further details would be required to fully understand how the IOC contribution was calculated.

The additional financial information submitted to the IOC provides a low level of detail and further information would be required to understand what services would be provided by public authorities/venue owners (e.g. sport/venue operations, security, workforce management) and therefore taken into account in the non-YOGOC budget. Furthermore, no contingency has been built into the YOGOC budget.

Finally, no guarantees have been provided concerning the underwriting of any economic shortfall in the YOGOC budget.

LAUSANNE REPORT

VISION, CONCEPT AND LEGACY

A snapshot of Lausanne's vision, based on the content of Lausanne's Candidature File, includes the following elements:

- create an event that will mark the history of Olympism by basing itself on three elements that are unique to the region: a rich Olympic legacy, an unequalled expertise in the world of sports and a unique capacity for research and innovation
- host Games that strive for excellence
- fulfil the ambition of Lausanne 2020 being a laboratory, an incubator for innovations and ideas for the future of sport for young people
- Structure the event around the three pillars of legacy, expertise and innovation to allow young people to generate a new vision of sport for tomorrow and for the Olympic values as well as transpose them into their everyday lives

Lausanne is the capital of the Canton de Vaud and has a population of approximately 133,000. Canton de Vaud has a population of approximately 730,000.

Lausanne proposes to organise the 3rd Winter Youth Olympic Games from Friday 10 January to Sunday 19 January 2020.

Lausanne's concept is based on the staging of competitions in 5 sports and 12 disciplines. Out of 8 competition venues/precincts, 6 exist, 1 would require permanent work and 1 would be built as a totally temporary venue (Speed Skating). Approximately 47% of athletes would compete at venues within 30 minutes of the Youth Olympic Village (YOY).

The main port of entry for the Youth Olympic Games would be Geneva International Airport, approximately 60km (40 minutes) west of the city.

Lausanne's bid to host the 3rd Winter Youth Olympic Games in 2020 is led by the City of Lausanne and the Canton de Vaud in close collaboration with the Swiss NOC and with the support of the national government.

SPORT & COMPETITION VENUES

Lausanne proposes a concept with 40% of competition venues (3 venues/precincts) located within 30 minutes of the Youth Olympic Village (YOY). The furthest venue (Alpine Skiing) would be located 76km (62 minutes) from the YOY.

Lausanne puts forward a sports programme consisting of 5 sports/12 disciplines.

The eight competition venues/precincts proposed are divided into three main zones:

- Lausanne (Ice Hockey, Curling, Figure Skating, Short Track, Speed Skating)
- Vaud Alps (Alpine Skiing, Freestyle, Snowboard)
- Vaud/France Jura (Cross Country Skiing, Biathlon, Ski Jumping, Nordic Combined)

Seven competition venues/precincts already exist, with one precinct (Figure Skating/Short Track and Ice Hockey) requiring permanent works. The Mayor of Lausanne has confirmed that the co-financing of the permanent works by five different entities has been agreed, but that the final official approval by the respective councils would only be obtained in 2015. Another venue (Speed Skating) would be built as a temporary venue, at a cost of USD 2.241 million, financed through the YOGOC budget. Whilst the guarantees state that all venues would be provided to the Youth Olympic Games Organising Committee (YOGOC), free of charge, the additional financial information submitted to the IOC shows a rental cost of USD 300,000 for the Biathlon and Ski Jumping venues. Furthermore, the guarantee pertaining to the venues in the Vaud Alps was provided by the Communauté d'Intérêt Touristique des Alpes Vaudoises (CITAV) rather than the individual resort/lift owners/operators which would need to be clarified.

Venues hosting Alpine Skiing, Freestyle, Snowboard, Cross Country, Nordic Combined, Ski Jumping and Biathlon are all located between 50 and 62 minutes from the YOY. Whilst the additional accommodation proposed for athletes competing in the Vaud Alps would not be required for the Youth Olympic Games, consideration should be given to providing appropriate day facilities and services at all outdoor venues to ensure the needs of participants are met.

