

Women and Sport

The IOC 2001 Women and Sport Trophies have been awarded to the winners by the IOC President, during a ceremony held at the IOC headquarters last May. The trophy, established in 2000, is awarded annually to a woman/man (athlete, coach, administrator or journalist) or to an institution/organization in recognition of her/his/its outstanding contribution to develop, encourage and strengthen the participation of women and girls in physical and sports activities, in coaching, in administrative and leadership sport structures, as well as the promotion of women's sport in the media and of women journalists. Five continental trophies and one at world level are awarded. The winners were designated by the IOC Women and Sport Working Group, chaired by Anita L. DeFrantz, 1st IOC vice-president, from the forty candidates submitted by NOCs and IFs: Sahar El Hawary (Egypt) for Africa, Marion Lay (Canada) for the Americas, the Malaysian Women's Hockey Association (represented by its Honorary Secretary, Shamala Subramanian) for Asia, Ruth Brosche (Germany) for Europe, and the



(From l. to r.) Richard Kevan Gosper, Sahar El Hawary, Ruth Brosche, the IOC President, Marion Lay, Shamala Subramanian and Anita L. DeFrantz.

Sahar El Hawary has been committed to women's football in Egypt since 1993. As a sport manager, communicator, television commentator and referee, she has been very active and successful in fostering sport for women in Egypt and in the Arab world. Under her initiative, the first women's football committee was established and led to the organization of the first Arab Women's Football Tournament in Egypt in 1997. Appointed member of the FIFA Committee for Women's Foot-

ball in 1998, she has also been president of the first Arab League for women's football since 2000 and is the first woman member of the Egyptian Football Association. **Marion Lay** has contributed throughout her life

to Canadian sport and to the advancement of women in sport in Canada and around the world as an athlete, coach, teacher, and administrator. As an advisor to both federal and provincial Government, she managed Sport Canada's Women's Programme and was a founder of the Canadian Association for the Advancement of Women in Sport and Physical Activity (CAAWS). Member of the Canadian Olympic swimming team at the 1964 and 1968 Olympic Games, she was a bronze medallist in

the 4x100m freestyle relay in 1968. Ms Lay is currently director of programmes for "Promotion Plus", the British Columbian organization for girls and women in physical activity and sport, of which she is the founding chairperson.

The **Malaysian Women's Hockey Association** was the first all-women national sports association established in the country in 1974. It has been one of the most well-organized and -managed associations, raising its own funds and organizing its activities, relentlessly promoting women and sport in Malaysia and in the Asian region. Women involved in hockey have been the

pioneers of women's sport since the 1920's. It has selected and trained numerous national women teams to participate in international women's hockey championships as well as in the Asian Games and the Southeast Asian Games.

Ruth Brosche served as chairwoman of the Federal Commission for Women and Sport within the German Sports Confederation and encouraged the participation of women in disciplines that were until then considered as reserved for

men and called for high level competitions. She has worked, among others, for the inclusion of pole vault, hammer throw, weightlifting, football and waterpolo in female sports programmes. In 1975, she

organized the first National Women's Congress, of which the impact has been very important in raising awareness about issues faced by women in sport. The Working Group decided to award the world

trophy to the **Australian Olympic Committee**, in recognition of its important work on the occasion of the Games of the XXVII Olympiad in Sydney, which celebrated with special emphasis the hundredth

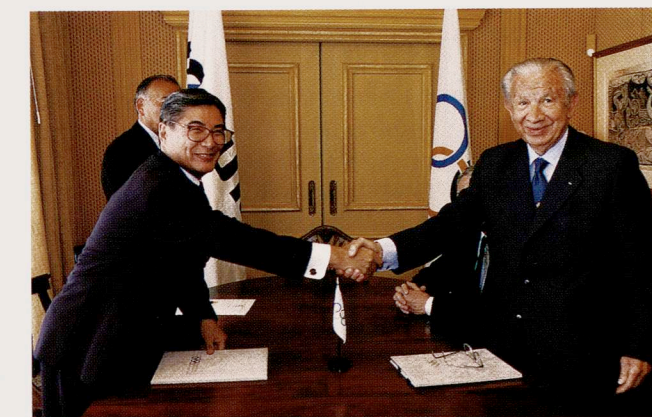
anniversary of women's participation in the Olympic Games - in particular during the Opening Ceremony, and marked a record participation for women athletes from all over the world.

Olympic Partnership

The **Swissair Group** became the official airline of the IOC last May. This partnership, announced by the IOC President and Swissair Group Chairman and CEO, Mario Corti, encompasses key services, support and business development initiatives through the Group's many operations. Crossair, the Nuance Group, and Swisscargo, are part of the cooperation between the two Swiss-based international organizations. As the preferred carrier for the IOC, Swissair will play a major role in the passenger and cargo needs of the Olympic Movement. The group's Swisscargo division will handle the extensive operations required for the 112th IOC Session in Moscow. Furthermore, the Swissair Group will support the IOC's global promotional campaign, 'