



INTERNATIONAL OLYMPIC COMMITTEE

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## **I. Related Documents**

List **X**  Here is a list of all documents the Candidature Procedure and Questionnaire refers to:

**Olympic Charter** 

Undertaking

**Youth Olympic Games Host City Contract** 

Youth Olympic Games Event Manual

Other documents

- World Anti-Doping Code
- IOC Anti-Doping Rules
- Official Core Terminology on Olympic and Paralympic Games
- Pictograms



## II. IOC tools and information

## Presentation X

The IOC distributes contractual requirements and educational information that can be described as follows:

#### **OLYMPIC CHARTER**

The Olympic Charter represents the permanent fundamental reference document for all parties of the Olympic Movement and it governs the organisation, action and operation of the Olympic Movement and stipulates the conditions for the celebration of the Olympic Games.

#### YOG HOST CITY CONTRACT

The YOG Host City Contract sets out the legal commercial and financial rights and obligations of the IOC, the Host City and the NOC of the host country in relation to the Youth Olympic Games (it is therefore different from Games to Games). In case of conflict between provisions of the YOG Host City Contract and the Olympic Charter, the YOG Host City Contract shall take precedence.

## YOG EVENT MANUAL

The YOG Event Manual contains principles and technical obligations on specific subjects (functions), related to the organisation of the Youth Olympic Games. The YOG Event Manual is an appendix to the YOG Host City Contract, and therefore contains contractual obligations.

## Updates to YOG Event Manual

The IOC may amend the Event Manual, create new Manuals and update them as necessary to include the most recent and relevant information for the Youth Olympic Games organisers. The only applicable version of the Event Manual is the most current version.



## II. IOC tools and information, Continued

## Spirit of the Event Manual

The content of the Event Manual represents the IOC's best understanding of the Youth Olympic Games at a given moment in time, and must always be put in context for each Games edition. Even a requirement with a distinct objective may vary from Games to Games, and therefore a spirit of partnership should be shared with the Games organisers to allow for the evolution of the requirements. This is especially true as the Manual is updated following the evaluation of each edition of the Games.

## Knowledge Management

Fulfilling its role as a coordinator and facilitator in the transfer of information from one organising committee to the next, with the objectives of avoiding the "reinvention of the wheel" and reducing the overall risk of staging a Games, the IOC initiated the Olympic Games Knowledge Management (OGKM) Programme. This programme features extensive educational material and service offers for organising committees, as well as support processes such as the Games Debriefing. Whilst such information predominantly concerns the staging of the Olympic Games, it may still prove useful to YOG bid committees and organising committees. The YOG Event Manual is an integral part of this approach and further elements of knowledge transfer will be collected and added to the programme over time.



## III. IOC philosophy on sustainable development

**Definition** "Sustainable development satisfies the needs of the present generation without

compromising the chance for future generations to satisfy theirs."

From Our Common Future, the report of the Brundtland Commission of the UN World

Commission on Environment and Development (4 August 1987).

Olympic Charter Rule 2, articles

13 and 14

"The IOC's role is:

to encourage and support a responsible concern for environmental issues, to promote sustainable development in sport and to require that the Olympic Games are held

accordingly,

to promote a positive legacy from the Olympic Games to host cities and host

countries"

Today the concept of sustainable development is widely known. The three principal spheres of environment, social-cultural and economic cover a multitude of activities of which the practice of sporting activities and the staging of sporting events are included

In varying degrees, whether it is direct, whilst practicing a sporting activity, or indirect via the equipment and products used, every physical activity has an impact on its environment. The hosting of sporting events, no matter the size of the event, can provoke negative effects on the location in which it occurs. Each individual, each sporting club, each organisation can and should have a responsible attitude in regards to minimising these impacts. It is for this reason the International Olympic Committee actively advocates sustainable development and has adopted in 1999 its Olympic Movement's Agenda 21.

The concept of sustainable development clearly impacts all aspects of Games planning and operations. When integrated early in the planning stages of a Candidate City and subsequent Host City, the multitude of opportunities that hosting the Youth Olympic Games can potentially bring to a Host City will be maximised and will form the foundation of a positive and durable Olympic legacy.

Responsibility towards and respect of the sustainable development guiding principles by the Host City, the Organising Committee and its multitude of external partners is therefore very important to the successful staging of the Youth Olympic Games. With long-term strategic planning, involvement from all members of the community, in particular the youth, and shared long-term objectives the Youth Olympic Games can be optimised in order to respond, not only to the requirements needed to host the Games, but also to the needs and expectations of the Host City's current and future generations.

The dissemination and visible implementation of the sustainable development concept amongst the participants of the Youth Olympic Games has the capacity to form a strong element of the Host City's legacy. Being consciously aware of the implications of sustainable development and being involved in its implementation in the lead-up to and throughout the Youth Olympic Games will no doubt have a lasting effect on the participants' future personal and professional decisions and choices.

Today, environment stands alongside sport and culture as a fundamental dimension of Olympism. This is a strong message to all that the IOC and the Olympic Movement will do all in their power to ensure a sustainable environmental legacy for tomorrow's athletes and fans.



## IV. Document presentation

#### Introduction

The Candidature Procedure and Questionnaire is the document provided by the IOC to Candidate Cities engaged in the Youth Olympic Games bid process. It contains explanations about the various steps of the candidature until the election of the Host City in February 2010.

#### Structure

The Candidature Procedure and Questionnaire is structured in three parts:

<u>Part 1</u>: Candidature Procedure
<u>Part 2</u>: IOC Questionnaire

• Part 3: Instructions

#### Part 1

Part 1 outlines what is required of a Candidate City during the bid process. It contains procedures, rules and deadlines to be respected by Candidate Cities.

#### Part 2

Part 2 contains the detailed IOC questionnaire which provides the structure of the Candidature File to be submitted to the IOC and which will form the basis for a technical analysis of each city's project.

The following document types are requested in the IOC Questionnaire:

- Explanations
- Tables
- Maps
- Photographic files
- Guarantees

#### Part 3

Part 3 contains precise instructions on the presentation of a Candidate City's submission to the IOC which includes the following documents:

- Candidature File
- Guarantees File
- Signed Undertaking
- Maps (printed sets and electronic versions)
- CD ROMs
- · Photographic files



## V. Glossary

## Introduction

The following table lists specific terms and acronyms used in the Candidature Procedure and Questionnaire.

Please note that this document may also refer to the Olympic core terminology created by the IOC which comprises approximately 400 general terms associated with Olympic Games organisation.

Term	Definition
Cluster	A number (more than one) of venues and/or facilities in close geographical proximity that do not require a secure perimeter. The operations of the venues/facilities impact on each other and are therefore integrated to the extent necessary.
IF	International Federation
IOC	International Olympic Committee
ММС	Main Media Centre
NOC	National Olympic Committee
OBS	Olympic Broadcasting Services
OGKM	Olympic Games Knowledge Management
WADA	World Anti-Doping Agency
YOG	Youth Olympic Games
YOGOC	Youth Olympic Games Organising Committee



## VI. Icons

## Use of icons

Specific icons have been used to enhance the readability of the Candidature Procedure and Questionnaire.

These icons represent different information types as described in the following table:

Icon	Definition
×	References another IOC document or indicates other impacted topics.
G	Indicates questions that require guarantee letters.
	Indicates that a standard text guarantee is provided.
Ø	Indicates questions that require Candidate Cities to provide additional documents to the IOC.



# PART 1 → YOG Candidature Procedure

## **Overview**

#### Introduction

This part is a general introduction to the bid process. The Candidature Procedure outlines what is required of a Candidate City, as well as the procedures, rules and deadlines to be respected.

#### Contents

#### Part 1 contains the following chapters:

	Chapter	See Page
1.1	Bid process	13
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## $1.1 \rightarrow Bid process$

## **Overview**

## Contents

This chapter contains the following topics:

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## 1.1.1 Introduction

## YOG Candidature Procedure

The aim of this publication is to guide you through the various steps of your candidature until the election of the Host City in February 2010.

The YOG Candidature Procedure outlines what is required of a YOG Candidate City, as well as the procedures, rules and deadlines to be respected. It also contains many useful recommendations and should be considered as essential reading for anyone connected with the preparation and promotion of a candidature for the Summer Youth Olympic Games.

## Modifications to the Olympic Charter

YOG Candidate Cities have received a copy of the current edition of the Olympic Charter. It must be noted, however, that the Host City, its NOC and the organising committee will be bound by the Olympic Charter in force on the date of the execution of the Youth Olympic Games Host City Contract.

The IOC will inform the YOG Candidate Cities and their NOCs of the amendments that are made (or to be made) between the current edition of the Olympic Charter and the one to be in force on the date of the execution of the Youth Olympic Games Host City Contract. Additionally, the IOC reserves the right to further amend the Olympic Charter with respect to the governance of the Olympic Movement and, for such purposes, the version of the Olympic Charter which is amended from time to time shall prevail.

### Prevalence

The YOG Candidature Procedure is subject to the provisions of the Youth Olympic Games Host City Contract and the Olympic Charter. Should there be any conflict between, on the one hand, this document and, on the other hand, the Youth Olympic Games Host City Contract and/or the Olympic Charter, the Youth Olympic Games Host City Contract and/or the Olympic Charter shall prevail.



## 1.1.2 Deadlines

## Deadlines

The following table lists the main deadlines of the YOG Candidature Procedure:

Object	Deadline
NOCs to inform the IOC of the name of a YOG Candidate City	2 February 2009
Signature of the YOG Candidature Procedure	16 February 2009
IOC workshop for 2014 YOG Candidate Cities	10 March 2009
Submission of the YOG Candidature File and other documents	9 July 2009
Short-list of YOG Candidate Cities	October 2009
Potential visits of the IOC Evaluation Commission to the short-listed YOG Candidate Cities	November 2009
Report of the IOC Evaluation Commission	Dec 2009 - Jan 2010
Recommendation by the IOC Executive Board of YOG Candidate Cities to be submitted to the IOC members for election as Host City	Dec 2009 – Jan 2010
Election and announcement of the Host City of the 2 <sup>nd</sup> Summer Youth Olympic Games at the 122 <sup>nd</sup> IOC Session in Vancouver	February 2010



## 1.1.3 Signature of the YOG Candidature Procedure

#### Signature

The Bid Committee, the YOG Candidate City and the NOC are required to sign the YOG Candidature Procedure, confirming their acceptance of the rules.

The candidature becomes official when the YOG Candidature Procedure has been signed by the Bid Committee, the YOG Candidate City and its respective NOC.

The signature page of the YOG Candidature Procedure can be found at the end of Part 1.

#### Deadline

Each YOG Candidate City should print the YOG Candidature Procedure (Part 1 of this document) and return it to the IOC by 16 February 2009, duly signed by representatives of the Bid Committee, the city and the NOC.



## 1.1.4 IOC services provided to YOG Candidate Cities

#### **Services**

- All documents/information produced by the IOC for YOG Candidate Cities
- Protection of the word mark "[City] 2014" outside the YOG Candidate City's national territory
- Access to the IOC's **Olympic and Youth Olympic Games Knowledge Management programme**
- Participation in the IOC YOG Candidate City workshop (March 2009 in Lausanne) for IOC to provide further information and answer YOG Candidate Cities' questions
- Ongoing information and assistance to YOG Candidate Cities



## 1.1.5 YOG Candidate City logo and designation

## YOG Candidate City logo and designation

YOG Candidate Cities should not create a logo specifically for their bid. They may adopt, for institutional use only (e.g. stationary, letterheads, business cards, video presentations, brochures...), the existing emblem of their city and use it together with the existing emblem of their NOC. (A Summer Youth Olympic Games emblem may be developed after the election of the host city, according to IOC instructions)

YOG Candidate Cities may also use the designation "City [Year] - Candidate City for the Youth Olympic Games" for institutional use only.

Cities may not make any use of the Olympic symbol.

#### Copyright

In general, all Olympic-related graphic, visual, artistic and intellectual works or creations developed by or on behalf of the Bid Committee, YOG Candidate City or NOC shall be vested in and remain in the full ownership of the IOC.



# 1.1.6 Submission of the YOG candidature file, guarantees, photographic files and Undertaking

## YOG Candidature File

The YOG Candidature File consists of a compilation of a YOG Candidate City's answers to the IOC questionnaire to be found in Part 2 of this document.

The YOG Candidature File, along with the guarantees and photographic files, is one of the IOC's principal tools in evaluating a candidature and analysing its technical characteristics. The file must therefore accurately reflect the current situation of the city and present its plans in a realistic manner.

The YOG Candidature File must be presented in accordance with the <u>Model YOG</u> Candidature File described in Part 3 of this document.

In order to facilitate the IOC's assessment of replies and to allow for an objective analysis, it is important that the order of questions is respected and that precise and concise answers are given.

## Force of obligation

YOG Candidate Cities are reminded that all representations, statements and other commitments contained in the YOG Candidature File have the force of obligations, as do all other commitments made by the YOG Candidate City, the NOC and the Bid Committee.

#### Guarantees

The IOC questionnaire requires YOG Candidate Cities to obtain many guarantees from third parties. The aim of these guarantees is to protect both the YOGOC and the IOC after the Host City is elected, and to provide the YOGOC with the best possible framework for the organisation of the Youth Olympic Games. This demanding exercise in the candidature phase will pay dividends in the future for the city which is elected Host City for the 2nd Summer Youth Olympic Games in 2014.

The Guarantees must be presented in accordance with the <u>Model YOG Guarantees File</u> described in Part 3 of this document.

#### Undertaking

YOG Candidate Cities shall abide by the terms of the "Undertaking" (a copy of which can be found in Chapter 1.4). Each YOG Candidate City should print a copy of the Undertaking and return it, duly signed by representatives of the Bid Committee, the YOG Candidate City and the NOC, to the IOC with the YOG Candidature File not later than 9 July 2009.



# 1.1.6 Submission of the YOG candidature file, guarantees, photographic files and Undertaking, Continued

## Delivery of documents to the IOC

By the deadline of 9 July 2009, the following documents must be delivered to the IOC administration (for IOC internal use, members of the IOC panel of experts and Evaluation Commission, IOC Executive Board and the Olympic Museum):

- 50 printed copies of the YOG Candidature File
- three printed copies of the photographic files
- three copies of the YOG Guarantees File (originals and two copies
- · all additional documents requested in the questionnaire

All above-mentioned documents should be sent by post/courier.

Once submitted to the IOC, no changes or additions may be made to the YOG Candidature File except (i) on the request of the IOC, or (ii) with the written consent of the IOC.

## Authorisation and distribution

After 9 July 2009, YOG Candidate Cities are at liberty to release their Candidature Files to the public and to the media.

Shortlisted YOG Candidate Cities will be required to have their Candidature Files translated into French (without any changes to content) between October and December 2009 and print a sufficient number of files in order to allow for the Candidature Files of finalist YOG Candidate Cities to be sent to all IOC members prior to the IOC Session in Vancouver. Further instructions will be given in due course.



## 1.1.7 Analysis of the candidature files

## IOC Panel of Experts

An IOC panel of experts, representative of the Olympic Movement, shall study the YOG Candidature Files and other documents submitted by the cities and prepare a report for the IOC Executive Board. Based on the panel of experts' analysis, the IOC Executive Board shall select a short-list of YOG Candidate Cities to be further evaluated by the IOC Evaluation Commission.

## IOC Evaluation Commission

The IOC President will appoint an Evaluation Commission, representative of the Olympic Movement, to further study the YOG Candidate Cities' projects.

Video
conference calls
and/or visit
coordination
and guidelines
X

Following the short-listing of Candidate Cities by the IOC Executive Board, each city will be given the opportunity to submit written comments on the panel of experts' report and a list of questions will be sent to each city to obtain further information on a number of themes of the questionnaire. Shortlisted YOG Candidate Cities will also be required to submit two copies of the additional financial information requested in theme 5 (Finance) to the IOC. The IOC Evaluation Commission will then meet to analyse the additional material submitted and hold a video conference call with each short-listed YOG Candidate City.

In addition, the IOC Evaluation Commission may decide to visit or send technical experts to the short-listed YOG Candidate Cities.

Should visits to the short-listed YOG Candidate Cities take place, the sites proposed for the Youth Olympic Games shall be visited and meetings on aspects and themes of the candidature shall be held with all the parties involved in the candidature – e.g. the Bid Committee, public authorities, experts etc.

If applicable, the IOC will coordinate such visits to the short-listed YOG Candidate Cities and the costs of such visits (travel + accommodation) shall be borne by the IOC. The dates of any visits shall be determined by the IOC, on the basis of logistical and geographical considerations.