Ski Jumping events and Biathlon as well as the cross country skiing training venue would be located across the border in France which could prove challenging from an operational perspective (e.g. legal, customs, insurance etc.). Further details would need to be presented to better understand how all concerned parties would collaborate to ensure the smooth operations of the Games. No guarantees have been provided by French authorities with regards to customs and immigration, medical and emergency services, security among others.

Lausanne has a broad experience in running international events.

CULTURE AND EDUCATION PROGRAMME (CEP) AND VENUES

Lausanne proposes a rich, diverse and creative Learn & Share approach. It covers a wide range of themes and activities both prior to and during the Games, and provides a strong vision to empower young people. Lausanne's rich Olympic heritage and its hosting of many sport institutions represent a promising backdrop to the athletes' experience beyond the field of play.

The facilities proposed to host the CEP activities all exist across the university campus in reasonable proximity to the planned location of the Youth Olympic Village. Guarantees state that venues would be provided to the YOGOC free of charge, except the Swiss Tech Convention Centre, for which a preferential rate will be determined in the coming months. Whilst a number of academic partners have been identified and these have committed to share their expertise, it would be useful to clearly identify the roles, responsibilities and funding of each party involved in the various CEP activities. Innovative digital media initiatives are also expected to be developed to ensure the communication and promotion of the project and the engagement of a youth audience.

Based on the high number of current ideas and activities, the organising committee would need to ensure that sufficient resources would be mobilised to deliver such a rich and diverse programme.

CEREMONIES & MEDALS PLAZA

The Opening and Closing Ceremonies would be held at Pierre de Coubertin Athletics Stadium. The venue is planned to be entirely renovated in 2019 with an increased capacity of 6,000. For the Games, additional temporary seating would be installed to bring the overall capacity of the venue to 12,000 seats. The Mayor of Lausanne has guaranteed exclusive use of the venue, free of charge.

The Medals Plaza would be located in the Flon district in the heart of Lausanne, with a direct public transport link to the YOY. Daily concert programmes are planned.

Current plans do not seem to include overlay requirements at both venues (temporary seating, stage construction, temporary power sources etc.). The relevant budget caption would have to be reviewed in this regard. The budget provision for the proposed daily entertainment programme at Medals Plaza would also need to be verified.

YOUTH OLYMPIC VILLAGE

Lausanne proposes a Youth Olympic Village (YOY) 58km (35 minutes) east of Geneva International Airport.

4 venues/precincts would be located less than 15 minutes from the YOY, with the remaining 4 venues/precincts ranging from 50 to 62 minutes away.

Lausanne proposes a single-village concept that would be newly constructed on the existing campus of Lausanne University, on an area of 5 hectares. The YOY would consist of 700 residential units spread across 4 buildings (2,569 beds), which exceed YOG requirements. The surface area of bedrooms within the YOY would be 14m² or larger, exceeding YOG requirements.

The maximum bed:bath ratio would be in line with YOG requirements.

The Youth Olympic Village would have a single dining hall in a building five minutes' walk from the residential zone, with a capacity of 600 seats. In addition, a café would be set up in the YOVSquare with a capacity of 100 seats and residents would also have access to the dining hall at the MMC which is in the immediate vicinity of the YOVS.

The residential, entertainment and commercial services and facilities proposed by the bid committee to be provided within the YOVS are in line with YOG requirements.

The land required for the YOVS is owned by Canton de Vaud who has guaranteed the financing of the YOVS and would provide exclusive use of the venue to the YOGOC, subject to conditions yet to be determined. A provision of USD 527,000 has been included in the YOGOC budget for rental costs. The building, property and logistics services of the Canton de Vaud (SIPAL) would be responsible for delivering the YOVS and the current construction schedule foresees works to run from December 2016 to July 2019.

The YOVS is part of a strategic development plan adopted by the city and would provide a legacy of student accommodation after the Games.

The maximum price of USD 180 (in USD 2020) per person per day for full board accommodation is guaranteed by the bid committee.

GENERAL INFRASTRUCTURE

Geneva International Airport would serve as the main point of entry for the Youth Olympic Games. It is located approximately 58km and 35 minutes from the Youth Olympic Village (YOVS). It serves 110 European and intercontinental destinations and handles an estimated 14.5 million passengers a year. It should easily cover Youth Olympic Games requirements.

Geneva International Airport is connected to Lausanne via highway and an express rail link, which has a travel time of approximately 45 minutes.

The Bid Committee states that Lausanne train station could also serve as an alternative port of entry, offering direct rail links to the whole of Switzerland and high-speed links to Paris.

All YOG venues are connected via existing road networks. With the exception of "Les Tuffes Nordic Centre" and the "Chaux Neuve" training venue, which are located in France, all venues are also connected via the existing rail network.

The bid committee states that, whilst ongoing upgrades are scheduled to take place as part of the continuous improvement of the transport network, no additional transport infrastructure would be required for the Youth Olympic Games.

The Main Media Centre (MMC) would be located in an existing building within the Lausanne University Campus, next to the Youth Olympic Village. The MMC would provide easy access to the transport hub and public transport network. Overall, the MMC would encompass 3,400m² which exceeds Winter Youth Olympic Games requirements. A parking area in the immediate vicinity of the MMC would also be available and the bid committee states that the building would also be able to accommodate a number of facilities and services to support the media during the Games.

The bid committee states that no permanent works would be required for the Youth Olympic Games and the University of Lausanne has guaranteed exclusive use of the venue, free of charge. Whilst the bid committee states that the MMC would be made available three months before the Games, this has not been confirmed in the guarantee.

The bid committee states that Switzerland currently has all the existing technology and telecommunications infrastructure required for the Youth Olympic Games.

The Federal Office of Communications (OFCOM) has provided a guarantee to allocate, manage and control radio frequencies. The decision concerning the provision, free of charge, of such frequencies is still pending.

TRANSPORT OPERATIONS

The bid committee states that all venues are within 60 minutes' drive from the YOV. The travel times presented in the candidature file for outlying venues appear to be based on average speeds of 71km/hour which seems slightly ambitious, but may be possible with the implementation of specific traffic management measures.

The YOG transport network would leverage on existing public transport services, supplemented by bus shuttle services. In addition, a car pool (with or without a driver) would be made available for specific transport needs. The general concept of transport operations has been understood and should be sufficient to deliver all YOG transport requirements.

Accredited persons would benefit from free access to all public transport serving the Canton of Vaud, including one return train journey between Geneva airport and Lausanne. Ticketed spectators would also benefit from reduced fares when presenting their tickets.

Traffic command and control would be under the responsibility of Transports Publics de la Région Lausannoise SA (TL), in full coordination with the Vaud Police Force. The bid committee states that specific measures would be implemented to ensure a smooth and reliable transport system during the YOG, including reserved lanes on strategic routes.

ACCOMMODATION

The bid committee states that the total existing two to five star hotel capacity within a 20km radius of Lausanne is 3,292 rooms. There are also 1,293 existing two to five star hotel rooms within 10km of the competition sites in the Alps and 480 existing two to three star hotel rooms within 10km of the competition sites in the Jura. Moreover, approximately 400 three to five star hotel rooms are planned to be constructed by 2015.

Out of the total of 4,585 existing rooms, 1,911 have been guaranteed in 44 two to four star hotels. In addition, 145 rooms have been guaranteed in 2 planned three to four star hotels. The guaranteed room capacity exceeds YOG requirements.

Whilst the YOG questionnaire calls for candidate cities to provide maximum room rates in USD 2020, the Bid Committee has provided the following guaranteed room rates in USD 2014, including breakfast, taxes (with the exception of the "taxe de séjour" (approx. USD 2.60) which is charged per person per night and payable onsite) and a 10% commission for Lausanne Tourisme:

	4 star		3 star		2 star	
	Single	Double	Single	Double	Single	Double
USD 2014	283	395	197	280	154	283

The guarantees provided by the different hotel owners do not address a number of elements requested in the YOG questionnaire, including:

- the prevention of ambush marketing,
- the fact that agreements would be binding until the end of the YOG period
- the statement that "no minimum stay would apply"

The bid committee states that other alternative accommodation options (University dormitories, accommodation in private homes, one star or unclassified hotels, guest houses, bed & breakfast and campsites) could be made available to athletes' families, spectators and volunteers.

