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COMMITTEE

# FACTSHEET

## RIO 2016 – OBSERVER PROGRAMME

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### THE PROGRAMME

An integral element of the Olympic Games Knowledge Management (OGKM) platform of learning and within the OGKM the Observation & Experience Services, the IOC Observer Programme represents a key component of the knowledge transfer process, providing a unique opportunity to live, learn and experience real Olympic Games operations through a number of visits to various Olympic sites during Games-time, based on specific functional and client-focused themes. The IOC organises the Observer Programme in partnership with the host Organising Committee (OCOG), with key OCOG staff acting as the main contributors during each visit supported by a combined IOC-OCOG project team.

For future Games organisers, attending an Olympic Games represents a valuable opportunity to observe, experience and learn for a live event. During the Observer Programme, each future Organising Committee can witness not only how things are done, but also study specific areas, so that they can learn and improve upon those subjects within their own organisational and cultural context.

### PARTICIPANTS

The Rio 2016 Observer Programme involves: three Organising Committees of the Olympic Games (PyeongChang 2018, Tokyo 2020 and Beijing 2022) and four Candidate Cities for the Olympic Summer Games 2024 (Los Angeles, Rome, Budapest, Paris).

### NUMBER OF OBSERVERS

- 100 from PyeongChang 2018
- 183 from Tokyo 2020
- 53 from Beijing 2022,
- 8 to 12 from each 2024 Candidate City.

TOTAL: more than 350 participants from future OCOGs

### VISITS

59 visits and 21 roundtables will be held over 21 days. The visits start on 2 August and finish on 22 August. Besides Games-time activities, this date range allows the observers to observe also the arrivals and departures period pre- and post-Games.

The detailed programme has been designed in cooperation with various OCOGs in order to ensure it meets their specific needs.

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### IMPRINT

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