The IOC will provide YOG Candidate Cities with visit guidelines. A draft programme of the visits shall be prepared by the YOG Candidate Cities in accordance with these visit guidelines for IOC approval.



## 1.1.8 Report of the IOC Evaluation Commission

Evaluation Commission report At the end of the evaluation process, the Evaluation Commission issues a report to the IOC Executive Board.

The aim of this report is to assist the IOC in the important decision of electing the Host City and to underline the challenges that could be faced in each short-listed YOG Candidate City in the years leading up to and including the 2014 Summer Youth Olympic Games.



# 1.1.9 Recommendation by the IOC Executive Board of finalist YOG Candidate Cities to be submitted to the IOC Session for election

#### **Process**

Following the submission of the report by the Evaluation Commission, the IOC Executive Board shall draw up the list of finalist YOG Candidate Cities to be submitted to the vote by the IOC Session for election as Host City.

Finalist YOG Candidate Cities shall make no presentations to the IOC.



# 1.1.10 Election of the Host City of the 2<sup>nd</sup> Summer Youth Olympic Games in 2014

#### Introduction

The IOC Session elects the Host City.

The Host City of the  $2^{nd}$  Summer Youth Olympic Games in 2014 will be elected at the  $122^{nd}$  IOC Session in Vancouver in February 2010.

#### **Presentations**

Each <u>finalist YOG Candidate City</u> will make a short presentation to the IOC Session at which the Host City will be elected. The order of presentations will be determined by the IOC.

Each presentation will be followed by questions from the floor.

Speakers may include:

- One Bid Committee representative
- One NOC representative
- · One representative from the bid city

Presentations will last a total of 15 minutes including any PowerPoint presentation and video material. A list of audio-visual equipment available at the Session will be provided by the IOC in due course.

#### Delegation

The IOC may authorise that a small number of observers (5 maximum) be allowed into the Session room as spectators to follow the presentations of the YOG Candidate Cities.

Further details regarding logistics, rehearsals and presentations will be communicated to YOG Candidate Cities at a later stage.

#### **Minutes**

Minutes will be taken of the Candidate City presentations, including all questions and answers.

#### Vote

The IOC members vote in secret ballot.



# 1.2 → Rules of conduct applicable to all cities wishing to organise the Youth Olympic Games

## **Overview**

#### Introduction

YOG Candidate Cities must abide, in all aspects, by all provisions of the "IOC Code of Ethics" and the "Rules of conduct applicable to all cities wishing to organise the Youth Olympic Games".

This chapter contains the "Rules of conduct applicable to all cities wishing to organise the Youth Olympic Games". These Rules of Conduct apply to cities wishing to organise the Youth Olympic Games and to their National Olympic Committees (NOCs), as well as any person or organisation acting on their behalf or supporting the candidature.

These Rules are applicable as soon as a city informs its NOC of its wish to organise the Youth Olympic Games.



## Rules of conduct applicable to all cities wishing to organise the Youth Olympic Games

#### **PRINCIPLES**

The conduct of the cities shall comply strictly with the provisions of the Olympic Charter, the IOC Code of Ethics and its Implementing Provisions. Cities shall also respect the procedure for evaluating the candidature established by the IOC.

These Rules of Conduct apply to cities wishing to organise the Youth Olympic Games and to their National Olympic Committees (NOCs), as well as any person or organisation acting on their behalf or supporting the candidature.

The NOC of the country is responsible for the activities and conduct of the Candidate City.

#### INTERNET

YOG Candidate Cities may create their own Internet site for informative purposes only. The site may list third parties providing financial support to the candidature, subject to the following conditions:

- A. Cities may list the names of third parties providing financial support to the bid (including donors) on their official website or in their publications provided that such third party is not a competitor in the category of an IOC TOP Partner, another international Olympic sponsor or an NOC sponsor.
- B. Donors being competitors in the category of a TOP Partner, another international Olympic sponsor or an NOC sponsor shall not be authorised to communicate with respect to their donation to the bid or otherwise associate themselves with the bid in any manner whatsoever.

#### **GIFTS**

No gifts may be given to or received by Olympic parties. No promise of any kind of advantage may be made. This twofold prohibition shall be respected by the cities and their NOCs as well as by all those acting on behalf of or supporting the candidature.

The same principle applies to the cities' relations with third parties, in particular the media, IFs and organisations recognised by the IOC.

#### **VISITS**

There shall be no visits by IOC members and IFs to the cities, nor by the cities to IOC members or IFs.



## Rules of conduct applicable to all cities wishing to organise the Youth Olympic Games, Continued

#### **RELATIONS BETWEEN CITIES**

Each city shall, in all circumstances and at all times, respect the other cities as well as the IOC members and the IOC itself.

The cities shall refrain from any act or comment likely to tarnish the image of a rival city or be prejudicial to it. Any comparison with other cities is strictly forbidden.

No agreement, coalition nor collusion between the cities or their NOCs aimed at influencing the result is permitted.

#### **PROMOTION**

Throughout the procedure, any promotion of a candidature shall take place with dignity and moderation. Any person or organisation acting on behalf of a city must respect, in particular, the following provisions:

#### National promotion:

YOG Candidate Cities are permitted to promote their candidature on the occasion of national events held on the territory of their NOC. The territory must be understood in a restrictive manner excluding, in particular, diplomatic representations abroad.

#### International promotion:

YOG Candidate Cities may not undertake promotion at an international level in any form.

This rule should be understood in the widest sense and should not be subject to interpretation. Making contact with or sending information to IOC members in any way whatsoever for example shall be considered as international promotion in this context and is therefore not authorised.

The city and its NOC are entirely responsible for the application of this article.

#### INTERPRETATION AND SANCTIONS

All questions concerning the Rules of Conduct and matters concerning their interpretation shall be addressed to the IOC Olympic Games Department - Youth Olympic Games Section.

Minor breaches of the rules will be dealt with by the Olympic Games Department. Further breaches of the rules will be submitted to the IOC Ethics Commission, which will take the necessary measures.



## 1.3 > Communication and copyright

## Communication and copyright

#### Communication

Maintaining objectivity throughout any promotion campaign is essential. Casual promises and unrealistic goals are very quickly seen through and can often damage the image of the candidature and its chances of success.

For this reason, it is important to maintain coherence and harmony between the projects described in the YOG Candidature File and those developed in the promotion campaign.

#### Copyright

The YOG Candidate/Host City, the NOC and the Bid Committee/YOGOC must ensure that YOG-related graphic, visual, artistic and intellectual works or creations developed by them or on their behalf shall be vested in and remain in the full ownership of the IOC.

## Cost considerations

YOG Candidate Cities must be cost-conscious in their approach to promotion on the national territory. The candidature will be under tough public scrutiny and, whilst all efforts to promote the project will be enthusiastically supported during the candidature, the post-election attitudes of the public, media, sponsors and supporters can be very critical and damaging.



## 1.4 → Undertaking

## **Overview**

**Introduction** As already mentioned in chapter 1.1, YOG Candidate Cities are required to abide by

the terms of the "Undertaking".

Each YOG Candidate City should print a copy of the Undertaking which follows and return it to the IOC, duly dated and signed by representatives of the Bid Committee, the city and the NOC, with the YOG Candidature File no later than 9 July 2009.

**Contents** The Undertaking primarily states that, if the YOG Candidate City is elected as Host

City, representatives of the city and the NOC will sign the Youth Olympic Games Host

City Contract.

The text of the Undertaking follows.



## **Undertaking**

BY

The Bid Committee of	("The Bid Committee") (name of City)
AND	
The City of	("City") (legal name of city)
AND	
The NOC of	("NOC") (legal name of National Olympic Committee)

- 1. The Bid Committee, the city and the NOC (hereinafter collectively referred to as the "Parties") recognise and declare that they are aware of the contract which shall be executed with the International Olympic Committee ("IOC") if the city is elected for the organisation of the 2<sup>nd</sup> Summer Youth Olympic Games in the year 2014 (such contract being referred to herein as the "Youth Olympic Games Host City Contract" and such Games as the "Games") and are prepared to sign the Youth Olympic Games Host City Contract without reserve or amendment.
- 2. In consequence thereof, the Parties declare that, during the period of the candidature of the city, they will refrain from becoming a party to or approving or consenting to any act, contract, commitment or any other action contrary to or which might affect any of the obligations stipulated in the Youth Olympic Games Host City Contract.



## Undertaking, Continued

- 3. Should the Parties have already entered into or approved or consented to a commitment which would be in conflict with, jeopardise, prevent or make impossible the fulfilment of any provision of the Youth Olympic Games Host City Contract, the Parties shall bring to the attention of the IOC Executive Board all such commitments, no later than 9 July 2009. The Parties declare that all such commitments shall be neither enforced nor enforceable vis-à-vis the IOC and that such commitments shall be deemed, as regards the IOC and any party with which the IOC may enter into an agreement with respect to the Games, to be null and void, unless approved in writing by the IOC Executive Board. Furthermore, the Parties shall take all steps necessary to terminate or cause to be terminated all such commitments which would be contrary to the obligations stipulated in the Youth Olympic Games Host City Contract.
- 4. The Parties undertake to abide by the Olympic Charter.
- The Parties have ensured, or shall ensure, that the Olympic symbol and the terms "Olympic" and "Olympiad" and the Olympic motto are protected in the name of the IOC and/or have obtained, or shall obtain from their government and/or their competent national authorities, adequate and continuing legal protection to the satisfaction of the IOC and in the name of the IOC. The Parties have brought this provision to the attention of their government and their competent national authorities and confirm that their government and their competent national authorities have agreed with its contents. The NOC confirms that, in accordance with the Olympic Charter, should such protection exist in the name of or for the benefit of the NOC, the NOC shall exercise any such rights in accordance with the instructions received by the IOC Executive Board.
- The Parties declare that any dispute arising during the period of the candidature of the city, in connection with this Undertaking, shall be definitively settled by the Court of Arbitration for Sport in Lausanne, pursuant to the Code of Sports-related Arbitration. Swiss law shall be applicable to this Undertaking.



## Undertaking, Continued

7. This Undertaking shall remain in full force and effect until 31 December 2014.

The Bid Committee of		("The Bid Committee") (name of City)
Per:	Title:	Date:
Per:	Title:	Date:
The City of		("CITY") (legal name of city)
Per:	Title:	Date:
Per:	Title:	Date:
The NOC of		
Per:	Title:	Date:
Per:	Title:	Date:



## 2014 YOG Candidature Procedure - signature page

Acceptance of the YOG Candidature Procedure The YOG Candidate Cities shall abide, in all aspects, by all provisions of the Olympic Charter and the YOG Candidature Procedure which includes the IOC Code of Ethics, the Rules of Conduct applicable to all cities wishing to organise the Youth Olympic Games, and all other rules, instructions and conditions which may be established by the IOC Executive Board.

The present YOG Candidature Procedure comes into effect on 19 December 2008 and shall remain in force until further notice.

Signature	NAME and FUNCTION (in block capitals)
	hereby certifies to have received a copy of the Procedure" and declares to have duly noted its contents.
Signature	NAME and FUNCTION (in block capitals)
	hereby certifies to have received a copy of the e Procedure" and declares to have duly noted its contents.
Signature	NAME and FUNCTION (in block capitals)
	hereby certifies to have received a Candidature Procedure" and declares to have duly noted its contents.
Lausanne, 19 December 2008	The IOC Executive Board



# **PART 2** $\rightarrow$ **IOC Questionnaire**

## **Overview**

YOG Candidature File YOG Candidate Cities are required to present their city's blueprint for organising the Youth Olympic Games in the form of the YOG Candidature File.

The structure of such YOG Candidature File shall follow the structure of the questionnaire contained in Part 2 of this document. The YOG Candidature File provides the basis for a technical analysis of a city's project. The facts should therefore be presented in as clear and concise manner as possible.

**Fonts** 

Throughout the questionnaire contained in Part 2, all questions and guarantees are presented in bold font and any accompanying explanatory text is presented in regular font.

Guarantees



The IOC questionnaire also requires YOG Candidate Cities to obtain guarantees from third parties. Questions requiring a guarantee are flagged with the following icon in the questionnaire:

Certain guarantees require YOG Candidate Cities to use a standard text provided in the model YOG Guarantees File. These guarantees will be clearly marked as follows:

Standard text provided for this guarantee in the model YOG Guarantees File.



## Overview, Continued

## Additional documents

YOG Candidate Cities are also required to provide certain additional documents to the IOC, in various formats specified throughout the questionnaire. Questions requiring an additional document to be submitted are flagged with the following icon in the questionnaire:

#### Instructions

Precise instructions on how to create the YOG Candidature File, photographic files and YOG Guarantees File, from a presentation and content point of view, can be found in Part 3 of this document. The aim of these instructions is two-fold:

- To save the Bid Committee unnecessary work, effort and expense
- To ensure that the information provided to the IOC can be easily and objectively analysed and compared

YOG Candidate Cities must follow the instructions given in Part 3.

## Force of obligation

It is very important to remember that all representations, statements and other commitments contained in the YOG Candidature File are binding in the event that the city in question is elected to host the Summer Youth Olympic Games.

## Reference documents **X**

We remind YOG Candidate Cities that anyone connected with the preparation of a YOG Candidature File must refer to the Olympic Charter, the Youth Olympic Games Host City Contract, the Youth Olympic Games Event Manual and all other documents related to the Youth Olympic Games for further information concerning all themes of the IOC Questionnaire.

The IOC will also provide YOG Candidate Cities with the opportunity to ask questions related to their Candidature Files at a workshop to take place in Lausanne in March 2009.



## Overview, Continued

## Contents

The questionnaire is divided into the following themes:

		Theme	See Page
Theme 1	-	Concept and legacy	37
Theme 2	-	Political and economic climate and structure	43
Theme 3	-	Legal aspects	45
Theme 4	-	Customs and immigration formalities	48
Theme 5	-	Finance	50
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Theme 7	-	Sport	58
Theme 8	-	Culture & education and ceremonies	70
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Theme 10	-	Medical services and doping control	81
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Theme 13	-	Transport	91
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# Theme 1 → Concept and legacy

### **Overview**

#### Aim

This section seeks to establish a YOG Candidate City's

- motivation, vision and geographical concept for the Summer Youth Olympic Games
- management of the impact of hosting the Youth Olympic Games and of optimising the intangible and tangible legacies for the city, region, sport in the host country and the Olympic Movement within the framework of sustainable development
- communications strategy with regard to promoting the Olympic Ideal and the Youth Olympic Games in the host territory and throughout the world, particularly towards the youth
- promotion strategy to ensure the popular success of the Games

### Guarantees

YOG Candidate Cities are required to obtain the following guarantees for theme 1:



Question number	Guarantee
Q 1.6	Provide (a) guarantee(s) from the competent authorities stating that all construction work (temporary and if applicable permanent) necessary for the organisation of the Summer Youth Olympic Games will comply with:  • Local, regional and national environmental regulations and acts  • International agreements and protocols regarding planning, construction and protection of the environment



### Theme 1 - Concept and legacy

### **CONCEPT AND LEGACY**

Q 1.1 The duration of the competitions of the Summer Youth Olympic Games shall not exceed 12 days. For the 2<sup>nd</sup> Summer Youth Olympic Games, the dates of the Games shall be chosen at a time of year that fits in with sporting and climatic calendars.

State your proposed dates to host the  $2^{nd}$  Summer Youth Olympic Games in 2014 and specify your reasons.

Q 1.2 To host the Youth Olympic Games, it is strongly recommended to use existing or planned venues only. Using venues with moderate capacities is also recommended (see details of capacities in Theme 7). Hosting the Games should not require the construction of any new venue.

Describe your motivation and vision for the Summer Youth Olympic Games, should your city become the Host City of the 2<sup>nd</sup> Summer Youth Olympic Games.

Provide Map A (no larger than A3 - folded or double page - and clearly indicating the graphic scale used): a map of your city/region on which your project is superimposed thus giving a complete visual overview of your concept and project.

Indicate the location of the following Youth Olympic Games venues on Map A:

- All competition venues (as described in Theme 7)
- All culture & education and ceremony venues (as described in Theme 8)
- The Youth Olympic Village (as described in Theme 9)
- IOC hotel(s) see list of client groups in the event manual (as described in Theme 12)
- Main Media Centre (MMC) (as described in Theme 15)



Please note that map A must also be provided to the IOC in electronic format on the CD ROMs to be provided to the IOC with the YOG Candidature File (see Part 3.1.3).



