



Version: 31/07/2009 Subject to potential changes following the IOC Session in Copenhagen in October 2009



© IOC 2009 ALL RIGHTS RESERVED ORIGINAL VERSION: ENGLISH

Château de Vidy - C.P. 356 - CH-1007 Lausanne / Switzerland Tel: +41 21 621 6111 - Fax: +41 21 621 6216 - www.olympic.org



Table of Contents

Table of Contents	3
I. Related Documents	5
II. IOC tools and information	7
III. Olympic Games Study	9
IV. Olympic Games Impact (OGI)	10
V. The Olympic Games Experience	
VI. The 360 Games Management Philosophy	13
VII. Sustainable Development	14
VIII. Document presentation	16
IX. Glossary	17
X. Icons	18
PART 1 → Candidature Acceptance Procedure19	
1.1 → Introduction	21
1.2 ightarrow Extract from the Olympic Charter	23
1.3 → Phase 1 - Bid process	27
1.3.1 NOC submission of application	28
1.3.2 Deadlines	29
1.3.3 Signature of Candidature Acceptance Procedure	30
1.3.4 Assessment and acceptance of applications	31
1.3.5 Payment of candidature acceptance fee	32
1.3.6 IOC services provided to Applicant Cities	33
1.3.7 Applicant City logo	34
1.4 → Rules	35
Rules of conduct applicable to all cities wishing to organise the Olympic Games	36
2018 Candidature Acceptance Procedure – signature page	
PART 2 → IOC Questionnaire47	
I $ ightarrow$ Motivation, concept and legacy	49
II $ ightarrow$ Government support, legal issues and public opinion	53
III → Finance	57



Table of Contents, Continued

IV $ ightarrow$ Sport and Venues	61
Charts 1.1 to 1.5 - Competition venues (all figures to be provided in USD million)	
V o Accommodation	71
Charts 2 A and B - Accommodation	74
VI → Transport	77
Chart 3 - Existing, planned and additional transport infrastructure	81
Chart 4 - Distances and travel times in 2009	
VII o Security	83
VIII → Environment and meteorology	85
Charts 5.1 to 5.3 - Meteorology	87
IX → Statistics	89
PART 3 > Instructions91	
3.1 → Application File instructions	93
3.1.1 General presentation and layout	94
3.1.2 Maps	
3.1.3 CD ROM instructions	
3.2 → Checklist	99



I. Related Documents

List X Here is a list of all documents linked to the bid process:

Olympic Charter

Host City Contract

Technical Manuals

- · Accreditation and Entries at the Olympic Games Users' Guide
- Technical Manual on Design Standards for Competition Venues
- Technical Manual on Sport
- Technical Manual on Olympic Village
- Technical Manual on Accommodation
- Technical Manual on Transport
- Technical Manual on Media (Broadcasting & Press)
- · Technical Manual on Ticketing
- Technical Manual on Brand Protection
- Technical Manual on Marketing Partner Services
- Technical Manual on Protocol and IOC Protocol Guide
- Technical Manual on Workforce
- Technical Manual on Medical Services
- Technical Manual on Ceremonies
- Technical Manual on Communications
- · Technical Manual on Games Management
- Technical Manual on Paralympic Games
- Technical Manual on Organising an IOC Session and Related Meetings
- Technical Manual on Arrivals and Departures
- Technical Manual on City Activities
- Technical Manual on Finance
- Technical Manual on Food Services
- Technical Manual on Information Management
- Technical Manual on NOC Services



I. Related Documents, Continued

- Technical Manual on Olympic Games Impact (OGI)
- Technical Manual on Olympic Torch Relay
- Technical Manual on Signage
- Technical Manual on Venues
- Technical Manuel on OCOG Marketing
- Technical Manuel on Olympic Hospitality Centre
- Technical Manuel on Visual Brand Presentation

Other documents

- Olympic Games Study Report
- Official Core Terminology on Olympic and Paralympic Games
- Guiding Principles on Legacy
- Guiding Principles on Accessibility
- Vancouver Pictograms



II. IOC tools and information

Presentation X

The IOC distributes contractual requirements and educational information that can be described as follows:

OLYMPIC CHARTER

The Olympic Charter represents the permanent fundamental reference document for all parties of the Olympic Movement and it governs the organisation action and operation of the Olympic Movement and stipulates the conditions for the celebration of the Olympic Games.

HOST CITY CONTRACT

The Host City Contract sets out the legal, commercial and financial rights and obligations of the IOC, the Host City and the NOC of the host country in relation to their specific Olympic Games (it is therefore different from Games to Games). In case of conflict between provisions of the Host City Contract and the Charter, the Host City Contract shall take precedence.

MASTER SCHEDULE II

All planning requirements (deliverables and milestones) are marked in a Generic Master Schedule, an executive road map used by the IOC to outline the key Games deliverables and to monitor the Games preparations. The Generic Master Schedule is then adapted per Organising Committee into a Specific Master Schedule, reflecting organisers' planning evolution. This information is the necessary planning complement to the Technical Manuals, and available through the IOC Games Dept.

TECHNICAL MANUALS

IOC Technical Manuals are documents that contain key educational information on a specific subject (Games function or theme), related to the organisation of the Olympic Games and the Paralympic Games: functional requirements, constituent perspective, planning information, current practices. Technical Manuals are also annexes to the Host City Contract, and therefore contain contractual requirements, which are identified as such. Technical Manuals can be found in e-version only on the OGKM Extranet (http://extranet.olympic.org).

GUIDING PRINCIPLES

Guiding Principles are documents that contain key educational information on a specific subject related to the organization of the Olympic and Paralympic Games. Unlike the Technical Manual, these documents do not contain any contractual requirements. They are positioned as best practices in their respective fields recommended to be integrated in the planning and staging of the Olympic and Paralympic Games. The Guiding Principles can be found in e-version only on the OGKM Extranet (http://extranet.olympic.org).

OLYMPIC GAMES KNOWLEDGE MANAGEMENT

Information from the IOC's Olympic Games Knowledge Management (OGKM) Programme is found on a specific extranet (http://extranet.olympic.org), which contains reports, examples and data from previous Games experiences. More information on this Programme can be found in the Technical Manuals on Games Management and Information Management.

Updates to Technical Manuals Technical Manuals are updated as part of the post-Games evaluation process, following each edition of an Olympic Games. This process includes the official Debriefing as well as meetings with and reports from all clients, in which changes to policies, working practices and recommendations are set. These changes are subsequently formalized within the Technical Manuals, which are republished with the updates. Therefore, all Manuals are published with the same publication date. All changes are outlined in the "Changes from Previous Version" chapter, found at the beginning of each Manual.



II. IOC tools and information, Continued

Spirit of Technical Manuals

The content found within the Manuals represents the IOCs best understanding of the specific theme at a given moment in time, and must always be put in context for each Games edition. Even a requirement with a distinct objective may vary from Games to Games, and therefore a spirit of partnership should be shared with the Games organisers to allow for the evolution of the requirements. This is especially true as the Manuals are updated following the evaluation phase of each Games.

Olympic Games Knowledge Management -"OGKM"

Underpinning this approach and fulfilling its role as a coordinator and facilitator in the transfer of information from OCOG to OCOG, with the objective of reducing the overall risk of staging a Games edition, the IOC initiated the Olympic Games Knowledge Management (OGKM) Programme.

The OGKM Programme features extensive educational material and service offers for OCOGs, as well as support processes such as the Games Debriefing. OGKM recently launched the Building Knowledge Capabilities project which sets up the framework of an on-going Transfer of Knowledge between the IOC and the OCOGs during the entire lifecycle of the OCOG. Technical Manuals are another integral part of this approach of knowledge transfer by providing to the user educational information alongside the contractual requirements described within, all of which are regularly updated with the latest knowledge available.

For the benefit of all the parties involved in the OGKM Program and especially the OCOGs, it is crucial that each OCOG engage in this program of knowledge capture and sharing.



III. Olympic Games Study

Games Study Commission

The Olympic Games Study Commission was established by IOC President Jacques Rogge to analyse the current scale and scope of the Olympic Games. The Commission's mandate was to propose solutions to manage the inherent size, complexity and cost of staging the Olympic Games in the future, and to assess how the Games can be made more streamlined and efficient. In particular, the IOC addressed measures to ensure that Games Host Cities do not incur greater expenses than are necessary for the proper organisation of the Games. The recommendations made by the Commission in 2003 have been fully integrated into the Technical Manuals.

Since the original Commission report was published, the technical aspects based on the original recommendations have evolved into more of a philosophical approach. The "spirit" of the Games Study recommendation to better manage the size, cost and complexity of the Games is now applied by all Games organisers in the management of the Games, supported by effective transfer of knowledge.

This approach should not undermine the universal appeal of the Games, nor compromise the conditions which allow athletes to achieve their best sporting performance, and which allow the media to transmit the unique atmosphere and celebration of the Games to the world.

The key messages behind this approach are as follows:

- Maintaining the position of the Games as an excellent and unique sporting event while balancing the need to keep the investments associated with Games organisation under reasonable control.
- Ensuring that host cities and residents are left with the best possible legacy from the Games



IV. Olympic Games Impact (OGI)

Presentation

Hosting an Olympic Games has a significant impact on the Host City and its community. From tangible infrastructure construction, such as competition venues and transport improvements, through to the evolution of the image of the Host City, the event acts as a vehicle and catalyst which leaves a lasting mark on the city, host country and its people through its economic, urban, social or historic influence.

The idea for the OGI study was born from this observation and the IOC's desire to measure objectively and scientifically this impact.

The OGI study proposes a set of indicators to measure the potential impacts of the Games. For the impact of the Games to be captured in a consistent manner from one Olympic Games edition to the next, this procedure is both common to all Olympiads and also compatible with the individual nature of each one.

There are two indicator categories, context and event, which are grouped into three types: mandatory, optional, and additional (as proposed by OCOG / stakeholders / Research Partner).

By monitoring the context indicators over time, one can understand the general evolution of the host context in which the Games impact will be measured by the event indicators.

The scope of the OGI study covers the three internationally recognised areas of sustainable development (economic, socio-cultural and environmental). Three territorial notions are proposed to take into account the different areas affected by the organisation and impact of the Olympic Games. They are the country, the region and the city.

The OGI study covers a period of twelve years. This period commences two (2) years prior to the Host City election and continues through to three (3) years after having staged the Games.

Two OGI reviews are provided to the IOC at G-48 and G-24. The initial conclusions of the OGI study are included within the Official Report that is submitted to the IOC at G+12. The final report is presented at G+36.

The OGI study can be used as a dynamic management tool which allows the organisers and their stakeholders to have an overall vision of the impact of their activities and investments made in the framework of staging the Games. Used actively, the OGI study offers the organisers a means of understanding the effects of certain actions undertaken and to make adjustments if necessary.

It can also be used as a means of demonstrating the positive contribution of holding the Games in terms of local and regional development.

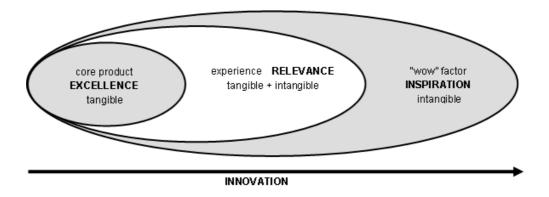


V. The Olympic Games Experience

The Olympic Games Experience

Olympic Games clients wish to have a unique experience, one that merges concrete factors such as sporting competitions with other more intangible aspects such as a friendly atmosphere and cultural exchanges.