The bid committee states that, within the framework of the existing "Lausanne Transport Card" programme, any person booking a room in a hotel in the Lausanne region would benefit from free access to the urban public transport network for the duration of their stay.

Accommodation bookings would be made through a central reservation agency.

MEDICAL SERVICES AND ANTI-DOPING

The bid committee states that it would take special measures to allow every accredited person to benefit from first aid healthcare free of charge, regardless of nationality and that it would contract a special insurance in this regard. It further states that, outside of competition venues, participants without mutual healthcare recognition would need to ensure that their medical costs would be reimbursed if they travel abroad. It would be necessary to clarify what arrangements would be made to ensure compliance with all YOG requirements.

Whilst Lausanne offers a high level of health care with ample hospital capacity, a specific YOG hospital has not been clearly identified.

Antidoping Switzerland provides services on behalf of Swiss Olympic and Swiss Federal Office of Sports and would be responsible for carrying out doping control at the Youth Olympic Games.

The bid committee states that NOC team physicians would have the right to practice in Switzerland on the sole condition that they would only practice within the context of the Youth Olympic Games.

SECURITY

Switzerland, the Canton of Vaud and Lausanne city have extensive experience in securing international events including the World Gymnaestrada in 2011 and the annual Athletissima Meeting (IAAF Diamond League), both held in Lausanne.

The Commander of the Cantonal Police guarantees the safe hosting of the YOG in Lausanne under the direction of the Cantonal Security Council and in collaboration with all public and private security partners on communal, cantonal and federal levels. The guarantee also states that Swiss security forces would collaborate with French colleagues for the events taking place in Les Tuffes/Chaux Neuve.

The bid committee states that the Cantonal Police would be the entity responsible to evaluate the risks in the organisation of the YOG, together with the IOC. Given that security risk evaluation falls outside of the IOC's competencies, the bid committee would need to revise its guarantee accordingly.

CUSTOMS AND IMMIGRATION

The Federal Department of Justice and Police has guaranteed that a procedure would be implemented to waive visa fees for accredited persons. The guarantee does not specify that all accredited clients would be granted free access to the country and be able to carry out their function for the duration of the YOG and for a period not exceeding one month before and one month after the YOG. Bearing in mind that events would be held on French national territory, it would be necessary to explain the procedure in place for the issuance of Schengen visas, if required.

Guarantees regarding temporary entry to the country, the import, use and export of goods and the exemption of labour laws have been provided "subject to compliance with Swiss law". It would be necessary to clarify what restrictions Swiss laws may place on such guarantees meeting YOG requirements. In addition, the guarantee concerning the import, use and export of goods does not specify that this would be exempt of customs duties.

LEGAL MATTERS

All guarantees required in Switzerland have been provided. However, a number of guarantees have been provided "subject to Swiss law" which would need further investigation. In addition, no guarantees have been provided from the relevant French authorities in relation to the organisation of events at "Les Tuffes Nordic Centre" and the "Chaux Neuve" training venue.

The bid committee states that the lausanne2020.ch domain name is owned by an unknown person. It would be important for the bid committee to recover ownership of this domain name.

STRUCTURE OF THE YOUTH OLYMPIC GAMES ORGANISING COMMITTEE (YOGOC)

Whilst the Lausanne 2020 bid committee is established as an association recognised by the tax authorities as a public interest organisation, it is not clear whether this status would be carried over to the Youth Olympic Games Organising Committee. The bid committee states that it would ensure the smoothest possible transition within five months after signing the host city contract.

MARKETING

A Marketing Programme Agreement (MPA) has been entered into by Swiss Olympic and Lausanne 2020 within the Swiss territory. Whilst both parties agree to cooperate closely in terms of acquiring sponsorship and delivering the programme, it would be important to clarify the revenue sharing mechanisms to be implemented between both parties. Furthermore, the Evaluation Commission notes that three competitions (Ski Jumping, Nordic Combined and Biathlon) are proposed to be held across the border in France which may bring additional restrictions on the ability of YOGOC sponsors to activate their sponsorships within the French NOC territory without the prior written consent of the French NOC.