Q 1.4 Provide Map B (no larger than A3 - folded or double page - and clearly indicating the graphic scale used): the same map of your city/region as Map A on which your project is superimposed, following the instructions listed below.

Indicate the location of the following Youth Olympic Games venues on Map B:

- All competition venues (as described in Theme 7)
- All culture & education and ceremony venues (as described in Theme 8)
- The Youth Olympic Village (as described in Theme 9)
- IOC hotel(s) see list of client groups in the event manual (as described in Theme 12)
- Main Media Centre (MMC) (as described in Theme 15)

Please make sure you observe the following colour code:

PALE BLUE <u>Existing</u> infrastructure, <u>no permanent works required</u>
 DARK BLUE <u>Existing</u> infrastructure, <u>permanent works required</u>

• GREEN Planned infrastructure (irrespective of the Games)

• RED Additional permanent infrastructure (necessary to host the Games, if applicable and by exception) and temporary Infrastructure

In addition, please superimpose onto Map B any city transport infrastructure that is relevant to your project to host the Youth Olympic Games as listed in Theme 13.

Should your gateway international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

Please observe the following colour code and graphic standards:

Infrastructure	Motorways	Major urban arterial network	Suburban rail	Subway	Light rail
Existing - no permanent works required				• • • • • • • •	
Existing -permanent works required				•••••	
Planned				•••••	





Please note that Map B must also be provided to the IOC, with the YOG Candidature File, in the following formats:

- 5 printed sets of Map B using a graphic scale of 1:100,000
- Map B, in the scale used above, must also be included on the CD ROMs to be provided to the IOC (see Part 3.1.3)

#### Commitment

Through its Agenda 21, the Olympic Movement is fully committed to sustainable development in all of its three dimensions (environmental, socio-cultural, economic) and endeavours to apply its principles to the planning, organisation and legacy of the Youth Olympic Games.

The IOC is concerned that the Summer Youth Olympic Games should be an exemplary event in this respect and that sustainable sound policies, programmes and practices be adopted. It is fundamental that from the beginning of the candidature to the post-Olympic period, all measures are taken to minimise or eliminate negative impacts on the territory hosting the Games all the while optimising the positive impacts and contribute to the harmonious integration of the Summer Youth Olympic Games into the long term development of the host city, region and country.

#### Collaboration

It is essential that, from the earliest stages of planning, a dialogue of cooperation is established with the government and non-government organisations in this respect. In addition to the technical aspects involved, the bid committee can send very positive messages through efforts in the field of sustainability.



- Q 1.5 What would be the impact and legacy for your city/region of hosting the Summer Youth Olympic Games?
- Provide (a) guarantee(s) from the competent authorities stating that all construction work (temporary and if applicable permanent) necessary for the organisation of the Summer Youth Olympic Games will comply with:
  - · Local, regional and national environmental regulations and acts
  - International agreements and protocols regarding planning, construction and protection of the environment
- The Olympic Movement and its ideals enjoy an image recognised all over the world. It is the task of all members of the Olympic Family, including YOG Candidate Cities and Organising Committees, to ensure that this image is positive and serves the Olympic Ideal.

The communications of the Summer Youth Olympic Games should be targeted primarily towards the youth of the world, reaching beyond the participants at event time to youth communities throughout the world in the years leading up to the Youth Olympic Games. The IOC will work closely with the YOGOC in the years leading up to the Summer Youth Olympic Games to develop coherent and complementary communication strategies.

Digital media platforms programmes are most relevant to youth.

Describe the communications strategies and programmes you intend to initiate, leveraging on existing IOC platforms, in order to promote the Olympic Ideal and reach out to youth communities at large before and during the Summer Youth Olympic Games.

O 1.8 Describe how you would build and promote your image and reputation.



### Q 1.9

Ensuring the popularity of the Summer Youth Olympic Games is key to the success of the Games. The IOC encourages YOG Candidate Cities to create programmes for the inhabitants of their territory as well as international visitors for them to embrace the concept and vision of the Games and rally at the competition venues to celebrate and encourage the athletes and youth of the world.

The IOC also encourages YOG Candidate Cities to expand the Youth Olympic Games experience and celebration of the Olympic values beyond the competition venues and the Youth Olympic Village to the entire city.

Describe what ticketing and promotion strategies and programmes you intend to set up for the inhabitants of your city, region and country as well as for international visitors to ensure that the Summer Youth Olympic Games are a popular success both at the venues and within the city.



# Theme 2 → Political and economic climate and structure

### **Overview**

#### Aim

This section seeks to provide the IOC with:

- a clear understanding of the political climate and public institutions of the country, region and city
- an evaluation of the jurisdiction, responsibilities and prerogatives of the national, regional and local authorities in the planning, organising and running of the Summer Youth Olympic Games

### Guarantees

YOG Candidate Cities are required to obtain the following guarantees for theme 2:



Question number	Guarantee
Q 2.3	Provide any guarantees obtained from your national, regional and local authorities as well as the bodies listed in Q 2.1 regarding their support and commitments – financial or other – towards your project of hosting the Summer Youth Olympic Games.



### Theme 2 - Political and economic climate and structure

- Q 2.1 In order to be certain that, whatever changes take place within the leadership of the country, region and city, the Summer Youth Olympic Games will be able to go ahead as described in the YOG Candidature File, the IOC seeks to understand the following elements:
  - Political, economic and social structure (national, regional and local)
  - Jurisdiction, responsibility and prerogative (national, regional and local)
  - Political, economic and social stability (national, regional and local)

Describe the political structure in your country: what are the institutions at national, regional and local level and their respective competences.

List all institutions at national, regional and local level and all other public authorities involved in your project of bidding for and hosting the Summer Youth Olympic Games.

Explain the possible interaction between the various authorities concerned, as well as their respective degree of autonomy, if any.

- Describe the exact role and responsibilities that the above mentioned institutions and public authorities will be expected to play in the preparation and hosting of the Summer Youth Olympic Games, and provide a description of the intended procedures to ensure good governance and coordination between them and with the future Youth Olympic Games Organising Committee (YOGOC).
- Q 2.3

  Describe the specific support provided to your project of hosting the Summer Youth Olympic Games by all authorities concerned (national, regional, local authorities and all bodies listed in Q 2.1 above).

Indicate to what extent such support constitutes binding obligations for the authorities involved.

- Provide any guarantees obtained from your national, regional and local authorities as well as the bodies listed in Q 2.1 above regarding their support and commitments financial or other towards your project of hosting the Summer Youth Olympic Games.
- Q 2.4 List all elections planned in your country at all levels until and including 2014.
- Q 2.5

  Identify all likely impact, including of a commercial, financial, fiscal or legal nature that the national or international obligations binding your country (e.g. international treaties or international political organisations' rules and requirements) would have upon the organisation and staging of the Summer Youth Olympic Games, particularly with respect to competition policy or other trade- and commerce-related practices.



# Theme 3 → Legal aspects

### **Overview**

Aim

This section seeks to establish whether a YOG Candidate City and its national, regional and local authorities understand and act in conformity with the spirit of the Olympic Charter and the terms of the Youth Olympic Games Host City Contract.

It will also address the issues of prior agreements and the Intellectual Property protection of the identifications related to the Youth Olympic Games in the Host City and/or territory.

#### Guarantees



YOG Candidate Cities are required to obtain the following guarantees for theme 3:

Question number	Guarantee
Q 3.1	Provide a covenant <u>from all authorities concerned by your project</u> of hosting the Summer Youth Olympic Games guaranteeing the following:
	The respect of the provisions of the Olympic Charter and Youth Olympic Games Host City Contract
	The understanding and agreement that all commitments made are binding
	Taking the necessary steps so that the city fulfils its obligations completely
	Standard text provided for this guarantee in the model YOG Guarantees File.
Q 3.2	Provide documentation indicating that appropriate measures have been taken or will be taken to:
	<ul> <li>protect the word mark "[City] 2014" within the host territory</li> <li>register domain names that are of value to your candidature such as "[City] 2014" followed by extensions .com .net .org as well as the country code concerned</li> </ul>
Q 3.3	Provide a declaration from the government of your country stipulating that all necessary legal measures have been taken, or will be taken, to protect Olympic-related marks and designations in the name of the IOC.
Q 3.5.1	Provide a declaration from your city authorities confirming that the bid committee is empowered to represent the YOG Candidate City and indicate the names of the persons and/or their titles who have the authority to sign contracts and other documents (such as the Undertaking and the Youth Olympic Games Host City Contract) on behalf of the city.



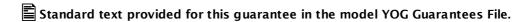
### Theme 3 - Legal aspects

# Q 3.1

# FULFILMENT OF OBLIGATIONS AND RESPECT OF THE OLYMPIC CHARTER AND YOUTH OLYMPIC GAMES HOST CITY CONTRACT

Provide a covenant <u>from all authorities concerned by your project</u> of hosting the Summer Youth Olympic Games guaranteeing the following:

- The respect of the provisions of the Olympic Charter and Youth Olympic Games Host City Contract
- The understanding and agreement that all commitments made are binding
- · Taking the necessary steps so that the city fulfils its obligations completely



### Q 3.2

#### WORD MARK "[City] 2014" AND DOMAIN NAME PROTECTION



The IOC will take necessary measures to protect the word mark "[City] 2014" outside of the host territory.

Provide documentation indicating that appropriate measures have been taken or will be taken to:

- protect the word mark "[City] 2014" within the host territory
- register domain names that are of value to your candidature such as "[City] 2014" followed by extensions .com .net .org as well as the country code concerned

### Q 3.3

### **OLYMPIC MARK PROTECTION**



The YOG Candidate City and the NOC must ensure that the Olympic symbol, the terms "Olympic" and "Olympiad", the Olympic motto and all marks identified for the Youth Olympic Games are protected in the name of the IOC and/or that they have obtained, or shall obtain from their government and/or their competent national authorities, adequate and continuing legal protection to the satisfaction of the IOC and in the name of the IOC.

Describe the legal measures in force in your country to protect the Olympic symbol, emblems, logos, marks and other Youth Olympic Games-related marks and designations.

What commitments do you already have in place from the government of your country to such effect?



Provide a declaration from the government of your country stipulating that all necessary legal measures have been taken, or will be taken, to protect the abovementioned Olympic-related marks and designations in the name of the IOC.



### Theme 3 - Legal aspects, Continued

### O 3.4 DETAILS OF PRIOR AGREEMENTS, IF ANY

Has the YOG Candidate City, bid committee or the NOC entered into any agreement(s) which would be in effect after the date of election of the Host City for the Summer Youth Olympic Games and which have not been previously approved or agreed by the IOC? (e.g. has your NOC granted any options or rights of renewal to its sponsors that would result in agreements being in effect after the date of election of the Host City?) If so, please describe them.

Please confirm that these agreements (if any) would not jeopardise, prevent or make impossible the fulfilment of any provision of the Youth Olympic Games Host City Contract.

### Q 3.5 LEGAL ENTITY

G

Q 3.5.1 Name and describe the legal entity of the bid committee, including tax status.

Provide an organisational chart of the bid committee including titles and names of persons involved.

Provide a declaration from your city authorities confirming that the bid committee is empowered to represent the YOG Candidate City and indicate the names of the persons and/or their titles who have the authority to sign contracts and other documents (such as the Undertaking and the Youth Olympic Games Host City Contract) on behalf of the city.

Q 3.5.2 Name and describe the legal entity (YOGOC) that would be responsible for the organisation of the Summer Youth Olympic Games, should your city be elected as the Host City.



# Theme $4 \rightarrow$ Customs and immigration formalities

### **Overview**

### Aim

This section seeks to establish a country's customs and immigration formalities as they will relate to the staging of the Summer Youth Olympic Games for:

- Accredited persons
- · Non-accredited persons
- Work permits
- Goods and services
- · Products and equipment

### Guarantees



Candidate Cities are required to obtain the following guarantees for theme 4:

Question number	Guarantee
Q 4.3	Describe the procedure that will be implemented in order to grant free access with free of charge entry visas (when applicable) into the country for accredited persons and provide a guarantee from the relevant authorities that accredited persons shall be able to enter into the country and carry out their function for the duration of the Youth Olympic Games and for a period not exceeding one month before and one month after the Summer Youth Olympic Games.
Q 4.4	Provide a guarantee from the relevant authorities stating that the temporary entry of certain personnel into your country for the organisation of the Summer Youth Olympic Games will be authorised and that such persons will obtain appropriate work permits in an expedited and simplified manner.
Q 4.6	Provide a guarantee from the relevant authorities, concerning the import, use and export of goods, including consumables required by the IOC, the IFs, the NOCs and their delegations, the media, the sponsors and suppliers, free of all customs duties, in order for them to carry out their obligations regarding the celebration of the Summer Youth Olympic Games.



### Theme 4 - Customs and immigration formalities

- Q 4.1 Describe the regulations currently in force in your country regarding immigration and entry visas.
- Q 4.2 Give precise details of the health and vaccination recommendations or regulations for persons entering your country.
- All accredited persons must be granted free access to the country in order to carry out their function for the duration of the Summer Youth Olympic Games and for a period not exceeding one month before and one month after the Summer Youth Olympic Games.
  - Describe the procedure that will be implemented in order to grant free access with free of charge entry visas (when applicable) into the country for accredited persons and provide a guarantee from the relevant authorities that accredited persons shall be able to enter into the country and carry out their function for the duration of the Youth Olympic Games and for a period not exceeding one month before and one month after the Summer Youth Olympic Games.
- In addition to accredited persons, certain Games-related personnel will require temporary entry into the host country to perform their duties prior to the Summer Youth Olympic Games. Such persons may be required to work and domicile in the country for at least one year before the Summer Youth Olympic Games.
  - Provide a guarantee from the relevant authorities stating that the temporary entry of certain personnel into your country for the organisation of the Summer Youth Olympic Games will be authorised and that such persons will obtain appropriate work permits in an expedited and simplified manner.
- Specify, if applicable, any regulations concerning the import of special products and equipment required by accredited persons to carry out their duties at the Summer Youth Olympic Games: e.g. firearms and ammunition (for sports competitions), photographic and audio-visual equipment, medical equipment and products, computer equipment, foodstuffs, etc.
- Provide a guarantee from the relevant authorities, concerning the import, use and export of goods, including consumables, required by the IOC, the IFs, the NOCs and their delegations, the media, the sponsors and suppliers, free of all customs duties, in order for them to carry out their obligations regarding the celebration of the Summer Youth Olympic Games.
- Q 4.7 Specify, if applicable, any restrictions or regulations concerning the use of media material produced on the national territory intended principally for broadcast outside the territory.



# Theme 5 → Finance

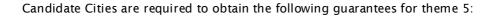
### **Overview**

### Aim

This section seeks to establish

- The reasonableness of the financial plan/budget developed to support the operations of the Summer Youth Olympic Games
- The relevance of the financial guarantees provided to
  - ensure the financing of all major capital infrastructure investments required to deliver the Summer Youth Olympic Games (if applicable)
  - ensure the financing of all expenses of the Youth Olympic Games Organising Committee
  - cover a potential economic shortfall of the Youth Olympic Games Organising Committee

### Guarantees





Question number	Guarantee
Q 5.1	Provide a financial guarantee from the competent authorities covering a potential economic shortfall of the YOGOC.
Q 5.2	Provide any other additional financial guarantee you may have obtained.



### Theme 5 - Finance

Q 5.1



Provide a financial guarantee from the competent authorities covering a potential economic shortfall of the YOGOC.

O 5.2



Please note that financial guarantees are requested in many other themes of this questionnaire including culture & education, security, medical services, customs and immigration, venues, transport, etc. and should be referenced under their corresponding theme and question number as per the instructions pertaining to the YOG Guarantees File.



Provide any other additional financial guarantee you may have obtained.

### Q 5.3 TAXES

Describe the various types of taxes which are currently levied in your country and which may have an impact should the Summer Youth Olympic Games be hosted in your country.

### Q 5.4 BUDGETING

In order to obtain verifiable and comparable data, budgets should be prepared on the basis of economic conditions existing at the time of the preparation of the candidature.

In considering plans for the financing of the Summer Youth Olympic Games, it should be borne in mind that there are two distinct budgets:

- YOGOC budget: this is the operations budget for the organisation of the Summer Youth Olympic Games. If applicable, infrastructure development costs for venues, the Youth Olympic Village, the MMC or other major infrastructure projects should not be included in the YOGOC budget but in the non-YOGOC budget.
- Non-YOGOC budget: for financing the construction of the venues and other infrastructure required for the Summer Youth Olympic Games which will be a long-term legacy. The financing of such investments should be undertaken by the public authorities or the private sector. In certain instances, these parties may equally finance temporary facilities.