The power of the Games to inspire youth and the world in general requires both Excellence and Relevance. Excellence in the quality of the product – "doing things right" (preparation, staging, service levels, responsiveness, etc.) and Relevance in the way the Olympic experience is positioned – "doing the right thing", for example closely considering the context when developing all the elements that eventually make an Olympic experience truly unique (sports presentation, look elements, city atmosphere, messaging, etc.). Innovation is therefore essential at all steps of the Games development: it allows for preparation and delivery of projects that can be less complex to manage and cheaper to develop or to provide the different stakeholders and the fans with a more stunning experience of the Games.



The following key principles underpin the vision and philosophy of the Olympic Experience:

- It is necessary for every party contributing to the Games' bid and organisation to share a common vision, mission and values.
- All elements of the Olympic Games must be developed in a coherent and integrated manner, with a consistent management and delivery approach among all parties: the IOC, the Clients, and the Organisers.

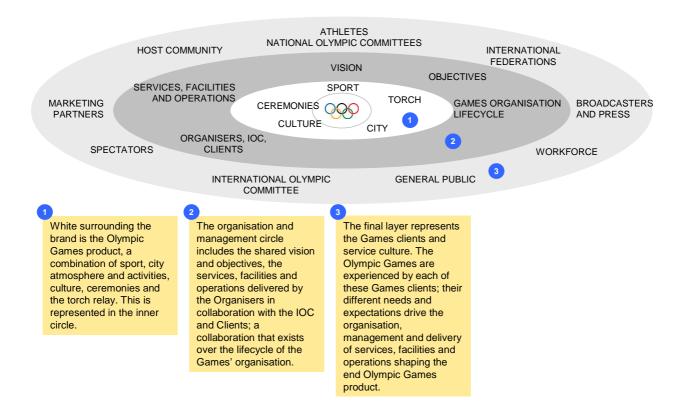


V. The Olympic Games Experience, Continued

The Organisers must have integrated management mechanisms linking the OCOG, National Olympic Committee and Public Authorities. Integration is critical in areas such as Operation / Function, Commercial, Client, Product, Brand and Communication. The key success factors of the Games do not lie solely within the OCOGs' hands but depend on a wide and complex network of stakeholders.

- It is key to address the global picture of client's needs and to ensure that stakeholders' obligations / requirements are built into foundation.
- It is essential for Organisers to adopt a client-driven culture; it is this culture that enables differentiation between technically successful Games and an allencompassing successful Games experience. The Olympic Experience is not homogeneous and needs to be personalized and adapted to specific context.

The client culture is underpinned by the concept of reverse or backward planning: starting from a vision of the Clients' Games-Time experience (based on the client needs and expectations) and working backwards to "now", where now is any specific point in time during the planning phase.





VI. The 360 Games Management Philosophy

The 360 Games Management Philosophy Games Organisers have a joint responsibility to ensure the Olympic Games are relevant and correctly positioned according to the local and international context in which they take place in. In addition to managing the technical and operational aspects, Games Organisers require a more holistic approach to understand and anticipate the wider macro-environment trends in developing the overall strategy for the Games.

As a compliment to the IOC's existing Games management approach, the IOC has adopted a '360°' framework and philosophy in order to guide the future direction of the Games and ensure that Olympic stakeholders and delivery partners are aligned with the Games' long-term success. This framework not only encourages innovation and new developments but ensures Games functions are integrated and allows for improved understanding of the wider context the Games takes place in as well as promoting greater collaboration across Games organisers. It is important that Organising Committees also adopt a similar philosophy when defining their own Games' strategy and ensure this is integrated into their overall Games management approach.

A shared 360° vision across all Games Organisers enables the creation of compelling and coherent value propositions to all Olympic stakeholders and ensures that the Games remain as a premier event.



VII. Sustainable Development

Sustainable Development

As societies around the world have become increasingly conscious of environmental threats and challenges and the need to shift to more sustainable practices, so too has the Olympic Movement. This shift has been gaining momentum since the early 1990s.

It is now the case that all Olympic Games cannot choose to ignore the expectations of the public, and the needs of the planet for "best practice" management that supports not just environmental protection, but sustainable development, which simultaneously furthers economic, social and environmental goals, giving equal importance to all.

The choice to actively promote sustainability in sport and through sport is no longer a reactive or defensive decision; rather, host cities, sponsors and suppliers and sports bodies at all levels can benefit from embracing the idea of sustainable sport management to further the goals of sport, the environment, commercial opportunity and social objectives by actively working to "raise the bar", through education, knowledge sharing, partnering and showcasing of new and better approaches.

The IOC promotes Olympic Games which respect the environment and further the goal of sustainable development. It also promotes awareness among and educates the members of the Olympic family and sports practitioners in general on the importance of a healthy environment and the sustainable pursuit of sport, and the role they can play in the pursuit of these goals.

The impacts related to the staging of the Games include:

- a. Short Term those impacts that occur during the event such as noise, light or air pollution due to specific activities at the event, as well as solid waste;
- Long Term those impacts that can continue to occur after the event such as soil or water deterioration, pressure on endangered species, deforestation, the impact of new road construction or tourism activity, inefficient and nonrenewable energy consumption;
- c. Direct those impacts that are caused by facilities and people directly involved in the event (athletes, spectators, staff, media, etc)
- d. Indirect those impacts that are due to new infrastructure and facilities built to support the event, but not directly related to the sports activity (roads, bridges, non-competition venues, park-and-ride lots etc.)



VII. Sustainable Development, Continued

Sustainable Development

From the beginning of a city's desire to stage an Olympic Games, through the staging of the Games, to long-term effects after the Games, environmental protection and, equally important, sustainability, are prime elements of Games planning and operations. Primary areas of focus for planning and operations should include:

- a. Location and landscape which determines not only the environmental impact but also accessibility, proximity to users and visual impact
- Sport facilities and equipment requirements whose location, construction, material and operations can constitute high nuisance and environmental damage sources if not properly planned
- c. Transport which can contribute to air, water and noise pollution, as well as land disturbance
- d. Energy which can cause resource depletion, air pollution, global warming and regional and local human health risks
- e. Accommodation and Food & Beverage Services where the numbers of participants and spectators can cause development pressure, increased resource and energy consumption and water management, waste management and sanitation impacts
- f. Water management and sanitation where new facilities and event operations add pressure to finite water supplies, and waste and run-off can overload rivers and lakes
- g. Waste management where waste generation can contribute to landfill volume, incineration costs and associated air, water and soil pollution

The Olympic Games are above all about sport and the athletes, but they can be a catalyst for change and produce important sustainability outcomes if they are planned, managed and conducted in a way which minimizes the adverse environmental impacts and effects. The Games can also be used to provide sustainable environmental legacies, such as rehabilitated and revitalised sites, increased environmental awareness and improved environmental policies and practices. They can further encourage and facilitate strong environmental actions, as well as technology and product development in a city, country and beyond, through the educational value of good example.



VIII. Document presentation

Introduction

The Candidature Acceptance Procedure and Questionnaire is the document provided by the IOC to Applicant Cities in the first phase of the bid process. It contains explanations about the various steps of the application phase until the selection of Candidate Cities by the IOC Executive Board in June 2010.

Structure

The Candidature Acceptance Procedure and Questionnaire is structured in three parts:

- Part 1: Candidature Acceptance Procedure
- Part 2: IOC Questionnaire (Phase 1)
- Part 3: Instructions

Part 1

Part 1 outlines what is required of an Applicant City during the first phase of the bid process. It contains procedures, rules and deadlines to be respected by Applicant Cities.

Part 2

Part 2 contains the detailed IOC questionnaire which provides the structure of the Application File to be submitted to the IOC and which will form the basis for a technical analysis of each city's project.

The following document types are requested in the IOC Questionnaire:

- · Explanations
- Tables
- Maps
- Guarantees

Part 3

Part 3 contains precise instructions on the presentation of an Applicant City's submission to the IOC which includes the following documents:

- · Application File
- · Guarantee letters
- CD ROMs



IX. Glossary

Introduction

The following table lists specific terms and acronyms used in the Candidature Acceptance Procedure and Questionnaire:

Term	Definition
Olympic Winter Games	XXIII Olympic Winter Games in 2018
Applicant City	A city which has officially been put forward by its NOC to apply to host the Olympic Games by a date specified by the IOC
Application	The application made to the IOC by the Applicant NOC/City for the latter to be accepted by the IOC as a Candidate City
Candidate City	A city (formerly an Applicant City) which has been accepted by the IOC Executive Board as a Candidate City
Cluster	A number (more than one) of venues and/or facilities in close geographical proximity, which do not require a common secure perimeter. The operations of the venues/facilities impact on each other and are therefore integrated to the extent necessary.
IBC	International Broadcasting Centre
IF	International Federation
IOC	International Olympic Committee
IPC	International Paralympic Committee
MPC	Main Press Centre
NOC	National Olympic Committee
OCOG	Organising Committee for the Olympic Games
OGI	Olympic Games Impact
Precinct	A number (more than one) of venues and/or facilities in close geographical proximity, which have a common secure perimeter. The operations of the venues/facilities impact on each other and are therefore integrated to the extent necessary.
WADA	World Anti-Doping Agency



X. Icons

Use of icons

Specific icons have been used to enhance the readability of the Candidature Acceptance Procedure and Questionnaire.

These icons represent different information types as described in the following table:

lcon	Definition	
×	References another IOC document or indicates other impacted topics.	
G	Indicates questions that require guarantee letters.	



PART 1 → Candidature Acceptance Procedure

Overview

Introduction

This part is a general introduction to the first phase of the bid process. The Candidature Acceptance Procedure outlines what is required of an Applicant City, as well as the procedures, rules and deadlines to be respected during this phase.

Contents

Part 1 contains the following chapters:

Chapter		
1.1	Introduction	
1.2	Extract from the Olympic Charter	
1.3	Phase 1 - Bid process	
1.4	Rules	





$1.1 \rightarrow Introduction$

Introduction

The procedure leading to the election of the Host City for the Olympic Games is governed by the Olympic Charter (Rule 34 and its bye-law). A description of the two-phase procedure follows.

Phase 1 Application phase

The Application phase is conducted under the authority of the IOC Executive Board.

No city is considered a "Candidate City" until it has been accepted as such by the IOC Executive Board. During this entire phase, therefore, all cities will be considered as "Applicant Cities". For the 2018 bid process, phase 1 will last until June 2010.

Applicant Cities are required to submit a written Application File to the IOC, based on the questionnaire provided in Part 2. Application Files will be assessed by the IOC administration and experts, under the authority of the Executive Board. There may or may not be visits to the Applicant Cities by experts for the performance of their duties but there will be no formal presentations by Applicant Cities to the Executive Board.

In concluding the Candidature Acceptance Procedure, the IOC Executive Board will determine which cities are to be accepted as "Candidate Cities".

Phase 2 Candidature phase

Those cities accepted as "Candidate Cities" by the IOC Executive Board will go through to a second phase, during which they will be required to submit a Candidature File to the IOC.