FINANCE

According to the additional financial information submitted to the IOC, the bid committee appears to present an unbalanced YOGOC budget with revenues of USD 42.221 million and expenditures of USD 42.315 million, thus presenting a shortfall of USD 94,000. Budget calculations are based on an estimated annual inflation rate of 0.5% and an exchange rate of USD 1 = CHF 0.8786. Approximately 44% of all revenues are guaranteed in the form of government subsidies from the City of Lausanne and the Canton of Vaud. In addition, parliamentary procedures are currently underway to guarantee a further 22% of revenues from the Federal Council and these are expected to be finalised within a few months. The bid committee states that, should the national parliament's contribution to the YOGOC budget be refused, the local and regional authorities would cover such subsidy. A contingency fund amounting to approximately 9% of the total YOGOC budget has also been included. A further 12% of revenues (USD 5.16 million) are expected from the local sponsorship programme which seems realistic.

The additional financial information submitted to the IOC provides a very good level of detail and appears to have a good understanding of sporting events. However, clarification would be required to explain the discrepancy concerning budget line "other" between the candidature file budget (USD 4.133 million) and the additional financial information (USD 4.227 million). The Evaluation Commission also notes that the construction of the temporary venue to host Speed Skating competitions would have an impact of USD 2.241 million on the YOGOC budget.

Bearing in mind that competitions would be held on French territory, it would be important to further understand the financial/fiscal implications (e.g. taxes, import/export, currency, etc.) on the YOGOC budget as well as to obtain relevant guarantees from French authorities in this regard.

According to the daily rate for full board accommodation at the Youth Olympic Village provided in the candidature file, the IOC financial contribution to the YOGOC budget would amount to approximately USD 5.983 million (14.2% of the budget).

The Canton of Vaud and the City of Lausanne have jointly and severally guaranteed to cover any potential deficit in the YOGOC budget.

CONCLUSION

In conclusion, the Evaluation Commission would like to reiterate its thanks and satisfaction to the two candidate cities and their respective NOCs for the tremendous work carried out.

Having undertaken a thorough technical evaluation of each city's project, based on all the documentation provided including the guarantees, the Evaluation Commission would like to summarise its findings in the conclusions below. In addition to this report, and for those cities that are selected by the IOC Executive Board as Shortlisted Candidate Cities, the Evaluation Commission has prepared a list of detailed questions and requests for clarification concerning each project which will assist the Commission in fine-tuning its analysis in the second stage of its evaluation. Once answers and additional documents have been received from Shortlisted Candidate Cities, the Evaluation Commission reserves the right, within the provisions of the bid process structure, to send independent experts to each city to further investigate a number of areas of the projects. The Evaluation Commission will meet for a second time to hold video conferences with the Shortlisted Candidate Cities and produce its final report for the IOC members.

BRASOV

To conclude its first analysis, the Evaluation Commission believes that Brasov's project offers the potential to stage the 3rd Winter Youth Olympic Games, subject to the clarification and strengthening of a certain number of areas of its project. A number of guarantees are missing. In particular, financial guarantees would need to be provided to ensure that the YOGOC budget is underwritten in terms of revenues from public authorities which represent approximately 80% of total revenues. Furthermore, the Main Media Centre (MMC) and accommodation plan would require further investigation to ensure YOG requirements would be met.

LAUSANNE

To conclude its first analysis, the Evaluation Commission believes Lausanne's project to host the 3rd Winter Youth Olympic Games in 2020 is generally solid and innovative. The overall master plan for key venues is well balanced. However, it relies on the construction of the Youth Olympic Village and the renovation of the Malley Ice Centre (Ice Hockey/Figure Skating/Short Track). In addition, the Commission would need to fully understand the mechanisms to be put in place to ensure smooth operations of competition and training venues within the French national territory as proposed in the bid.

