



INTERNATIONAL
OLYMPIC
COMMITTEE

2022 CANDIDATURE ACCEPTANCE PROCEDURE

XXIV OLYMPIC WINTER GAMES





INTERNATIONAL
OLYMPIC
COMMITTEE

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ORIGINAL VERSION: ENGLISH

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I. Related Documents

List
X

Here is a list of all documents linked to the bid process:

Olympic Charter

Host City Contract

Technical Manuals

- Accreditation and Entries at the Olympic Games – Users' Guide
- Technical Manual on Accommodation
- Technical Manual on Arrivals and Departures
- Technical Manual on Brand, Identity and Look of the Games
- Technical Manual on Brand Protection
- Technical Manual on Ceremonies
- Technical Manual on City Activities
- Technical Manual on Communications
- Technical Manual on Design Standards for Competition Venues
- Technical Manual on Digital Media
- Technical Manual on Finance
- Technical Manual on Food & Beverage Services
- Technical Manual on Games Management
- Technical Manual on Information and Knowledge Management
- Technical Manual on Marketing Partner Services
- Technical Manual on Medical Services
- Technical Manual on Media (Broadcasting & Press)
- Technical Manual on NOC Services
- Technical Manual on OCOG Marketing
- Technical Manual on Olympic Hospitality Centre
- Technical Manual on Olympic Games Impact (OGI)
- Technical Manual on Olympic Torch Relay
- Technical Manual on Olympic Village
- Technical Manual on Organising an IOC Session and Related Meetings
- Technical Manual on Paralympic Games
- Technical Manual on Protocol and IOC Protocol Guide

Continued on next page

I. Related Documents, Continued

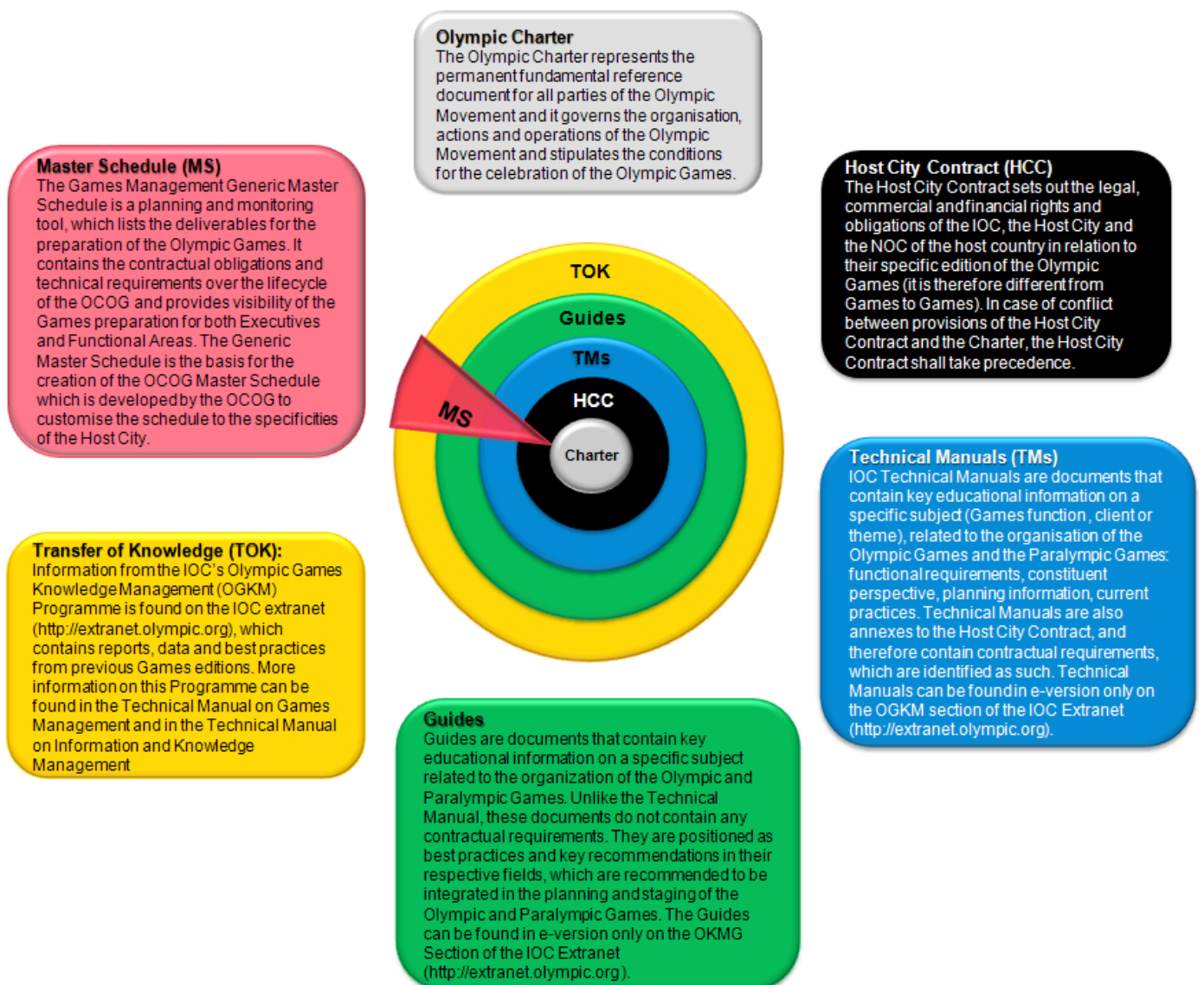
- Technical Manual on Signage
- Technical Manual on Sport
- Technical Manual on Ticketing
- Technical Manual on Transport
- Technical Manual on Venues
- Technical Manual on Workforce

Other documents

- IPC Accessibility Guide
- Guide on Olympic Legacy
- Guide on Spectator Experience
- Guide on Environmental Management
- Guide to the Cultural Olympiad
- Guide on OCOG Education Programmes
- Vancouver Pictogrammes

II. IOC tools and information

Presentation
X The IOC distributes contractual requirements and educational information that can be described as follows:



III. Key themes

It is important to reinforce a number of key themes that sustain the successful planning and delivery of the Games. The following themes are convergence points that help Games organisers to achieve their objective.

Getting the basics right

The complexity of the planning and delivery of the Games requires a high level of integration between functions within an organising committee and between Games delivery partners.

This aspect is integrated in the different planning tools that the IOC share with the OCOGs, for instance:

- Cross-references made in the technical manuals
- Identified impacted functions in the master schedule
- The clients approach to the planning and delivery of the Games. It is a powerful way to connect the different functions within the organizing committee.

Building a better world through sport – and other contextual commitments

Vision

Everything starts with the vision. It is the Games compass and must be used to bring together and align all the stakeholders and partners. A strong, unique and inspiring vision helps the organisers make the right decisions. Aligning everyone behind a clear and concise vision goes a long way towards delivering an Olympic product and experience that connect with a wide and diverse audience. The vision must go beyond sport and the successful organisation of the world's largest multi-sport event. The vision of each Games edition contributes to and is aligned with the Olympic Movement's vision and mission. OCOGs and their delivery partners must be able to translate their vision into concrete and measurable objectives. Such commitments will include a well-defined and context-specific legacy section.

Looking beyond the success of a sixteen-day event

Legacy

Legacy has to be central to each Games' vision. Through its scope and profile, an Olympic Games can provide a unique opportunity for positive change and significant, sustainable legacies. However, legacy does not happen by itself. It must be carefully planned, regularly nurtured and it is always the result of a joint, coordinated effort between temporary and permanent bodies involved in the preparation and hosting of the Games. Legacies can be tangible and visible such as improvements to the city infrastructure (transport, IT, water, energy, waste, etc.), new venues or enhanced sport practice. However, legacies can also be less tangible and measurable such as improved image and reputation, pride in hosting the world or enhanced knowledge and skills.

Inviting everyone to share the spirit and join in

Engagement

In order for the Games to translate into a successful, inspiring and inclusive festival of sport and youth, and to meet their full potential as a catalyst for sustainable change, it is essential that Games organisers engage the entire host nation and beyond. A systematic and consistent engagement strategy should aim at various forms of participation and is an invitation for everyone -not just sports fans- to join in. A successful engagement strategy will support the Games vision and will use a number of initiatives and events, using the full power of the brand to reach out and share the Games with everyone.

IV. Key Considerations

A 360 Games Management Philosophy

In addition to managing technical and operational aspects, Games Organisers must adopt a more holistic approach to understand and anticipate the wider macro-environment trends in developing the overall strategy for the Games.

As a complement to the IOC's existing Games management approach (Define the framework / Assist the organisers / Monitor the Games preparation / Evaluate the Games), the IOC has adopted a '360' framework and philosophy in order to guide the future direction of the Games and ensure that Olympic stakeholders and delivery partners are aligned with the Games' long-term success. This framework not only encourages innovation and new developments but ensures Games functions are integrated and allows for improved understanding of the wider context the Games takes place in as well as promoting greater collaboration across Games organisers. It is important that Bid Committees and Organising Committees also adopt a similar philosophy when defining their own Games' strategy and ensure this is integrated into their overall Games management approach.

A shared 360° vision across all Games Organisers enables the creation of compelling and coherent value propositions to all Olympic stakeholders and ensures that the Games remain a premier event.

Games Size, Cost and Complexity

Since the original Games Study Commission report was published in 2003, the technical aspects based on the original recommendations have evolved into more of a philosophical approach. The "spirit" of the Games Study Commission's recommendation to better manage the size, cost and complexity of the Games is now applied by all Games organisers in the management of the Games, supported by effective transfer of knowledge.

This approach should not undermine the universal appeal of the Games, nor compromise the conditions which allow athletes to achieve their best sporting performance, and which allow the media to transmit the unique atmosphere and celebration of the Games to the world.

The key messages behind this approach are as follows:

- Maintaining the position of the Games as an excellent and unique sporting event while balancing the need to keep the investments associated with Games organisation under reasonable control
- Ensuring that host cities and residents are left with the best possible legacy from the Games

Applicant Cities are reminded that IOC requirements are actual requirements and are not to be interpreted as minimum requirements. If an Applicant City chooses to offer services beyond what is required by the IOC, a rationale must be provided (operational reasons, legacy considerations, etc....).

IV. Key Considerations, Continued

Sustainable Development

Staging the Olympic and Paralympic Games is a major undertaking for any city. It is a great honour and attracts massive public interest; the prize is great but it is also massively complex and requires the mobilisation of an enormous amount of resources.

The Games are the reason for doing all this, but it has to be for a bigger purpose too. No Games should ever pass through a city without leaving a lasting impression. The benefits can and should always outweigh the impacts and costs. But that does not happen simply as a matter of right. Successful host cities have a clear vision and sense of purpose. They also leave nothing to chance and they make sure they have covered all the essentials. Sustainability is one of those essentials.

This is a relatively new topic, both for the Olympic movement and generally, but it is growing in importance all the time. We are all still learning in this field and there is much still to be done. However, what can be said with absolute confidence is that sustainability is now a core part of delivering the Games and ensuring a positive legacy. It is not a 'tick-box' subject. To do this properly, sustainability has to be an integral part of the vision and culture of the project. It goes to the heart of why a city wants to welcome the Games; what it wants to achieve; and its vision. These are questions all cities confront on their Olympic journey.

We have a very simple message. Sustainability matters; it needs to be done, however done well it will pay its way. It adds to the quality and fun of the Games, and is the basis for ensuring a great legacy.

For more information on Sustainability and the Olympic Games, please refer to the [Guide on Environmental Management](#), the [Guide on Olympic Legacy](#) and the Games Sustainability Compass.

V. Olympic Games Impact (OGI)

Olympic Games Impact (OGI) Hosting an Olympic Games has a significant impact on a Host City and its community. From tangible impacts, such as the construction of competition venues, accommodation facilities and transport infrastructure, through to the intangible impacts, such as the evolution of the Host City's image and the increased pride of its inhabitants, the event acts as a catalyst which leaves a lasting mark on a city and region and their people through its economic, urban, social and historic influence.

The idea for the Olympic Games Impact (OGI) study originated from the International Olympic Committee's (IOC) desire to better understand this phenomenon and track its progress and evolution through objective methodology.

The scope of the OGI study covers the three spheres of sustainable development i.e. economic, socio-cultural and environmental. Each sphere contains mandatory thematic topics such as air quality and greenhouse gas emissions, energy consumption, sustainable sourcing, culture, tourism, employment and business. The thematic topics are broken down into targeted focus areas for which data are to be monitored, collected and analysed.

The OGI study covers a period of twelve years. The period encompasses the two years prior to the Host City election and continues three years post-Games. Data from the period preceding the Host City election are collected post-election.

In addition to submitting two official reports to the IOC (the first report at G-48 months and the second report at G+36 months), the OCOG also provides interim reports and shares with the IOC a number of case studies and progress updates on its sustainability management and reporting systems. As part of the study, the OCOG is also expected to provide the IOC with regular progress reports on its key sustainability and legacy bid commitments.