An Evaluation Commission, composed of, inter alia, IOC members, members representing the International Federations (IFs), members representing the National Olympic Committees (NOCs), representatives of the Athletes' commission and the International Paralympic Committee (IPC), as well as other experts, will then examine the cities' candidatures, visit the Candidate Cities and prepare an evaluation report, based on which the IOC Executive Board will draw up the list of Candidate Cities to be submitted to the IOC Session for election.

NOC role and responsibilities

Throughout the entire bid process (pre-application, application and candidature phases), great emphasis is placed on the role and responsibilities of NOCs.

Indeed, according to the Olympic Charter,

"the NOC (...) shall supervise and shall be jointly responsible for the actions and conduct of the Applicant City in relation to its application, and, as the case may be, to the city's candidature to host the Olympic Games".

Olympic Charter, Bye-law 1.4 to Rule 34

Close cooperation is therefore required between NOC and city.



Introduction, Continued

Compliance It is also important to note that all cities wishing to organise the Olympic Games and

their NOCs are required to comply with the Olympic Charter, the IOC Code of Ethics, the "Rules of conduct applicable to all cities wishing to organise the Olympic Games" and all other rules, instructions and conditions which may be established by the IOC.

Fair-play Finally, the IOC expects that all cities wishing to organise the Olympic Games and

their NOCs bear in mind at all times that this is an Olympic competition, to be conducted in the best Olympic spirit, with respect, friendship and fair-play.

22_100



1.2 → Extract from the Olympic Charter

Extract from the Olympic Charter

RULE 34 - ELECTION OF THE HOST CITY

- 1. The election of any Host City is the prerogative of the Session.
- 2. The IOC Executive Board determines the procedure to be followed until the election by the Session takes place. Save in exceptional circumstances, such election takes place seven years before the celebration of the Olympic Games.
- 3. The National Government of the country of any Applicant City must submit to the IOC a legally binding instrument by which the said government undertakes and guarantees that the country and its public authorities will comply with and respect the Olympic Charter.
- 4. The election of the Host City takes place in a country having no Candidate City for the organisation of the Olympic Games concerned.

BYE-LAW TO RULE 34

1. Application to host Olympic Games - Applicant Cities

- 1.1 In order to be admissible, any application by any city to host Olympic Games must be approved by the NOC of its country, in which case, such city is considered as an Applicant City.
- 1.2 Any application to host Olympic Games must be submitted to the IOC by the competent public authorities of the Applicant City together with the approval of the NOC of the country. Such authorities and the NOC must guarantee that the Olympic Games will be organised to the satisfaction of and under the conditions required by the IOC.



Extract from the Olympic Charter, Continued

- 1.3 Should there be several potential Applicant Cities in the same country to the same Olympic Games, one city only may apply, as decided by the NOC of the country concerned.
- 1.4 From the day of submission to the IOC of an application to host the Olympic Games, the NOC of the Applicant City's country shall supervise and shall be jointly responsible for the actions and conduct of the Applicant City in relation to its application, and, as the case may be, to the city's candidature to host the Olympic Games.
- 1.5 Each Applicant City has the obligation to comply with the Olympic Charter and with any other regulations or requirements issued by the IOC Executive Board, as well as with all the technical norms issued by the IFs for their respective sports.
- 1.6 All Applicant Cities shall comply with a Candidature Acceptance Procedure, conducted under the authority of the IOC Executive Board, which shall determine the contents of such procedure. The IOC Executive Board shall decide which cities will be accepted as Candidate Cities.

2. Candidate Cities - Evaluation

- 2.1 Candidate Cities are those Applicant Cities which will be eligible for a decision by the IOC Executive Board to be submitted to the Session for election.
- 2.2 The President appoints an Evaluation Commission for Candidate Cities for each edition of the Olympic Games. These commissions shall each include IOC members, representatives of the IFs, of the NOCs, of the Athletes' Commission and of the International Paralympic Committee ("IPC"). Nationals of Candidate Cities' countries are not eligible as members of the Evaluation Commission. The Evaluation Commission may be assisted by experts.
- 2.3 Each Evaluation Commission shall study the candidatures of all Candidate Cities, inspect the sites and submit to all IOC members a written report on all candidatures not later than one month before the opening date of the Session which shall elect the Host City of the Olympic Games.



Extract from the Olympic Charter, Continued

2.4 Each Candidate City shall provide financial guarantees as required by the IOC Executive Board, which will determine whether such guarantees shall be issued by the city itself, or by any other competent local, regional or national public authorities, or by any third parties.

3. Election of the Host City - Execution of Host City Contract

- Following the submission of its report by the Evaluation Commission, the IOC Executive Board shall draw up the final list of Candidate Cities retained by the IOC Executive Board in order to be submitted to the vote by the Session for election.
- The election of the Host City takes place after the Session has considered the report by the Evaluation Commission.
- 3.3 The IOC enters into a written agreement with the Host City and the NOC of its country. Such agreement, which is commonly referred to as the Host City Contract, is executed by all parties immediately upon the election of the Host City.





1.3 → Phase 1 – Bid process

Overview

Contents

This chapter contains the following topics:

	Торіс
1.3.1	NOC Submission of application
1.3.2	Deadlines
1.3.3	Signature of the Candidature Acceptance Procedure
1.3.4	Assessment and acceptance of applications
1.3.5	Payment of candidature acceptance fee
1.3.6	IOC services provided to Applicant Cities
1.3.7	Applicant City logo



1.3.1 NOC submission of Application

NOC submission of Application Application to host the 2018 Olympic Winter Games must be made by the NOC of the territory in which the Applicant City is situated, together with a letter from the official authority of the city concerned. NOCs may only submit the application of one city within their territory.

Both letters from the NOC and the city must be submitted to the IOC by <u>15 October</u> <u>2009.</u>



1.3.2 Deadlines

Deadlines

The following table lists the main deadlines of the Candidature Acceptance Procedure:

	Object	Deadline
13	NOCs to inform the IOC of the name of an Applicant City	15 October 2009
	Signature of the Candidature Acceptance Procedure	1 November 2009
	Payment of the Candidature Acceptance Fee (USD 150,000)	1 November 2009
	IOC information seminar for 2018 Applicant Cities	2-5 December 2009, Lausanne
PHASE	Olympic Games Observers' Programme - Vancouver 2010	12-28 February 2010
<u>a</u>	Submission of the Application File and guarantee letters to the IOC	15 March 2010
	Examination of replies by the IOC and experts	March – June 2010
	Vancouver 2010 debrief in Sochi	7-10 June 2010
	IOC Executive Board meeting to accept Candidate Cities for the 2018 Olympic Winter Games	End June 2010
PHASE 2	Submission of Candidature File to the IOC	11 January 2011
	Report of the 2018 IOC Evaluation Commission	1 month before the election of the Host City
	Election of the Host City of the 2018 Olympic Winter Games	6 July 2011 123 rd IOC Session, Durban



1.3.3 Signature of Candidature Acceptance Procedure

Signature

Applicant NOCs/Cities are required to sign the Candidature Acceptance Procedure, confirming their acceptance of the rules.

The application only becomes official when the Candidature Acceptance Procedure has been signed by the Applicant City and its respective NOC.

The signature page of the Candidature Acceptance Procedure can be found at the end of Part 1.

Original and deadline

Each Applicant City will receive an original Candidature Acceptance Procedure which must be returned to the IOC by $\underline{1}$ November $\underline{2009}$, duly signed by representatives of the city and the NOC.



1.3.4 Assessment and acceptance of applications

Application

Applicant Cities shall respond, in written files and within the time limit established by the IOC, to the questionnaire submitted to them. By the deadline of 15 March 2010, 80 copies of the bilingual Application File (English/French) - hard copy and CD-ROM - and the four guarantee letters must be delivered to the IOC administration.

Applicant NOCs/Cities will furthermore provide the IOC with all requested information relative to their applications and their plans for organising the 2018 Olympic Winter Games.

Experts

The IOC may appoint experts to assess the cities, including experts from the IFs, NOCs and the IOC Athletes' Commission. If so requested by the IOC, Applicant Cities shall receive such experts in the respective cities or shall respond to the experts' questions by videoconference.

The above-mentioned experts shall be at the disposal of the IOC Executive Board for the performance of their duties.

Criteria for assessment of applications

The following criteria will be considered when assessing the applications:

- The potential of Applicant Cities including their countries to host, organise and stage successful Olympic Winter Games in 2018.
- Compliance with the Olympic Charter, the IOC Code of Ethics, the Rules of conduct applicable to all cities wishing to organise the Olympic Games, the World Antidoping Code, this Candidature Acceptance Procedure and all other rules, instructions and conditions which may be established by the IOC.
- Any other criteria, which the IOC Executive Board, at its sole discretion, may deem reasonable to consider.

Decision

The Executive Board shall take its decision pursuant to Rule 34 of the Olympic Charter and the criteria for assessment of applications referred to above.

In addition, the IOC Executive Board reserves its right to take into account any other consideration relating to the reinforcement of the principles and rules which are at the basis of Olympism.

The IOC Executive Board shall decide, at its sole discretion, not later than June 2010, which Applicant Cities shall be accepted as Candidate Cities. It may subject its acceptance to the implementation of general or particular conditions by the Candidate Cities and/or their NOCs.



1.3.5 Payment of candidature acceptance fee

Candidature Acceptance Fee Applicant NOCs/Cities shall be required to pay a non-refundable candidature

acceptance fee to the IOC of USD 150,000 by 1 November 2009.

Please note that, in the second phase of the bid process, Candidate Cities will be

required to pay a non-refundable candidature fee of USD 500,000.

Procedure The candidature acceptance fee shall be payable to the IOC by direct bank transfer.

The IOC's bank details will be communicated to the Applicant Cities in due course, by

separate circular fax.



1.3.6 IOC services provided to Applicant Cities

Services

During the Application phase, the IOC will provide Applicant NOCs/Cities with the following services:

- All documents/information produced by the IOC for Applicant Cities
- Protection of the word mark "[City] 2018" outside the Applicant City's national territory
- Access to the IOC's Olympic Games Knowledge Management programme
- Participation in the IOC Applicant City information seminar (2-5 December 2009 in Lausanne)
- Participation in the Olympic Games Observers' Programme Vancouver 2010
- Participation in the Vancouver 2010 debrief in Sochi



1.3.7 Applicant City logo

Creation of a logo

Consideration should be given to the creation of a logo representing the application in accordance with the conditions listed in Appendix 1 of the Rules of Conduct applicable to all cities wishing to organise the Olympic Games (Chapter 1.4).

Such logo should consist of a graphic device representing the application, together with the name of the city and year of the Olympic Games for which the city is applying and terminology which stipulates that the city is an "Applicant City".

Approval

The Applicant City logo is subject to the written approval of the National Olympic Committee of the country in which the Applicant City is located and must then be submitted to the IOC for approval.

The Applicant City logo may only be submitted to the IOC for approval after the NOC has officially confirmed its application in writing to the IOC as described in the Candidature Acceptance Procedure.