COMPOSITION OF THE EVALUATION COMMISSION

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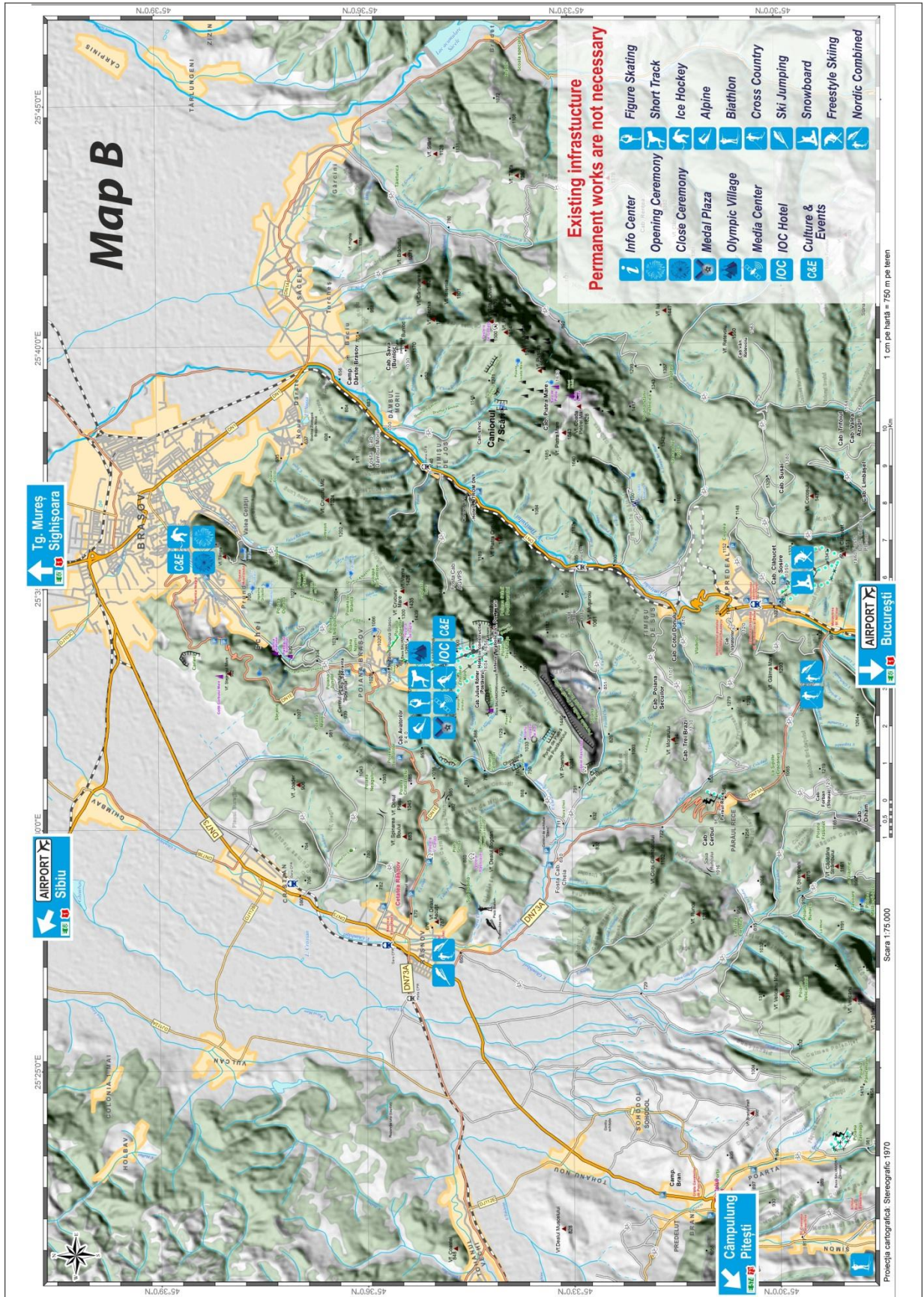
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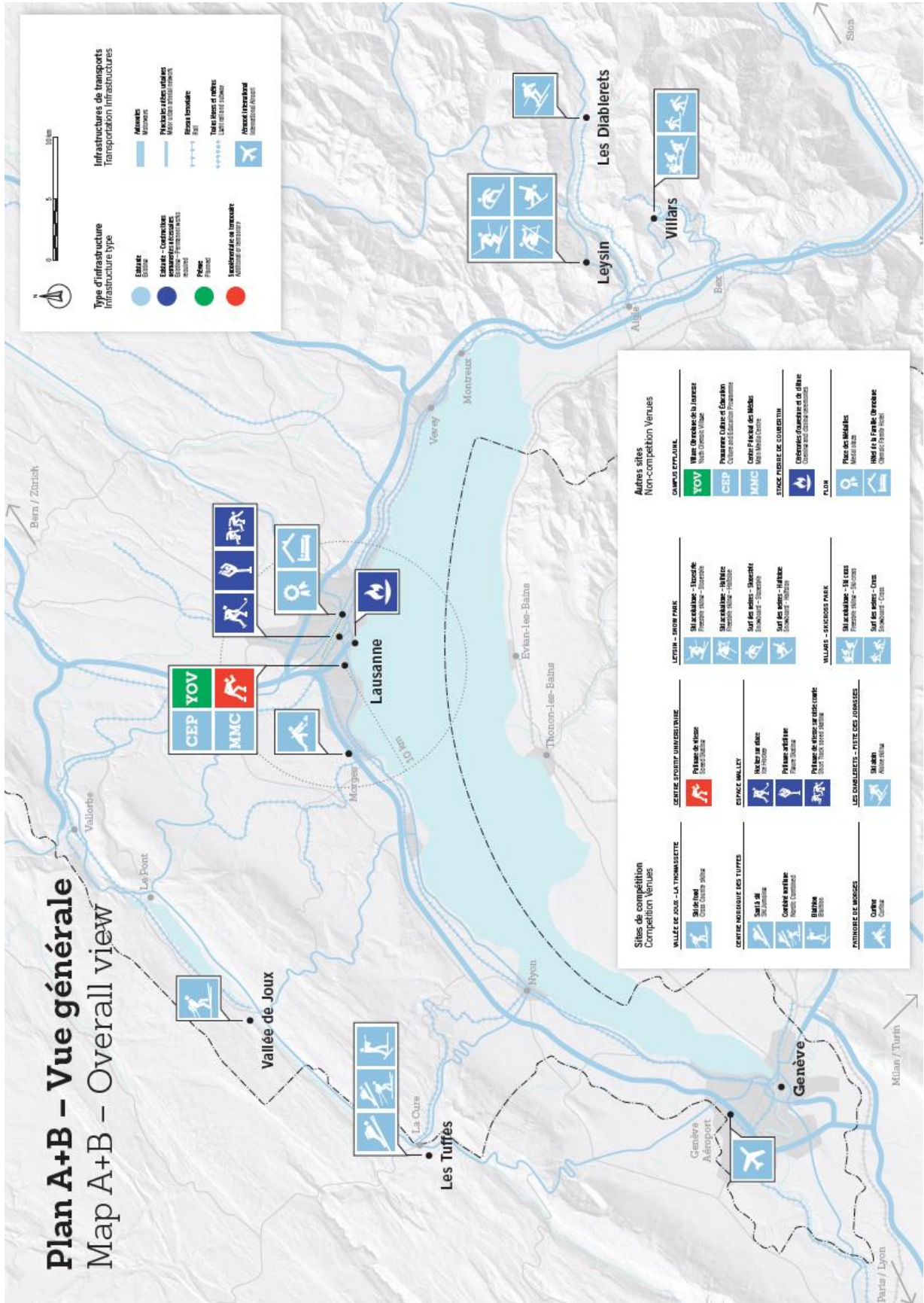
Mrs Sophie SKEELS

The IOC has verified that none of the above-mentioned persons have been commissioned by the Candidate City. Their studies and reports have been carried out and submitted in full independence.

BRASOV 2020



Lausanne 2020



ABBREVIATIONS

CEP	Culture and Education Programme
IF	International Federation
IOC	International Olympic Committee
MMC	Main Media Centre
NOC	National Olympic Committee
USD	United States Dollar
YOG	Youth Olympic Games
YOGOC	Youth Olympic Games Organising Committee
YOV	Youth Olympic Village