VI. Document presentation

- Introduction** The Candidature Acceptance Procedure is the document provided by the IOC to Applicant Cities in the first phase of the bid process. It contains explanations about the various steps of the application phase until the selection of Candidate Cities by the IOC Executive Board in July 2014.
- Structure** The Candidature Acceptance Procedure is structured in three parts:
- Part 1: Candidature Acceptance Procedure
 - Part 2: IOC Questionnaire (Phase 1)
 - Part 3: Instructions
- Part 1** Part 1 outlines what is required of an Applicant City during the first phase of the bid process. It contains procedures, rules and deadlines to be respected by Applicant Cities.
- Part 2** Part 2 contains the detailed IOC questionnaire which provides the structure of the Application File to be submitted to the IOC and which will form the basis for a technical analysis of each city's project.
- The following document types are requested in the IOC Questionnaire:
- Explanations
 - Tables
 - Maps
 - Guarantees
- Part 3** Part 3 contains precise instructions on the presentation of an Applicant City's submission to the IOC which includes the following documents:
- Application File
 - Guarantee letters
 - CD ROMs

VII. Terminology

Introduction The following table lists specific terms and acronyms used in the Candidature Acceptance Procedure:

Term	Definition
Applicant City	A city which has officially been put forward by its NOC to apply to host the Olympic Games by a date specified by the IOC
Application	The application made to the IOC by the Applicant NOC/City for the latter to be accepted by the IOC as a Candidate City
Candidate City	A city (formerly an Applicant City) which has been accepted by the IOC Executive Board as a Candidate City
Games	2022 Olympic and Paralympic Winter Games
IBC	International Broadcasting Centre
IF	International Federation
IOC	International Olympic Committee
IPC	International Paralympic Committee
MPC	Main Press Centre
NOC	National Olympic Committee
OCOG	Organising Committee for the Olympic Games
OGI	Olympic Games Impact
WADA	World Anti-Doping Agency

To describe their concept, Applicant Cities shall use the following terminology:

Stand-alone venue	A site, typically of primary importance, operated by the OCOG, with a secure perimeter, subject to the exclusive use of the OCOG, officially used to deliver the Olympic Games.
Precinct	A number (more than one) of venues and/or facilities in close geographical proximity, which have a common secure perimeter. The operations of the venues/facilities impact on each other and are therefore integrated to the extent necessary.
Cluster	A number (more than one) of venues and/or facilities in close geographical proximity, which do not have a common secure perimeter. The operations of the venues/facilities impact on each other and are therefore integrated to the extent necessary.
Zone	Larger geographic area, too large to be considered a cluster, but still with a logical link between venues.

VIII. Icons

Use of icons Specific icons have been used to enhance the readability of the Candidature Acceptance Procedure and Questionnaire.

These icons represent different information types as described in the following table:

Icon	Definition
✘	References another IOC document or indicates other impacted topics.
ⓐ	Indicates questions that require guarantee letters.

PART 1 → Candidature Acceptance Procedure

Overview

Introduction This part is a general introduction to the first phase of the bid process. The Candidature Acceptance Procedure outlines what is required of an Applicant City, as well as the procedures, rules and deadlines to be respected during this phase.

Contents Part 1 contains the following chapters:

Chapter	
1.1	Introduction
1.2	Extract from the Olympic Charter
1.3	Phase 1 - Bid process
1.4	Rules

1.1 → Introduction

Introduction

The procedure leading to the election of the Host City for the Olympic Games is governed by the Olympic Charter (Rule 33 and its bye-law). A description of the two-phase procedure follows.

Phase 1 Application phase

The Application phase is conducted under the authority of the IOC Executive Board.

No city is considered a “Candidate City” until it has been accepted as such by the IOC Executive Board. During this entire phase, therefore, all cities will be considered as “Applicant Cities”. For the 2022 bid process, phase 1 will last until July 2014.

Applicant Cities are required to submit a written Application File to the IOC, based on the questionnaire provided in Part 2. Application Files will be assessed by the IOC administration and experts (Working Group), under the authority of the Executive Board. Applicant Cities will have the opportunity to address the Working Group by video conference but there will be no formal presentations by Applicant Cities to the Executive Board. There may or may not be visits to the Applicant Cities by experts for the performance of their duties.

In concluding the Candidature Acceptance Procedure, the IOC Executive Board will determine which cities are to be accepted as “Candidate Cities”.

Phase 2 Candidature phase

Those cities accepted as “Candidate Cities” by the IOC Executive Board will go through to a second phase, during which they will be required to submit a Candidature File to the IOC.

An Evaluation Commission, composed of, inter alia, IOC members, members representing the International Federations (IFs), members representing the National Olympic Committees (NOCs), representatives of the Athletes’ commission and the International Paralympic Committee (IPC), as well as other experts, will then examine the cities’ candidatures, visit the Candidate Cities and prepare an evaluation report, based on which the IOC Executive Board will draw up the list of Candidate Cities to be submitted to the IOC Session for election.

NOC role and responsibilities

Throughout the entire bid process (pre-application, application and candidature phases), great emphasis is placed on the role and responsibilities of NOCs.

Indeed, according to the Olympic Charter,

“the NOC (...) shall supervise and shall be jointly responsible for the actions and conduct of the Applicant City in relation to its application, and, as the case may be, to the city’s candidature to host the Olympic Games”.

Olympic Charter, Bye-law 1.4 to Rule 33

Close cooperation is therefore required between NOC and city.

Continued on next page

Introduction, Continued

Compliance It is also important to note that all cities wishing to organise the Olympic Games and their NOCs are required to comply with the Olympic Charter, the IOC Code of Ethics, the “Rules of conduct applicable to all cities wishing to organise the Olympic Games” and all other rules, instructions and conditions which may be established by the IOC.

Fair-play Finally, the IOC expects that all cities wishing to organise the Olympic Games and their NOCs bear in mind at all times that this is an Olympic competition, to be conducted in the best Olympic spirit, with respect, friendship and fair-play.

1.2 → Extract from the Olympic Charter

Extract from the Olympic Charter

RULE 33 – ELECTION OF THE HOST CITY

1. The election of any host city is the prerogative of the Session.
2. The IOC Executive Board determines the procedure to be followed until the election by the Session takes place. Save in exceptional circumstances, such election takes place seven years before the celebration of the Olympic Games.
3. The National Government of the country of any applicant city must submit to the IOC a legally binding instrument by which the said government undertakes and guarantees that the country and its public authorities will comply with and respect the Olympic Charter.
4. The election of the host city takes place in a country having no candidate city for the organisation of the Olympic Games concerned.

BYE-LAW TO RULE 33

1. Application to host Olympic Games – Applicant Cities

- 1.1 In order to be admissible, any application by any city to host Olympic Games must be approved by the NOC of its country, in which case, such city is considered as an applicant city.
- 1.2 Any application to host Olympic Games must be submitted to the IOC by the competent public authorities of the applicant city together with the approval of the NOC of the country. Such authorities and the NOC must guarantee that the Olympic Games will be organised to the satisfaction of and under the conditions required by the IOC.

Continued on next page

Extract from the Olympic Charter, Continued

- 1.3 Should there be several potential applicant cities in the same country to the same Olympic Games, one city only may apply, as decided by the NOC of the country concerned.
- 1.4 From the day of submission to the IOC of an application to host the Olympic Games, the NOC of the applicant city's country shall supervise and shall be jointly responsible for the actions and conduct of the applicant city in relation to its application, and, as the case may be, to the city's candidature to host the Olympic Games.
- 1.5 Each applicant city has the obligation to comply with the Olympic Charter and with any other regulations or requirements issued by the IOC Executive Board, as well as with all the technical norms issued by the IFs for their respective sports.
- 1.6 All applicant cities shall comply with a candidature acceptance procedure, conducted under the authority of the IOC Executive Board, which shall determine the contents of such procedure. The IOC Executive Board shall decide which cities will be accepted as candidate cities.

2. Candidate Cities – Evaluation

- 2.1 Candidate cities are those applicant cities which will be eligible for a decision by the IOC Executive Board to be submitted to the Session for election.
- 2.2 The President appoints an Evaluation Commission for candidate cities for each edition of the Olympic Games. These commissions shall each include IOC members, representatives of the IFs, of the NOCs, of the Athletes' Commission and of the International Paralympic Committee ("IPC"). Nationals of candidate cities' countries are not eligible as members of the Evaluation Commission. The Evaluation Commission may be assisted by experts.
- 2.3 Each Evaluation Commission shall study the candidatures of all candidate cities, inspect the sites and submit to all IOC members a written report on all candidatures not later than one month before the opening date of the Session which shall elect the host city of the Olympic Games.

Continued on next page

Extract from the Olympic Charter, Continued

- 2.4 Each candidate city shall provide financial guarantees as required by the IOC Executive Board, which will determine whether such guarantees shall be issued by the city itself, or by any other competent local, regional or national public authorities, or by any third parties.

3. Election of the host city – Execution of Host City Contract

- 3.1 Following the submission of its report by the Evaluation Commission, the IOC Executive Board shall draw up the final list of candidate cities retained by the IOC Executive Board in order to be submitted to the vote by the Session for election.
- 3.2 The election of the host city takes place after the Session has considered the report by the Evaluation Commission.
- 3.3 The IOC enters into a written agreement with the host city and the NOC of its country. Such agreement, which is commonly referred to as the Host City Contract, is executed by all parties immediately upon the election of the host city.

1.3 → Phase 1 – Bid process

Overview

Contents This chapter contains the following topics:

Topic	
1.3.1	NOC Submission of application
1.3.2	Deadlines
1.3.3	Signature of the Candidature Acceptance Procedure
1.3.4	Assessment and acceptance of applications
1.3.5	Payment of Candidature Acceptance Fee
1.3.6	IOC services provided to Applicant Cities
1.3.7	Applicant City logo

1.3.1 NOC submission of Application

**NOC
submission of
Application**

Application to host the 2022 Olympic Winter Games must be made by the NOC of the territory in which the Applicant City is situated, together with a letter from the official authority of the city concerned. NOCs may only submit the application of one city within their territory.

Both letters from the NOC and the city must be submitted to the IOC by **14 November 2013.**

1.3.2 Deadlines

Deadlines

The following table lists the main deadlines of the Candidature Acceptance Procedure:

	Object	Deadline
PHASE 1	NOCs to inform the IOC of the name of an Applicant City	14 November 2013
	Signature of the Candidature Acceptance Procedure	1 December 2013
	Payment of the Candidature Acceptance Fee (USD 150,000)	1 December 2013
	IOC information seminar for 2022 Applicant Cities	4-6 December 2013
	Olympic Games Observer Programme – Sochi 2014	07-23 February 2014
	Submission of the Application File and guarantee letters to the IOC	14 March 2014
	Examination of replies by the IOC and experts	March – June 2014
	Sochi 2014 Debrief in PyeongChang	June 2014 (TBC)
	IOC Executive Board meeting to accept Candidate Cities for the 2022 Olympic Winter Games	July 2014 (TBC)
PHASE 2	Submission of Candidature File and Guarantees to the IOC	January 2015
	IOC Evaluation Commission visits	February/March 2015
	Report of the 2022 IOC Evaluation Commission	May/June 2015
	Candidate City Briefing to IOC Members	May/ June 2015
	Election of the Host City of the 2022 Olympic Winter Games	31 July 2015 127 th IOC Session, Kuala Lumpur

1.3.3 Signature of Candidature Acceptance Procedure

Signature	<p>Applicant NOCs/Cities are required to sign the Candidature Acceptance Procedure, confirming their acceptance of the rules.</p> <p>The application only becomes official when the Candidature Acceptance Procedure has been signed by the Applicant City and its respective NOC.</p> <p>The signature page of the Candidature Acceptance Procedure can be found at the end of Part 1.</p>
Original and deadline	<p>Each Applicant City will receive an original Candidature Acceptance Procedure which must be returned to the IOC by <u>1 December 2013</u>, duly signed by representatives of the city and the NOC.</p>

1.3.4 Assessment and acceptance of applications

- Application** Applicant Cities shall respond, in written files and within the time limit established by the IOC, to the questionnaire. By the deadline of 14 March 2014, 80 copies of the bilingual Application File (English/French) - hard copy and CD-ROM - and the guarantee letters must be submitted to the IOC administration.
- Furthermore, Applicant NOCs/Cities will provide the IOC with all requested information relative to their applications and their plans for organising the 2022 Olympic Winter Games.
- NB: Applicant NOCs/Cities must ensure that the Applicant City owns sufficient rights to the Application File in order to allow the IOC to make it available for educational purposes to future Applicant Cities or Organizing Committees.
- Working Group** The IOC will appoint a group of experts (Working Group) to assess the cities, including experts from the IFs, NOCs and the IOC Athletes' Commission. Applicant Cities will have the opportunity to respond to the experts' questions by video conference.
- The above-mentioned Working Group shall be at the disposal of the IOC Executive Board for the performance of their duties.
- Criteria for assessment of applications** The following criteria will be considered when assessing the applications:
- The potential of Applicant Cities – including their countries – to host, organise and stage successful Olympic Winter Games in 2022.
 - Compliance with the Olympic Charter, the IOC Code of Ethics, the Rules of conduct applicable to all cities wishing to organise the Olympic Games, the World Anti-doping Code, this Candidature Acceptance Procedure and all other rules, instructions and conditions which may be established by the IOC.
 - Any other criteria, which the IOC Executive Board, at its sole discretion, may deem reasonable to consider.
- Decision** The Executive Board shall take its decision pursuant to Rule 33 of the Olympic Charter and the criteria for assessment of applications referred to above.
- In addition, the IOC Executive Board reserves its right to take into account any other consideration relating to the reinforcement of the principles and rules which are at the basis of Olympism.
- The IOC Executive Board shall decide, at its sole discretion, not later than July 2014, which Applicant Cities shall be accepted as Candidate Cities. It may subject its acceptance to the implementation of general or particular conditions by the Candidate Cities and/or their NOCs.

1.3.5 Payment of Candidature Acceptance Fee

Candidature Acceptance Fee Applicant NOCs/Cities shall be required to pay a non-refundable candidature acceptance fee to the IOC of **USD 150,000** (which includes approximately USD 80,000 for word mark protection outside the Applicant City's territory) by 1 December 2013.

Please note that, in the second phase of the bid process, Candidate Cities will be required to pay a non-refundable Candidature Fee of USD 500,000.

Procedure The Candidature Acceptance Fee shall be payable to the IOC by direct bank transfer. The IOC's bank details will be communicated to the Applicant Cities in due course, by separate circular.