Use of the logo

In addition to the conditions of use listed in Appendix 1 of the Rules of Conduct applicable to all cities wishing to organise the Olympic Games, we would like to draw attention to the following:

- The Applicant City logo may not be made public prior to the written approval of the IOC
- 2018 Applicant City logos may not be used until <u>3 October 2009</u>, following the election of the 2016 Host City

Copyright

All Olympic-related graphic, visual, artistic and intellectual works or creations developed by or on behalf of the Bid Committee, Applicant City or NOC shall be vested in and remain in the full ownership of the IOC.



1.4 → Rules

Overview

Introduction

Applicant Cities must abide, in all aspects, by all provisions of the "IOC Code of Ethics" and the "Rules of conduct applicable to all cities wishing to organise the Olympic Games".

This chapter contains the "Rules of conduct applicable to all cities wishing to organise the Olympic Games" which were approved by the IOC Executive Board on 25 March 2009. These Rules came into force on 2 April 2009 and are applicable as from the 2018 Bid Process onwards.



Article 1 SCOPE OF APPLICATION

These Rules of Conduct apply to cities wishing to organise the Olympic Games and to their National Olympic Committees (NOCs), as well as any person or organisation acting on their behalf.

The cities are successively: Cities wishing to become Applicant Cities, Applicant Cities and then Candidate Cities. In the present text, the term "cities" applies to all three categories.

These Rules are applicable as soon as they are published on the IOC website, (namely 2 April 2009).

Article 2 PRINCIPLES

The conduct of the cities shall comply strictly with the provisions of the Olympic Charter, the IOC Code of Ethics and its Implementing Provisions. The cities shall also respect the procedure for evaluating the candidature established by the IOC.

The NOC of the country is responsible for the activities and conduct of each city of the country.

Article 3 AUDIT

As soon as an entity or any organisation in charge of promoting a city, notably a bid committee, is created, and no later than three months after publication by the IOC of the list of Applicant Cities, such entity or organisation shall designate an independent expert responsible for auditing the financial management of the candidature and shall inform the IOC of the name of the chosen expert. The NOC undertakes to provide the IOC with the audit report in accordance with the IOC's instructions.

Article 4 LOGO - EMBLEM

The Applicant Cities may use a logo, which does not feature the Olympic symbol. The Candidate Cities may adopt an emblem, which includes the Olympic symbol. The creation and use of the logo and emblem are subject to the conditions listed in appendix 1.



Article 5 STATEMENT OF ACTIVITIES

The NOC of each Applicant City shall provide the IOC Ethics Commission with a list of international Olympic sports competitions and meetings of IOC-recognised organisations to take place in its territory. This list concerns all the international events scheduled, or in the process of being scheduled, between the date of publication of the present Rules on the IOC website (namely 2 April 2009) and the date of the host city election.

The NOC shall provide this list within three months from the date of publication by the IOC of the list of Applicant Cities (namely 15 January 2010).

Any addition to the list of meetings and competitions shall be submitted beforehand to the IOC Ethics Commission for its review.

Article 6 ASSISTANCE TO NOCs

The NOC of each Applicant City shall provide the IOC Ethics Commission with a list of all NOC agreements and all assistance programmes, of any nature, existing on the date of publication of the present Rules on the IOC website (namely 2 April 2009).

The NOC shall provide this list within three months from the date of publication by the IOC of the list of Applicant Cities (namely 15 January 2010).

After the date of publication of the present Rules on the IOC website (namely 2 April 2009), any new agreement of any nature with any NOC shall be submitted beforehand to the IOC Ethics Commission for its review.

Article 7 INTERNET

The Applicant and Candidate Cities may create their own Internet site for informative purposes only.

The site may list third parties providing financial support to the candidature, subject to the conditions listed in Appendix 1. The sale of promotional items is permitted through the site, subject to the conditions listed in Appendix 1.



Article 8 PROMOTION

Throughout the procedure, the promotion of a candidature shall take place with dignity and moderation. The city and its NOC are entirely responsible for all forms of promotion. Any person or organisation acting on behalf of a city shall respect, in particular, the provisions of this article.

The IOC reserves the right to issue additional specific provisions concerning promotional activities during major international events (e.g. the Olympic Games or IOC Session at which the host city is elected).

National promotion:

During the phase before the publication of the list of Applicant Cities, the cities wishing to become Applicant Cities are permitted to promote their candidature solely on the occasion of national events held on the territory of their NOC.

Applicant Cities are permitted to promote their candidature solely on the occasion of national events held on the territory of their NOC.

Candidate Cities are permitted at any time to promote their candidature on the occasion of national events held on the territory of their NOC.

The territory must be understood in a restrictive manner excluding, in particular, diplomatic representations abroad.

International promotion:

The promotion of candidatures at an international level is permitted only after the IOC has selected the Candidate Cities.

However, no form of international promotion may be undertaken either on the territory of Switzerland at any time* or on that of the country hosting the Session during the three weeks before the day of the vote.

* exclusion to be re-discussed if a Swiss city is a candidate.

Any form of promotion (advertising, public relations work, etc.) is to be undertaken by the Candidate Cities themselves, excluding all third parties.

In addition, the Candidate Cities may present their candidature at international events. Only when they are invited by the IOC to present their candidature at an international event is an equivalent offer guaranteed for all the Candidate Cities.

Promotion among IOC members:

After the IOC selects the Candidate Cities, such Cities may promote their candidature among the IOC members, either at the international events to which the Cities have been invited or at international competitions, or by means of sending written documents.



Article 9 GIFTS

No gifts, of whatever value, may be given to or received by Olympic parties or the IFs of Olympic Winter/Summer (as applicable) sports. No promise of any kind of advantage may be made. This twofold prohibition shall be respected by the cities and their NOCs as well as by all those acting on behalf of or supporting the candidature.

The same principle applies to the cities' relations with third parties, in particular the media and organisations recognised by the IOC.

Article 10 RELATIONS WITH TOP SPONSORS AND IOC MARKETING PARTNERS

In order to preserve the integrity and neutrality of the procedure, TOP Sponsors and other IOC marketing partners shall refrain from supporting or promoting any of the Cities. Consequently, Cities may not solicit or accept any such support or promotion from TOP Sponsors and other IOC marketing partners.

Article 11 VISITS BY INTERNATIONAL FEDERATIONS, THE IOC EVALUATION COMMISSION AND THE MEDIA

Applicant Cities may request in writing the advice of the IFs concerning their project. If an IF deems necessary a working visit to a city, the IOC may authorise such visit.

The Candidate Cities may organise, at their own expense, working visits by International Olympic Winter/Summer (as applicable) Sports Federations if these visits are necessary for the preparation of the candidature.

For the visits organised in the framework of the above two paragraphs, a sense of moderation must be respected, particularly concerning hospitality and accommodation.

The IOC Evaluation Commission will pay a working visit to each Candidate City. The IOC will determine the order, period and programme of the visits.

The Candidate Cities may organise visits for information purposes for representatives of the media, entirely at the cost of such representatives.

Article 12 RELATIONS WITH IOC MEMBERS

There shall be no visits by IOC members to the cities, nor by the cities to IOC members.

If an IOC member has to travel to a city for any reason, he or she shall inform the IOC Ethics Commission beforehand. The city may not take advantage of this occasion for the promotion of its candidature, nor cover the costs and other expenses linked to such a visit, in particular travel and accommodation.



Article 12 (continued)

RELATIONS WITH IOC MEMBERS

IOC members may not be invited to any form of reception linked to the promotion of a candidature.

The ambassadors of the countries concerned may not visit the IOC members nor invite the IOC members to any form of reception in their embassies to promote the candidature.

No honorary degrees or official decorations may be awarded to an IOC member by a city or a representative of a city's country between the date of publication of the present Rules on the IOC website (namely 2 April 2009) and the Host City Election.

In order to respect the neutrality of the IOC members, cities may not use the name or image of an IOC member, an IOC honorary member or an IOC honour member, except for the members from the country of the city concerned.

Article 13 ELECTION OF THE HOST CITY

The IOC Ethics Commission supervises the Host City election procedure, in accordance with the provisions made by the IOC. The Commission may request an amendment to these provisions.

Article 14 RELATIONS BETWEEN CITIES

Each city shall, in all circumstances and at all times, respect the other cities as well as the IOC members and the IOC itself.

The cities shall refrain from any act or comment likely to tarnish the image of a rival city or be prejudicial to it. Any comparison with other cities is strictly forbidden.

No agreement, coalition nor collusion between the cities or their NOCs aimed at influencing the result is permitted.



Article 15 INTERPRETATION AND SANCTIONS

All questions concerning the Rules of Conduct and matters concerning their interpretation shall be addressed to the IOC Olympic Games Department - Bid City Relations.

Minor breaches of the Rules of Conduct will be dealt with by the Olympic Games Department:

- a first breach will result in a confidential observation, in writing, to the city concerned;
- after consultation with the Ethics Commission, a second breach will result in a written notification to the members of the IOC Executive Board (and possibly the other Candidate Cities);
- further breaches of the rules will be submitted to the IOC Ethics Commission, which will take the necessary measures.

Serious and repeated breaches of the Rules of Conduct will be dealt with by the IOC Ethics Commission. The Commission may recommend sanctions for approval by the Executive Board.

The IOC members will be informed, in writing, of any sanctions imposed by the IOC Executive Board. A press release will also be issued.



Appendix 1

(referred to in articles 4 and 7)

CONDITIONS GOVERNING THE USE OF LOGOS, EMBLEMS AND DESIGNATIONS OF APPLICANT AND CANDIDATE CITIES FOR THE OLYMPIC GAMES

1. Definitions:

Subject to the prior written approval of the International Olympic Committee ("IOC") and the National Olympic Committee ("NOC") of the territory in which the Applicant City or Candidate City (jointly, "City" or "Cities") is located, an Applicant City may create a Logo (as hereinafter defined) and a Candidate City may create an Emblem (as hereinafter defined). Applicant Cities may not use the Olympic symbol (i.e. the five interlaced rings) in any manner whatsoever.

If a City wishing to become Applicant City decides to have a logo, the latter must respect the provisions of point A.i and ii below. Any approval given by the NOC to such logo will not influence the written approval to be given by the IOC for the Applicant or Candidate City's logo and emblem.

- A. For the purposes of these Rules of Conduct, "<u>Logo</u>" shall mean a graphic device composed of:
 - (i) a distinctive element that:
 - shall not contain any component of the NOC emblem or a distorted version thereof or a design confusingly similar thereto;
 - shall not be limited to the name or abbreviation of the territory in which the City is located;
 - shall not contain an image or expression with a well-known international or universal connotation/message:
 - shall not contain the Olympic symbol, the Olympic motto, the Olympic flag, any other Olympic-related imagery (e.g. flame, torch, medal, etc.), slogan, designation or other indicia or the distorted version thereof or a design confusingly similar thereto.
 - (ii) the name of the City and the year of the Olympic Games for the hosting of which the City is an applicant or candidate and
 - (iii) the words "Applicant City" or "Candidate City", as appropriate.

The position, proportion and design of the Logo must not be altered, distorted or re-drawn in any way whatsoever. The Logo must always be reproduced in its entirety, no single element thereof may be used separately.