### Theme 5 - Finance, Continued

### O 5.4 <u>BUDGETING</u> (continued)

YOG Candidate Cities must always follow a gross budgeting approach, i.e. always include the gross revenue figure and the corresponding cost and not simply the net revenue figure.

All questions must be answered in strict accordance with the budget templates provided in this theme. Brief guidance on the content of each budget line is also provided in this theme, after the budget templates.

Note: Short-listed YOG Candidate Cities will be requested to submit detailed explanations of their budget <u>before end of October 2009</u> (2 printed sets).

- Q 5.4.1 Using template 5.4.1, provide a detailed budget for the Summer Youth Olympic Games in USD 2014 and indicating what USD/local currency exchange rate and inflation rate (if any) were used in preparing the budget.
- Q 5.4.2 If applicable, provide an overview of all capital investments directly related to your Summer Youth Olympic Games project and a detailed capital investment budget (in USD 2014) for all transport infrastructures (airport, road and railways) and for all competition venues, culture & education programme venues, training venues, Youth Olympic Village and the MMC, by physical location.



# Theme 5 - Finance, Continued

### **BUDGET TEMPLATE 5.4.1**: Detailed Summer Youth Olympic Games budget (YOGOC budget)

REVENUES (in USD 2014)	USD (000)	%	EXPENDITURE (in USD 2014)	USD (000)	%
IOC Funding (*)	TBD	TBD	Operations	;	
Local sponsorship		 	Competition and training venues		
Official suppliers		i ! !	Sport operations & equipment (e.g. horses, NTOs)		
Ticket sales		; ; !	Youth Olympic Village(**)		
Licensing		:	ммс		
<ul> <li>Licensing merchandise</li> <li>Coin programme</li> </ul>		! ! !	Workforce		
- Philately			Information systems		
		1 1 1 1 1	Telecommunications & other technologies		
Lotteries		! !	Internet		
Donations		<u>!</u>			
Disposal of assets	i		Culture programme		
Subsidies		<u>!</u>	Education programme		
- National government	į	; :	Ce re mo nies		
<ul><li>Regional government</li><li>Local government</li></ul>		 	Torch relay		
		! ! !	Medical services & doping control		
Other	į	; :	Food & beverages		
		! !	Transport		
		! !	Security		
			Advertising & promotion		
		! ! !	Administration		
		! !	Pre-YOG events & coordination		
	!	! ! ! !	Other		
SHORTFALL	-	! ! !	SURPLUS		
TOTAL		! !			

- Indicate USD/local currency exchange rate used in preparing the budget.
- (\*) Please only include full board accommodation at the Youth Olympic Village under this caption.
- (\*\*) This caption should include expenditure related to the IOC-funded full board accommodation at the YOV



# Theme 6 → Marketing

### **Overview**

#### Aim

This section seeks to establish a YOG Candidate City's understanding of the conditions under which a Youth Olympic Games marketing programme may be conducted. Some of the immediate priorities include:

- Understanding the importance of protecting the Olympic brand and existing Olympic sponsors' rights
- Obtaining commitments from public and private entities within the future host territory to protect the Olympic image and prevent ambush marketing
- Securing all necessary measures to promote and enhance the Olympic image through traditional and innovative initiatives that complement the world-wide promotion of the Olympic Movement
- Projecting and substantiating conservative revenue forecasts from major marketing sources (e.g. local sponsorship and suppliers, ticketing, hospitality, licensing, coins, lotteries and other revenue generating initiatives)

#### Guarantees



YOG Candidate Cities are required to obtain the following guarantees for theme 6:

Question number	Guarantee
Q 6.1	Enclose in your YOG Guarantees File one fully executed copy of an agreement between the NOC and the YOG Candidate City in your territory for the period beginning on 1 January 2011 through to 31 December 2014 including the following:
	<ul> <li>Description of the marketing structure between the NOC and the YOGOC in the host territory for the above period</li> </ul>
	- Description of the management responsibilities
	<ul> <li>Descriptions of the properties and rights and the repartition of their ownership and marketing management</li> </ul>
	- Description of the financial terms
Q 6.2	Provide a guarantee confirming the YOGOC's unconditional commitment to respect and protect the TOP partners' and other IOC marketing partners' rights.



# **Overview**, Continued

Question number	Guarantee
Q 6.3	Provide (a) written guarantee(s) from the relevant government authorities confirming that the legislation necessary to effectively reduce and sanction ambush marketing and, during the period beginning two weeks before the Opening Ceremony to the Closing Ceremony of the Summer Youth Olympic Games, eliminate street vending and control advertising space will be passed no later than 1 January 2011.
Q 6.4	In the event that there are plans for a lottery to finance the Summer Youth Olympic Games, provide (a) guarantee(s) from the relevant authorities, endorsing the proposed plan and securing revenue projections in case such revenue projections are not achieved.



### Theme 6 - Marketing

### O 6.1

#### RELATIONSHIP WITH NOC MARKETING PROGRAMME



During the years leading up to the Summer Youth Olympic Games, the marketing programme of the NOC of the host territory and the Summer Youth Olympic Games-related marketing programme will overlap. There is therefore a need to agree on the division of responsibilities between the NOC and the YOGOC.



Enclose in your YOG Guarantees File one fully executed copy of an agreement between the NOC and the YOG Candidate City in your territory for the period beginning on <u>1 January 2011</u> through to <u>31 December 2014</u> including the following:

- Description of the marketing structure between the NOC and the YOGOC in the host territory for the above period
- Description of the management responsibilities
- Descriptions of the properties and rights and the repartition of their ownership and marketing management
- Description of the financial terms

#### O 6.2

#### TOP PROGRAMME AND OTHER IOC MARKETING PROGRAMMES



The TOP programme is a world-wide sponsorship programme coordinated by the IOC, which affords to a limited number of multinational companies, on a four-year cycle, the highest level international Olympic marketing rights, based on exclusivity for a given product category.



Provide a guarantee confirming the YOGOC's unconditional commitment to respect and protect the TOP partners' and other IOC marketing partners' rights.

#### 0 6.3

# PREPARING THE LOCAL MARKETPLACE BY DEVELOPING MEASURES TO PREVENT AMBUSH MARKETING



Provide (a) written guarantee(s) from the relevant government authorities confirming that the legislation necessary to effectively reduce and sanction ambush marketing (e.g. preventing competitors of Olympic sponsors from engaging in unfair competition), and, during the period beginning two weeks before the Opening Ceremony to the Closing Ceremony of the Summer Youth Olympic Games eliminate street vending, control advertising space (e.g. billboards, advertising on public transport, etc.) as well as air space (to ensure no publicity is allowed in such airspace) will be passed no later than 1 January 2011.



### Theme 6 - Marketing, Continued

### Q 6.4

#### **LOTTERY**



Are there any plans for a lottery to finance the Summer Youth Olympic Games (whether or not as part of the YOGOC marketing programme)?

If so, please outline the concept of such lottery.

What is the projected overall total lottery income and what would be the YOGOC's share?

What is the current legislation in place regarding lotteries in general and sports lotteries specifically?

Are there currently any sports lotteries on-going or under development that would compete with an eventual Youth Olympic Games-related lottery?



In the event that there are plans for a lottery to finance the Summer Youth Olympic Games, provide (a) guarantee(s) from the relevant authorities, endorsing the proposed plan and securing revenue projections in case such revenue projections are not achieved.



# Theme $7 \rightarrow Sport$

### **Overview**

#### Aim

The programme of the 2<sup>nd</sup> Summer Youth Olympic Games 2014 may be chosen from the Summer Olympic Sports in the 2016 programme. <u>All competitions must be held in the Host City</u> but it is not an obligation to include all Olympic sports on the Summer Youth Olympic Games programme – if, for example, no existing facilities exist within the YOG Candidate City for certain sports, a project may be presented with fewer sports.

The 2016 Olympic Games programme will be constituted from the sports' programme of the 2012 London Games, with, in addition, a maximum of two sports that could be voted at the 121st IOC Session in Copenhagen in October 2009. In the meantime and for the purpose of the candidature procedure, the programme of the 2012 Games should be used as a reference.

A review of sports, disciplines and events will take place following the 1st edition of the Youth Olympic Games in 2010, thus meaning that the overall list of the events will be completed 4 years ahead of the Youth Olympic Games in 2014. As such, the IOC reserves its tight to choose a reduced number of sports.

This section seeks to establish a YOG Candidate City's detailed plans for sport and competition venues, including the following elements:

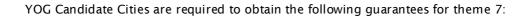
- Competition schedule
- Competition venue identification and location
- Competition venue financing and works (if applicable)
- · Competition venue use and ownership
- · Electrical power
- Competition venue responsibilities
- Tendering processes (if applicable)
- · Meteorological information

YOG Candidate Cities are also requested to submit "photographic files" illustrating the venue(s) of the Summer Youth Olympic Games.



# Overview, Continued

### Guarantees





Question number	Guarantee
Q 7.3	Provide guarantees for the financing of work from the relevant competent bodies and specifying for which venues.
Q 7.4	<ul> <li>Provide a guarantee from each venue owner guaranteeing the following:</li> <li>Use of venue (including the period the YOGOC has control of the venue)</li> <li>Rental costs (if applicable)</li> <li>Control, to the YOGOC, of all commercial rights in relation to existing or hereafter developed competition venues (including but not limited to the terms and conditions listed in the "Clean Venue Appendix") for the period the YOGOC has control of the venue, including any test events.</li> </ul>



### Theme 7 - Sport

### O 7.1 COMPETITION SCHEDULE

The programme of the 2<sup>nd</sup> Summer Youth Olympic Games 2014 may be chosen from the Summer Olympic Sports in the 2016 programme. <u>All competitions must be held in the Host City</u> but it is not an obligation to include all Olympic sports on the Summer Youth Olympic Games programme – if, for example, no existing facilities exist within the YOG Candidate City for certain sports, a project may be presented with fewer sports.

Based on the Youth Olympic Games Programme provided in Appendix A to Theme 7, use table 7.1 to indicate:

- Dates and days of competition (by sport)
- Opening and Closing Ceremonies

The following information contains important guidelines concerning the choice of venues:

IOC Guiding Principles -Venues Venues are a critical success factor for a Youth Olympic Games, in both financial and operational terms. It is therefore important that YOG Candidate Cities have a full understanding of venues, from planning through to permanent refurbishment (if applicable), temporary infrastructure, overlay, operations and retrofit.

#### Guiding principles:

- No new venues should be built (or by exception)
- Venues must meet requirements <u>and</u> be realistic with respect to the master plan of the Host City, resource efficiencies and post-Games legacy
- Venue planning should support the concept of sustainable development as it applies to the Olympic Movement in general, and to event infrastructure specifically (e.g. use of permanent versus temporary facilities, environmentally sensitive materials/systems/impacts)
- For venue selection:
  - All sports venues must be located in the Host City and/or region
  - Refurbish existing venues if needed
  - If there is a choice among existing venues, do not hesitate to cluster
- Venues should be safely and efficiently operated, keeping the primary focus on the athletes



#### Important note

Although YOG Candidate Cities are requested to allocate specific sports to specific venues in theme 7, the IOC reserves the right to work with the eventual Organising Committee to modify this allocation, if required, in order to minimise the impact of hosting the Games.

# Gross seating capacities

Competition venue gross seating capacities are indicated in the Youth Olympic Games Programme provided in Appendix A to Theme 7.

These standards allow for flexibility to determine final venue gross seating capacities.

### Q 7.2 <u>VENUES</u>

Use table 7.2 to list:

- All proposed competition venues
- Gross seating and standing capacities of competition venues
- All proposed training venues

### O 7.3 COMPETITION VENUE WORKS



Based on the templates provided in Part 3, complete tables 7.3.1, 7.3.2, 7.3.3 and 7.3.4, to include all competition venues, the Youth Olympic Village and the MMC according to their state of construction:

Table 7.3.1	Existing venues, no permanent works required
Table 7.3.2	Existing venues, permanent works required
Table 7.3.3	If applicable and <u>by exception</u> , venues to be built as <u>new</u> <u>permanent structures</u> – specify if venues are planned to be built irrespective of the Youth Olympic Games or if they are additional venues required to host the Games
Table 7.3.4	Venues to be built as <u>totally temporary</u> venues



Provide guarantees for the financing of work from the relevant competent bodies and specifying for which venues.



# Q 7.4

### **COMPETITION VENUE USE**

"No form of advertising or other publicity shall be allowed in and above the stadia, venues and other competition areas which are considered as part of the Olympic sites. Commercial installations and advertising signs shall not be allowed in the stadia, venues or other sports grounds."

Olympic Charter - Article 2, Rule 53

YOG Candidate Cities are required, via a guarantee from each venue owner, to secure use of venues and control of all commercial rights (e.g. in-stadium signage, catering and concessions signage and services, venue naming rights etc.) for the future YOGOC, in relation to existing and hereafter developed competition venues for the period the YOGOC has control of the venue, including any test events.

The guarantee must confirm that the YOGOC will have the possibility to rename and rebrand the venue for use during the Youth Olympic Games rather than using an existing name.

The agreement should also consider use of existing technology equipment such as scoreboards and video boards, use of venue staff and early access for test events, technology installations, commissioning, testing and fit-out.

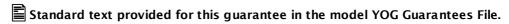
#### Use table 7.4 to indicate for each competition venue:

- · Current use of venue
- Current ownership
- Guarantee status (competition venues only)
  - For use of venue/rental costs
  - For commercial rights

Provide a written guarantee from each venue owner guaranteeing the following:



- use of venue (including the period the YOGOC has control of the venue)
- rental costs (if applicable)
- control, to the YOGOC, of all commercial rights in relation to existing or hereafter developed competition venues (including but not limited to the terms and conditions listed in the "Clean Venue Appendix") for the period the YOGOC has control of the venue, including any test events.



Please note that, once elected as Host City, the YOGOC must develop a more detailed agreement with each venue owner, which is subject to approval by the IOC. Amongst other details, this agreement should consider the use of existing technology equipment such as scoreboards and video boards, use of venue staff and early access for test events, technology installations, commissioning, testing and fit-out.

Please also note that agreements to be developed between the YOGOC and all training venue owners once the Host City is elected must ensure control of all commercial rights (including but not limited to the terms and conditions listed in the "Clean Venue Appendix").



### O 7.5



### **COMPETITION VENUE PHOTOGRAPHIC FILES**

A venue photographic file is an A4 document (maximum 7 pages – with A3 fold-out pages if you so wish), presenting an existing venue through a set of colour photographs together with a written description of the venue and its location giving an overview of its history, location, layout, functionality and architecture.

For <u>each competition venue</u>, provide a photographic file which clearly illustrates the venue (inside and outside - as applicable). The following list provides an indication of elements to include in the photographic files:

- Written description (maximum 1 page)
  - Location (in relation to the city) and accessibility (transport routes and public transport)
  - History and usage: initial construction dates, renovations, architectural and functional description, previous and current usage
- Set of colour photographs (maximum 6 pages, including A3 fold-out pages if you so wish)
  - Aerial and/or external panoramic elevated views
  - Venue external frontage (where applicable)
  - Views including field of play and all seating tribunes

### O 7.6 WORKFORCE

What sources will be used for recruiting sports organisation personnel, bearing in mind all the various tasks to be undertaken?

What steps have already been taken?

### Q 7.7 SPORTS EXPERIENCE

Use table 7.7 to list, in chronological order, all major international sports competitions that have been organised in your city, region and country over the last ten years (World Championships, multi-sports Games, Continental Championships and other international level events)

Chronological order
(most recent first)

	Table 7.7 - Sp	orts experienc	e		
1	Date	Sport	Level of competition	Location	Venue name
		_	_		_



### Q 7.8 METEOROLOGY

The information requested in the following questions must be given:

- for your proposed Games dates (as stated in Q 1.1)
- for the area in which the Youth Olympic Games would be held and
- for the last ten years.