1.3.6 IOC services provided to Applicant Cities

Services

During the Application phase, the IOC will provide Applicant NOCs/Cities with the following services:

- All documents/information produced by the IOC for Applicant Cities
- Protection of the word mark “[City] 2022” outside the Applicant City’s national territory
- Access to the IOC’s Olympic Games Knowledge Management programme
- Participation in the IOC Applicant City information seminar (4-6 December 2013 in Lausanne)
- Participation in the Olympic Games Observer Programme – Sochi 2014
- Participation in the Sochi 2014 Debrief in PyeongChang

1.3.7 Applicant City logo

Creation of a logo X	<p>Consideration should be given to the creation of a logo representing the application in accordance with the conditions listed in Appendix 1 of the Rules of Conduct applicable to all cities wishing to organise the Olympic Games (Chapter 1.4).</p> <p>Such logo should consist of an integrated design with a distinctive design element, the name of the city and the year of the Olympic Games for which the city is applying, with the designation “Applicant City” directly underneath.</p>
Approval	<p>The Applicant City logo is subject to the written approval of the National Olympic Committee of the country in which the Applicant City is located and must then be submitted to the IOC for approval.</p> <p>The Applicant City logo may only be submitted to the IOC for approval after the NOC has officially confirmed its application in writing to the IOC as described in the Candidature Acceptance Procedure.</p>
Use of the logo	<p>In addition to the conditions of use listed in Appendix 1 of the Rules of Conduct applicable to all cities wishing to organise the Olympic Winter Games, attention is drawn to the following:</p> <ul style="list-style-type: none">• The Applicant City logo may not be made public prior to the written approval of the IOC• 2022 Applicant City logos may not be used until <u>15 November 2013</u> following the official announcement of the 2022 Applicant Cities by the IOC.• The logo may not be used after the date of announcement of the Candidate Cities selected by the IOC if the Applicant City is not selected by the IOC as a Candidate City and, in any case, may not be used at any time after the host city election.
Copyright	<p>All Olympic-related graphic, visual, artistic and intellectual works or creations developed by or on behalf of the Applicant City or NOC shall be vested in and remain in the full ownership of the IOC.</p>

1.4 → Rules

Overview

Introduction Applicant Cities must abide, in all aspects, by all provisions of the “IOC Code of Ethics” and the “Rules of conduct applicable to all cities wishing to organise the Olympic Games”.

This chapter contains the “Rules of conduct applicable to all cities wishing to organise the Olympic Games” which were approved by the IOC Executive Board on 7/8 February 2013. These Rules came into force on 1 March 2013 and are applicable as from the 2022 Bid Process onwards.

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Article 1 SCOPE OF APPLICATION

These Rules apply to all Olympic parties¹ and in particular to cities wishing to organise the Olympic Games and their National Olympic Committees (NOCs), as well as to any person or organisation acting on their behalf or supporting them.

Each NOC is responsible for ensuring compliance with these Rules at all times.

These Rules are applicable as soon as they are published on the IOC web site, (namely 1 March 2013). For the 2022 candidature procedure, they replace the previous Rules in force.

Article 2 PRINCIPLES

The conduct of the cities shall comply strictly with the provisions of the Olympic Charter, the IOC Code of Ethics and its Implementing Provisions. The Cities shall also respect the procedure for evaluating the candidature established by the IOC.

The NOC of the country is responsible for the activities and conduct of each city in its territory.

Article 3 AUDIT

No later than three months after publication by the IOC of the list of Applicant Cities, an independent expert responsible for auditing the financial management of the candidature shall be appointed, and the IOC informed of the name of the chosen expert. The NOC undertakes to provide the IOC with financial statements and an audit report, in accordance with the IOC's instructions.

Article 4 LOGO - EMBLEM

The Applicant Cities may use a logo which does not feature the Olympic symbol. The Candidate Cities may adopt an emblem which includes the Olympic symbol.

The creation and use of the logo and emblem are subject to the conditions listed in appendix 1.

The Applicant and Candidate Cities may also have a motto or slogan, which may not be incorporated into either the logo or the emblem, and the use of which is subject to the conditions listed in appendix 1.

Continued on next page

¹ See definition in the Preamble to the Code of Ethics

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Article 5 STATEMENT OF ACTIVITIES

The NOC of each Applicant City shall provide the IOC Ethics Commission with a list of international Olympic sports competitions and meetings of IOC-recognised organisations to take place in its territory.

This list concerns all the international events scheduled, or in the process of being scheduled, between the date of publication of the present Rules on the IOC web site (namely 1 March 2013) and the date of the host city election.

The NOC shall provide this list within two months from the date of publication by the IOC of the list of Applicant Cities (namely 14 November 2013).

Any addition to the list of meetings and competitions must be submitted to the IOC Ethics Commission for its prior approval.

Furthermore, any meeting of an organisation recognised by the IOC involving a significant number of IOC members may not be organised on the territory of a city wishing to host the Olympic Games between the date of publication of the present Rules (namely, 1 March 2013) and the election of the host city by the Session.

Article 6 ASSISTANCE TO NOCs

The NOC of each Applicant City shall provide the IOC Ethics Commission with a list of all NOC agreements and all assistance programmes, of any nature, existing on the date of publication of the present Rules on the IOC website (namely 1 March 2013), including those in partnership with the government of the country concerned.

The NOC shall provide this list within two months from the date of publication by the IOC of the list of Applicant Cities (namely 14 November 2013).

After the date of publication of the present Rules on the IOC website (namely 1 March 2013), any new agreement of any nature with any NOC shall be submitted to the IOC Ethics Commission for its prior approval.

Article 7 INTERNET AND SOCIAL MEDIA

The Applicant and Candidate Cities may create their own Internet site and social media pages for informative purposes only. Internet and social media pages may be in the language of the country concerned, as well as in English and/or French, if the city so wishes. All cities must inform the IOC of their official internet site and social media accounts within one week of their creation.

During phase one of the bid process, Applicant Cities may not upload, distribute or share any videos on the internet (website and social media pages). This is permitted during phase two by the Candidate Cities from the date the IOC permits international promotion to be carried out.

Subject to the conditions listed in the Rules of Conduct and Appendix 1, the Applicant and Candidate Cities may list third parties providing financial support to the candidature on their internet site and social media pages, and sell promotional items.

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Article 7
(continued) Following the election of the host city and within a period of two weeks, cities not selected as the host city must disable any social media accounts and their internet site.

Any form of promotion through the internet and social media must strictly respect Article 8 of the Rules of Conduct.

Each Applicant / Candidate City is responsible for the content of its respective Internet site and social media pages.

Article 8 **PROMOTION**

Throughout the procedure, the promotion of a candidature shall take place with dignity and moderation. The city and its NOC are entirely responsible for all forms of promotion. Any person or organisation acting on behalf of a city shall respect, in particular, the provisions of this article.

The IOC reserves the right to issue additional specific provisions concerning promotional activities during major international events (see the examples in the non-exhaustive list in Appendix 2).

National promotion:

National promotion of the candidature is possible at any time on the occasion of national events held on the territory of the NOC concerned.

The territory must be understood in a restrictive manner excluding, in particular, diplomatic representations abroad.

International promotion by the Candidate Cities:

As from the 1 November 2014, may the Candidate Cities undertake promotion at an international level.

Unless the IOC grants specific authorisation, no form of international promotion may be undertaken either on the territory of Switzerland at any time² or on that of the country hosting the Session during the three weeks before the day of the vote.

Any form of promotion (advertising, public relations work, use of social networks, etc.) is to be undertaken by the Candidate Cities themselves, excluding all third parties.

The Candidate Cities will be invited to make presentations, during which they will have the opportunity to address all the principal stakeholders of the Olympic Movement, at the following meetings:

- ANOC General Assembly
- SportAccord Convention
- Candidate Cities Briefing for IOC Members
- IOC Session at which the host city is elected

The Candidate Cities may be invited as observers to attend the General Assemblies of the NOC Continental Associations, provided the meeting organisers are in agreement.

Continued on next page

² to be re-discussed if a Swiss city is a candidate.

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Article 9 GIFTS

No gifts, of whatever value, may be given to or received by Olympic parties or the IFs recognised by the IOC. No advantage or promise of any kind of advantage may be made to or accepted by an Olympic party or an IF recognised by the IOC.

This prohibition shall be respected by the Cities and their NOCs as well as by all those acting on behalf of or supporting the candidature.

The same principle applies to the Cities' relations with third parties, in particular the media and organisations recognised by the IOC.

Article 10 RELATIONS WITH SPONSORS

In order to preserve the integrity and neutrality of the procedure, TOP Sponsors and other IOC marketing partners shall refrain from supporting or promoting any of the Cities. Consequently, Cities may not solicit or accept any such support or promotion from TOP Sponsors and other IOC marketing partners.

Furthermore, throughout the host city selection procedure, the Applicant and Candidate Cities' sponsors or donors may not conclude any new contract in support of an organisation recognised by the IOC in any form, when there is a risk of a conflict of interests³.

Article 11 VISITS BY INTERNATIONAL FEDERATIONS, THE IOC EVALUATION COMMISSION AND THE MEDIA

Applicant Cities may request the advice of the IFs concerning their project. If an IF deems necessary a working visit to a city, the IOC may authorise such visit.

The Candidate Cities may organise, at their own expense, working visits by International Olympic Winter/Summer (as applicable) Sports Federations if visits are necessary for the preparation of the candidature.

For visits organised in the framework of the above two paragraphs, a sense of moderation must be respected, particularly concerning hospitality and accommodation.

The IOC Evaluation Commission will pay a working visit to each Candidate City. The IOC will determine the order, period and programme of the visits.

The Candidate Cities may organise working visits for representatives of the media, entirely at the cost of the latter.

Continued on next page

³ See definition in the Code of Ethics

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Article 12 RELATIONS WITH IOC MEMBERS

There shall be no visits by IOC members to the Cities, or by the Cities to IOC members.

If an IOC member has to travel to a city for any reason, he or she shall inform the IOC Ethics Commission beforehand. The city may not take advantage of this occasion for the promotion of its candidature, nor cover the costs and other expenses linked to such a visit, in particular travel and accommodation.

Only after 1 November 2014 may the Candidate Cities promote their candidatures with IOC members, either on the occasion of international events or international competitions, or by sending written documentation.

IOC members may not be invited to any form of reception linked to the promotion of a candidature.

The ambassadors of the countries concerned may not visit the IOC members nor invite the IOC members to any form of reception in their embassies or elsewhere to promote the candidature.

No honorary degrees or official decorations may be awarded to an IOC member by a city or a representative of a city's country between the date of publication of the present Rules on the IOC website and the host city election (namely between 1 March 2013 and 29 July 2015).

In order to respect the neutrality of the IOC members, the cities may not use the name or image of an IOC member, an IOC honorary member or an IOC honour member, except for the members in the country of the city concerned.

Article 13 ELECTION OF THE HOST CITY

The IOC Ethics Commission supervises the Host City election procedure, in accordance with the provisions made by the IOC. The Commission may request an amendment to these provisions.

Article 14 RELATIONS BETWEEN CITIES

Each city shall, in all circumstances and at all times, respect the other cities as well as the IOC members and the IOC itself.

The cities shall refrain from any act or comment likely to tarnish the image of a rival city or be prejudicial to it. Any comparison with other cities is strictly forbidden.

No agreement, coalition or collusion between the cities or their NOCs aimed at influencing the result is permitted.

Continued on next page

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Article 15 INTERPRETATION AND SANCTIONS

All questions concerning the Rules of Conduct and matters concerning their interpretation shall be addressed to the IOC Olympic Games Department – Bid City Relations.

Minor breaches of the Rules of Conduct will be dealt with by the Olympic Games Department:

- a first breach will result in a confidential observation, in writing, to the city concerned;
- after consultation with the Ethics Commission, a second breach will result in a written notification to the members of the IOC Executive Board (and possibly the other Candidate Cities);
- further breaches of the Rules will be submitted to the IOC Ethics Commission, which will take the necessary measures.

Serious and repeated breaches of the Rules of Conduct will be dealt with by the IOC Ethics Commission. The Commission may recommend sanctions for approval by the Executive Board.

The IOC members will be informed, in writing, of any sanctions imposed by the IOC Executive Board. A press release will also be issued.

Continued on next page

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Appendix 1 Conditions Governing the Creation and Use of Logos and Emblems

(referred to in articles 4 and 7)

1. Introduction and Definitions:

- 1.1 The creation and use of logos and emblems by any Applicant City and/or Candidate City in connection with its bid to be appointed as host of any edition of the Olympic Games shall be subject to the prior written approval of the International Olympic Committee ("IOC") and the corresponding National Olympic Committee ("NOC") of the territory in which the Applicant City or Candidate City (jointly, "City" or "Cities") is located in accordance with the terms and subject to the conditions set out in this Appendix 1 (the "Rules of Conduct").
- 1.2 For the purposes of these Rules of Conduct, the following words shall have the following meanings:
 - (a) "City Sponsor" shall mean any sponsor appointed by the Applicant City or Candidate City (as appropriate) to support its bid to host the Games.
 - (b) "City Sponsor Designation" shall mean "Sponsor of [name of the City] + [year of the Olympic Games for the hosting of which the City is an applicant or candidate]" and no other element, it being understood that the Sponsor Designation shall not include the word "Olympic".
 - (c) "City Wordmark" shall mean the [name of the City] + [year of the Games] (on the same line).
 - (d) "Designation" shall mean "Applicant City or "Candidate City", as applicable.
 - (e) "Emblem" shall mean an integrated design, including the Olympic Symbol and other distinctive design elements, which shall be reflected in the following manner from top to bottom:
 - (i) the Logo (or such other distinctive design element developed in accordance with paragraph 2.1 and approved for use during the Candidate City phase);
 - (ii) the Designation; and
 - (iii) the Olympic Symbol, used in accordance with the Graphic Guidelines.
 - (f) "Games" shall mean any edition of the Olympic Games and/or the Olympic Winter Games.
 - (g) "Graphic Guidelines" shall mean the document setting out the guidelines for the use of Olympic Symbol and other Olympic-related marks, otherwise known as the "Olympism & The Olympic Symbol - Principles and Usage Guidelines".

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Appendix 1 (continued)

- (h) “Logo” shall mean an integrated design with certain distinctive elements, which shall be reflected in the following manner from top to bottom:
 - (i) a distinctive design element developed in accordance with paragraph 2.1;
 - (ii) the City Wordmark; and
 - (iii) the Designation (directly underneath the City Wordmark).

- (i) “Olympic Sponsor” means a TOP Partner, another international Olympic sponsor or a sponsor of the NOC.

- (j) “Olympic Symbol” shall mean the five interlaced Olympic rings of equal dimensions, as described in the Olympic Charter.

- (k) “Premium” shall mean those items of merchandise produced by any City Sponsor for the purposes of promotion of its partnership with the City, which items:
 - (i) are given away free of charge or sold at a nominal price;
 - (ii) bear the Logo together with the mark of the City Sponsor; and
 - (iii) have been approved by the corresponding NOC for use as Premiums.