- **B**. For the purposes of these Rules of Conduct, "<u>Emblem</u>" shall mean a graphic device composed of:
 - (i) the Logo including the words "Candidate City"; and
 - (ii) the Olympic symbol

The Emblem shall reproduce fully, accurately and without embellishment, the colour, design and appearance of the Olympic symbol and shall respect the following proportions: the Olympic symbol shall not occupy more than a third of the total surface of the Emblem.



Appendix 1 (continued)

C. For the purposes of these Rules of Conduct, "<u>Designation</u>" shall mean "Sponsor of City" + "year of the Olympic Games for the hosting of which the City is an applicant or candidate" and no other designation, it being understood that the Designation shall not include the word "Olympic".

2. <u>Use of Logo by Applicant Cities and Candidate Cities</u>

A. <u>Institutional use</u>: Applicant Cities and Candidate Cities may use the Logo on their stationery (e.g. letterheads, business cards), candidature documents (e.g. presentations, brochures or videos), internet site and pins distributed free of charge only (not for sale).

B. Commercial use:

- (i) Subject to the prior approval of the IOC and the NOC, Applicant Cities and Candidate Cities may authorise the use of the Logo and/or the Designation by third parties providing financial support to the bid, provided that:
 - such third party is not a donor;
 - such third party is not a competitor in the category of a TOP Partner, another international Olympic sponsor or a sponsor of the NOC (collectively, "Olympic sponsors"), it being understood that exceptions may be granted by the IOC or the NOC, as applicable, on a case by case basis provided that the Olympic sponsors' rights are fully respected; and
 - such use is restricted to the territory of the NOC concerned.

Cities shall provide the IOC, upon request, with copies of all material, promotional and commercial.

- (ii) Agreements with third parties providing financial support to the bid shall expressly state that:
 - in the event that the Applicant City is not selected by the IOC as a Candidate City, all rights granted by the Applicant City to the use of the Logo and/or Designation terminate on the date of announcement of the Candidate Cities selected by the IOC;
 - all rights granted by Candidate Cities to the use of the Logo and/or Designation terminate on the date of the decision to award the Olympic Games for which the City is a candidate; and
 - third parties providing financial support to the bid shall have no automatic or binding residual rights, options or other arrangements of any nature, express or implied, with respect to the Olympic Games if the Candidate City is successful.

Cities shall supply the IOC, upon request, with copies of all agreements and/or proposed agreements with third parties providing financial support to the bid.



Appendix 1 (continued)

(iii) Subject to prior NOC approval, Applicant Cities and Candidate Cities may develop merchandise bearing the Logo for sale and/or give-away to promote the bid, provided that sales, whether through the official internet site of the City or otherwise, are limited to the territory of the NOC.

3. Use of Emblem by Candidate Cities

- A. <u>Institutional use:</u> Candidate Cities may use the Emblem on their stationery (e.g. letterheads, business cards), candidature documents (e.g. presentations, brochures or videos), and internet site, in (free) editorials related only to the candidature and on pins distributed free of charge only (not for sale).
- B. <u>Commercial use</u>: Candidate Cities shall not use or authorise the use of the Emblem by third parties for any commercial purposes whatsoever

4. Recognition of and Communication by Third Parties Providing Financial Support to the Bid.

- A. Cities may list the names of third parties providing financial support to the bid (including donors) on their official internet site or in their publications provided that such third party is not a competitor in the category of a TOP Partner, another international Olympic sponsor or one of their NOC sponsors.
- B. Donors which are competitors in the category of a TOP Partner, another international Olympic sponsor or a sponsor of the NOC concerned shall not be authorised to communicate with respect to their donation to the bid or otherwise associate themselves with the bid in any manner whatsoever.
- 5. <u>If the Candidate City is awarded the Olympic Games, the provisions of the Host City Contract between such City, the NOC and the IOC, together with the provisions of the Olympic Charter, shall apply thereafter.</u>
- 6. <u>Cities may not make any use of the Olympic symbol except as expressly provided for above.</u>



2018 Candidature Acceptance Procedure - signature page

Signature of the The Applicant Cities shall abide, in all aspects, by all provisions of the Olympic Charter, the Candidature Acceptance Procedure, the IOC Code of Ethics, the Rules of Candidature Conduct applicable to all cities wishing to organise the Olympic Games and all other Acceptance rules, instructions and conditions which may be established by the IOC Executive Procedure The present Candidature Acceptance Procedure comes into effect on 31/07/2009 and shall remain in force until further notice. Lausanne, 31/07/2009 The IOC Executive Board The **Bid Committee** of — ———hereby certifies to have received a copy of the document entitled "Candidature Acceptance Procedure" and declares to have duly noted its contents. NAME AND FUNCTION (in block capitals) Signature The City of___ ____ hereby certifies to have received a copy of the document entitled "Candidature Acceptance Procedure" and declares to have duly noted its contents. Signature NAME AND FUNCTION (in block capitals) The NOC of ___ ____ hereby certifies to have received a copy of the document entitled "Candidature Acceptance Procedure" and declares to have duly noted its contents. Signature NAME AND FUNCTION (in block capitals)





PART 2 -> IOC Questionnaire

Overview

Application File

In the application phase of the bid process, Applicant Cities are required to submit a document containing their replies to the IOC questionnaire contained in Part 2.

The aim of this Application File is to provide the IOC with an overview of a city's project to host the Olympic Games and to determine whether this corresponds to the needs of the Olympic Movement.

The IOC will assess Applicant Cities on the basis of their replies to the questionnaire contained in Part 2 and on the results of any independent studies carried out by the IOC (as described in chapter 1.3.4).

Fonts

Throughout the questionnaire contained in Part 2, all questions and guarantees are presented in bold font and any accompanying explanatory text is presented in regular font.

Guarantees



The IOC questionnaire also requires Applicant Cities to obtain four guarantees from third parties. Questions requiring a guarantee are flagged with the following icon in the questionnaire:



Overview, Continued

Instructions

Precise instructions on how to create your replies to the questionnaire, from a presentation and content point of view, can be found in Part 3 of this document. The aim of these instructions is two-fold:

- To save the Bid Committee unnecessary work, effort and expense
- To ensure that the information provided to the IOC can be easily and objectively analysed

Applicant Cities must follow the instructions given in Part 3.

Reference documents

We remind Applicant Cities that the following documents will provide invaluable assistance to anyone connected with the bid/preparation of the Application File:

- Olympic Charter
- IOC Technical Manuals
- Olympic Games knowledge database

Contents

The questionnaire is divided into the following chapters:

	Chapter								
I	-	Motivation, concept and legacy							
II	-	Government support, legal issues and public opinion							
III	-	Finance							
IV	-	Sport and Venues							
٧	-	Accommodation							
VI	-	Transport							
VII	-	Security							
VIII	-	Environment and Meteorology							
IX	-	Statistics							



I → Motivation, concept and legacy

Overview

Aim of the chapter

In chapter I, Applicant Cities are required to explain their concept for the 2018 Olympic Winter Games, how this concept fits into the city's/region's long-term planning and what legacy is intended for the city, region and sport in the host country after the Games.



I - Motivation, concept and legacy

1 - DATES OF THE OLYMPIC WINTER GAMES

In accordance with the Olympic Charter (Bye-law to Rule 33),

"The duration of the competitions of the Olympic Games shall not exceed sixteen days".

State your proposed dates to host the Olympic Winter Games in 2018 and specify your reasons.

2 - MOTIVATION AND LEGACY

- **a.** What is your principal motivation for hosting the 2018 Olympic Winter Games?
- **b.** What do you believe would be the long-term benefits for your city / region / country of:
 - Bidding for the Olympic Winter Games (irrespective of the outcome of the bid)
 - Hosting the Olympic Winter Games

3 - CONCEPT

a. Briefly describe your concept of the 2018 Olympic Winter Games in your city/region.

Detail the following aspects:

- · Motivation behind the choice of location of key Olympic infrastructure
- · Expected benefits at Games-time and post-Olympic use

Explain how your concept of the Olympic Winter Games fits into your city/region's long-term planning strategy.



I - Motivation, concept and legacy, Continued

b. Provide Map A: a map of your city/region on which your project is superimposed thus giving a complete visual overview of your project.

Map A should be no larger than A3 - folded or double page - and the graphic scale used must be clearly indicated.

Map A should include all major infrastructure:

- Competition venues
- Olympic Village(s)
- Media accommodation (hotels/village(s))
- Main Press Centre (MPC)
- International Broadcast Centre (IBC)
- Main hotel area
- Main transport infrastructure (airport(s), motorways, train/tram/metro lines etc.)

Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

On the map, please draw a 10km radius around the Olympic Village.





II → Government support, legal issues and public opinion

Overview

Aim of the chapter

Chapter II gives Applicant Cities the opportunity to demonstrate the support from all levels of government and the population for their project of hosting the Olympic Games. It also requires Applicant Cities to outline their country's legal framework with regards to sport.



II - Government support, legal issues and public opinion

4 - GOVERNMENT/NOC/CITY SUPPORT

- **a.** What is the status of support of the national, regional and local governments for your bid and for the organisation of the Olympic Winter Games in your city/region?
- **b.** Provide a covenant from the government of your country stating the following:
- "Name(s) of the duly authorised representative(s) hereby confirm(s) that the government of name of the host country
 - guarantees the respect of the Olympic Charter;
 - guarantees that it will take all the necessary measures in order that the city fulfils its obligations completely; and
 - guarantees free access to and free movement around the host country for all accredited persons on the basis of a passport (or equivalent document) and the Olympic identity and accreditation card referred to in the Olympic Charter."
- C. Provide a letter of guarantee, signed by both your country's NOC and your city authorities, stating the following:
 - "Names of the duly authorised representatives hereby confirm that the name of the host country's NOC and name of the city authorities will respect and comply with all obligations set out in the Olympic Charter."
- d. Provide dates of any elections due to take place in your city/region/country between now and the election of the Host City (July 2011).



II - Government support, legal issues and public opinion,

Continued

5 - PUBLIC OPINION

a. What is the general public opinion in your city/region and country towards your project of hosting the Olympic Winter Games?

If you carry out opinion polls, please specify the following:

- · Questions asked
- Area covered
- Dates of opinion poll field work
- Sample size
- **b.** What, if any, opposition is there to your project? Please detail.

6 - LEGAL ISSUES

- **a.** What are the legal obstacles, if any, to the organisation of the Olympic Winter Games in your country?
- **b.** Do you envisage the implementation of any new laws to facilitate the organisation of the Olympic Winter Games? Explain.
- **C.** Does legislation in your country require you to carry out a referendum for a project of this nature?

If a referendum is required, this should be carried out prior to the selection of Candidate Cities (by June 2010) and the results of such a referendum should be provided to the IOC.

d. What are the existing laws, if any, in your country that relate to sport?



II - Government support, legal issues and public opinion,

- **e.** What are the laws, or other means, in your country, if any, that combat doping in sport?
- f. Have the relevant authorities in your country signed an agreement with the World Anti-Doping Agency (WADA) (e.g. the Copenhagen declaration) and ratified the UNESCO convention?

Does your country currently apply an anti-doping code? Explain.

Please note that, in the candidature phase, you will be required to provide a guarantee from the relevant national authority confirming that the World Anti-Doping Code in effect at the time of the Games will be implemented and fully respected.

7 - BID COMMITTEE

Should you be accepted as a Candidate City to host the 2018 Olympic Winter Games, how would your Bid Committee be structured and composed?