### Q 7.8.1 Complete table 7.8.1 indicating:

- Daytime temperature in 'C (maximum, average, minimum)
- Daytime humidity in % (maximum, average, minimum)

#### Q 7.8.2 Complete table 7.8.2 indicating:

- Number of precipitation days\* per year
- Number of precipitation days\* for your proposed Games dates
- Average volume of precipitation (in I/m²) per year
- Average volume of precipitation (in I/m2) for your proposed Games dates

(\*Precipitation days = more than 0.1mm precipitation in 24 hours in the water column)

# Q 7.8.3 For the outdoor competition venues: athletics, rowing, canoe-kayak, tennis, shooting, archery, triathlon and sailing, complete table 7.8.3 indicating:

- Average daytime wind direction
- Average daytime wind strength (km/h)

(Please use data from the closest wind station to each of these venues and clearly identify it's location)

# **TABLE 7.1 – Competition schedule** (with example)

Competition days
Finals (number of gold medals)

- Indicate type and level of competition where applicable: M=Men, W=Women, Q=Qualifications, QF=Quarter Final, SF=Semi Final, F=Final (medal) etc...
- Please create new lines in the table for separate disciplines as required.

Sport/Discipline	Day & Date	Total gold medals												
	0	1	2	3	4	5	6	7	8	9	10	11	12	illeuais
Opening/Closing Ceremony														
Sport A														
Sport B														
Discipline a														
Discipline b									W/SF	M/SF			W/F (1)	2
Sport C														
Total gold medals:														

## **TABLE 7.2 - Competition and training venues**

- If there is more than one competition venue for a sport/discipline/event and/or more than one training venue, please create new lines in the table as needed.
- If a competition venue is to be used as a training venue, please indicate appropriate description in the training venue column as follows:
  - At competition venue, different field of play OR
  - At competition venue, same field of play

Count (Discipling (Found	Competiti	on venues		Sharing with	Training venues	
Sport/Discipline/Event	Venue Name	Gross seating capacity	Gross standing capacity	(insert sport/discipline/ event as applicable)	Venue name	
Sport A						
Sport B						
Discipline a						
Discipline b						
Sport C						
	Total number of competition venues:				Total number of training venues:	

# **TABLE 7.4 - Competition venue use and ownership** (with example)

• Group venues by clusters where applicable

Compe	etition venues			Venue G	Venue Guarantees		
Venue name (Existing/new venue)	Names of sports & disciplines/ number of events	Current use of venue	Current ownership	Venue use	Commercial rights		
Venue A (New venue)	Athletics (x events)	Athletics stadium	City authorities	Obtained - from city authorities	Obtained - from city authorities		
Venue B							
Venue C							
Venue D							
Venue E							
Venue F							



For tables 7.8.1 - 7.8.3, the information requested must be given:

- for your proposed Summer Youth Olympic Games dates
- for the area in which the Summer Youth Olympic Games would be held and
- for the last ten years

# **TABLE 7.8.1 - Temperature and humidity**

	Temperature in °C			Humidity in %			
	Maximum	Average	Minimum	Maximum	Average	Minimum	
Daytime (specify hour)							

### **TABLE 7.8.2 - Precipitation**

Number of pre	cipitation days	Average volume of p	recipitation (in I/m²)
Per year For your proposed Games dates		Per year	For your proposed Games dates

# TABLE 7.8.3 - Wind direction and strength

The information requested must be given:

- for your proposed Summer Youth Olympic Games dates
- for the following outdoor competition venues: athletics, rowing, canoe-kayak, tennis, shooting, archery, triathlon and sailing
- for the last ten years

	Wind data				
	Average daytime wind direction (specify time)	Average daytime wind strength (km/h) (specify time)			
Venue A					
Venue B					



# Appendix A - Youth Olympic Games programme

Sports	Disciplines (if any)	(not incl. training)		Quotas	
Aquatics	Diving	1,500	5	g	
Aquatics	Swimming	2,500	6	win ear	
Archery		500	5	folla	
Athletics		10,000	11**	ned e C	
Badminton		1,000	5	refii to th	
Basketball	FIBA 33	1,000	7	# be	
Boxing		1,000	6	sha Sipat	
Canoeing	Canoe Sprint Racing	- 1,000	5	rhich oartik	
Carroeing	Canoe Slalom Racing	1,000	3	% SQ. ₹	
	ВМХ	2,000	1	re /C th/ei	
Cycling	Road	open venue	1	oy th nd a	
	Mountain Bike	open venue	1	set f	
Equestrian	Jumping	1,500	4	res a satio	
Fencing		1,000	4	figu utiil mme	
Football		3,000 (10,000 for final)	13	ons are estimated figur o maximise venue utilis Education Programme	
Cumpostico	Artistic	2,000	7	stime e ve Pro	Total of 3500 athletes*
Gymnastics	Rythmic	7 2,000	3	e es imis ition	atmetes
Handball		1,500	7	is ar max ducs	
Hockey		1,000	11	ition e to E	
Judo		1,000	4	npet iii b	
Modern Pentathlon	No equestrian	variable	3	The present numbers of days of Sports Competitions are estimated figures set by the IOC which shall be refined following consultation with IFs. In all cases, the aim will be to maximise venue utilisation and athletes participation to the Culture and Education Programme	
Rowing		1,000	5	эрол the	
Sailing		open venue	9	of S Ses,	
Shooting		500	3	ƙays ∜ca	
Table tennis		1,000	4	of c In au	
Taekwondo		1,000	4	bers Fs.	
Tennis		2,000	8	uith I	
Triathlon		open venue	4	ent r	
Volleyball	Indoor	1,500	6	ores∉ Mati	
Weightlifting		1,000	7	he ¢ onsu	
Wrestling		1,000	4	~ 5	

<sup>\*</sup> Total number of athletes may slightly vary following confirmation of specific event programme

<sup>\*\*</sup> The Athletics Competitions shall be held on six non-consecutive days comprising two stages of three competition days each.

All athletes shall compete in both stages.



# **Theme 8** $\rightarrow$ Culture & education and ceremonies

### Overview

#### Aim

This section seeks to establish a YOG Candidate City's plans regarding culture & education and ceremonies associated with the sports competitions and celebrations surrounding the event. The culture and education programmes should be fully fledged extending to numerous activities and events for the athletes and participants to ensure that the blend of sport, culture & education expresses the true nature of the Summer Youth Olympic Games.

In this section, an innovative and proactive approach is encouraged and expected from YOG Candidate Cities, linking with the motivation and vision expressed in Theme 1. Please note that the IOC will work closely with the YOGOC in the years leading to the Youth Olympic Games to draw up the culture & education programmes in accordance with IOC guidelines.

### Guarantees



YOG Candidate Cities will be required to obtain the following guarantees for theme 8:

Question number	Guarantee
Q 8.2	Provide a guarantee from each culture & education venue owner guaranteeing the following:
	Use of venue (including the period the YOGOC has control of the venue) Rental costs (if applicable)
	Control, to the YOGOC, of all commercial rights in relation to existing or hereafter developed Youth Olympic venues (including but not limited to the terms and conditions listed in the "Clean Venue Appendix") for the period the YOGOC has control of the venue.      See "Clean Venue Appendix" in the model YOG Guarantees File.
Q 8.3	Provide guarantees for the financing of work from the relevant competent bodies and specifying for which venues.
Q 8.5	Provide guarantees from all active players in the culture & education programmes detailing their roles and responsibilities, including funding.



### Theme 8 - Culture & education and ceremonies

# Definitions and objectives

The Youth Olympic Games culture & education programmes should represent a unique, once-in-a-lifetime learning experience for the young athletes and participants gathered from all over the world to celebrate the spirit and values of Olympism. It is a fundamental component of the Youth Olympic Games.

For Youth Olympic Games athletes and participants, experiencing and sharing the culture and education programmes and taking part in sports competitions are equally important. The culture and education programmes should be designed around the sport competition schedule defined in theme 7 and should extend throughout the period the Youth Olympic Village is open.

Furthermore, the culture and education programmes should reach out before and during the Games to the following constituent groups:

- Athletes establish a quality programme from the moment they are selected to the moment they arrive in the YOG Host City, as well as after the YOG, upon their return in their home countries, mainly through digital media platforms
- Young non-athlete participants (e.g. young reporters, young volunteers...) fulfil their expectations of an educational and cultural experience
- Athletes' parents and coaches get them to fully support the YOG concept
- Local youth give them the opportunity to be part of a unique experience
- Youth communities worldwide appeal and reach out to youth communities by using digital media platforms
- Parents, coaches and educators worldwide win their support and make them become active relays of information towards young people

The multi-lingual, multi-cultural and multi-age nature of the targeted audiences must be taken into consideration when designing the Youth Olympic Games culture and education programmes, particularly with regards to the educational activities.

The following four subjects of learning underlie the objectives of the culture and education programmes:

### • Education:

- "Learning to know"
- "Learning to do"
- "Learning to be"

#### • Culture:

- "Learning to live together"

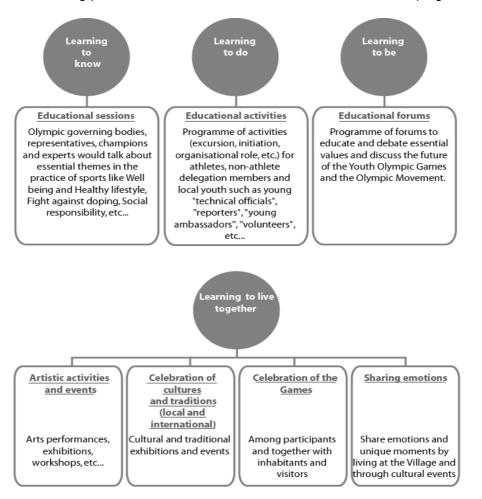
Please note that more detailed information regarding the culture and education programmes will be presented to YOG Candidate Cities during the YOG Candidate City workshop in March 2009.



### Theme 8 - Culture & education and ceremonies, Continued

# **Definitions and objectives** (continued)

The following pillars underline the basis of the Culture and Education programme



The themes defined by the IOC for the Youth Olympic Games Culture and Education Programme (CEP) are as follows:

- History of the Olympic Movement
- Olympism and Olympic values
- Sports context (e.g. media relations, athletes' career management)
- Risks in sports (e.g. doping)
- Well being and healthy lifestyle
- Involving youth (careers in sport)
- Social responsibility (e.g. community assistance, environmental protection, humanitarian issues)
- · Digital media



- Q 8.1 Describe your culture and education programmes for the Summer Youth Olympic Games including your vision and concept and an overview of content:
  - In the 2 years leading up to the Games in your host territory and throughout the world (local events, interactive digital platforms for youth communities, programmes for delegation members through the NOCs, etc.)
  - In your host territory, for the period the Youth Olympic Village is open mainly for participants, and for inhabitants and visitors (events, activities, onsite and global interactive digital platforms, etc.)

# Q 8.2

#### **VENUE USE**

The culture and education programmes will require the use of venues such as an auditorium, exhibition centre, celebration sites... For the athletes, the education programme and dedicated cultural activities should as much as possible be concentred at the Youth Olympic Village.

In the same manner as for competition venues (Theme 7), YOG Candidate Cities are required, via a guarantee from each venue owner, to secure use of venues and control of all commercial rights (e.g. signage, catering and concessions signage and services, venue naming rights etc.) for the future YOGOC, in relation to existing and hereafter developed Youth Olympic Games venues for the culture and education programmes for the period the YOGOC has control of the venue.

The guarantee must confirm that the YOGOC will have the possibility to rename and rebrand the venue for Youth Olympic Games use rather than using an existing name.

The agreement should also consider use of existing technology equipment such as conference and stage theatre technology installations, commissioning, testing and fitout.

Complete table 8.2 by listing all culture & education venues.

Table 8.2 - Culture & education venues						
Venue name	Culture	Culture Education		Capacity	Location	Description
	YES/NO	YES/NO				



(Q 8.2)(continued)



Provide a written guarantee from each culture & education venue owner guaranteeing the following:

- use of venue (including the period the YOGOC has control of the venue)
- rental costs (if applicable)
- · control, to the YOGOC, of all commercial rights in relation to existing or hereafter developed Youth Olympic Games venues (including but not limited to the terms and conditions listed in the "Clean Venue Appendix") for the period the YOGOC has control of the venue.
- Standard text provided for this guarantee in the model YOG Guarantees File.

# O 8.3

#### **CULTURE, EDUCATION AND CEREMONY VENUE WORKS**

Based on the templates provided in Part 3, complete tables 8.3.1, 8.3.2, 8.3.3 and 8.3.4, to include all culture, education and ceremony venues, according to their state of construction:

Table 8.3.1	Existing venues, no permanent works required
Table 8.3.2	Existing venues, permanent works required
Table 8.3.3	If applicable and <u>by exception</u> , venues to be built as <u>new</u> <u>permanent structures</u> – specify if venues are planned to be built irrespective of the Youth Olympic Games or if they are additional venues required to host the Games
Table 8.3.4	Venues to be built as <u>totally temporary</u> venues



Provide guarantees for the financing of work from the relevant competent bodies and specifying for which venues.



# Q 8.4

### **CEP VENUE PHOTOGRAPHIC FILES**

A venue photographic file is an A4 document (maximum 5 pages – with A3 fold-out pages if you so wish), presenting an existing venue through a set of colour photographs together with a written description of the venue and its location giving an overview of its history, location, layout, functionality and architecture.

For each culture & education venue, provide a photographic file which clearly illustrates the venue (inside and outside). The following list provides an indication of elements to include in the photographic files:

- Written description (maximum 1 page)
  - Specify if the venue will be dedicated to culture, education or both
  - Specify which target audience(s) is (are) scheduled to attend activities at each venue
  - Location (in relation to the city and the YOV) and accessibility (transport routes and public transport)
  - History and usage: initial construction, renovations, architectural and functional description, previous and current usage
- Set of colour photographs (maximum 4 pages, including A3 fold-out pages if you so wish)
  - Aerial and/or external panoramic elevated views
  - Venue external frontage
  - Inside views

Q 8.5

Give a detailed description of the roles and responsibilities of all relevant parties and partners involved in funding and implementing the culture & education programmes of the Youth Olympic Games.



Provide guarantees from all active players in the culture & education programmes detailing their roles and responsibilities, including funding.





The details of all ceremony programmes must be approved by the IOC, prior to the Summer Youth Olympic Games.

Describe the intended venue for the Opening and Closing Ceremonies of the Summer Youth Olympic Games (location, dimensions, seating capacity etc.).

If the ceremonies are not taking place in one of your proposed competition/culture and education venues, please give the location of the venue on Maps A and B and provide a separate photographic file for ceremony venues.



# Theme 9 → Youth Olympic Village

## **Overview**

### Aim

This section seeks to establish a YOG Candidate City's plans for the Youth Olympic Village which will have a capacity of approximately 5,000 beds, including the following elements:

- Concept
- Location
- Rental
- Renovation (if applicable)
- Financing

YOG Candidate Cities are requested to submit "photographic files" illustrating the site and venue(s) of the Youth Olympic Village.

### Guarantees



YOG Candidate Cities are required to obtain the following guarantees for theme 9:

Question number	Guarantee
Q 9.3	Provide (a) guarantee(s) for the financing of work from the relevant competent bodies.
Q 9.4	Provide a guarantee from each venue owner guaranteeing the following:
	Use of venue, including possession and vacation dates (Please note that, in addition to the period of the Youth Olympic Games, these dates should take into consideration the time required for the fit out and retrofit of the Village)
	Rental costs (if applicable)
	Granting of all rights with respect to commercial rights in relation to the Youth Olympic Village to the YOGOC for the period the YOGOC has control of the venue.
	See "Clean Venue Appendix" in the model YOG Guarantees File.
Q 9.11	Provide a guaranteed maximum price per person per day (amount in USD 2014) of the full board accommodation at the Youth Olympic Village, including all taxes and commissions.



# Theme 9 - Youth Olympic Village

**Q 9.1** The Youth Olympic Village is one of the largest projects a YOGOC must undertake in preparing for the Youth Olympic Games.

Designs can include existing, refurbished or new urban development or residential housing projects, campus style villages, privately operated housing schemes and block of hotels.

Describe your concept for the Youth Olympic Village, including the following elements:

- Owner
- Location (in relation to the city)
- General layout
- Type of accommodation
- Special considerations/operations
- Size of village (hectares)
- Q 9.2 Who will be responsible for providing or delivering the Youth Olympic Village to the YOGOC for the Youth Olympic Games?
- Q 9.3 YOV VENUE WORKS
  - Based on the templates provided in Part 3, complete tables 9.3.1, 9.3.2, 9.3.3 and 9.3.4 (as required), to include all buildings included in the YOV, according to their state of construction:

Table 9.3.1	Existing venues, <u>no permanent works</u> required
Table 9.3.2	Existing venues, permanent works required
Table 9.3.3	If applicable and <u>by exception</u> , venues to be built as <u>new</u> <u>permanent structures</u> - specify if venues are planned to be built irrespective of the Youth Olympic Games or if they are additional venues required to host the Games
Table 9.3.4	Venues to be built as <u>totally temporary</u> venues

Provide guarantees for the financing of work from the relevant competent bodies.