- (l) “Promotional Item” shall mean those items of merchandise produced by any City for the purposes of promotion of its bid, which items:
 - (i) are given away free of charge or sold at a nominal price;
 - (ii) bear the Logo but do not bear the mark of any City Sponsor or any other commercial identification; and
 - (iii) have been approved by the corresponding NOC for use as Promotional Items.

- (m) “Slogan” shall mean a phrase or motto expressing the aims of the City in connection with its bid to be appointed as host of the Games.

Continued on next page

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Appendix 1 (continued)

2. **Applicant Cities**
 - 2.1 **Creation of a Logo.** An Applicant City may create a Logo in connection with its bid to be appointed as host city of the Games, subject to the conditions that the distinctive design element of the Logo shall not:
 - (a) contain any component of the NOC emblem or a distorted version thereof or a design confusingly similar thereto;
 - (b) be limited to the name or abbreviation of the territory in which the City is located;
 - (c) contain an image or expression with a well-known international or universal connotation or message; or
 - (d) contain the Olympic Symbol, the Olympic motto, the Olympic flag, any other Olympic-related imagery (e.g. flame, torch, medal, etc.), slogan, designation or other indicia or the distorted version thereof or a design confusingly similar thereto.
 - 2.2 **Creation of a Slogan.** An Applicant City may develop a Slogan, but is not obliged to do so, provided that it does not incorporate any elements of the Logo or any reference to the name of the City, the region or country in which the City is located, the year of the Games, or the word "Olympic".
 - 2.3 **Approval of the Logo and/or the Slogan:** The Applicant City shall first submit the Logo and the Slogan (if any) to the NOC for approval. If the Logo and/or the Slogan (if any) is approved by the corresponding NOC, the Applicant City shall thereafter submit such Logo and/or Slogan (if any) to the IOC for final written approval prior to any use.
 - 2.4 **General Use of the Logo.**
 - (a) The Logo must always be reproduced in its entirety and no single element thereof may be used separately.
 - (b) The position, proportion and design of the Logo must not be altered, distorted or re-drawn in any way whatsoever at any time.
 - (c) Applicant Cities may not use the Olympic Symbol in any manner whatsoever.
 - 2.5 **Institutional Use of the Logo and/or the Slogan.** Applicant Cities may use the Logo and/or the Slogan (if any) for the purposes of institutional representation of their bid on:
 - (a) stationery (e.g. letterheads and business cards);
 - (b) candidature documents (e.g. presentations, brochures or videos); and
 - (c) on the official internet site dedicated to their bids.
 - 2.6 **Promotional Use of the Logo and/or the Slogan.** Applicant Cities may use the Logo and/or the Slogan (if any), provided that there is no third-party association in relation thereto, for the purposes of promotional representation of their bid on a national basis only on:
 - (a) advertising;
 - (b) advertorials;
 - (c) promotional documents (e.g. brochures or magazines); and
 - (d) promotional items.

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Appendix 1
(continued)

2.7 Commercial Use of the Logo and/or the Slogan.

- (a) Subject to prior written approval of the NOC, Applicant Cities may develop merchandise for sale bearing the Logo and/or the Slogan (if any) to promote the bid, provided that:
 - (i) any such sales, whether through the official internet site of the City dedicated to its bid to host the Games or otherwise, are limited to the territory of the corresponding NOC; and
 - (ii) there is no third-party association in relation thereto.
- (b) Applicant Cities may authorise the use of the Logo and/or the Slogan (if any) by third parties providing financial support to the bid, subject to the following conditions:
 - (i) such third party is not a donor;
 - (ii) such third party is not a competitor in the category of any Olympic Sponsors, it being understood that exceptions may be granted by the IOC or the NOC of the corresponding Applicant City, as applicable, on a case by case basis provided that the Olympic Sponsors' rights are fully respected;
 - (iii) such use is restricted to the territory of the NOC of the corresponding Applicant City;
 - (iv) the Applicant City provides to the IOC, upon request, copies of all promotional and commercial material; and
 - (v) the Applicant City shall terminate its relationship with any such third party if so requested by the IOC in writing for any reason whatsoever.
- (c) Applicant Cities shall ensure that any agreements with third parties providing financial support to the bid, and in which there is a grant of rights in relation to the Logo and/or the Slogan (if any), shall include provisions to ensure that:
 - (i) in the event that the Applicant City is not selected by the IOC as a Candidate City, all rights granted by the Applicant City to the use of the Logo and/or the Slogan (if any) terminate on the date of announcement of the Candidate Cities selected by the IOC;
 - (ii) if not terminated earlier pursuant to paragraph (c)(i) above, all rights granted by the City in connection with the use of the Logo and/or the Slogan (if any) terminate on the date of the decision to award the Games to any City; and
 - (iii) third parties providing financial support to the bid shall have no automatic or binding residual rights, options or other arrangements of any nature, express or implied, with respect to the Games if the City is successful in its bid to be appointed as the host city of the Games.

Applicant Cities shall supply the IOC, upon request, with copies of all agreements and/or proposed agreements with third parties providing financial support to the bid.

Continued on next page

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Appendix 1
(continued)

3. **Candidate Cities**
- 3.1 **Use of the Logo and/or Slogan.** A Candidate City may continue to use the Logo and/or Slogan (if any) in connection with its bid to be appointed as host city of the Games, subject to and in accordance with the conditions set out in paragraph 2. Such use of the Logo and/or Slogan (if any) may be extended to outside the territory of the NOC of the corresponding Candidate City provided, however, that there is no third-party association in relation thereto.
- 3.2 **Creation of an Emblem.** A Candidate City may create an Emblem in connection with its bid to be appointed as host city of the Games, subject to the following conditions:
- (a) the Emblem shall reproduce fully, accurately and without embellishment, the colour, design and appearance of the Olympic Symbol in accordance with the Graphic Guidelines; and
 - (b) the area covered by the Olympic Symbol shall not exceed one third of the total area of the Emblem.
- 3.3 **Approval of the Emblem:** The Candidate City shall first submit the Emblem to the NOC for approval. If the Emblem is approved by the corresponding NOC, the Candidate City shall thereafter submit the Emblem to the IOC for final written approval prior to any use.
- 3.4 **General Use of the Emblem.**
- (a) The Emblem must always be reproduced in its entirety and no single element thereof may be used separately.
 - (b) The position, proportion and design of the Emblem must not be altered, distorted or re-drawn in any way whatsoever at any time.
- 3.5 **Institutional Use of the Emblem.** Candidate Cities may use the Emblem inside and outside of the territory of the NOC of the corresponding Candidate City, provided that there is no third-party association in relation thereto, for the purposes of institutional representation of their bid on:
- (a) stationery (e.g. letterheads and business cards);
 - (b) candidature documents (e.g. presentations, brochures or videos); and
 - (c) the official internet site dedicated to their bids.
- 3.6 **Promotional Use of the Emblem.** Candidate Cities may use the Emblem inside and outside of the territory of the NOC of the corresponding Candidate City, provided that there is no third-party association in relation thereto, for the purposes of promotional representation of their bid on an international basis on:
- (a) advertising;
 - (b) advertorials;
 - (c) promotional documents (e.g. brochures or magazines);
 - (d) pins; and
 - (e) promotional displays or venue banners (e.g. exhibition stands).
- 3.7 **Commercial Use of the Emblem.** Candidate Cities shall not use or authorise the use of the Emblem by third parties for any commercial purpose whatsoever.

Continued on next page

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Appendix 1
(continued)

4. **Recognition of and Communication by Third Parties Providing Financial Support to the Bid.**

- 4.1 Cities may list the names of third parties providing financial support to the bid (including donors) on their official internet site or in their publications provided that such third party is not a competitor in the category of a TOP Partner, another international Olympic Sponsor or one of their NOC sponsors.
- 4.2 Donors which are competitors in the product/service category of a TOP partner, another international Olympic Sponsor or a sponsor of the corresponding NOC of the City shall not be authorised to communicate with respect to their donation to the bid or otherwise associate themselves with the bid in any manner whatsoever.

5. **Respect of commitments to the Olympic Sponsors**

Cities shall collaborate at all times with the corresponding NOC to fully respect any and all contractual commitments undertaken by the NOC towards the Olympic Sponsors in the implementation of their bids.

6. **If the City is awarded the Olympic Games,** the provisions of the Host City Contract between such City, the corresponding NOC and the IOC, together with the provisions of the Olympic Charter, shall apply thereafter.

7. **Use of the Olympic Symbol.**

Cities may not make any use of the Olympic Symbol alone for any purpose whatsoever.

Continued on next page

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Appendix 2 (referred to in article 8)

The information in this appendix refers to the IOC Sessions during which a Host City is elected, the Briefing for IOC Members in Lausanne* and the Olympic Games. This information complements and is an integral part of the Rules of Conduct applicable to all cities wishing to organise the Olympic Games. The information is not exhaustive and may be complemented by further information.

Any reference to Applicant and Candidate Cities in this document also encompasses their respective NOCs, the governments/embassies/consulates of the respective countries, sponsors or any other person or organisation acting for or on their behalf or supporting them.

*This meeting is organised in Lausanne during the Candidate City phase and is structured to provide the IOC Members and the Candidate Cities with the utmost opportunity to interact and discuss the Candidate Cities' projects.

1.- IOC Sessions during which a Host City is elected

1.A - Promotion

There may be no receptions held by a Candidate City for any persons other than the city's own delegation. Candidate Cities or any other third party acting for or on behalf of the bid will not be permitted to hire their own premises for promotional activities or to meet with IOC Members (e.g. NOC house or bid city restaurant etc.). The Candidate Cities will, however, be provided with the opportunity to have a suite at the official IOC Hotel where the cities can meet with IOC Members to discuss their projects.

The above rule, however, does not prevent the Candidate Cities from organising activities for their own delegations, in the spirit of moderation.

No IOC members, apart from the IOC members of the countries concerned or officials of the country organising the Session, may be invited to a reception organised by a Candidate City or to any form of diplomatic reception organised by the country of a Candidate City.

Embassy/Consulate premises may not be used for any meetings with IOC Members.

1.B - Advertising

In line with Article 8 of the Rules of Conduct, the Candidate Cities may not carry out any form of international promotion in the country where the Host City election will take place during the three-week period before the election. The Candidate Cities may not undertake any form of written advertising in the local or international media during this three-week period (this includes magazines, newspaper wraps, internet and television). Interviews and editorials are, however, permitted.

Furthermore, there may be no form of "building wrap"/external decoration or any billboard advertising whatsoever relating to any candidature.

Continued on next page

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Appendix 2 (referred to in article 8)

1. C - Media

The IOC will provide each city with the opportunity to hold a press conference in the Session venue following its final presentation to the IOC Members. If Candidate Cities wish to hold other press conferences, they may do so, but not in the official IOC Hotel or the Session venue.

There must be no reception at the end of any press conferences.

1.D – Document distribution

Bilingual documentation (French and English) may be distributed in line with instructions provided by IOC Bid City Relations.

No documents may be delivered by the cities or any third party working on their behalf to the IOC Members' hotel rooms.

2.- Briefing for IOC Members

2.A - Promotion

Candidate Cities may not organise any receptions and are not permitted to hire their own premises for promotional activities or to meet with IOC members (e.g. NOC house or bid city restaurant etc.).

There may be no receptions held by a Candidate City for any persons other than the city's own delegation.

Embassy/Consulate premises may not be used for any meetings with IOC Members.

2.B - Media

If Candidate Cities wish to hold a press conference, they may do so, but not at the IOC headquarters, the Olympic Museum, the Lausanne Palace Hotel or any other venue as specified by the IOC. The IOC will not provide the cities with the opportunity to hold a press conference.

There must be no reception at the end of any press conferences.

2.C – Document distribution

Bilingual documentation (French and English) may be distributed in line with instructions provided by IOC Bid City Relations.

No documents may be delivered by the cities or any third party working on their behalf to the IOC Members' hotel rooms.

Continued on next page

Rules of conduct applicable to all cities wishing to organise the Olympic Games (as from the 2022 bid process onwards)

Appendix 2
(referred to in
article 8)

3.- Olympic Games

3.A - Promotion

Applicant / Candidate Cities may set up a bid exhibition in the respective NOC House or at a location to be approved by the IOC during the Olympic Games if they so wish and promotional documentation may be distributed.

Cities are permitted to have some element of team visibility on their official clothing during the Games, provided the following is respected:

- Cities may use their logo (i.e. graphic device (including *Name of City* + 2020 + “Applicant City” or “Candidate City”) without the Olympic rings) on items of clothing.
- The logo in its entirety shall not be larger than 20cm²;
- Only City representatives (excluding national delegations, athletes and NOC accredited persons) may wear the items of clothing;
- There must be no advertising or trademark on the items of clothing except the manufacturer’s mark (see below);
- The identification of the manufacturer on the clothing should be in accordance with Rule 51 of the Olympic Charter, in particular:
 - The identification of the manufacturer shall not appear more than once per item of clothing
 - Any manufacturer’s identification must not exceed 20cm²

All other forms of identification on Applicant or Candidate Cities’ clothing are prohibited.

3.B - Media

The IOC will provide each city with the opportunity to hold a press conference in the Main Press Centre. There must be no reception at the end of any press conferences.

2022 Candidature Acceptance Procedure – signature page

Signature of the Candidature Acceptance Procedure The Applicant Cities shall abide, in all aspects, by all provisions of the Olympic Charter, the Candidature Acceptance Procedure, the IOC Code of Ethics, the Rules of Conduct applicable to all cities wishing to organise the Olympic Games and all other rules, instructions and conditions which may be established by the IOC Executive Board.

The present Candidature Acceptance Procedure comes into effect on 31/05/2013 and shall remain in force until further notice.

Lausanne, 31/05/2013

The IOC Executive Board

The **Bid Committee** of _____ hereby certifies to have received a copy of the document entitled “Candidature Acceptance Procedure” and declares to have duly noted its contents.

.....
Signature

.....
NAME AND FUNCTION (in block capitals)

The **City** of _____ hereby certifies to have received a copy of the document entitled “Candidature Acceptance Procedure” and declares to have duly noted its contents.

