

# Distribution of SGBV awareness-raising brochures by policemen

## *SGBV*

*This project attempted to raise awareness among refugees on SGBV and legal rights of survivors/victims. This was done through the distribution of informative brochures, and bracelets with the message “stop violence against women”. The police was in charge of the distribution.*



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## Background

Non-Jordanian victims have the right to file a complaint against a perpetrator, regardless of their residency status, if an assault takes place in Jordan. Nevertheless, refugee victims are sometimes reluctant to report cases for fear of threats from the perpetrator and/or their family and/or for mistaken fear of detention and deportation.

## Description

The government (police) and UNHCR collaborated in distributing brochures along with bracelets with the message “stop violence against women” (8000 brochures and bracelets were printed and distributed). The regular feedback from the refugee and the local community assisted in deciding the content of the brochure. The brochure aimed to increase men’s, women’s and youths’ understanding that any abuse of women and children is a violation of their human rights. It also mentioned the rights to life, freedom, safety, physical and psychological health, and the rights to education and development. It was highlighted that men’s involvement in realizing these rights is essential. The bracelet had a fashionable design so that it would be worn after the campaign as well.

Location Amman, Jordan

Time & Duration November – December 2010

Population Groups Refugees

Actors UNHCR, Family Protection Department (FPD), Police forces, WHO, UNICEF



## Steps to Implementation

- UNHCR prepared the content of the brochure, which was shared with the Family Protection Department, WHO and UNICEF.
- After approval of the content, the brochure was printed and the rubber bracelets attached.
- Boxes of brochures were sent to the FPD, which in return liaised with the public security directorate. Police patrols in Amman (capital) were provided with the brochures for their

## Impact & Results

- This project increased the knowledge of the target population about the 16 days campaign. It also showed the multi-sectoral approach and the coordination mechanism between the government and international organizations to stop violence against women, men and children regardless of their nationality, gender, age or sex.
- The project effectively raised awareness on human rights, not only for the refugee population, but also of the local community; particularly on the rights of women.
- The brochure helped men, women and youth to understand that any abuse of women and children is a violation of their human rights.
- High level of support amongst some of the UN country team members was achieved. UNHCR Jordan prepared the brochure; however some of the other UN organizations expressed their interest to have their logo's represented in support to the campaign.

## Constraints

The office wanted to take photographs of policemen distributing brochures but this was not possible due to lengthy approval processes.

## Lessons Learned/Keys to Success

- Considering the smooth implementation and the positive way this practice was perceived by local communities and authorities, and the refugee community, similar activities should continue. These should focus on harmonizing the ideas of acceptance, support and mutual relations between host and refugee communities.
- Engaging the interested Jordanian civilians/volunteers (men, women and youth) in the distribution could strengthen the message, as it would be delivered by Jordanians to Jordanians. This would require capacity building for interested groups or individuals.
- Working in partnership with the police gave legitimacy to the project and reflected trustworthy relations between them and UNHCR.
- Understanding the causes of the problems through the actual involvement of the community helps in building strong prevention mechanisms. Moreover, understanding the consequences of their problems facilitates the implementation of an effective response strategy. In this way, content of the brochure will reflect specific knowledge about the community and address the existing gaps perceived by the community itself.
- Strong collaboration between the government and International Organizations calling to stop violence against women.