# Theme 9 - Youth Olympic Village, Continued

O 9.4 Provide a guarantee from each venue owner guaranteeing the following:



- Use of venue, including possession and vacation dates (Please note that, in addition to the period of the Youth Olympic Games, these dates should take into consideration the time required for the fit out and retrofit of the Village)
- Rental costs (if applicable)
- Granting of all rights with respect to commercial rights in relation to the Youth Olympic Village to the YOGOC for the period the YOGOC has control of the venue.



## Q 9.5 YOV PHOTOGRAPHIC FILES

- Q 9.5.1 Provide a photographic file describing and showing the location and layout of spaces planned for the residential zone and Youth Olympic Village Square with an emphasis on the type of building (e.g. temporary/permanent) and location of the dining halls, access points and transport mall.
- Q 9.5.2 Provide a photographic file describing and showing types and location of rooms planned indicating their positions within the site.
- Q 9.6 Indicate the average surface area in m² (wall to wall) of the single and double rooms.
- Q 9.7 Indicate the average and the maximum bed to bathroom ratios (where one bathroom is the equivalent to one shower, one washbasin and one toilet)



# Theme 9 - Youth Olympic Village, Continued

- Q 9.8 Use table 9.8 to indicate:
  - Number of single rooms
  - Number of double rooms
  - Number of beds

Table 9.8 - Number of rooms and beds			
	Number of rooms	Number of beds	
Single rooms			
Double rooms			
TOTALS:			

- Q 9.9 State the planned number of dining halls in the Youth Olympic Village, the total surface area in m² and the number of seats in each one.
- Q 9.10 State the planned total surface area in m² for the Digital Media Centre.
- Q 9.11 NOC TEAM DELEGATIONS FULL BOARD ACCOMODATION COSTS

The cost of full board accommodation for National Olympic Committee team delegations at the Youth Olympic Village (i.e. duly qualified and accredited competitors, non-athlete participants, if applicable, and team officials entitled to be accommodated in the Youth Olympic Village), shall be borne by the IOC.

Members of all team delegations will be required to stay at the Youth Olympic Village for all the duration of the Youth Olympic Games.

Provide a guaranteed maximum price per person per day (amount in USD 2014) of full board accommodation at the Youth Olympic Village, including all taxes and commissions.

Describe how this price has been determined and clearly specify all direct and indirect costs included in this price.



# Theme 10 -> Medical services and doping control

## **Overview**

Aim

This section seeks to establish a YOG Candidate City's ability to provide a health system adapted to the needs of the Youth Olympic Games which will not affect the normal health operations of the city. It also seeks to determine whether a YOG Candidate City can set up a doping control programme that is consistent with the Olympic Charter and the World Anti-Doping Code.

Guarantees

G

YOG Candidate Cities will be required to obtain the following guarantees for theme 10:

Question		Guarantee
Q 10.1	10	Provide a guarantee from the relevant national authority confirming that (i) the (WADA) World Anti-Doping Code and the IOC Anti-Doping Rules (which are based on the World Anti-Doping Code) will apply upon the occasion of the Summer Youth Olympic Games.



# Theme 10 - Medical services and doping control

### **HEALTH SYSTEM**

The information requested below must be provided by the relevant public health authorities. In each case, specify the source of information.

Q 10.1	Specify what legislation is in force in your country (region and city, if this is different) concerning the practice of medicine, and describe the organisation of the health service (general practice, hospitals, paramedical).
Q 10.2	Give a general outline of the health care system currently in operation in your city and region.
Q 10.3	Describe your social system for managing medical expenses.  Explain the arrangements for foreign nationals visiting your country.
Q 10.4	Describe the operational procedure of your current emergency services.
Q 10.5	Explain how the Summer Youth Olympic Games will fit in with your first aid, transport and emergency services.

### **GAMES-SPECIFIC HEALTH SERVICES**

Q 10.6 Use tables 10.6 to list:

- · Name and number of hospitals
- Distance and travel time of hospitals from the Youth Olympic Village (in km)
- Number of heds
- List of departments by speciality (including sports-medicine, physiology and biomechanical research laboratories for teaching hospitals)
- Heavy equipment



# Theme 10 - Medical services and doping control, Continued

### Q 10.6 (continued)

Table 10.6 - I	Table 10.6 - Hospitals					
Hospital name	Distance from YOV (km)	Travel time from YOV (min)	Number of beds	List of departments by speciality (including sports-medicine, physiology and biomechanical research laboratories)	Heavy equipment	

Total number:			

How do you propose to recruit, select and train the personnel necessary for the Q 10.7 health services required for the Summer Youth Olympic Games?

### DOPING CONTROL

- Have the relevant authorities in your country signed an agreement with the Q 10.8 World Anti-Doping Agency (WADA) (e.g. the Copenhagen declaration) and ratified the UNESCO convention?
- Does your country have any legislation on doping? Explain. Q 10.9 Does your country have a National Anti-Doping Organisation? Explain.
- Provide a guarantee from the relevant national authority confirming that (i) the Q 10.10 (WADA) World Anti-Doping Code and the IOC Anti-Doping Rules (which are based on the World Anti-Doping Code) will apply upon the occasion of the Summer Youth Olympic Games.
- Which WADA-accredited laboratory do you intend to use at Games-time? Q 10.11 Give a brief indication of the procedures envisaged for sample transportation.



# Theme 11 → Security

## **Overview**

Aim

This section seeks to establish whether YOG Candidate Cities possess the necessary infrastructure to guarantee total security, discreetly but efficiently, and to provide a safe environment within which the Summer Youth Olympic Games can take place.

Guarantees

YOG Candidate Cities will be required to obtain the following guarantees for theme 11:



Question number	Guarantee
Q 11.3	Provide a guarantee from the highest government authority (local, regional/country) for the safety and the peaceful celebration of the Summer Youth Olympic Games.



# Theme 11 - Security

## Q 11.1 SECURITY ORGANISATIONS

Identify the public and private organisations that will be involved with security during the Summer Youth Olympic Games.

Use table 11.2 to list, in chronological order (most recent first), the experience of your city/region and country over the last ten years in the organisation of security for major international events (particularly sports events).

Table 11.2 - Security experience						
Year	Event	Duration of event (days)	Number of participants	Number of dignitaries and/or VIPs	Number of attending spectators	Number of security personnel

## Q 11.3



Provide a guarantee from the highest government authority (local/regional /country for the safety and the peaceful celebration of the Summer Youth Olympic Games.



# Theme 12 > Accommodation

## **Overview**

### Aim

This section seeks to establish whether a YOG Candidate City meets accommodation requirements and demands in terms of:

- Number of rooms
- · Room location and rates
- Games-time accommodation allocation plan

The best estimate of the required number of rooms to date is approximately 3,000, excluding the Youth Olympic Village, in 2-4 STAR categories (See YOG Event Manual for breakdown).

#### Guarantees

YOG Candidate Cities are required to obtain the following guarantees for theme 12:



Question number	Guarantee
Q 12.1	Provide table 12.1, duly completed and guaranteed by your national tourist board, detailing the total room capacity within 20km of your city centre.
Q 12.4	Provide guarantees from each individual hotel owner listed in tables 12.2.1 to 12.2.3 guaranteeing:  Room availability Room rate per room type (single, double, twin, suite) No minimum stay That accommodation contracts are binding to the end of the Youth Olympic Games period



## Theme 12 - Accommodation

### Q 12.1

### **TOTAL ROOM INVENTORY**



Provide table 12.1, duly completed and guaranteed by your national tourist board, detailing the total room capacity within 20km of your city centre.

Table 12.1 - Total hotel room capacity within 20km of city centre						
Star	0-20km radius f	from city centre				
category	Existing	Planned*new construction				
4 STAR						
3 STAR						
2 STAR						

<sup>\*</sup> Planned = hotels for which construction authorisations have already been signed

## Q 12.2 GUARANTEED ROOM INVENTORY



Questions Q 12.2.1 to Q 12.2.4 require YOG Candidate Cities to provide tables that indicate the total <u>guaranteed room inventory</u> for the Summer Youth Olympic Games in 2014 as follows:

- Q 12.2.1 4 STAR accommodation
- Q 12.2.2 3 STAR accommodation
- Q 12.2.3 2 STAR accommodation
- Q 12.2.4 TOTAL guaranteed rooms (summary table)
- Q 12.2.5 Hotel location

Number each hotel with a unique colour-coded number, differentiating between hotels as follows:

	Hotels
BLUE – existing	•
GREEN - planned (1)	8

(1) planned: construction authorisations have already been signed



# Theme 12 - Accommodation, Continued

For all planned hotels (i.e. hotels for which construction authorisations have already been signed), please also indicate in brackets estimated completion date.

## Q 12.2.1 4 STAR ACCOMMODATION - GUARANTEED

#	Hotel name	Loca	ıtion	Total number of	Guaranteed rooms			
#	Hotel name	0-10 km*	10-20 km	rooms	Nb. of rooms	% of total		
EXI	STING HOTE	LS						
1	Hotel ABC	✓	-	500	250	50%		
PLA	ANNED HOTE	LS*						
2	Hotel TBD	-	✓	1,000	1,000	100%		

**TOTAL NUMBER OF ROOMS:** 

## Q 12.2.2 3 STAR ACCOMMODATION – GUARANTEED

#	Hotel name	Loca	ıtion	Total number of	Guaranteed rooms			
#	Hotel name	0-10 km*	10-20 km	rooms	Nb. of rooms	% of total		
EXI	STING HOTE	LS						
3	Hotel ABC	<b>√</b>	-	500	250	50%		
PLA	ANNED HOTE	LS*						
4	Hotel TBD	_	✓	1,000	1,000	100%		

**TOTAL NUMBER OF ROOMS:** 

<sup>\*</sup> indicate estimated date of completion of hotel

<sup>\*</sup> indicate estimated date of completion of hotel



# Theme 12 - Accommodation, Continued

## Q 12.2.3 2 STAR ACCOMMODATION - GUARANTEED

#	Hotel name	Loca	tion	Total number of	Guaranteed rooms			
#	Hotel name	0-10 km*	10-20 km	rooms	Nb. of rooms	% of total		
EXI	STING HOTE	LS						
5	Hotel ABC	<b>/</b>	-	500	250	50%		
PL	ANNED HOTE	LS**						
6	Hotel TBD	-	✓	1,000	1,000	100%		

### TOTAL NUMBER OF ROOMS:

## Q 12.2.4 SUMMARY OF ALL GUARANTEED ROOMS

	TABLE 12.2.4 - SUMMARY OF GUARANTEED HOTEL ROOMS							
	Number of hotels	Number of hotel rooms						
4 STAR								
Existing								
Planned								
Sub-totals:								
3 STAR								
Existing	34	1,400						
Planned	2	150						
Sub-totals:	36	1,550						
2 STAR								
Existing								
Planned								
Sub-totals:								
TOTALS:								

<sup>\*</sup> for major competition clusters, only include hotels within a 10km radius

<sup>\*\*</sup> indicate date of completion of hotel



# Theme 12 - Accommodation, Continued

### Q 12.2.5 HOTEL LOCATION

### Map C

- Provide Map C, a map of your city/region, no larger than A3 folded or double page – and giving the graphic scale used, on which the location of all hotels listed in tables 12.2.1 to 12.2.3 are indicated.
- Please make sure you observe the same colour-coded numbers as in the tables.

## Q 12.3 GUARANTEED ROOM RATES

Clearly stipulate the <u>maximum room rate for all room types</u> (single, double/twin and suite) in USD 2014 and including breakfast(s) and taxes, applicable to all guaranteed hotel rooms.

### O 12.4 GUARANTEES



IMPORTANT: PLEASE MARK EACH GUARANTEE WITH THE UNIQUE COLOUR-CODED NUMBER ATTRIBUTED TO THE CORRESPONDING HOTEL IN Q 12.2 AND SUBMIT TO THE IOC IN NUMERICAL ORDER IN THE YOG GUARANTEES FILE. (SEE DETAILED INSTRUCTIONS IN PART 3)

Provide a guarantee <u>from each individual hotel owner</u> listed in tables 12.2.1 to 12.2.3 guaranteeing:

- · Room availability
- Room rate per room type (single, double, twin, suite...)
- · No minimum stay
- That accommodation contracts are binding to the end of the Youth Olympic Games period
- Q 12.5 Provide details regarding your accommodation plan for spectators during the Summer Youth Olympic Games.
- Q 12.6 Provide a brief explanation of how your accommodation plan is linked to public transport arrangements.



# Theme 13 → Transport

# **Overview**

Aim

This section seeks to establish a YOG Candidate City's transport network and operational plans for the Summer Youth Olympic Games.

Guarantees

YOG Candidate Cities are required to obtain the following guarantees for theme 13:



Question number	Guarantee
Q 13.9	Provide a guarantee from the authority responsible for transport and traffic command and control.



## Theme 13 - Transport

#### Introduction

One of the keys to a successful Youth Olympic Games is an efficient, safe and reliable transport system that allows all personnel to perform their specified roles.

Games-time traffic requirements must be planned, managed and integrated with the base traffic associated with the normal public activities of the city/region.

The Youth Olympic Games Transport System is based on the idea of a shuttle service common to all accredited persons, allowing for simplicity of implementation and use.

Q 13.1 Based on your general Youth Olympic Games concept and your city and regional transport systems, explain your Games-time transport concept.

Describe the transport infrastructure which will play a key role during the Summer Youth Olympic Games and indicate if any construction will be necessary (new infrastructure or upgrading existing infrastructure).

- · motorway and main road network
- public transport network lines (regional and suburban rail, subway, light rail, high capacity dedicated bus lanes or waterways if applicable)

Are there alternative ways to reach all Youth Olympic Games venues (by road/public transport)?

Q 13.2 If applicable, please indicate which authorities (national, region, city etc.) will be responsible for planning, financing and constructing new and upgraded transport infrastructure defined in Q 13.1 and complete table 13.2

### Q 13.3 AIRPORT DATA

Which is the main international airport you intend to use for the Youth Olympic Games?

What are the types and lengths of surface transport links from the airport(s) to the IOC hotels, the Youth Olympic Village and the MMC?

### O 13.4 TRAVEL DISTANCES AND JOURNEY TIMES

Use table 13.4 to indicate distances in kilometres and average journey times by bus and in minutes in 2014.

If another mode of transport will be used, either instead of or in addition to buses, for any particular journey, please include this information in the table.



# Theme 13 - Transport, Continued

### Q 13.5 OPERATIONAL OBJECTIVES

List your main operational objectives with regard to traffic management and performance during the Summer Youth Olympic Games.

Q 13.6 Based on the requirements presented in the YOG Event Manual, describe how you intend to implement the Games Transport System, and in particular the shuttle service common to all accredited persons.

Provide a map clearly showing road transport itineraries for accredited persons.

Describe your transport concept for spectators.

## Q 13.7 TRANSPORT MEASURES

Describe the measures planned to facilitate Summer Youth Olympic Games traffic flow, punctuality and reliability.

Give a detailed description of road and traffic transport measures that would be implemented.

## Q 13.8 TICKETING AND TRANSPORT POLICIES

Will ticketed spectators using public transport benefit from fare reductions or free transport on the day of their event?

### Q 13.9 GAMES-TIME RESPONSIBILITIES

Under which authority will your city and regional transport and traffic command and control centre be operated at Games-time?

**G** Provide a guarantee from the responsible authority.

What coordination is planned between the Games-time transport command centre and security command centre?

# TABLE 13.2 - Transport infrastructure (new construction or upgrades)

• Please complete table 13.2 if your project requires the construction of new transport infrastructure or upgrading of existing infrastructure

UPGRADING EXISTING TRANSPORT INFRASTRUCTURE									
Type of transport Infrastructure  CURRENT length (km) + capacit			Construction/upgrade						Source of
(Motorways, major urban arterial network, suburban	(n° of traffic lanes or tracks)		Type of work (leng	gth in km + capacity) Body		Construction	Date of	Cost of	financing (Public/private/
rail, subway, light rail public transport systems)	Within city boundary	From city boundary to outlying venues	Within city boundary	From city boundary to outlying venues	responsible	date	upgrade	upgrade (USD 2009)	joint)

NEW CONSTRUCTION (planned infrastructure)								
Type of Transport Infrastructure  Length (km) + capacity (n° of traffic lanes or tracks)			Source of financing					
(Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)	Within city boundary	From city boundary to outlying venues	Body responsible	Start	End Cost (USD 2009)		(Public/private/joint)	

# TABLE 13.4 - Distances and journey times in 2014 (with example)

- All distances must be given in kilometres
- All times must be given in minutes and for average journey times by bus
- Provide in brackets journey times and mode of transport for any alternative means of transport available for a particular journey, if applicable at Games-time
- If there is more than one competition venue for a sport/discipline/event please create new lines in the table as needed.