.....
Signature

.....
NAME AND FUNCTION (in block capitals)

The **NOC** of _____ hereby certifies to have received a copy of the document entitled “Candidature Acceptance Procedure” and declares to have duly noted its contents.

.....
Signature

.....
NAME AND FUNCTION (in block capitals)

PART 2 → IOC Questionnaire


Overview

Application File In the application phase of the bid process, Applicant Cities are required to submit a document containing their replies to the IOC questionnaire contained in Part 2.

The aim of this Application File is to provide the IOC with an overview of a city's project to host the Olympic Winter Games and to determine whether this corresponds to the needs of the Olympic Movement.

The IOC will assess Applicant Cities on the basis of their replies to the questionnaire contained in Part 2 and on the results of any independent studies carried out by the IOC (as described in chapter 1.3.4).

Fonts Throughout the questionnaire contained in Part 2, **all questions and guarantees are presented in bold font** and any accompanying explanatory text is presented in regular font.

Guarantees The IOC questionnaire also requires Applicant Cities to obtain guarantees from third parties. Questions requiring a guarantee are flagged with the following icon in the questionnaire: 

Continued on next page

Overview, Continued

Instructions

Precise instructions on how to create your replies to the questionnaire, from a presentation and content point of view, can be found in Part 3 of this document. The aim of these instructions is two-fold:

- To save the Bid Committee unnecessary work, effort and expense
- To ensure that the information provided to the IOC can be easily and objectively analysed

Applicant Cities must follow the instructions given in Part 3.

Reference documents

X

We remind Applicant Cities that the following documents will provide invaluable assistance to anyone connected with the bid/preparation of the Application File:

- Olympic Charter
- IOC Technical Manuals
- Olympic Games knowledge database

Contents

The questionnaire is divided into the following chapters:

Chapter		
1	-	Vision, concept and legacy
2	-	Sport and Venues
3	-	Environment and Meteorology
4	-	Accommodation
5	-	Transport
6	-	Medical Services and Doping Control
7	-	Safety and Security
8	-	Technology and Energy
9	-	Legal aspects and custom and immigration formalities
10	-	Government and public support
11	-	Finance and Marketing

1 → Vision, Concept and Legacy

DATES OF THE OLYMPIC GAMES

- Q 1.1** In accordance with the Olympic Charter (Bye-law to Rule 32),
“The duration of the competitions of the Olympic Games shall not exceed sixteen days”.
- State your proposed dates to host the Olympic Winter Games and Paralympic Winter Games in 2022 and specify your reasons.**

VISION AND LEGACY

- Q 1.2** What is your motivation to host the Olympic Winter Games and what is your vision for your Games?
- Q 1.3** What do you believe would be the long-term benefits for your city / region / country of:
- Bidding for the Olympic Winter Games (irrespective of the outcome of the bid)
 - Hosting the Olympic Winter Games
 - Hosting the Paralympic Winter Games
- Q 1.4** How can hosting the Olympic Winter Games in your city contribute to the development of the Olympic Movement and of the Olympic Winter Games?

Continued on next page

Vision, Concept and Legacy

CONCEPT

Q 1.5 Describe your concept of the 2022 Olympic Winter Games in your city/region.

Detail the following aspects:

- Explain how your concept of the Olympic Winter Games fits into your city/region's long-term planning strategy.
- Motivation behind the choice of location of key Olympic infrastructure
- Expected benefits at Games-time
- Games legacy plans

Q 1.6 Provide Map A: a map of your city/region on which your project is superimposed thus giving a complete visual overview of your project.

Map A should be no larger than A3 – folded or double page – and the graphic scale used must be clearly indicated.

Map A should include all major infrastructure:

- Competition venues
- Opening/Closing Ceremony venue(s)
- Olympic Village(s)
- Main media accommodation (hotel clusters/village(s))
- Main Press Centre (MPC)
- International Broadcast Centre (IBC)
- Medal Plaza(s)
- Main hotel area
- Main transport infrastructure (airport(s), motorways, train/tram/metro lines etc.)

Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

On the map, please draw a 10km radius around the Olympic Village(s).

2 → Sport and Venues

SPORT EXPERIENCE

Q 2.1 What experience have you had in hosting international sports events and multi-sports events?

List a maximum of ten major events held in the city and ten major events held in the country over the last ten years, indicating official dates and duration. Please include only Senior Continental Championships, World Championships and World Cups (excluding Junior competitions).

VENUES

Q 2.2 Complete Chart 1 for all sports as well as the Opening/Closing Ceremony venue(s), IBC/MPC, Olympic Village(s) and Media Village(s) (if applicable), which you expect will be used for the Olympic Winter Games and the Paralympic Winter Games.

In addition to the chart in the Application File, please provide the chart in excel format on the CD-ROM (see instructions).

In Chart 1, Applicant Cities are required to define the venue construction status as either:

Existing EXISTING VENUES - NO PERMANENT WORKS REQUIRED (OVERLAY ONLY)

Existing - permanent works required EXISTING VENUES - PERMANENT WORKS REQUIRED

Planned VENUES TO BE BUILT - PERMANENT - PLANNED (IRRESPECTIVE OF THE GAMES)

Additional VENUES TO BE BUILT - PERMANENT - ADDITIONAL (VENUES A CITY IDENTIFIES AS BEING NECESSARY TO HOST THE GAMES - GAMES DEPENDENT)

Temporary TEMPORARY VENUES

Continued on next page

Sport and Venues

Q 2.3 For each **existing** venue, provide a **photographic file** which clearly illustrates the venue (inside and outside – as applicable).

A venue photographic file is an A4 document (maximum 5 pages – with A3 fold-out pages if you so wish), presenting an existing venue through a set of colour photographs together with a written description of the venue and its location giving an overview of its history, location, layout, functionality and architecture.

The following list provides an indication of elements to include in the photographic files:

- Written description in English and French (maximum 1 page)
 - Location (in relation to the city) and accessibility (transport routes and public transport)
 - History and usage: initial construction, renovations, architectural and functional description, previous and current usage
- Set of colour photographs (maximum 4 pages, including A3 fold-out pages if you so wish)
 - Aerial and/or external panoramic elevated view
 - Venue external frontage (where applicable)
 - Views including field of play and seating tribunes

For outdoor events, please draw the route/finish area etc. on the photo.

IOC Guiding Principles – Venues X

The following information contains important guidelines concerning the choice of venues:

Venues are a critical success factor for an Olympic Games, in both financial and operational terms. It is therefore important that Applicant Cities have a full understanding of venues, from planning through to permanent construction, overlay, operations, transition to Paralympic Games (where applicable) and retrofit.

Whilst some guiding principles are listed below, please note that further details concerning venues can be found in the Technical Manual on Venues and the Technical Manual on Design Standards for Competition Venues.

- Venues must meet requirements and be realistic with respect to the master plan of the Host City, resource efficiencies and post-Games legacy
- Sustainability principles should be integrated into all aspects of venue planning e.g. site location, use of permanent versus temporary venues, environmental protection, transport connections, legacy requirements, etc.
- For site selection and venue location:
 - Use existing venues with refurbishment if needed
 - Build a new permanent venue only if there is a legacy need, ensuring flexible use if possible
 - If there is no legacy need, seek a temporary solution
- Venues should be safely and efficiently operated, keeping the primary focus on the athletes

Sport and Venues

Gross seating capacities

Venue gross seating capacities are provided in the Technical Manual on Design Standards for Competition Venues. Please note that, for every Olympic Games, these capacities must be considered with the following points to determine final venue capacities:

- Capacity of any existing venue to be potentially used
- Capacity of any new venue considering its legacy use
- Terrain, venue footprint and layout (mainly for outdoor venues)
- Popularity of the sport in the Host City, region and/or country
- The potential ability to increase capacity on a temporary basis for Olympic Games use
- Existing/planned road capacities or transport operation constraints to bring spectators (and other clients) to the venue
- Operational feasibility due to overlapping competition schedule in venue clusters/precincts/zones.

Venue counting principles

- A venue hosting two or more sports, not simultaneously, should be counted as one venue (e.g. bobsleigh / luge).
- A venue providing multiple halls for different indoor sports/disciplines should be counted separately by each hall/sport.
- Certain sports (e.g. Curling) may have more than one field of play in the same perimeter, but should be counted as one venue.
- Venues for outdoor events (alpine skiing, cross country skiing, etc.) should be considered as temporary venues, except where the finish area is in an existing venue.

Continued on next page

Sport and Venues

VENUE LOCATION

Q 2.4

Map B:

Provide a map of your city/region on which the location of the competition venues, training sites for ice hockey and skating, as well as the following non-competition venues are superimposed:

- Olympic Village(s)
- Opening/Closing Ceremony venue(s)
- Main media accommodation (hotel clusters/village(s))
- Olympic Hotel(s)
- Other key accommodation sites of more than 1,000 rooms
- MPC
- IBC

Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

On the map, please draw a 10km radius around the Olympic Village(s).

Also provide a map (Map C) with the corresponding Paralympic venue locations.

Provide additional map(s) (B1, B2 etc.) for all competition venue clusters/precincts included in your project, indicating access routes and security perimeter fence lines.

All B maps should be no larger than A3 - folded or double page - and should contain a clear legend. The most appropriate graphic scales must be chosen to best represent your project and venue clusters in A4 to A3 formats. These graphic scales must be clearly indicated on all maps.

The following colour-code must also be used for all B maps:

<u>PALE BLUE:</u>	Existing venue, no permanent works required (Overlay only)
<u>DARK BLUE:</u>	Existing venue, permanent works required
<u>GREEN:</u>	Planned permanent venue (irrespective of the Games)
<u>RED:</u>	Additional permanent venue (Games dependent)
<u>PINK:</u>	Temporary venue (required for the Games)

All venues in chart 1 should be attributed a unique colour coded number (according to the colour code provided above) which should also feature on all B maps. Please note that all B maps must also be included on the CD ROMs to be provided to the IOC (see instructions).

Continued on next page

Sport and Venues

NON-COMPETITION VENUES

Q 2.5 OLYMPIC VILLAGE(S)

Q 2.5.1 Describe your concept for the Olympic village(s), including the following elements:

- Owner
- Location
- Altitude
- Type of accommodation / type of buildings
- Size of village(s) (hectares)
- Number of beds
- Paralympic considerations
- Post-Olympic use.

Q 2.5.2 Specify who will finance the construction of the Olympic village(s).

Q 2.5.3 Please indicate whether alternative accommodation is planned/required. Please describe the alternative accommodation you plan to use, if any.

Q 2.6 INTERNATIONAL BROADCAST CENTRE / MAIN PRESS CENTRE

Q 2.6.1 Describe your concept for the IBC and MPC, including the following elements:

- Location(s)
- Existing or new construction(s)
- Combined or separate venues
- Size(s)
- Type of building(s)
- Adjacent space for compounds, transport mall and parking
- Occupation dates (when the OCOG would take full possession)
- Post-Olympic use.

Q 2.6.2 Is a Mountain Media Centre planned? If so, describe your concept including the elements above.

Q 2.6.3 Specify who will finance the construction of the IBC and MPC.

Chart 1 – Competition and non-competition venues

- Add as many rows for disciplines (e.g. Skating – Figure Skating, Short Track Speed Skating, Speed Skating) / additional venues as needed
- Ownership: Venue owner (existing venues) or land owner (planned/additional/temporary venues) as appropriate
- Venue construction status: Please use the categories as defined above: Existing, Existing with permanent works required, Planned, Additional and Temporary.

Olympic sport/ discipline	Paralympic sport/ discipline	Name of venue	Venue construction status	Gross seating capacity	Ownership (public/private)	Permanent works				Source of financing (public/private/joint)	Post-Olympic use	
						Original date of construction	Date of upgrade (if completed)	Dates of permanent works required				Cost of permanent works required (in USD 2013)
								Start date	Finish date			
Biathlon												
Bobsleigh												
Curling												
Ice Hockey												
Luge												
Skating												
Skiing												
		Olympic Village										
		MPC										
		IBC										
		Media Village										

Continued on next page

Appendix A – Olympic programme

OFFICIAL PROGRAMME OF THE SOCHI 2014 WINTER OLYMPIC GAMES

Sports	Men's events	Women's events	Mixed/open events	Total
BIATHLON	5 10 km Sprint 20 km Individual 12.5 km Pursuit 15 km Mass Start 4 x 7.5 km Relay	5 7.5 km Sprint 15 km Individual 10 km Pursuit 12.5 km Mass Start 4 x 6 km Relay	1 Mixed Relay (2 x 6 km women, 2 x 7.5 km men)	11
BOBSLEIGH - BOBSLEIGH	3 2 Two-man Four-man	2 1 Two-woman		5 3
- SKELETON	1 Skeleton	1 Skeleton		2
CURLING	1 Tournament (10 teams)	1 Tournament (10 teams)		2
ICE-HOCKEY	1 Tournament (12 teams)	1 Tournament (8 teams)		2
LUGE	1 Single	1 Single	2 Double Team relay	4
SKATING - SPEED SKATING	11 6 500 m 1,000 m 1,500 m 5,000 m 10,000 m Team Pursuit	11 6 500 m 1,000 m 1,500 m 3,000 m 5,000 m Team Pursuit	3	25 12
- SHORT TRACK	4 500 m 1,000 m 1,500 m 5,000 m relay	4 500 m 1,000 m 1,500 m 3,000 m relay		8
- FIGURE SKATING	1 Individual	1 Individual	3 Pairs Ice Dancing Team Event	5

Continued on next page

Appendix A – Olympic programme, Continued

Sports	Men's events	Women's events	Mixed/open events	Total
SKIING - <i>CROSS COUNTRY</i>	27 6 Skiathlon (15 km Classical Technique / 15 km Free Technique) 15 km Classical Technique 50 km Mass Start Free Technique Sprint Relay Classical Technique 4 x 10 km Relay (2 Classical / 2 Free) Cross-Country Sprint Free Technique	22 6 Skiathlon (7.5 km Classical Technique / 7.5 km Free Technique) 10 km Classical Technique 30 km Mass Start Free Technique Sprint Relay Classical Technique 4 x 5 km Relay (2 Classical / 2 Free) Cross-Country Sprint Free Technique		49 12
- <i>SKI JUMPING</i>	3 Individual Normal Hill Individual Large Hill Team Large Hill	1 Individual Normal Hill		4
- <i>NORDIC COMBINED</i>	3 Individual: NH Ski Jumping + 10 km Cross- Country Individual: LH Ski Jumping + 10 km Cross-Country Team: LH Ski Jumping + 4 x 5 km Cross-Country Relay			3
- <i>ALPINE</i>	5 Downhill Slalom Giant Slalom Super-G Super Combined	5 Downhill Slalom Giant Slalom Super-G Super Combined		10
- <i>FREESTYLE</i>	5 Moguls Aerials Ski Cross Ski Halfpipe Ski Slopestyle	5 Moguls Aerials Ski Cross Ski Halfpipe Ski Slopestyle		10
- <i>SNOWBOARD</i>	5 Parallel Giant Slalom Parallel Slalom Snowboard Cross Snowboard Halfpipe Snowboard Slopestyle	5 Parallel Giant Slalom Parallel Slalom Snowboard Cross Snowboard Halfpipe Snowboard Slopestyle		10
TOTAL	49	43	6	98

Programme changes

A review of the sports programme takes place after each edition of the Olympic Winter Games. Applicant Cities should therefore be aware that any further modifications to the Olympic Winter Games sports programme would be voted on by the 127th IOC Session in 2015.