Specify which public and/or private institutions, organisations or bodies would be represented in your Bid Committee and their respective levels of authority.

Please note -

- NOC representatives must be members of your Bid Committee (see Olympic Charter, paragraph 1.4 of the Bye-law to Rule 34)
- IOC members in your country, should they so request, must also be members of your Bid Committee
- The IOC recommends that athletes' representatives should also form part of the Bid Committee



III → Finance

Overview

Aim of the chapter

Chapter III aims to identify the structure of an Applicant City's Olympic Winter Games budgets, including the city's revenue generating potential.



III - Finance

8 - OLYMPIC GAMES BUDGET

- **a.** How will your Olympic Games (OCOG) budget be structured (private vs. public financing)?
- **b.** What financial commitments have you obtained from your national, regional and/or local governments?

OCOG vs. NON-OCOG BUDGETS

In considering plans for the financing of the Olympic Games, it should be borne in mind that there are two distinct budgets:

- <u>OCOG budget</u>: this is the operations budget for the organisation of the Olympic Games. Infrastructure development costs for sports venues, the Olympic Village, the IBC and MPC or other major infrastructure projects <u>must not be included</u> in the OCOG budget
- Non-OCOG budget: this is the budget to be financed by public authorities and the private sector in the context of the long-term development of the city/region. It can be divided into capital investments and operations as follows:
 - <u>Capital investment</u>: for financing the construction of the main and sports infrastructure required for the Olympic Games which will be a long-term legacy.
 - <u>Operations</u>: for investments in operational areas usually funded by public authorities such as security, transport and medical services.



III - Finance, Continued

CONTRIBUTIONS FROM PUBLIC AUTHORITIES

Please note that, in the candidature phase, it will be essential for you to obtain, inter alia, the following commitments from your public authorities as they are vital to the successful staging of the Olympic Games:

- A commitment to provide all security, medical, customs, immigration and other government-related services at no cost to the Organising Committee (OCOG);
- A commitment to make available all sport and non-sport venues owned by the public authorities to the OCOG either at no cost or at a rental cost to be preapproved by the IOC;
- A commitment to cover any shortfall in the OCOG budget;
- A commitment to undertake and finance the necessary infrastructure developments.

9 - OCOG REVENUE GENERATING POTENTIAL

a. In addition to the financial contribution you will receive from the IOC, what other revenue do you expect to be able to generate?

Please indicate the source, estimated amount and background information on how these estimates were reached.

b. Provide a guarantee signed by authorised representatives of both the Applicant City and the NOC stating the following:



"The Applicant City of *[insert name of city]* (hereinafter "Applicant City") and the National Olympic Committee of *[insert name of country of Applicant City]* (hereinafter "NOC") acknowledge that, in the interest of a successful 2018 Olympic Winter Games marketing programme, all Olympic-related properties and equities of the NOC and the Organising Committee for the Olympic Games ("OCOG") must be consolidated in the host territory as of 1 January 2013. Should the Applicant City be accepted by the IOC as a Candidate City, the Applicant City and the NOC hereby undertake to enter into a Joint Marketing Programme Agreement to the entire satisfaction of the IOC not later than 11 January 2011, whereby all NOC-related commercial rights will be acquired by the Candidate City on the OCOG's behalf for the period between 1 January 2013 and 31 December 2020."





IV → Sport and Venues

Overview

Aim of the chapter

Chapter IV provides an overview of an Applicant City's facilities in terms of venues, distinguishing between existing, planned and additional venues and provides cities the opportunity to describe their concepts for the Olympic Village(s) and IBC/MPC. It also details the experience of the Applicant City in hosting international sports events.



IV - Sport and Venues

10 - SPORT EXPERIENCE

What experience have you had in hosting international sports events and multisports events?

List a maximum of ten major events held in the city and ten major events held in the country over the last ten years, indicating dates. Please include only Senior Continental and World Championships (excluding Junior Championships).

11 - COMPETITION VENUES

Complete Charts 1.1, 1.2, 1.3, 1.4 and 1.5 for all competition venues, which you expect will be used for the Olympic Winter Games:

- Chart 1.1 EXISTING COMPETITION VENUES NO PERMANENT WORKS REQUIRED
- Chart 1.2 EXISTING COMPETITION VENUES PERMANENT WORKS REQUIRED
- <u>Chart 1.3</u> COMPETITION VENUES TO BE BUILT PERMANENT PLANNED (IRRESPECTIVE OF THE GAMES)
- Chart 1.4 COMPETITION VENUES TO BE BUILT PERMANENT ADDITIONAL (GAMES DEPENDENT)
- **Chart 1.5** TEMPORARY COMPETITION VENUES

Planned vs. additional venues

In charts 1.3 and 1.4, Applicant Cities are required to define competition venues as either <u>planned</u> or <u>additional</u> as follows:

- <u>PLANNED</u>: venues already planned to be built, irrespective of a city's application for the Olympic Games
- ADDITIONAL: additional venues a city feels will be necessary to host the Olympic Games



For each <u>existing</u> competition venue, provide a photographic file which clearly illustrates the venue (inside and outside – as applicable).

A venue photographic file is an A4 document (maximum 5 pages – with A3 fold-out pages if you so wish), presenting an existing venue through a set of colour photographs together with a written description of the venue and its location giving an overview of its history, location, layout, functionality and architecture.

The following list provides an indication of elements to include in the photographic files:

Written description (maximum 1 page)

- Location (in relation to the city) and accessibility (transport routes and public transport)
- History and usage: initial construction, renovations, architectural and functional description, previous and current usage

Set of colour photographs (maximum 4 pages, including A3 fold-out pages if you so wish)

- Aerial and/or external panoramic elevated view
- Venue external frontage (where applicable)
- Views including field of play and seating tribunes

IOC Guiding Principles -Venues

X

The following information contains important guidelines concerning the choice of venues:

Venues are a critical success factor for an Olympic Games, in both financial and operational terms. It is therefore important that Applicant Cities have a full understanding of venues, from planning through to construction.

Whilst some guiding principles are listed below, please note that further details concerning venues can be found in the Technical Manual on Venues and in the Technical Manual on Design Standards for Competition Venues.

- Venues must meet requirements <u>and</u> be realistic with respect to the master plan of the Host City, resource efficiencies and post-Games legacy
- Venue planning should support the concept of sustainable development as it applies to the Olympic Games in general, and to venues specifically (e.g. use of permanent versus temporary facilities, environmentally sensitive materials/ systems/impacts)
- For venue selection:
 - Use existing venues with refurbishment if needed
 - Build a new permanent venue only if there is a legacy need, ensuring flexible use if possible
 - If there is no legacy need, seek a temporary solution
- Venues should be safely and efficiently operated, keeping the primary focus on the athletes



Gross seating capacities

The IOC's standards for venue gross seating capacities are provided in the Technical Manual on Design Standards for Competition Venues. Please note that, for every Olympic Games, these standards must be considered with the following points to determine final venue gross seating capacities:

- · Capacity of any existing venue to be used
- · Capacity of any new venue for legacy use post-Games
- Popularity of the sport in the Host City, region and/or country
- The ability to increase capacity on a temporary basis for Olympic Games use

12 - VENUE LOCATION

Map B:

Provide a map of your city/region on which the location of the competition venues listed in Charts 1.1 to 1.5, training sites for ice hockey and skating, as well as the following non-competition venues are superimposed:

- Olympic Village(s)
- IBC
- MPC
- Media village(s) (if required)

Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.



Provide additional map(s) (B1, B2 etc.) for all competition venue clusters/precincts included in your project, indicating access routes and security perimeter fence lines.

All B maps should be no larger than A3 - folded or double page - and should contain a clear legend. The most appropriate graphic scales must be chosen to best represent your project and venue clusters in A4 to A3 formats. These graphic scales must be clearly indicated on all maps.

The following colour-code must also be used for all B maps:

PALE BLUE: Existing infrastructure, no permanent works required

DARK BLUE: Existing infrastructure, permanent works required

GREEN:Planned permanent infrastructure (irrespective of the Games)RED:Additional permanent infrastructure (Games dependent)PINK:Temporary venues required for the Olympic Winter Games

All venues in charts 1.1 to 1.5 should be attributed a unique colour coded number (according to the colour code provided above) which should also feature on all B maps.

Please note that all B maps must also be included on the CD ROMs to be provided to the IOC (see instructions).



13 - NON-COMPETITION VENUES

A. OLYMPIC VILLAGE(S)

- a. Describe your concept for the Olympic village(s), including the following elements:
 - Owner
 - Location
 - Altitude
 - · Type of accommodation / type of buildings
 - Size of village(s) (hectares)
 - · Number of beds
 - Post-Olympic use.
- **b.** Specify who will finance the construction of the Olympic village(s).
- C. Please indicate whether alternative accommodation is planned/required. Please describe the alternative accommodation you plan to use, if any.

B. INTERNATIONAL BROADCAST CENTRE (IBC) / MAIN PRESS CENTRE (MPC)

- a. Describe your concept for the IBC and MPC, including the following elements:
 - Location
 - · Existing or new construction
 - · Combined or separate venues
 - Size
 - Type of building
 - · Adjacent space for compounds, transport mall and parking
 - Post-Olympic use.
- **b.** Is a Mountain Media Centre planned? If so, describe your concept including the elements above.
- C. Specify who will finance the construction of the IBC and MPC.

Charts 1.1 to 1.5 - Competition venues (all figures to be provided in USD million)

Chart 1.1 - Existing venues, no permanent works required

Competition	Olympic	Gross seating	Ownership	Construction/Upgrade			
venue	Sport(s)/ Discipline(s)	capacity	(public/private)	Original date of construction	Date of upgrade (if applicable)		

Chart 1.2 - Existing venues, permanent works required

	Olympic Sport(s)/ Discipline(s)												Perr	nanent wo	rks		
Competition venue		Gross seating capacity	Ownership (public/private)	Original date	Date of upgrade	Dates of permanent works required		Cost of permanent	Source of financing (public/private/								
				construction	(if completed)	Start date	Finish date	works required (in USD 2009)	joint)								

Charts 1.1 to 1.5 - Competition venues (all figures to be provided in USD million) (continued)

Chart 1.3 - Venues to be built - permanent - planned (irrespective of the Olympic Games)

	Olympic		Ownership of		Source of		
Competition venue	Sport(s)/ Discipline(s)	Gross seating capacity	land (public/private)	Start date	Finish date	Cost of works (in USD 2009)	financing (public/private/ joint)
			_	_			

Chart 1.4 - Venues to be built - permanent - additional (Games dependent)

	Olympic		Ownership of		Construction				
Competition venue	Sport(s)/ discipline(s)	Gross seating capacity	land (public/private)	Start date	Finish date	Cost of works (in USD 2009)	Source of financing (public/private/ joint)		

Chart 1.5 - Venues to be built - temporary only (Games dependent)

	Olympic		Ownership of		Source of		
Competition venue	Sport(s)/ discipline(s)	Gross seating capacity	land (public/private)	Start date	Finish date	Cost of works (in USD 2009)	financing (public/private/ joint)