All distances in <u>km</u> and journey times in <u>minutes</u> and by bus		nternational port	IOC F	notels	Youth Olympic Village Opening/Closing Ceremony venue		Media Accommodation (please specify)		ММС			
	Km	M in.	Km	M in.	Km	M in.	Km	M in.	Km	M in.	Km	M in.
Gateway international airport			15 km	19 (17 train)								
IOC hotels												
Youth Olympic Village												
Opening/Closing Ceremony venue												
Media Accommodation												
ммс												
Competition venue 1 (indicate sports)												
Competition venue 2 (indicate sports)												
Culture and education venue 1												
Culture and education venue 2												



# Theme 14 → Technology

## **Overview**

Aim

This section seeks to establish a YOG Candidate City's ability to provide the necessary infrastructure to support the Summer Youth Olympic Games technology, with a specific focus on telecommunications requirements.

Guarantees

YOG Candidate Cities are required to obtain the following guarantees for theme 14:



Question number	Guarantee
Q 14.3	Provide a letter of intent from (a) local operator(s) stating that it (they) has (have) the capacity, capability and interest in providing all Games-time telecommunications/mobile needs.
Q 14.5	Provide (a) guarantee(s) from the competent body(ies) that it (they) is(are) prepared to allocate, manage and control the necessary frequencies for the organisation of the Summer Youth Olympic Games.
Q 14.6	Provide (a) guarantee(s) from the relevant authorities that there will be no fee charged to all client groups for the reservation and services of allocated frequencies from one month before the Opening Ceremony to one week after the Closing Ceremony of the Summer Youth Olympic Games.



# Theme 14 - Technology

# Introduction X

Technology plays an extremely important role both in the preparation phase and during the Summer Youth Olympic Games.

Technology encompasses a wide field of services, which can be defined into three broad categories:

- Information systems
- Telecommunications and other technologies
- Internet

Please note that, although the YOGOC is responsible for planning and implementation, the IOC reserves the right to choose suppliers to cover one or more areas of technology necessary to the preparation and smooth running of the Summer Youth Olympic Games.

### **TELECOMMUNICATIONS MARKETPLACE**

- Q 14.1 Indicate whether a regulatory body exists for the market, whether this body is tied to government authorities and who issues the licences.
- Q 14.2 Describe the existing infrastructure and technology networks linking Youth Olympic Games venues that will support the traffic necessary for the organisation of the Summer Youth Olympic Games (telephony, data network, audio and video circuits).

Indicate the existence of any alternative path for back-up purposes.

This information must be obtained from potential telecommunications providers.

Q 14.3 Provide a letter of intent from (a) local operator(s) stating that it (they) has (have) the capacity, capability and interest in providing all Games-time telecommunications/mobile needs.



# Theme 14 - Technology, Continued

### **FREQUENCY CONTROL**

Q 14.4 Indicate the body(ies) responsible (and any ties) for allocating and controlling the frequencies necessary for radio transmissions.

Provide (a) guarantee(s) from the competent body(ies) that it (they) is(are) prepared to allocate, manage and control the necessary frequencies for the organisation of the Summer Youth Olympic Games.

Provide (a) guarantee(s) from the relevant authorities that there will be no fee charged to all client groups for the reservation and services of allocated frequencies from one month before the Opening Ceremony to one week after the Closing Ceremony of the Summer Youth Olympic Games.



# Theme $15 \rightarrow Media operations$

## **Overview**

Aim

This section seeks to establish a YOG Candidate City's ability to ensure that the accredited media and host broadcaster (if applicable) at the Summer Youth Olympic Games are provided with appropriate facilities and services to ensure the best possible media coverage of the Games.

Guarantees





Question number	Guarantee
Q 15.2	Provide guarantees for the financing of work from the relevant competent bodies.
Q 15.3	Provide all guarantees obtained for the use of the MMC, including any rental costs, from the owners concerned, including possession and vacation dates. This guarantee must also state that the owner(s) grant(s) all rights with respect to commercial rights in relation to the MMC to the YOGOC for the period the YOGOC has control of the venue(s).  See "Clean Venue Appendix" in the model YOG Guarantees File.



# Theme 15 - Media operations

### Olympic Broadcasting Services ("OBS")

The IOC has appointed OBS to provide the services of the host broadcaster for the Youth Olympic Games. The IOC will cover the costs of OBS's broadcast operations.

The IOC will own all broadcast and exhibition rights for television, radio, Internet, mobile and other new media platforms.

It is currently envisaged that OBS will primarily provide a daily taped highlights package, for television and new media. The Youth Olympic Games Organising Committee may propose to OBS live coverage of particular events based on the local conditions.

The Youth Olympic Games Organising Committee will still be responsible for providing certain facilities, services and other requirements for broadcasting, at its cost, at the Main Media Centre "MMC" and venues as required by OBS, details of which will be set out in an agreement between the IOC, OBS and the Youth Olympic Games Organising Committee.

Requirements may need to be adjusted to each individual city, venue and/or sport depending upon the actual conditions in place. These requirements may also have to be adapted following detailed surveys by the IOC and OBS management team and the eventual needs of OBS, Broadcasters and Press.

The Youth Olympic Games Organising Committee is required to cooperate fully with OBS in accordance with the instructions of the IOC Executive Board.

## Q 15.1

Describe your concept for the Main Media Centre (MMC), including the following elements:

- · Location, size, adjacent compounds, transport hubs, parking and facilities
- · State whether the MMC is an existing facility or to be constructed
- Explain the reason for your choice of MMC
- Specify who will finance the refurbishment or construction (if applicable) of the facility



# Theme 15 - Media operations, Continued

### Q 15.2 MMC VENUE WORKS

G

Based on the templates provided in Part 3, complete tables 15.2.1, 15.2.2, 15.2.3 and 15.2.4 (as required), to include all buildings included in the MMC, according to their state of construction:

Table 15.2.1	Existing venues, <u>no permanent works</u> required
Table 15.2.2	Existing venues, permanent works required
Table 15.2.3	If applicable and <u>by exception</u> , venues to be built as <u>new</u> <u>permanent structures</u> - specify if venues are planned to be built irrespective of the Youth Olympic Games or if they are additional venues required to host the Games
Table 15.2.4	Venues to be built as <u>totally temporary</u> venues

Provide guarantees for the financing of work from the relevant competent bodies.

### Q 15.3 USE OF VENUE



Provide all guarantees obtained for the use of the MMC, including any rental costs, from the owners concerned, including possession and vacation dates\*. This guarantee must also state that the owner(s) grant(s) all rights with respect to commercial rights in relation to the MMC to the YOGOC for the period the YOGOC has control of the venue(s).

See "Clean Venue Appendix" in the model YOG Guarantees File.

(\* Please note that these dates should take into consideration the time required for both the fit out and retrofit of the MMC)



# Theme 15 - Media operations, Continued

## Q 15.4 MMC PHOTOGRAPHIC FILE

Provide a photographic file A4 document of maximum 4 pages presenting your proposed venue for the MMC through a set of colour photographs together with a written description describing and showing the venue for the MMC and the spaces planned, including the following:

- aerial and/or external panoramic views
- transport areas and parking
- venue frontage
- main working and technical services areas



# **PART 3** → Instructions

## **Overview**

Introduction

This part contains precise instructions on how Candidate Cities must present their

Candidature Files.

#### Contents

Part 3 contains the following chapters:

Chapter	See Page
3.1 Model YOG Candidature File	104
3.2 Model YOG Guarantees Files	113
3.3 Checklist	124



# 3.1 → Model YOG Candidature File

## **Overview**

#### Introduction

This chapter provides clear instructions on how Candidature Cities must present their Candidature File.

The presentation of replies should be as simple and economical as possible (the IOC is interested in the facts, not the presentation).

Candidate Cities are requested to follow the format set forward in this chapter in order to facilitate the reading and analysis of Candidature Files by the IOC.

#### Contents

This chapter contains the following topics:

	Торіс	See Page
3.1.1	General presentation and layout	105
3.1.2	Content instructions	107
3.1.3	CD ROM instructions	112



# 3.1.1 General presentation and layout

**Format** A4 (21cm x 29.7cm), vertical presentation.

**Presentation** Simple, soft-cover and glued binding. Loose leaves and binders not accepted.

The YOG Candidature File should be presented in black and white, with the exception of mans and tables where applicable

of maps and tables where applicable.

No illustrations, other than those requested by the IOC should be included.

Quantity YOG Candidate Cities are required to submit 50 copies of their Candidature File to

the IOC no later than 9 July 2009.

Language The YOG Candidature File must be submitted in English on 9 July 2009.

Shortlisted Candidate Cities will be required to have their Candidature Files translated into French between October and December 2009 and print a sufficient number of files in order to allow for the Candidature Files of finalist Candidate Cities to be sent to all IOC members prior to the IOC Session in Vancouver. Further instructions will be

given in due course.

Colour code for maps and tables

The following colour code must be used throughout your Candidature File:

PALE BLUE existing infrastructure, no permanent works required
 DARK BLUE existing infrastructure, permanent works required

• GREEN planned infrastructure (for which contracts have already been signed)

• <u>RED</u> <u>additional</u> infrastructure, if applicable, required to host the Games



# 3.1.1 General presentation and layout, Continued

Sport pictograms

The IOC hereby authorises YOG Candidate Cities to use the following Athens (ATHOC) pictograms, on condition that no commercial use will be made of the pictograms and that they are used solely to illustrate competition venues. (ATHOC pictograms will be sent to YOG Candidate Cities in electronic format.)



**Athletics** 



**Gymnastics** 



Modern pentathlon



Rowing



Weightlifting



Taekwondo



**Badminton** 



Handball



Tennis



Basketball



Hockey



Table tennis



**Boxing** 



Judo



Shooting



Canoe-kayak flatwater



Wrestling



Archery



Cycling



Swimming



Triathlon



Equestrian



**Diving** 



Sailing



**Fencing** 



Football



Volleyball



# 3.1.2 Content instructions

Number of pages per theme

The following table specifies the maximum number of pages per theme, <u>including all maps</u>, tables and any other illustrations:

Themes		Max. pages per theme -
Theme 1	Concept and legacy	10
Theme 2	Political and economic climate and structure	4
Theme 3	Legal aspects	6
Theme 4	Customs and immigration formalities	4
Theme 5	Finance	8
Theme 6	Marketing	8
Theme 7	Sport and venues	16
Theme 8	Culture and education	12
Theme 9	Youth Olympic Village	10
Theme 10	Medical services and doping control	4
Theme 11	Security	2
Theme 12	Accommodation	8
Theme 13	Transport	6
Theme 14	Technology	4
Theme 15	Media operations	4
	TOTAL (max.)	106



# 3.1.2 Content instructions, Continued

#### Answers

Answers should be concise and concrete and should address the substance of the question put forward.

Answers must respect the form required for each question, as described below. This aspect is essential for the analysis which the IOC will subsequently perform.

There are three types of answers:

- Explanatory: textual explanation.
- <u>Visual</u>: concrete information which allows rapid visual grasp and objective analysis of the context (e.g. tables, lists, photographic files and maps). When an answer has to be given using these elements, any attached explanation must be complementary and extremely brief.
- <u>Guarantees</u>: replies which require undertakings on the part of third parties. In the corresponding theme and question, indicate **whether or not** the Bid Committee has obtained the guarantee and **who** gave it. Include all original guarantee documents in the Guarantees Files. (See instructions in the Model Guarantees Files)

### Templates for venue works and financing

As requested in themes 7, 8, 9 and 15, please use the following table templates to list and describe all Youth Olympic Games venues included in your project, according to their state of construction:

- Existing venues, no permanent works required
- Existing venues, permanent works required
- If applicable, <u>and by exception</u>, venues to be built as <u>new permanent structures</u> specify if venues are planned to be built irrespective of the Youth Olympic Games or if they are additional venues required to host the Games
- Venues to be built as totally temporary venues

Indicate for each venue:

- Financing
  - An estimate of the cost (in USD 2009) of all the permanent work to be carried out
  - An estimate of the cost (in USD 2009) of all the temporary work to be carried out
  - The amount to be financed by the YOGOC (amount in USD 2009 figures and percentage of total cost)

<u>N.B</u>: In no such case may any recognition or marketing rights be granted to private entities that may be financing venue works.

## Table templates - Venue financing and works (all figures to be provided in USD million)

Tables 7.3.1/8.3.1/9.3.1/15.2.1 - Existing venues, no permanent works required (with example)

W	Sport(s)	F	INANCING OF WO		Date(s) of any	
		Co	st of temporary	Original date		
Venue		Total cost of works USD 2009	YOGOC	<b>OTHER</b> (specify)	of construction	completed upgrade(s)
Venue A	Athletics	100.00	100.00 (100%)	-	April 1989	-

TOTALS: 100.00

Tables 7.3.2/8.3.2/9.3.2/15.2.2- Existing venues, permanent works required (with example)

Venue	Sport(s)	FINANCING OF WORKS							_
		Permanent works		Temporary works		TOTAL COST	inal of iction		
		TOTAL perm. works USD 2009	YOGOC	OTHER (specify)	TOTAL temp. works USD 2009	YOGOC	OTHER (specify)	OF WORKS USD 2009	Origi date constru
Venue B	Boxing	100.00	-	Regional government + venue owner	100.00	100.00 (100%)	-	200.00	May 1987

TOTALS: 100.00 100.00 200.00

## Table templates - Venue financing and works (all figures to be provided in USD million) (continued)

Tables 7.3.3/8.3.3/9.3.3/15.2.3 - Venues to be built by exception - permanent (with example)

Venue	FINANCING OF WORKS							
(Specify if venue is planned or additional)		Permano		anent works		Temporary works		
	Sport(s)	TOTAL perm. works USD 2009	YOGOC	OTHER (specify)	TOTAL temp. works USD 2009	YOGOC	OTHER (specify)	TOTAL COST OF VENUE USD 2009
Venue C (planned)	Judo	100.00	10.00 (10%)	90.00 (90%) Local government	100.00	100.00 (100%)	ı	200.00

TOTALS: 100.00 100.00 200.00

Tables 7.3.4/8.3.4/9.3.4/15.2.4 - Venues to be built as totally temporary (with example)

		FINANCING OF WORKS				
	Sport(s)	Cost of temporary works				
Venue		TOTAL cost of works USD 2009	YOGOC	OTHER (specify)		
Venue D	Cycling	100.00	50.00 (50%)	50.00 (50%) (Local government))		

TOTALS: 100.00



# Table templates - Venue financing and works (all figures to be provided in USD million), Continued

## Photographic Files

A venue photographic file is an A4 document (maximum 7 pages – with A3 fold-out pages if you so wish), presenting an existing venue through a set of colour photographs together with a written description of the venue and its location giving an overview of its history, location, layout, functionality and architecture.

Photographic files should be prepared for all competition venues (theme 7), culture & education and ceremony venues (theme 8), the Youth Olympic Village (theme 9) and the MMC (theme 15).

YOG Candidate Cities should submit 3 identical sets of photographic files to the IOC no later than 9 July 2009.

### Candidature File covers

• Front cover: name of the city, year of the Youth Olympic Games

Inside front cover: Map A
Inside back cover: Map B

• Back cover: emblem of the NOC and emblem of the city (if applicable)



### 3.1.3 CD ROM instructions

### Quantity

YOG Candidate Cities are required to provide the IOC with **25** CD ROMs, in addition to their YOG Candidature Files, containing the following documents:

- Electronic version of your YOG Candidature File (.pdf) please include one pdf document of the complete YOG Candidature File <u>and</u> separate individual pdf documents of each theme of the YOG Candidature File on the CD ROM.
- Photographic files (.pdf)
- Maps A, B, C (.jpg)



## 3.2 → Model YOG Guarantees Files

## **Overview**

Introduction

This chapter provides clear instructions on how YOG Candidate Cities must present their Guarantees Files.