3 → Environment and Meteorology

ENVIRONMENT

Q 3.1 Describe the following on a map no larger than A3 - folded or double page - and indicate the graphic scale used:

- General geographical features of the city and its surroundings
- Protected/environmentally sensitive areas
- Cultural heritage monuments
- Potential natural risks

Q 3.2 Provide detailed information on the ambient air quality in the Applicant City (compared to the most recent WHO standards/guidelines), including an assessment of the analyses performed over the last five years for the period during which you intend to hold the Olympic Winter Games and the testing methods used.

Further information must be provided for any proposed competition venues situated more than 50km from the Applicant City or for any proposed competition venues where conditions are significantly different from the rest of the Applicant City.

Please include the following figures in your assessment:

	Mg/m ³
Carbon monoxide	
PM10 (PM 2.5 if data readily available)	
Sulphur dioxide	
Nitrogen dioxide	
Ozone	

Q 3.3 Provide detailed information on the quality of drinking water in the Applicant City (compared to the most recent WHO standards/guidelines), including an assessment of the analyses performed over the last five years, the testing methods used and the system of supply.

Further information must be provided for any proposed competition venues situated more than 50km from the Applicant City or for any proposed competition venues where conditions are significantly different from the rest of the Applicant City.

Continued on next page

Environment and Meteorology

- Q 3.4** Provide details of current general environmental conditions and actions in your city/region.
- Q 3.5** Provide details of any Games-specific environmental/sustainability actions you plan on implementing, outlining how those actions fit in with overall city and region environmental and sustainable development strategies.
- Q 3.6** Provide a brief assessment of the environmental impacts and legacies of staging the Olympic Winter Games in your city/region.
- Q 3.7** Have environmental impact studies been carried out on any of your proposed venues and does legislation in your country require you to carry out environmental impact studies? If so, at what stage of the planning and construction process?
- Are any impact mitigation/compensation measures required or foreseen for any of the proposed venues?

METEOROLOGY

- Q 3.8** Complete Charts 2.1, 2.2 and 2.3.

Charts 2.1 to 2.3 – Meteorology

Statistics to be provided:

- For your proposed dates of the Games
- For the area in which the Olympic Winter Games will be held (Applicant City + any outdoor competition venue where conditions are significantly different to the rest of the Applicant city)
- For the last ten years

Chart 2.1 – Temperature, humidity and wind *(Indicate source of statistics)*

	Temperature			Humidity			Wind (general tendencies)	
	Minimum	Maximum	Average	Minimum	Maximum	Average	Direction	Strength
9 a.m.								
12 noon								
3 p.m.								
6 p.m.								
9 p.m.								

Chart 2.2 – Precipitation, fog and snow depth *(Indicate source of statistics)*

Precipitation (Number of days)		Fog (Number of days of fog during period of Games)	Snow depth (In cm during period of Games)		
Annually	Period of Games		Minimum	Maximum	Average

Chart 2.3 – Altitude *(Indicate source of statistics)*

Altitude in metres		
City	Mountain resorts	Other sites where significant differences exist

4 → Accommodation

HOTELS

Q 4.1 State what point of reference you have chosen as the Olympic Winter Games centre in the Applicant City (e.g. Olympic Village, Olympic Stadium, IOC hotel(s), main hotel cluster,...) and explain why. This point of reference must be used to answer the questions below.

Q 4.2 Questions in this chapter require you to categorise hotels according to the internationally accepted star rating system (5 star, 4 star, 3 star, 2 star) described in the Technical Manual on Accommodation.

G Provide a statement from your national tourist board, giving the equivalent rating used in your country, a description of the standard of hotel in each category and confirming the hotel inventory as specified in charts 3 A and B.

Q 4.3 Complete Charts 3 A and B indicating the number of hotels and hotel rooms

- within a radius of 0–10km from your chosen Olympic Winter Games Centre
- within a radius of 10–50km from your chosen Olympic Winter Games Centre
- within a 0–10km radius from any competition venue cluster/precinct and/or stand-alone venue outside the Applicant City

Please also include Charts 3 A and B in electronic format (Excel) on the CD ROM to be provided to the IOC (see instructions).

Q 4.4 Use the following table to indicate average convention rates in 2013 for 3, 4 and 5 star hotels and for all room types during the month of the Olympic Winter Games, including breakfast(s) and all applicable taxes.

Please also indicate the source of the information provided.

	Average 2013 convention rates for the month of the Olympic Winter Games		
	3 star	4 star	5 star
Single, including 1 breakfast			
Double/twin, including 2 breakfasts			
Suite, including 2 breakfasts			

Continued on next page

Accommodation

MEDIA ACCOMMODATION

Q 4.5 Wherever the hotel infrastructure of the Host City is insufficient to cater for the needs of the media, the OCOG must provide a media village (or villages, depending on the configuration of the Olympic venues).

If you envisage the use of (a) media village(s), please answer the questions below.

If no media village(s) is/are planned, please describe your concept for media accommodation.

Q 4.6 Describe your concept for the media village(s), including the following:

- Owner (current and future)
- Location
- Type of accommodation / type of buildings
- Size of village(s) (hectares)
- Number of rooms and beds / room to bathroom ratio
- Post-Olympic use.

Specify who will finance the construction of any media village(s), if applicable.

Charts 3 A and B – Accommodation

Chart 3 A – Applicant City

- Include all accommodation available within a radius of 0-10km and a radius of 10-50km of your Games Centre (as defined in question 4.1)
- **Please ensure that rooms are not counted twice**
- *Please list apartments according to quality and number of rooms per apartment

Existing accommodation

Type of accommodation	Within a radius of 0–10km of Games Centre		Within a radius of 10–50km of Games Centre		TOTAL	
	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms
5 star hotels						
4 star hotels						
3 star hotels						
2 star hotels						
1 star hotels						
University campus						
Apartments*						
Alternative Accom. <i>(specify)</i>						

Planned accommodation (to be constructed irrespective of the Games and for which construction authorisations have already been signed)

Type of accommodation	Within a radius of 0–10km of Games Centre		Within a radius of 10–50km of Games Centre		TOTAL	
	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms
5 star hotels						
4 star hotels						
3 star hotels						
2 star hotels						
1 star hotels						
University campus						
Apartments*						
Alternative Accom. <i>(specify)</i>						

Charts 3 A and B – Accommodation (continued)

Additional accommodation (necessary to host the Games but for which construction authorisations have not yet been signed)

Type of accommodation	Within a radius of 0–10km of Games Centre		Within a radius of 10–50km of Games Centre		TOTAL	
	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms
5 star hotels						
4 star hotels						
3 star hotels						
2 star hotels						
1 star hotels						
University campus						
Apartments*						
Alternative Accom. <i>(specify)</i>						

Chart 3 B – Competition venue clusters/precincts/stand-alone venues outside the Applicant City

- Include all accommodation available within a radius of 0-10km of each competition venue cluster/precinct or of each stand-alone venue outside the Applicant City – please provide one table for each competition cluster/precinct/venue, indicating its name in the table as shown.
- **Please ensure that rooms are not counted twice**
- *Please list apartments according to quality and number of rooms per apartment

Existing accommodation

Type of accommodation	Within a radius of 0–10km of <i>[insert name of competition venue cluster/precinct/venue]</i>	
	Number of hotels	Number of rooms
5 star hotels		
4 star hotels		
3 star hotels		
2 star hotels		
1 star hotels		
University campus		
Apartments*		
Alternative Accom. <i>(specify)</i>		

Charts 3 A and B – Accommodation (continued)

Planned accommodation (to be constructed irrespective of the Games and for which construction authorisations have already been signed)

Type of accommodation	Within a radius of 0–10km of <i>[insert name of competition venue cluster/precinct/venue]</i>	
	Number of hotels	Number of rooms
5 star hotels		
4 star hotels		
3 star hotels		
2 star hotels		
1 star hotels		
University campus		
Apartments*		
Alternative Accom. <i>(specify)</i>		

Additional accommodation (necessary to host the Games but for which construction authorisations have not yet been signed)

Type of accommodation	Within a radius of 0–10km of <i>[insert name of competition venue cluster/precinct/venue]</i>	
	Number of hotels	Number of rooms
5 star hotels		
4 star hotels		
3 star hotels		
2 star hotels		
1 star hotels		
University campus		
Apartments*		
Alternative Accom. <i>(specify)</i>		

5 → Transport

Q 5.1 TRANSPORT INFRASTRUCTURE

Use Chart 4 to indicate:

EXISTING TRANSPORT INFRASTRUCTURE

List your existing transport infrastructure (roads and public transport systems):

- Motorways
- Major urban arterial network
- Suburban rail
- Subway
- Light rail
- Bus Rapid Transit (BRT) network, if applicable

PLANNED TRANSPORT INFRASTRUCTURE

List all transport infrastructure developments planned irrespective of your application to host the Olympic Winter Games, and which will have an impact on Olympic site accessibility.

ADDITIONAL TRANSPORT INFRASTRUCTURE

List the additional transport infrastructure you feel will be necessary to host the Olympic Winter Games.

For each of the above, specify:

- Length and capacity (number of traffic lanes or rail tracks)
- Location of each infrastructure item by stating where it begins and ends
- How and by whom work will be financed (if applicable)
- Construction timelines (if applicable)

Please differentiate between transport infrastructure within the city boundary and from the city boundary to outlying venues.

Please also include Chart 4 in electronic format (Excel) on the CD ROM to be provided to the IOC (see instructions).

Continued on next page

Transport

Q 5.2 AIRPORT

Which is the main international airport you intend to use for the Olympic Winter Games?

State your reasons.

Which other airport(s) do you intend to use for the Olympic Winter Games?

State your reasons.

For each airport you intend to use, please indicate capacity (number of runways, number of gates, passenger terminal capacity), distance to the city centre and existing, planned and additional public transport links to the city centre.

Q 5.3 MAPS B

Complete the maps requested in theme Sport and Venues as follows:

Superimpose your city's transport infrastructure, as listed in Chart 4, on Maps B, B1, B2 etc.

Please label each infrastructure item on the map with the unique number attributed to it in Chart 4 and observe the following colour code:

- PALE BLUE Existing infrastructure, no permanent works required
- DARK BLUE Existing infrastructure, permanent works required
- GREEN Planned infrastructure (irrespective of the Olympic Games)
- RED Additional infrastructure required for the Olympic Games

Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

The following graphic standards should be used on Map B to represent your infrastructure:

Infrastructure	Motorways	Major urban arterial network	Suburban rail	Subway	Light rail
Existing, no permanent works					
Existing, permanent works required					
Planned					
Additional					

Continued on next page

Transport

Q 5.4 TRANSPORT CHALLENGES

Q 5.4.1 What current and future (2022) major transport challenges do your city and region face?

Q 5.4.2 What general transport and mobility concepts do you propose in order to address the following Games clients' transport needs:

- Athletes and team officials
- Media
- Spectators and workforce (including volunteers)

Q 5.5 DISTANCES AND TRAVEL TIMES

Complete Chart 5, indicating all distances in kilometres and 2013 travel times in minutes by the most appropriate bus route.

If a rail connection is available, add rail travel time in brackets (rail).

Please also include Chart 5 in electronic format (Excel) on the CD ROM to be provided to the IOC (see instructions).

Chart 4 – Existing, planned and additional transport infrastructure

- The infrastructure items should be listed in numerical order with a unique colour-coded number as shown in the table
- Please note that all infrastructure items listed should appear on Maps B, B1, B2 etc. with the unique number attributed to it
- Please identify the location of each infrastructure item by stating where it begins and ends
- Please provide all costs in USD 2013

EXISTING transport infrastructure, NO PERMANENT WORKS REQUIRED

Type of transport Infrastructure (Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)	Length (km) + capacity (n° of traffic lanes or tracks)		Construction/upgrade	
	Within city boundary	From city boundary to outlying venues	Construction date	Date of completed upgrade(s)
①				
②				

EXISTING transport infrastructure, PERMANENT WORKS REQUIRED

Type of transport Infrastructure (Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)	CURRENT length (km) + capacity (n° of traffic lanes or tracks)		Construction/upgrade					Source of financing (Public/private/joint)	
	Within city boundary	From city boundary to outlying venues	Type of work (length in km + capacity)		Body responsible	Construction date	Date of upgrade		Cost of upgrade
			Within city boundary	From city boundary to outlying venues					
③									
④									

PLANNED transport infrastructure

Type of Transport Infrastructure (Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)	Length (km) + capacity (n° of traffic lanes or tracks)		Construction				Source of financing (Public/private/joint)
	Within city boundary	From city boundary to outlying venues	Body responsible	Start	End	Cost	
⑤							
⑥							

ADDITIONAL transport infrastructure

Type of Transport Infrastructure (Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)	Length (km) + capacity (n° of traffic lanes or tracks)		Construction				Source of financing (Public/private/joint)
	Within city boundary	From city boundary to outlying venues	Body responsible	Start	End	Cost	
⑦							
⑧							

Chart 5 – Distances and travel times in 2013

- All distances must be rounded to the nearest kilometre.
- All times must be given in minutes and for average travel times by bus, using 5 minute intervals.
- Provide in brackets travel times and mode of transport for any alternative means of transport available for a particular travel, if applicable at Games-time.
- If your project includes any other villages/accommodation for athletes, please include it/them in this table.
- If there is more than one competition venue for a sport/discipline/event please create new rows in the table as needed.
- If the IBC and MPC are in separate locations, please list them separately in the table.