Appendix A - Olympic programme

PROGRAMME OF THE XXI OLYMPIC WINTER GAMES, VANCOUVER 2010

Sports		Men's events		Women's events	N	Mixed/open events	Total
BIATHLON	5		5				10
		10 km Sprint		7.5 km Sprint			
		20 km Individual		15 km Individual			
		4 x 7.5 km Relay		4 x 6 km Relay			
		12.5 km Pursuit		10 km Pursuit			
		15 km Mass Start		12.5 km Mass Start			
BOBSLEIGH	3		2				5
- BOBSLEIGH	2	Two-man	1	Two-woman			
		Four-man					
- SKELETON	1	Skeleton	1	Skeleton			
CURLING	1		1				2
		Tournament (10 teams)		Tournament (10 teams)			
ICE-HOCKEY	1		1				2
		Tournament (12 teams)		Tournament (8 teams)			
LUGE	1		1		1		3
		Single		Single		Double	
SKATING	11		11		2		24
- SPEED SKATING	6	500 m	6	500 m			
		1,000 m		1,000 m			
		1,500 m		1,500 m			
		5,000 m		3,000 m			
		10,000 m		5,000 m			
		Team Pursuit		Team Pursuit			
- SHORT TRACK	4	500 m	4	500 m			
		1,000 m		1,000 m			
		1,500 m		1,500 m			
		5,000 m relay		3,000 m relay			
- FIGURE SKATING	1	Individual	1	Individual	2	Pairs	
						Ice Dancing	



Appendix A - Olympic programme, Continued

Sports N		Men's events		Women's events		Mixed/open events	
SKIING	23		17				40
- CROSS COUNTRY	6	15 km Classical / 15 km Free, Pursuit 15 km Free	6	7.5 km Classical / 7.5 km Free, Pursuit 10 km Free			
		50 km Mass Start Classical		30 km Mass Start Classical			
		Sprint Relay Free		Sprint Relay Free			
		4 x 10 km Relay (2 Classical / 2 Free)		4 x 5 km Relay (2 Classical / 2 Free)			
		Cross-Country Sprint Classical		Cross-Country Sprint Classical			
- SKI JUMPING	3	Individual Normal Hill					
		Individual Large Hill					
		Team Large Hill					
- NORDIC COMBINED	3	Individual: NH Ski Jumping + 10 km Cross- Country					
		Team: LH Ski Jumping + 4 x 5 km Cross-Country Relay					
		Sprint: LH Ski Jumping + 10 km Cross-Country					
- ALPINE	5	Downhill	5	Downhill			
		Slalom		Slalom			
		Giant Slalom		Giant Slalom			
		Super-G		Super-G			
		Super Combined		Super Combined			
- FREESTYLE	3	Moguls	3	Moguls			
		Aerials		Aerials			
		Ski Cross*		Ski Cross*			
- SNOWBOARD	3	Parallel Giant Slalom	3	Parallel Giant Slalom			
		Halfpipe		Halfpipe			
		Snowboard Cross		Snowboard Cross			
TOTAL	45		38		3		86

^{*} New events

Programme changes

A review of the sports programme takes place after each edition of the Olympic Games. Candidate Cities should therefore be aware that any modifications to the Olympic Winter Games sports programme would be voted by the 123rd IOC Session in Durban in 2011.



V → Accommodation

Overview

Aim of the chapter

Chapter V gives an overview of an Applicant City's accommodation capacity and portfolio in terms of 3, 4 and 5 star hotels. It also investigates a city's plans for media accommodation.



V - Accommodation

14 - HOTELS

a. State what point of reference you have chosen as the Olympic Winter Games centre in the Applicant City (e.g. Olympic Village, IOC hotel(s), main hotel cluster,...) and explain why.

This point of reference must be used to answer the questions below.

- **b.** Questions in chapter V require you to categorise hotels according to the internationally accepted star rating system (5 star, 4 star, 3 star, 2 star) described in the Technical Manual on Accommodation.
 - Provide a statement from your national tourist board, giving the equivalent rating used in your country <u>and</u> a description of the standard of hotel in each category.
- C. Complete Charts 2 A and B indicating the number of hotels and hotel rooms
 - within a radius of 0-10km from your chosen Olympic Games centre
 - within a 10-50km radius of your chosen Olympic Games centre
 - within a 0-10km radius of any competition venue cluster/precinct and/or stand-alone venue outside the Applicant City

Please include Charts 2 A and B also in electronic format (Excel) on the CD ROMs to be provided to the IOC (see instructions).

d. Use the following table to indicate average convention rates in 2009 for 3, 4 and 5 star hotels and for all room types during the month of the Olympic Winter Games, including breakfast(s) and all applicable taxes.

Please also indicate the source of the information provided.

	Average 2009 convention rates for the month of the Olympic Winter Games						
	3 star 4 star 5 star						
Single, including 1 breakfast							
Double/twin, including 2 breakfasts							
Suite, including 2 breakfasts							

Continued on next page



V - Accommodation, Continued

15 - MEDIA ACCOMMODATION

Wherever the hotel infrastructure of the Host City is insufficient to cater for the needs of the media, the OCOG must provide a media village (or more than one, depending on the configuration of the Olympic venues).

If you envisage the use of (a) media village(s), please answer questions a., b. and c.

If no media village(s) is/are planned, please describe your concept for media accommodation.

- a. Describe your concept for the media village(s), as well as your plans for its (their) post-Olympic use.
- **b.** Specify who will finance the construction of any media village(s), if applicable.
- C. Specify the number of rooms and beds for each village.

Charts 2 A and B - Accommodation

Chart 2 A - Applicant City

- Include all accommodation available within a radius of 0-10km and a radius of 10-50km of your Games Centre (as defined in question 14.a)
- Please ensure that rooms are not counted twice
- *Please list apartments according to quality and number of rooms per apartment

Existing accommodation

Type of accommodation		s of 0-10km of Centre		of 10-50km of Centre	TOTAL		
···	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms	
5 star hotels							
4 star hotels							
3 star hotels							
2 star hotels							
1 star hotels							
University campus							
Apartments*							
Alternative Accom. (specify)							

Planned accommodation (accommodation for which construction authorisations have been signed)

Type of accommodation		s of 0-10km of Centre		of 10-50km of Centre	TOTAL		
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms	
5 star hotels							
4 star hotels							
3 star hotels							
2 star hotels							
1 star hotels							
University campus							
Apartments*							
Alternative Accom. (specify)							

Charts 2 A and B - Accommodation (continued)

Additional accommodation (accommodation for which construction authorisations have not yet been signed)

Type of accommodation		s of 0-10km of Centre		of 10-50km of Centre	TOTAL		
···	Number of hotels	Number of rooms	Number of hotels	Number of rooms	Number of hotels	Number of rooms	
5 star hotels							
4 star hotels							
3 star hotels							
2 star hotels							
1 star hotels							
University campus							
Apartments*							
Alternative Accom. (specify)							

Chart 2 B - Competition venue clusters/precincts/stand-alone venues outside the Applicant City

- Include all accommodation available within a radius of 0-10km of each competition venue cluster/precinct or of each stand-alone venue outside the Applicant City please provide one table for each competition cluster/precinct/venue, indicating its name in the table as shown.
- Please ensure that rooms are not counted twice
- *Please list apartments according to quality and number of rooms per apartment

Existing accommodation

Type of accommodation		Within a radius of 0-10km of [insert name of competition venue cluster/precinct/venue]					
,.	Number of hotels	Number of rooms					
5 star hotels							
4 star hotels							
3 star hotels							
2 star hotels							
1 star hotels							
University campus							
Apartments*							
Alternative Accom. (specify)							

Charts 2 A and B - Accommodation (continued)

Planned accommodation (accommodation for which construction authorisations have been signed)

Type of accommodation		ius of 0-10km of n venue cluster/precinct/venue]
	Number of hotels	Number of rooms
5 star hotels		
4 star hotels		
3 star hotels		
2 star hotels		
1 star hotels		
University campus		
Apartments*		
Alternative Accom. (specify)		

Additional accommodation (accommodation for which construction authorisations have not yet been signed)

Type of accommodation		Within a radius of 0-10km of [insert name of competition venue cluster/precinct/venue]					
	Number of hotels	Number of rooms					
5 star hotels							
4 star hotels							
3 star hotels							
2 star hotels							
1 star hotels							
University campus							
Apartments*							
Alternative Accom. (specify)							



$VI \rightarrow Transport$

Overview

Aim of the chapter

Chapter VI provides an overview of an Applicant City's transport infrastructure, distinguishing between existing, planned and additional infrastructure. It also requires Applicant Cities to indicate distances and travel times between all Olympic venues (competition and key non-competition).



VI - Transport

16 - TRANSPORT INFRASTRUCTURE

Use Chart 3 to indicate:

a. <u>EXISTING TRANSPORT INFRASTRUCTURE</u>

List your existing transport infrastructure (roads and public transport systems):

- Motorways
- Major urban arterial network
- Suburban rail
- Subway
- Light rail

b. PLANNED TRANSPORT INFRASTRUCTURE

List all transport infrastructure developments planned irrespective of your application to host the Olympic Winter Games, and which will have an impact on Olympic site accessibility.

c. <u>ADDITIONAL TRANSPORT INFRASTRUCTURE</u>

List the additional transport infrastructure you feel will be necessary to host the Olympic Winter Games.

For each of the above, specify:

- Length and capacity (number of traffic lanes or rail tracks)
- · Location of each infrastructure item by stating where it begins and ends
- How and by whom work will be financed (if applicable)
- Construction timelines (if applicable)

Please differentiate between transport infrastructure within the city boundary and from the city boundary to outlying venues.

Please include Chart 3 also in electronic format (Excel) on the CD ROMs to be provided to the IOC (see instructions).

Continued on next page



VI - Transport, Continued

17 - AIRPORT

a. Which is the main international airport you intend to use for the Olympic Winter Games?

State your reasons.

- **b.** Which other airport(s) do you intend to use for the Olympic Winter Games? State your reasons.
- C. For each airport you intend to use, please indicate capacity (number of runways, number of gates, passenger terminal capacity), distance to the city centre and existing, planned and additional public transport links to the city centre.

18 - MAPS B

Complete the maps requested in question 12 as follows:

Superimpose your city's transport infrastructure, as listed in <u>Chart 3</u>, on <u>Maps B</u>, <u>B1</u>, B2 etc.

Please label each infrastructure item on the map with the unique number attributed to it in <u>Chart 3</u> and observe the following colour code:

PALE BLUE Existing infrastructure, no permanent works required
 DARK BLUE Existing infrastructure, permanent works required
 GREEN Planned infrastructure (irrespective of the Olympic Games)

• RED Additional infrastructure required for the Olympic Games

Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

The following graphic standards should be used on Map B to represent your infrastructure:

Infrastructure	Motorways	Major urban arterial network	Suburban rail	Subway	Light rail
Existing, no permanent works					
Existing, permanent works required				•••••	
Planned					
Additional					

Continued on next page



VI - Transport, Continued

19 - TRANSPORT CHALLENGES

- **a.** What current and future (2018) major transport challenges do your city and region face?
- **b.** What general transport and mobility concepts do you propose in order to address the following Games clients' transport needs:
 - · Athletes and team officials
 - Media
 - Spectators and workforce (including volunteers)

20 - DISTANCES AND TRAVEL TIMES

Complete <u>Chart 4</u>, indicating all distances in <u>kilometres</u> and 2009 travel times in <u>minutes</u> by the most appropriate bus route.