### Contents

This chapter contains the following topics:

	Торіс	See Page
3.2.1	General presentation and layout	114
3.2.2	List of all guarantees requested	116
3.2.3	Standard text guarantees	121



### 3.2.1 General presentation and layout

#### **Deliverables**

YOG Candidate Cities are required to submit <u>three identical sets</u> of guarantees to the IOC <u>no later than 9 July 2009</u>, as follows:

- Guarantees File 1.....all original documents
- Guarantees File 2 and 3.....copies of all original documents

#### Presentation

A4 binder, made of simple and inexpensive materials, that reflects the presentation and design of the rest of the YOG Candidature File.

#### Languages

The guarantees may be provided in the official language(s) of your country.

If this (these) language(s) is (are) not English, you must include, for every guarantee, in the same sleeve, an English translation. All translations must be duly certified that they correspond accurately to the originals.

### Referencing

All guarantees must be clearly identified and referenced according to the following instructions:

• Each guarantee should be in a plastic sleeve, identified with a label stating:

Theme & question number

Institution, organisation and/or persons who provided the guarantee

• Guarantees should be classified according to the 15 themes by using dividers.



### 3.2.1 General presentation and layout, Continued

## Referencing (continued)

- Should a single guarantee document provide undertakings relating to several questions:
  - the guarantee should be structured by question number with clear headings
  - the original should be classified and referenced as above under the lowest theme number it refers to (in numerical order) and copies of this document should be classified and referenced as above, under all other theme numbers it refers to, with the additional mention of where the original is located in the Guarantees File.

#### Example:

Guarantee XYZ provides undertakings relating to questions Q 1.5 and Q 2.1

Original - file under divider 1 Reference as follows: **Copy** - file under divider 2 Reference as follows:

Theme 1 Question Q 1.5

Government Authorities

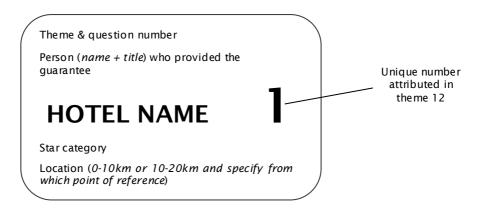
Theme 2 Question Q 2.1 Original: Theme 1 Question 1.5

Government Authorities

## Accommodation guarantees

YOG Candidate Cities are required to provide a large number of accommodation guarantees. It is therefore essential that these guarantees are duly classified and presented as follows:

- Guarantees should be classified in ascending order according to the unique number attributed to each hotel in theme 12.
- Each guarantee should be in a plastic sleeve, identified with a label stating:





## 3.2.2 List of all guarantees requested

Theme	Question	Guarantee	Provided by
Theme 1	Q 1.6	Provide (a) guarantee(s) from the competent authorities stating that all construction work (temporary and if applicable permanent) necessary for the organisation of the Summer Youth Olympic Games will comply with:  • Local, regional and national environmental regulations and acts • International agreements and protocols regarding planning, construction and protection of the environment	Competent authorities
Theme 2	Q 2.3	Provide any guarantees obtained from your national, regional and local authorities as well as the bodies listed in Q 2.1 regarding their support and commitments – financial or other – towards your project of hosting the Summer Youth Olympic Games.	National, regional and local authorities and bodies
	Q 3.1	Provide a covenant from all authorities concerned by your project of hosting the Summer Youth Olympic Games guaranteeing the following:  • The respect of the provisions of the Olympic Charter and Youth Olympic Games Host City Contract (YHCC)  • The understanding and agreement that all commitments made are binding  • Taking the necessary steps so that the city fulfils its obligations completely	National, regional and local authorities
Theme 3	Q 3.2	Provide documentation indicating that appropriate measures have been taken or will be taken to:  • protect the word mark "[City] 2014" within the host territory  • register domain names that are of value to your candidature such as "[City] 2014" followed by extensions .com .net .org as well as the country code concerned	Competent authorities
	Q 3.3	Provide a declaration from the government of your country stipulating that all necessary legal measures have been taken, or will be taken, to protect Olympic-related marks and designations in the name of the IOC.	Competent authorities
	Q 3.5.1	Provide a declaration from your city authorities confirming that the Bid Committee is empowered to represent the YOG Candidate City and indicate the names of the persons and/or their titles who have the authority to sign contracts and other documents (such as the Undertaking and the Host City Contract) on behalf of the city.	City authorities



## 3.2.2 List of all guarantees requested, Continued

Theme	Question	Guarantee	Provided by
Theme 4	Q 4.3	Describe the procedure that will be implemented in order to grant free access with free of charge entry visas (when applicable) into the country for accredited persons and provide a guarantee from the relevant authorities that accredited persons shall be able to enter into the country and carry out their function for the duration of the Youth Olympic Games and for a period not exceeding one month before and one month after the Summer Youth Olympic Games.	Competent authorities
	Q 4.4	Provide a guarantee from the relevant authorities stating that the temporary entry of certain personnel into your country for the organisation of the Summer Youth Olympic Games will be authorised and that such persons will obtain appropriate work permits in an expedited and simplified manner.	Competent authorities
	Q 4.6	Provide a guarantee from the relevant authorities, concerning the import, use and export of goods, including consumables, required by the IOC, the IFs, the NOCs and their delegations, the media, the sponsors and suppliers, free of all customs duties, in order for them to carry out their obligations regarding the celebration of the Summer Youth Olympic Games.	Competent authorities
Theme	Q 5.1	Provide a financial guarantee from the competent authorities covering a potential economic shortfall of the YOGOC.	Competent authorities
5	Q 5.2	Provide any other additional financial guarantee you may have obtained.	Competent authorities
Theme 6	Q 6.1	Enclose in your YOG Guarantees File one fully executed copy of an agreement between the NOC and the YOG Candidate City in your territory for the period beginning on 1 January 2011 through to 31 December 2014 including the following:  - Description of the marketing structure between the NOC and the YOGOC in the host territory for the above period  - Description of the management responsibilities  - Descriptions of the properties and rights and the repartition of their ownership and marketing management  - Description of the financial terms	YOG Candidate City/NOC
	Q 6.2	Provide a guarantee confirming the YOGOC's unconditional commitment to respect and protect the TOP partners' and other IOC marketing partners' rights.	YOG Candidate City/NOC



## 3.2.2 List of all guarantees requested, Continued, Continued

Theme	Question	Guarantee	Provided by
Theme 6	Q 6.3	Provide (a) written guarantee(s) from the relevant government authorities confirming that the legislation necessary to effectively reduce and sanction ambush marketing and, during the period beginning two weeks before the Opening Ceremony to the Closing Ceremony of the Summer Youth Olympic Games, eliminate street vending and control advertising space will be passed no later than 1 January 2011.	Competent authorities
	Q 6.4	In the event that there are plans for a lottery to finance the Summer Youth Olympic Games, provide (a) guarantee(s) from the relevant authorities, endorsing the proposed plan and securing revenue projections in case such revenue projections are not achieved.	Competent authorities
	Q 7.3	Provide guarantees for the financing of work from the relevant competent bodies and specifying for which venues.	Competent bodies
Theme 7	Q 7.4	<ul> <li>Provide a guarantee from each venue owner guaranteeing the following:</li> <li>Use of venue (including the period the YOGOC has control of the venue)</li> <li>Rental costs (if applicable)</li> <li>Control, to the YOGOC, of all commercial rights in relation to existing or hereafter developed competition venues (including but not limited to the terms and conditions listed in the "Clean Venue Appendix") for the period the YOGOC has control of the venue, including any test events.</li> </ul>	Competition venue owners
Theme 8	Q 8.2	<ul> <li>Provide a guarantee from each culture &amp; education venue owner guaranteeing the following:</li> <li>Use of venue (including the period the YOGOC has control of the venue)</li> <li>Rental costs (if applicable)</li> <li>Control, to the YOGOC, of all commercial rights in relation to existing or hereafter developed Youth Olympic venues (including but not limited to the terms and conditions listed in the "Clean Venue Appendix") for the period the YOGOC has control of the venue.</li> </ul>	Culture and education venue owners
	Q 8.3	Provide guarantees for the financing of work from the relevant competent bodies and specifying for which venues.	Relevant venue owners or competent bodies
	Q 8.5	Provide guarantees from all active players in the culture & education programmes detailing their roles and responsibilities, including funding.	Relevant authorities



## 3.2.2 List of all guarantees requested, Continued, Continued

Theme	Question	Guarantee	Provided by
	Q 9.3	Provide (a) guarantee(s) for the financing of work from the relevant competent bodies.	Relevant competent bodies
Theme 9	Q 9.4	Provide a guarantee from each venue owner guaranteeing the following:  • Use of venue, including possession and vacation dates (Please note that, in addition to the period of the Youth Olympic Games, these dates should take into consideration the time required for the fit out and retrofit of the Village)  • Rental costs (if applicable)  • Granting of all rights with respect to commercial rights in relation to the Youth Olympic Village to the YOGOC for the	Venue owner(s)
	Q 9.11	period the YOGOC has control of the venue.  Provide a guaranteed maximum price per person per day (amount in USD 2014) of the full board accommodation at the Youth Olympic Village, including all taxes and commissions.	YOG Candidate City/NOC
Theme 10	Q 10.10	Provide a guarantee from the relevant national authority confirming that (i) the (WADA) World Anti-Doping Code and the IOC Anti-Doping Rules (which are based on the World Anti-Doping Code) will apply upon the occasion of the Summer Youth Olympic Games.	Relevant national authorities
Theme	Q 11.3	Provide a guarantee from the highest government authority (local, regional/country) for the safety and the peaceful celebration of the Summer Youth Olympic Games.	Highest government authority (local/regional/ county)
	Q 12.1	Provide table 12.1, duly completed and guaranteed by your national tourist board, detailing the total room capacity within 20km of your city centre.	National tourist board
Theme 12	Q 12.4	Provide guarantees from each individual hotel owner listed in tables 12.2.1 to 12.2.3 guaranteeing:  Room availability Room rate per room type (single, double, twin, suite) No minimum stay That accommodation contracts are binding to the end of the Youth Olympic Games period	Individual hotel owners



## 3.2.2 List of all guarantees requested, Continued, Continued

Theme	Question	Guarantee	Provided by
Theme 13	Q 13.9	Provide a guarantee from the authority responsible for transport and traffic command and control.	Responsible authority
	Q 14.3	Provide a letter of intent from (a) local operator(s) stating that it (they) has (have) the capacity, capability and interest in providing all Games-time telecommunications/mobile needs.	Local telecom operator
Theme 14	Q 14.5	Provide (a) guarantee(s) from the competent body(ies) that it (they) is(are) prepared to allocate, manage and control the necessary frequencies for the organisation of the Summer Youth Olympic Games.	Competent bodies
	Q 14.6	Provide (a) guarantee(s) from the relevant authorities that there will be no fee charged to the all client groups for the reservation and services of allocated frequencies from one month before the Opening Ceremony of the Summer Youth Olympic Games to one week after the Closing Ceremony of the Games.	Relevant authorities
	Q 15.2	Provide guarantees for the financing of work from the relevant competent bodies.	Relevant authorities
Theme 15	Q 15.3	Provide all guarantees obtained for the use of the MMC, including any rental costs, from the owners concerned, including possession and vacation dates. This guarantee must also state that the owner(s) grant(s) all rights with respect to commercial rights in relation to the MMC to the YOGOC for the period the YOGOC has control of the venue(s).	Venue owner(s)



### 3.2.3 Standard text guarantees

Covenant from all authorities concerned by your project of hosting the Summer Youth Olympic Games

### Q 3.1

#### The following text should be used for this guarantee:

"..... (name(s) of the duly authorised representative(s)) hereby confirm(s) that the government of (name of the host country)/regional authority of (name of the region)/local authority of (name of the city)

- Guarantees the respect of the Olympic Charter and the Youth Olympic Games Host City Contract;
- Understand(s) and agree(s) that all representations, warranties and covenants
  contained in the Candidate City's bid documents, as well as all other commitments
  made, either in writing or orally, by either the Candidate City (including the Bid
  Committee) or its NOC to the IOC, shall be binding on the city;
- And guarantees that it will take all the necessary measures in order that the city fulfils its obligations completely."

Guarantees for use of venues and control of commercial rights and Clean Venue Appendix

### Q 7.4

Q 8.2

Q 9.4

Q 15.3



#### The following text should be used for these guarantees:

- exclusive use of the venue (specify rental costs/free of charge); and
- all rights with respect to commercial rights (including but not limited to the terms and conditions listed in the "Clean venue appendix")

during the period ...... (the period the YOGOC has control of the venue, including any test events).

### Games venue name(s)

Venue A

Venue B

The undersigned also agrees to abide by the terms of the Olympic Charter and Youth Olympic Games Host City Contract throughout the term of the lease agreement with the YOGOC."



### 3.2.3 Standard text guarantees, Continued

Q 7.5

Q 8.2

0 9.4

Q 15.1

(Continued)



As part of the guarantees submitted granting the YOGOC the right to use the venue in the period leading up to and during the Youth Olympic Games, the Bid Committee must ensure that for each proposed venue, the following terms and conditions are agreed to by the venue owner/manager.

#### 1. Signage

The venue owner grants the YOGOC the right to have:

- Exclusive use of all indoor and outdoor signage at the venues as well as signage in areas adjacent thereto and under the control of the owner
- Exclusive control of all venue naming rights and signage, including but not limited to the right to re-brand or cover existing signage. The undersigned further undertakes to comply with the IOC's Naming Rights Protocol for Venues from the date of election of the Host City to the conclusion of the 2014 Summer Youth Olympic Games.

#### 2. Retailing and concessions

The venue owner grants the YOGOC the right to:

- Be the sole and exclusive manager and operator of merchandise retail outlets and food/beverage concessions at the venue
- Sell Olympic merchandise at retail outlets and food/beverage concessions services, facilities and outlets
- Access all merchandise retail outlets as well as food and beverage products in venue
- Use staff of its choice and dress such staff in uniforms of its choice to operate the merchandise retail outlets and food/beverage concessions

### 3. Ticketing and hospitality

The venue owner grants the YOGOC the exclusive right to:

- Manage and sell tickets and hospitality in relation to the Youth Olympic Games for the venue
- Manage and sell suites and specialty seats in relations to the Youth Olympic Games for the venue

Throughout the term of the lease agreement, the venue owner shall not subject the YOGOC to any taxes or parking charges at the venue in relation to the sale of the aforementioned.



### 3.2.3 Standard text guarantees, Continued

Q 7.5 Q 9.7

Q 15.1



(continued)

### 4. Broadcasting and Sponsorship

Throughout the term of the lease agreement, the venue owner agrees that the IOC and/or the YOGOC has the exclusive right to sell broadcast, sponsorship or any other multimedia rights in relation to the Youth Olympic Games being held at the venue.

### 5. Exclusive use of sponsor products

The venue owner agrees that the YOGOC shall have the right to exclusively use products and services of Youth Olympic Games sponsors at the venue (and rebrand existing products and services, to the extent necessary to respect the exclusive rights granted to Olympic sponsors), including but not limited to the following product categories:

- Payment systems (including but not limited to credit card acceptance, automated teller machines (ATMs) and telephone payment systems) in relation to all sales occurring at the venue related to the Youth Olympic Games
- · Non-alcoholic and alcoholic beverages
- Audio-visual equipment including but not limited to video boards and speakers
- Timing, scoring and on-venue results equipment including but not limited to scoreboards

#### 6. No use of Olympic marks

The venue owner agrees that, at no time, shall it have the right to use any Olympic marks, symbols, terminology or derivatives thereof.

#### 7. Brand protection and anti-ambush assistance

Throughout the term of the lease agreement, the venue owner agrees to assist the YOGOC to combat attempts of ambush marketing by advertisers at the venue who are not Olympic sponsors but develop advertisements for use at the venue that may, implicitly, suggest that they are sponsors of the Youth Olympic Games.



## 3.3 → Checklist

### Checklist of documents to be submitted to the IOC

The following table gives a summary of all documents to be submitted to the IOC:

Date	Documents to be submitted	Quantity	✓
16 February 2009	Signed YOG Candidature Procedure	1	
	Signed Undertaking	1	
		50	
	Candidature File (printed copies)	50	
9 July 2009	Guarantees File	3	
	Photographic Files (printed copies)	3	
	• CD ROMS (see CD ROM instructions – 3.1.3)	25	
End October 2009			
(short-listed Candidate Cities only)	Additional financial information	2	