All distances in km and travel times in minutes and by bus	Main international airport		Main hotel area		Athlete accommodation				Olympic Stadium		Media Accommodation (please specify)		MPC/IBC	
					Olympic Village		Any other village/accommodation for athletes							
	Km	Min.	Km	Min.	Km	Min.	Km	Min.	Km	Min.	Km	Min.	Km	Min.
Main international airport														
Main hotel area														
Olympic Village														
Any other village/accommodation for athletes														
Olympic Stadium														
Media Accommodation														
MPC/IBC														
Biathlon														
Bobsleigh/luge/skeleton														
Curling														
Ice Hockey														
Speed skating														
Short track speed skating														
Figure skating														
Cross country skiing														
Ski jumping														
Downhill skiing														
Speed event (men)														
Speed event (women)														
Technical event (men)														
Technical event (women)														
Freestyle skiing														
Snowboarding														

6 → Medical Services and Doping Control

HEALTH SERVICES

The information requested below must be provided by the relevant public health authorities. In each case, specify the source of information.

Q 6.1 Give a general outline of the health care system currently in operation in your city and region.

Q 6.2 Describe the mix between public and private provision of healthcare and the social systems for managing medical expenses.

Explain the arrangements and options for foreign nationals visiting your country.

Q 6.3 Provide the number of hospitals and hospital beds per capita in your city.

Use tables 6.3.1 and 6.3.2 to list:

- Main hospitals, teaching and specialist hospitals
- Distance of main hospitals from the Olympic Village(s) (in km)
- Number of beds
- List of departments by speciality (including sports–medicine, physiology and biomechanical research laboratories for teaching hospitals)
- Give details of any accident and emergency department, operating theatres, Intensive Treatment Unit (ITU) and Intensive Care Unit (ICU).
- Imaging and other heavy equipment

Table 6.3.1 – Main hospitals					
Hospital name	Distance from Olympic Village* (km)	Public or private	Number of beds	List of departments by speciality	Heavy equipment

Total number: _____

Table 6.3.2 – Teaching and specialist hospitals					
Hospital name	Distance from Olympic Village* (km)	Public or private	Number of beds	List of departments by speciality	Heavy equipment

Total number: _____

* if several Olympic Villages are planned, please add columns as appropriate


Medical Services and Doping Control

- Q 6.4** Describe the operational procedure of your current emergency services.
- Q 6.5** Explain how the Olympic Winter Games will fit in with your first aid, primary care, pre-hospital care and emergency services (including ambulances).
- Q 6.6** Describe existing plans for evacuation and assistance in the event of a natural disaster, specifying the chains of command and transfer of responsibilities.
- How will these be affected by the Olympic Winter Games?
- If the chain of responsibility and command were to change due to the Olympic Winter Games, please give details.
- Q 6.7** Briefly give details of public health programmes and issues over the last ten years.
- Describe the resources in your city, region and country to counter epidemiological risks, and list the organisations responsible for controlling this issue.

Continued on next page

Medical Services and Doping Control

DOPING CONTROL

- Q 6.8** Does your country have a National Anti-Doping Organisation (NADO)? Is this National Anti-Doping Organisation independent or part of the NOC? Explain.
- How many trained Doping Control Officers are actively involved in the NADO doping control programme?
- Does your country have any legislation on doping? Explain.
- What legislation is in place or will be implemented to allow cooperation and sharing of information between the sports authorities and the public authorities (police, customs) in relation to the fight against doping and to implement the commitments of the Host Country under the UNESCO Convention and the WADA Code?
- Q 6.9**  Provide a guarantee from the relevant national authority confirming that
- the (WADA) World Anti-Doping Code and the IOC Anti-Doping Rules (which are based on the World Anti-Doping Code) which are in force in 2022 will apply upon the occasion of the Olympic Winter Games; and
 - should there be any conflict between, on the one hand, the World Anti-Doping Code and the IOC Anti-Doping Rules and, on the other hand, any other anti-doping rules applicable in your country, the World Anti-Doping Code and the IOC Anti-Doping Rules shall take precedence; and
 - the relevant authority(ies) of the host country will provide its (their) full cooperation and support for the implementation of the IOC Anti-Doping Rules at the time of the Olympic Winter Games, in particular in relation to investigations and procedures regarding athletes' support personnel or any other person involved in trafficking, or in assisting in any way in relation to the use of prohibited substances or prohibited methods, and that relevant laws are in place in order to ensure the foregoing.
- Q 6.10** Is there a WADA-accredited laboratory in your city or country?
- Indicate the distance in km and travel time between the existing accredited laboratory, the Olympic Village and the venues.
- Describe your plans for setting up/upgrading an anti-doping laboratory for the Olympic Winter Games.
- Give a brief indication of the procedures envisaged for sample transportation.

7 → Safety and Security

RISK ANALYSIS

Q 7.1 Provide an analysis, by a competent authority (please specify the authority), of the general risks connected with the Olympic territory:

- Fire (buildings, industry, forests)
- Intrusion into Olympic facilities
- Civil disobedience
- Crime
- Telecommunication / Technological risks
- Traffic
- Major traffic accidents, including in tunnels
- Natural catastrophes (avalanche, earthquake, flood, volcano, hurricane, etc.)
- Other catastrophes (chemical, biological, nuclear, plane crash, serious land accident, etc.)

Q 7.2 Provide an analysis, by a competent authority (please specify the authority), of the situation with respect to any risks posed by activist minorities (religious, political, ethnic, etc.) or terrorist groups in the country or region.

Specify the measures envisaged for preventing acts of terrorism by international groups.

HUMAN RESOURCES

Q 7.3 Provide estimates of the available police and emergency services human resources in the country, region and city.

Q 7.4 Will it be possible to use the resources of the Armed Forces in the Olympic Winter Games security operation and, if so, in what capacity?

Continued on next page

Safety and Security

LEGISLATION

Q 7.5 Does legislation permit a single management structure that will be effective whatever the origin of the human and technical resources that are used, and without functional or territorial restrictions?

Q 7.6 If necessary, is your government willing to make modifications to the laws, standards and administrative procedures considered necessary within the legislative organisation of the country in order to achieve an efficient structure and a safety and security operation that is appropriate to the special circumstances of the Olympic Winter Games?

If so, what would be the timeframe for such a procedure?

Q 7.7 Is it possible to limit and exercise effective control over the use of air space affected by the Olympic Winter Games and, if so, how?

EXPERIENCE

Q 7.8 Use the table below to list, in chronological order (most recent first), the experience of your city/region and country over the last ten years in the organisation of security for major international events (particularly sports events).

Table 7.8 – Security experience						
Year	Event	Duration of event (days)	Number of participants	Number of dignitaries and VIPs	Number of attending spectators	Number of security personnel

8 → Technology and Energy

Introduction Technology plays an extremely important role both in the preparation phase and during the Olympic and Paralympic Winter Games.

Technology encompasses a wide field of services, which can be defined in three broad categories:

- Information systems
- Telecommunications and other technologies
- Internet

Please note that, although the OCOG is responsible for planning and implementation, the IOC reserves the right to choose suppliers to cover one or more areas of technology necessary for the preparation and smooth running of the Olympic and Paralympic Winter Games.

TECHNOLOGY

Q 8.1 Provide an overview of the structure and size of the local Information and Communications Technology (ICT) market, including the major commercial players, the main government agencies driving ICT initiatives and the main institutions educating the future workforce. What are the major current and planned ICT initiatives in your city/country?

Q 8.2 Indicate whether a telecommunications regulatory body exists (or multiple regulatory bodies) and specify its / their roles and responsibilities, how it/they is/are tied to government authorities, and who issues licences according to which process and timelines.

Provide an overview and evaluation of the local telecommunication market. The summary should include the number of companies engaged in each selected category of telecommunication services with already an effective or planned operation in the host city (or host region), and the current and planned growth / penetration. This summary should also include which public entities or private companies own the underlying infrastructure and which entities/companies operate the related networks.

Continued on next page

Technology and Energy

Q 8.3 Describe the existing, already planned and additional (Games dependent) infrastructure and technology networks linking competition and non-competition venues that will support the traffic necessary for the organisation of the Olympic and Paralympic Winter Games (telephony, data network, audio and video circuits).

Indicate the existence of any alternative path for back-up purposes.

Please also provide an overview of your plans to expand international communications, especially as related to the availability of multi-operator hubs with fibre capacity in line with the evolution of broadcast requirements.

This information must be obtained from potential telecommunications providers.

Provide diagrams showing the infrastructure described above.

Q 8.4 For each competition and non-competition venue, describe:

- Your plans to secure communications capacity to support Games operations.
- Your plans to support the communications needs of the general public, visitors and local residents during the Games. Confirm if potential enhancements are a part of a greater telecommunications legacy plan or will be facilitated via temporary infrastructure.

Indicate the mobile coverage on roads linking all competition and non-competition venues.

WIRELESS BROADBAND SERVICES

Q 8.5 Describe the penetration of wireless technology services, technologies used and generations (3G/4G) existing within the city.

Q 8.6 State the number of providers offering these services.

Q 8.7 Outline plans for further growth in wireless services leading up to 2022 and state whether there is additional infrastructure anticipated to specifically meet Games requirements. How will these improvements be funded?

Continued on next page

Technology and Energy

PRIVATE RADIO NETWORKS

- Q 8.8** Are there frequencies allocated to trunk radio type services (please differentiate between analog and digital)?
- Q 8.9** How many types of trunk radio networks are in operation and what is the level of local and regional coverage? Please indicate whether and how an operator or a consortium of operators could support the Games.
- Q 8.10** How many subscribers are there to such networks? How many users and groups of users are supported?

FREQUENCY CONTROL

- Q 8.11** Indicate the body(ies) responsible (and any ties) for allocating and controlling the frequencies necessary for radio transmissions.
- Q 8.12** Provide (a) guarantee(s) from the competent body(ies) that it (they) is(are) prepared to allocate, manage and control the necessary frequencies for the organisation of the Olympic and Paralympic Winter Games (including the management of unregulated frequencies).
G
- Q 8.13** Provide (a) guarantee(s) from the relevant authorities that there will be no fee charged to the following client groups:
G
- Athletes
 - IOC
 - OCOGs
 - NOCs
 - IFs
 - Media
 - Broadcasters
 - Olympic partners
- for the reservation, allocation, management, and services of allocated frequencies from one month before the Opening Ceremony of the Olympic Winter Games to one week after the Closing Ceremony of the Paralympic Winter Games.

Continued on next page

Technology and Energy

ENERGY

Energy Sector & Market Structure

- Q 8.14** List the energy sector principal agents (state and/or private ownership) responsible for the provision of power services (production, transmission, distribution) for the Host City in general and all Games operational sites/areas. Describe how these agents are structured and managed.
- Q 8.15** Describe the role of the regulator and other governmental agencies in the development of new energy facilities and in the regulation of service levels to clients.

Energy Supply Facilities & Infrastructure

- Q 8.16** Describe the existing, already planned and additional (Games dependent) local, regional and national utility energy supply system (power generation and distribution) impacting the Olympic Winter Games theatre of operations.
- Q 8.17** Outline the process and options for obtaining additional power from other sources or plans to deploy temporary power generation (when and where required) to complement the capacity of the local, regional and national system to cover the anticipated Games energy load.

9 → Legal aspects and customs and immigration formalities

LEGAL ASPECTS

Q 9.1 What are the legal obstacles, if any, to the organisation of the Olympic Winter Games in your country?

Q 9.2 What are the existing laws, if any, in your country that relate to sport?

Q 9.3 Do you envisage the implementation of any new laws to facilitate the organisation of the Olympic Winter Games? Explain.

Q 9.4 The IOC will take necessary measures to protect the word mark “[City] 2022” outside of the host territory.

G

Provide documentation indicating that appropriate measures have been taken to:

- protect the word mark “[City] 2022” within the host territory in all 45 classes of protection; and
- register domain names that are of value to your candidature such as “[City] 2022” followed by extensions .com .net .org as well as the country code concerned.

CANDIDATURE COMMITTEE – ORGANISATIONAL STRUCTURE

Q 9.5 Should you be accepted as a Candidate City, how would your Candidature Committee be structured?

Specify which public and/or private institutions, organisations or bodies would be represented in your Bid Committee and their respective levels of authority.

Please note –

- NOC representatives must be members of your Bid Committee (see Olympic Charter, paragraph 1.4 of the Bye-law to Rule 33)
- IOC members in your country, should they so request, must also be members of your Bid Committee
- The IOC recommends that athletes’ representatives should also form part of the Bid Committee

Continued on next page

Legal aspects and customs and immigration formalities


ENTRY REGULATIONS

Q 9.6 Describe the regulations in force in your country regarding immigration and entry visas.

Q 9.7 Give precise details of the health and vaccination recommendations or regulations for persons entering your country.

In accordance with Rule 52 of the Olympic Charter, the Olympic Identity and Accreditation Card is a document which establishes the identity of its holder and confers upon the latter the right to take part in the Olympic Games. Together with a passport or other official travel documents of the holder, the Olympic Identity and Accreditation Card authorises entry into the country of the Host City. It allows the holder to stay and perform his Olympic function for the duration of the Olympic Games, including a period of at least one month before and one month after the Olympic Games.

The Olympic identity and accreditation card is delivered, under the authority of the IOC, to persons eligible for accreditation.

Q 9.8  Provide a guarantee from the relevant authorities that, notwithstanding any regulations in your country to the contrary that would otherwise be applicable, accredited persons in possession of a valid passport and an Olympic Identity and Accreditation Card will be able to enter into the country and carry out their Olympic function for the duration of the Olympic Winter Games and for a period of at least one month before and one month after the Olympic Winter Games, in accordance with the Accreditation and Entries at the Olympic Winter Games – Users' Guide.

