



Sochi 2014 Olympic Winter Games - Rights-holding Broadcasters

Region	Territories	Rights Holding Broadcasters	Rights
Africa	South Africa & Sub-Saharan Africa ¹	SuperSport International	Pay satellite television, and internet and mobile
Africa	Sub-Saharan Africa ¹	Infront Sports & Media AG	Over-the-Air TV, Radio, Internet & Mobile platform
Americas	Brazil	TV Globo and Bandeirantes	All except non-exclusive Over-the-Air TV
Americas	Brazil	Rádio e Televisão Record S/A	Non-exclusive Over-the-Air TV
Americas	Canada	CBC	All
Americas	Caribbean ²	Sportsmax	All (in english) excluding Internet/Mobile
Americas	Latin America ³	América Móvil	All
Americas	USA	NBC	All
Asia	Asia (22 territories) ⁴	Dentsu	All
Asia	China	CCTV	All
Asia	Japan	Japan Consortium	All
Asia	North & South Korea	Seoul Broadcasting System (SBS)	All
Asia	South Asia ⁵	Star India	All
Europe	Europe (40 territories) ⁶	Sportfive	All
Europe	France	France Télévisions	All
Europe	Germany	ARD & ZDF	All
Europe	Italy	Sky Italia	All
Europe	Spain	TVE	All
Europe	UK	BBC	All
Europe	Turkey	Fox Turkey	All
Middle East	Arab countries ⁷	Arab States Broadcasting Union (ASBU)	All
Oceania	Australia	Network TEN	All
Oceania	New Zealand & Pacific Islands ⁸	SKY Network Television Ltd	All

¹ Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Democratic Republic of Congo, Republic of Congo, Côte d'Ivoire, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritius, Mozambique, Namibia, Niger, Nigeria, Rwanda, São Tomé and Príncipe, Senegal, Seychelles, Sierra Leone, Swaziland, Tanzania, Togo, Uganda, Zambia and Zimbabwe

² Anguilla, Antigua-Barbuda, Commonwealth of the Bahamas, Barbados, Belize, Bermuda, British Virgin Islands, Cayman Islands, Cooperative Republic of Guyana, Cuba, Dominica, Grenada, Haiti, Jamaica, Montserrat, St Kitts and Nevis, St Lucia, St Vincent and the Grenadines, Surinam, Turks and Caicos, Trinidad and Tobago

³ Argentina, Bolivia, Chile, Colombia, Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay and Venezuela

⁴ Central Asia (5 territories) - Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan and 17 territories in Rest of Asia: Afghanistan; Brunei; Cambodia; Chinese Taipei; East Timor; Hong Kong; Indonesia; Iran; Laos; Malaysia; Mongolia; Myanmar; Papua New Guinea; Philippines; Singapore; Thailand and Vietnam

⁵ Bangladesh, Bhutan, India, the Maldives, Nepal, Pakistan and Sri Lanka

⁶ Albania, Armenia, Austria, Azerbaijan, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, Georgia, Greece, Hungary, Iceland, Ireland, Israel, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Montenegro, Netherlands, Norway, Poland, Portugal, Romania, Russian Federation, Serbia, Slovakia, Slovenia, Sweden, Switzerland, Ukraine

⁷ Algeria, Bahrain, Djibouti, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, Qatar, Saudi Arabia, Somalia, Sudan, Syria, Tunisia, United Arab Emirates, Yemen

⁸ New Zealand, Cook Islands, Fiji, Kiribati, Marshall Islands, Federated States of Micronesia, Nauru, Niue, Palau, Independent State of Samoa, Solomon Islands, Tonga, Tuvalu and Vanuatu