If a rail connection is available, add rail travel time in parentheses (rail).

Please include Chart 4 also in electronic format (Excel) on the CD ROMs to be provided to the IOC (see instructions).

Chart 3 - Existing, planned and additional transport infrastructure

- The infrastructure items should be listed in numerical order with a unique colour-coded number as shown in the table
- Please note that all infrastructure items listed should appear on Maps B, B1, B2 etc. with the unique number attributed to it in Chart 3
- Please identify the location of each infrastructure item by stating where it begins and ends
- Please provide all costs in USD 2009

EXISTING	EXISTING transport infrastructure, NO PERMANENT WORKS REQUIRED									
	ransport Infrastructure ays, major urban arterial) + capacity nes or tracks)	Construction/upgrade						
	uburban rail, subway, light blic transport systems)	Within city boundary	From city boundary to outlying venues	Construction date	Date of completed upgrade(s)					
1										
2										

EXISTING transport infrastructure, PERMANENT WORKS REQUIRED										
	ransport Infrastructure		h (km) + capacity		Construction/upgrade					Source of
	ays, major urban arterial uburban rail, subway, light	(n of traffic i	anes or tracks)	Type of work (length in km + capacity)		Body	Construction	Date of	Cost of	financing (Public/private/
	blic transport systems)	Within city boundary	From city boundary to outlying venues	Within city boundary	From city boundary to outlying venues	responsible	date	upgrade	upgrade	joint)
3										
4										

PLANNE	PLANNED transport infrastructure										
Type of Transport Infrastructure (Motorways, major urban arterial network, suburban rail, subway, light rail public transport systems)) + capacity nes or tracks)		Const	ruction		Source of financing			
		Within city boundary	From city boundary to outlying venues	Body responsible	Start	End	Cost	(Public/private/joint)			
⑤											
6											

ADDITIO	ADDITIONAL transport infrastructure										
Type of Transport Infrastructure (Motorways, major urban arterial		erial (n° of traffic lanes or tracks)				Source of financing					
network, si	uburban rail, subway, light blic transport systems)	Within city boundary	From city boundary to outlying venues	Body responsible	Start	End	Cost	(Public/private/joint)			
7											
8											

Chart 4 - Distances and travel times in 2009

- All distances must be given in full kilometres
- All times must be given in minutes and for average travel times by bus, using 5 minute intervals
- Provide in brackets travel times and mode of transport for any alternative means of transport available for a particular travel, if applicable at Games-time
- If your project includes any other villages/accommodation for athletes, please include it/them in this table.
- If there is more than one competition venue for a sport/discipline/event please create new lines in the table as needed.
- If the IBC and MPC are in separate locations, please list them separately in the table

	Main international airport		Main hotel area		Athlete accommodation					Media				
All distances in <u>km</u> and travel times in <u>minutes</u> and by bus					Olympic Village		Any other village/ accommodation for athletes		Olympic Stadium		Accommodation (please specify)		MPC/IBC	
	Km	Min.	Km	Min.	Km	Min.	Km	Min.	Km	Min.	Km	Min.	Km	Min.
Main international airport														
Main hotel area														
Olympic Village														
Any other village/ accommodation for athletes														
Olympic Stadium														
Media Accommodation														
MPC/IBC														
Biathlon														
Bobsleigh/luge														
Curling														
Ice Hockey														
Speed skating														
Short track speed skating														
Figure skating														
Cross country skiing														
Ski jumping														
Downhill skiing														
Speed event (men)														
Speed event (women)														
Technical event (men)														
Technical event (women)														
Freestyle skiing														
Snowboarding				_										



VII → Security

Overview

Aim of the chapter

Chapter VII outlines the security measures envisaged at Games-time.



VII - Security

21 - RESOURCES AND CHAIN OF COMMAND

- a. Who will have ultimate responsibility for security during the Olympic Winter Games?
- **b.** What security resources do you plan to provide for the Olympic Winter Games (human resources public and/or private sector and technology)?
- C. Does legislation in your country permit an effective single management structure, whatever the provenance of the human and technical resources to be used?

Would your government be willing to implement new laws in order to achieve an efficient structure and a security operation that is appropriate to the special circumstances of the Olympic Winter Games?



VIII > Environment and meteorology

Overview

Aim of the chapter

Chapter VIII provides information on the Applicant City in terms of meteorology and environmental conditions.



VIII - Environment and Meteorology

22 - ENVIRONMENT

- a. Provide details of current general environmental conditions and actions in your city/region.
- **b.** Provide details of any Games-specific environmental actions you plan on implementing, outlining how those actions fit in with overall city and region environmental and sustainable development strategies.
- C. Provide a brief assessment of the environmental impacts and legacies of staging the Olympic Winter Games in your city/region.
- d. Have environmental impact studies been carried out on any of your proposed venues and does legislation in your country require you to carry out environmental impact studies? If so, at what stage of the planning and construction process?
- e. Are there any existing standards for "Green" building in your country?

Which measures in terms of environmental protection do you intend to apply in the construction/refurbishment of Olympic related infrastructure (including venues)?

23 - METEOROLOGY

Complete Charts 5.1, 5.2 and 5.3.

Charts 5.1 to 5.3 - Meteorology

Statistics to be provided:

- For your proposed dates of the Games
- For the area in which the Olympic Games will be held (Applicant City + any outdoor competition venue where conditions are significantly different to the rest of the Applicant city)
- For the last ten years

Chart 5.1 - Temperature, humidity and wind (Indicate source of statistics)

	Temperature				Humidity	Wind (general tendencies)		
	Minimum	Maximum	Average	Minimum	Maximum	Average	Direction	Strength
9 a.m.								
12 noon								
3 p.m.								
6 p.m.								
9 p.m.								

Chart 5.2 - Precipitation, fog and snow depth (Indicate source of statistics)

	pitation	Fog	Snow depth		
(Numbe	er of days)	(Number of days of fog during period of Games)	(In cm during period of Games)		Games)
Annually Period of Games			Minimum	Maximum	Average

Chart 5.3 – Altitude (Indicate source of statistics)

Altitude in metres							
City	Mountain resorts	Other sites where significant differences exist					



IX → Statistics

Overview

Aim of the chapter

Chapter IX provides statistics on the Applicant City in terms of population and the bid budget.



IX → Statistics

24 - POPULATION

State the current population, as well as estimated population in 2018, for the following (please specify the source(s) used):

- City
- Region
- Country

25 - BID BUDGETS

Should you be accepted as a Candidate City to host the 2018 Olympic Games, describe how and by whom your candidature will be financed.

What is your budget (in USD) for:

- Phase I (Application)
- Phase II (Candidature)



PART 3 → **Instructions**

Overview

Introduction This part contains precise instructions on how Applicant Cities must present their

Application Files.

Contents Part 3 contains the following chapters:

Chapter

3.1 Application File instructions

3.2 Checklist





3.1 → Application File instructions

Overview

Introduction

This chapter provides clear instructions on how Applicant Cities must present their Application File.

Applicant Cities are required to respond to 25 questions and provide four guarantees.

The presentation of replies should be as simple and economical as possible (the IOC is interested in the facts, not the presentation).

Right of refusal

The IOC reserves the right to refuse any file which does not comply with the presentation requirements.

Contents

This chapter contains the following topics:

	Торіс
3.1.1	General presentation and layout
3.1.2	Maps
3.1.3	CD ROM instructions



3.1.1 General presentation and layout

Format A4 (21cm x 29.7cm), vertical presentation.

Presentation Simple, soft-cover and glued binding. Loose leaves and binders not accepted.

Languages The Application File must be bilingual English and French.

Layout For the answers to each of the questions, the French text shall be presented on the left-hand page and the English text on the right-hand page.

Tere hand page and the English text on the right hand page.

Exceptions to this are the cover pages and all maps: these pages will be bilingual.

Each language may be presented in full page layout or in two columns in vertical format:



Number of pages

The answer to each question shall be limited to one A4 page (one page French, one page English), plus one page for each of the appendices requested.

Maximum number of pages (excluding cover pages and appendices):

50 = 25 French + 25 English

Appendices All charts and maps are to be presented together at the back of the Application File

as appendices.



3.1.2 Maps

Maps

Applicant Cities are required to provide two project maps (Maps A and B) as well as a number of cluster maps (Maps B1, B2, B3 etc.), as applicable. All maps shall be no larger than A3 format (folded or double page).

For maps A and B, the basic map is the same. It is the information you are asked to superimpose on the map that changes.

The basic map should be a recent map of your city/region, on which the scale is clearly marked.

Map A

No colour coding required.

Maps B (B, B1, B2...)

The following colour code should be used for these maps:

PALE BLUE <u>existing</u> infrastructure, no permanent works required DARK BLUE <u>existing</u> infrastructure, permanent works required

GREEN <u>planned</u> infrastructure (for which contracts have already been signed)

RED: <u>additional</u> permanent infrastructure (Games dependent)
PINK: <u>temporary</u> venues required for the Olympic Winter Games

Applicant Cities are also required to separately provide the two project maps (Maps A and B) using a scale of 1:25'000.

Continued on next page



3.1.2 Maps, Continued

Map description	INSTRUCTIONS
Concept map (<u>Map A</u>)	 No larger than A3 (folded or double page) Bilingual Indicate graphic scale used Indicate North arrow Indicate legend Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.
 Venue location and transport infrastructure - Map B Venue location and transport infrastructure cluster/precinct maps - Maps B1, B2, etc. (as applicable) 	 No larger than A3 (folded or double page) Bilingual Indicate graphic scale used Indicate North arrow Indicate legend Colour-coded (existing, planned and additional) Use the graphic standards provided in chapter VI to represent different types of transport infrastructure Label each infrastructure item on the map with the number attributed to it in Chart 3. Should your main international airport not appear on this map, please use an arrow to indicate its direction and the additional distance to the airport.

Continued on next page



3.1.2 Maps, Continued

Sport pictograms

The IOC hereby authorises Applicant Cities to use the following Vancouver pictograms, on condition that no commercial use will be made of the pictograms and that they are used solely to illustrate your competition venues. (Vancouver pictograms will be sent to Applicant Cities in electronic format.)





3.1.3 CD ROM instructions

Quantity

Applicant Cities are required to provide the IOC with **80 CD ROMs**, in addition to their Application Files, containing the following documents:

- Electronic version of your Application File (.pdf)
- Electronic version of your Maps A, B, B1, B2 etc. (.jpg)
- Electronic version of your Charts 1 5 (excel)
- Applicant City logo colour and black and white (.jpg and .eps)



3.2 → Checklist

Checklist of documents to be submitted to the IOC

The following table gives a summary of all documents to be submitted to the IOC:

Date	Documents to be submitted	Quantity	✓
1 November 2009	Signed Candidature Acceptance Procedure	1	
1 November 2009	Confirmation of payment of candidature acceptance fee		
	Application File	80	
15	Guarantee letters (originals)	4	
March 2010	Photographic Files	3	
2010	• CD ROMS (see CD ROM instructions – 3.1.3)	80	
	• Project Maps A and B, using a scale of 1: 25'000	1	