Q 9.9 What would the entry regulations be for members of the Olympic Family to attend test events prior to the Olympic Winter Games?

ENTRY OF ANIMALS

Q 9.10 Describe the regulations in force in your country regarding the entry of animals (i.e. guide dogs for the blind) into your territory.

Continued on next page

Legal aspects and customs and immigration formalities

WORK PERMITS / REGULATIONS

Q 9.11 In addition to those persons in possession of an Olympic identity and accreditation card, certain Games-related personnel will require temporary entry into the host country to perform their Olympic duties prior to the Olympic Winter Games. Such persons may be required to work and domicile in the country for several years before the Olympic Winter Games.

Describe the process and average length of time required to apply for and issue work permits for temporary entry of personnel to work and domicile in the country and how this will be adjusted, if necessary, in order to conform with the requirements referred to above.

Q 9.12 It is incumbent upon the Host City to ensure that the relevant national, regional and local authorities understand the unique and temporary nature of the Olympic Winter Games in regard to media working practices.

Would Olympic related personnel, especially the media, broadcasters, the OBS and their personnel, and timing and scoring services be subject to union regulations or labour laws, and if so what special waivers will be introduced to enable the OBS, rights holders and media to fulfil their professional responsibilities without being constrained by the host country's media reporting regulations, labour laws, trade union agreements or regulations, if any, with regard to reporting and filming in the Host City or country.

Explain.

IMPORT AND EXPORT OF GOODS

Q 9.13 Specify, if applicable, any regulations concerning the import of special products and equipment required by accredited persons to carry out their duties at the Olympic Winter Games: e.g. firearms and ammunition (for sports competitions or security services), photographic and audio-visual equipment, medical equipment and products, computer equipment, foodstuffs etc.

Q 9.14 What are the regulations with regard to the import, use and export of goods required for test events prior to the Olympic Winter Games?

Q 9.15 Specify, if applicable, any restrictions or regulations concerning the use of media material produced on the national territory intended principally for broadcast outside the territory.

Q 9.16 Is there any law prohibiting or limiting by name or number the importation of foreign newspapers, periodicals or other publications?

10 → Government and public support

BACKGROUND INFORMATION

- Q 10.1** State the current population, as well as estimated population in 2022, for the following (please specify the source(s) used):
- City
 - Region
 - Country
- Q 10.2** Describe the political structure in your country: what are the institutions at national, regional and local level and their respective competence in relation to major infrastructure projects and government-related services (medical, security, customs, immigration, etc.)?
- Explain the interaction between the various authorities concerned, as well as their respective degree of autonomy, if any.
- Q 10.3** Provide the Gross Domestic Product (GDP) for the last ten years of your country, region and city, including a percentage breakdown of the economic resources (Agriculture, Industry, Energy and Services).
- Q 10.4** List the Per Capita Income (in USD) for the last ten years.

Continued on next page

Government and public support

GOVERNMENT SUPPORT AND COMMITMENT

Q 10.5 What is the status of support of the national, regional and local governments for your bid and for the organisation of the Olympic Winter Games in your city/region?

Q 10.6 Give the full list of all public authorities and other official public or private bodies represented in your bid committee.

Q 10.7 Provide a covenant from the government of your country stating the following:

G

"Name(s) of the duly authorised representative(s) hereby confirm(s) that the government of name of the host country

- guarantees the respect of the Olympic Charter;
- guarantees that it will take all the necessary measures in order that the city fulfils its obligations completely; and
- guarantees free access to and free movement around the host country for all accredited persons on the basis of a passport (or equivalent document) and the Olympic identity and accreditation card referred to in the Olympic Charter."

Q 10.8 List all elections planned in your country at all levels until 2022 and indicate whether the outcome of such elections could have any impact – and if so what kind – on the preparation or staging of the Olympic Winter Games in 2022.

INSTITUTIONAL SUPPORT

Q 10.9 Provide a letter of guarantee, signed by both your country's NOC and your city authorities, stating the following:

G

"Names of the duly authorised representatives hereby confirm that the name of the host country's NOC and name of the city authorities will respect and comply with all obligations set out in the Olympic Charter."

Q 10.10 Do the NPC and relevant national organisations representing people with disability also support the bid?

Government and public support

PUBLIC SUPPORT

Q 10.11 What is the general public opinion in your city/region and country towards your project of hosting the Olympic Winter Games?

If you carry out opinion polls, please specify the following:

- Questions asked
- Area covered
- Dates of opinion poll field work
- Sample size

Q 10.12 What, if any, opposition is there to your project? Please detail.

Q 10.13 Does legislation in your country require you to carry out a referendum to be held on a project such as the Olympic Winter Games?

Could you be obliged to carry out a referendum by opponents to the Olympic Winter Games project?

If so, what would the legal implications be if the referendum was negative?

If a referendum is required, this should be carried out prior to the selection of Candidate Cities and the results of such a referendum should be provided to the IOC.

11 → Finance and Marketing

OLYMPIC GAMES BUDGET

Q 11.1 How will your Olympic Games (OCOG) budget be structured (private vs. public financing)?

Q 11.2 What financial commitments have you obtained from your national, regional and/or local governments?

Please note that, in the candidature phase, it will be essential for you to obtain, inter alia, the following commitments from your public authorities as they are vital to the successful staging of the Olympic Games:

- A commitment to provide all security, medical, customs, immigration and other government-related services at no cost to the Organising Committee (OCOG).
- A commitment to make available all competition and non-competition venues owned by the public authorities to the OCOG either at no cost or a rental cost to be specified.
- A commitment to cover any shortfall in the OCOG budget.
- A commitment to undertake and finance the necessary infrastructure developments.

Continued on next page

Finance and Marketing

OCOG vs. NON-OCOG BUDGETS

In considering plans for the financing of the Olympic Games, it should be borne in mind that there are two distinct budgets:

- **OCOG operational budget:** this is the operations budget for the organisation of the Olympic Games. Infrastructure development costs for sports venues, the Olympic Village, the IBC and MPC or other major infrastructure projects must not be included in the OCOG budget.
- **Non-OCOG budget:** this is the budget to be financed by public authorities and the private sector in the context of the long-term development of the city/region. It can be divided into capital investments and operations as follows:
 - **Capital investment:** for financing the construction of the main and sports infrastructure required for the Games which will be a long-term legacy. Depending on the context of each host city and the existing infrastructure, capital investments could also refer to land acquisition, relocation of existing communities, upgrading of telecommunications, power or medical infrastructure, etc.
 - **Operations:** for investments in operational areas usually funded by public authorities such as security, transport, medical, customs and immigration services, coordination of the government parties involved in Games preparations, city operations, traffic management, etc. With regard to transport, free public transportation for accredited persons, as well as extended operating hours should be considered, if necessary.

Continued on next page

Finance and Marketing

OCOG REVENUE GENERATING POTENTIAL

Q 11.3 In addition to the financial contribution you will receive from the IOC, what other revenue do you expect to be able to generate?

Please indicate the source, estimated amount and background information on how these estimates were reached.

Q 11.4 Provide a guarantee signed by authorised representatives of both the Applicant City and the NOC stating the following:

G

“The Applicant City of *[insert name of city]* (hereinafter “Applicant City”) and the National Olympic Committee of *[insert name of country of Applicant City]* (hereinafter “NOC”) acknowledge that, in the interest of a successful 2022 Olympic Winter Games marketing programme, all Olympic-related properties and equities of the NOC and the Organising Committee for the Olympic Winter Games (“OCOG”) must be consolidated in the host territory as of 1 January 2017. Should the Applicant City be accepted by the IOC as a Candidate City, the Applicant City and the NOC hereby undertake to enter into a Joint Marketing Programme Agreement to the entire satisfaction of the IOC not later than January 2015 whereby all NOC-related commercial rights will be acquired by the Candidate City on the OCOG’s behalf for the period between 1 January 2017 and 31 December 2024.”

TOP PROGRAMME AND OTHER IOC MARKETING PROGRAMMES

Q 11.5 The TOP programme is a world-wide sponsorship programme coordinated by the IOC, which affords to a limited number of multinational companies, on a four-year cycle, the highest level international marketing rights in relation to the Olympic Games, the IOC and the NOCs, based on exclusivity for a given product category.

G

G Provide a guarantee confirming the OCOG’s unconditional participation in the TOP programme and other IOC marketing programmes.

Finance and Marketing

BID BUDGETS

Q 11.6 Should you be accepted as a Candidate City to host the 2022 Olympic Winter Games, describe how and by whom your candidature will be financed.

What is your budget (in USD) for:

- Phase I (Application)
- Phase II (Candidature)

PART 3 → Instructions

Overview

Introduction This part contains precise instructions on how Applicant Cities must present their Application Files.

Contents Part 3 contains the following chapters:

Chapter
3.1 Application File instructions
3.2 Checklist

3.1 → Application File instructions

Overview

Introduction This chapter provides clear instructions on how Applicant Cities must present their Application File.

Applicant Cities are required to respond to questions contained in 11 themes and provide guarantees.

The presentation of replies should be as simple and economical as possible (the IOC is interested in the facts, not the presentation).

Right of refusal	The IOC reserves the right to refuse any file which does not comply with the presentation requirements.
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Contents This chapter contains the following topics:

Topic
3.1.1 General presentation and layout
3.1.2 Maps
3.1.3 CD ROM instructions

3.1.1 General presentation and layout

- Format** A4 (21 cm x 29.7cm), vertical presentation.
- Presentation** Simple, soft-cover and glued binding. Loose leaves and binders not accepted.
- Languages** The Application File must be bilingual English and French.
- Layout** For the answers to each of the questions, the French text shall be presented on the left-hand page and the English text on the right-hand page.
- Exceptions to this are the front cover pages and all maps: these pages will be bilingual. There shall be no cover pages for each individual theme.
- Each language may be presented in full page layout or in two columns in vertical format:



- Number of pages** The answers for each theme shall be limited to a maximum number of pages (as specified below), plus one page for each of the appendices requested.
- Maximum number of pages (excluding front cover pages and appendices):

	Chapter	Max. number of pages
1	Vision, concept and legacy	6
2	Sport and Venues	10
3	Environment and Meteorology	8
4	Accommodation	4
5	Transport	10
6	Medical Services and Doping Control	10
7	Safety and Security	10
8	Technology and Energy	8
9	Legal aspects and custom and immigration formalities	10
10	Government and public support	10
11	Finance and Marketing	6
	TOTAL	92

Charts 1-5 and Maps A, B (B1, B2, ..) and C are to be presented together at the back of the Application File as appendices.

3.1.2 Maps

Maps

Applicant Cities are required to provide three project maps (Maps A, B and C) as well as a number of cluster maps (Maps B1, B2, B3 etc.), as applicable. All maps shall be no larger than A3 format (folded or double page).

For maps A, B and C, the basic map is the same. It is the information you are asked to superimpose on the map that changes.

The basic map should be a recent map of your city/region, on which the scale is clearly marked.

Map A

No colour coding required.

Maps B (B, B1, B2...) and MAP C

The following colour code should be used for these maps:

PALE BLUE existing infrastructure, no permanent works required
DARK BLUE existing infrastructure, permanent works required
GREEN planned infrastructure (for which contracts have already been signed)
RED: additional permanent infrastructure (Games dependent)
PINK: temporary venues required for the Olympic Games

Applicant Cities are also required to separately provide the three project maps (Maps A, B and C) in A0 format, clearly indicating the graphic scale used.

Continued on next page

3.1.2 Maps, Continued

Map description	INSTRUCTIONS
<p>Concept map (<u>Map A</u>)</p>	<ul style="list-style-type: none"> • No larger than A3 (folded or double page) • Bilingual • Indicate graphic scale used • Indicate North arrow • Indicate legend • Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.
<ul style="list-style-type: none"> • Venue location and transport infrastructure - <u>Map B and C</u> • Venue location and transport infrastructure <u>cluster/precinct maps</u> - Maps B1, B2, etc. (as applicable) 	<ul style="list-style-type: none"> • No larger than A3 (folded or double page) • Bilingual • Indicate graphic scale used • Indicate North arrow • Indicate legend • Colour-coded (existing, planned and additional...) • Use the graphic standards provided in chapter 5 to represent different types of transport infrastructure • Label each infrastructure item on the map with the number attributed to it. • Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

Continued on next page

3.1.2 Maps, Continued

Sport pictograms

The IOC hereby authorises Applicant Cities to use the following Vancouver pictograms, on condition that they are not provided to third parties, no commercial use will be made of the pictograms and that they are used solely to illustrate your competition venues. (Pictograms will be provided in electronic format.)

	Aerials		Nordic Combined
	Alpine Skiing		Short Track
	Biathlon		Skeleton
	Bobsleigh		Ski Cross
	Cross Country		Ski Jumping
	Curling		Snowboard Cross
	Figure Skating		Snowboard Giant Slalom
	Ice Hockey		Snowboard Halfpipe
	Luge		Speed Skating
	Moguls		

Applicant Cities to create their own icons for new sports/disciplines added after Vancouver 2010.

3.1.3 CD ROM instructions

- Quantity** Applicant Cities are required to provide the IOC with **80 CD ROMs**, in addition to their Application Files, containing the following documents:
- **Electronic version of your Application File (.pdf)**
 - **Electronic version of your Photographic File (.pdf)**
 - **Electronic version of your Maps A, B, B1, B2 etc., and Map C (.jpg)**
 - **Electronic version of your Charts 1 - 5 (excel)**
 - **Applicant City logo - colour and black and white (.jpg and .eps)**

3.2 → Checklist

Checklist of documents to be submitted to the IOC

The following table gives a summary of all documents to be submitted to the IOC:

Date	Documents to be submitted	Quantity	✓
1 December 2013	• Signed Candidature Acceptance Procedure	1	
	• Confirmation of payment of candidature acceptance fee	1	
14 March 2014	• Application File	80	
	• Set of guarantee letters (originals)	1	
	• Set of guarantee letters (copies)	1	
	• Photographic Files	3	
	• CD ROMS (see CD ROM instructions - 3.1.3)	80	
	• Project Maps A, B and C in A0 format	1	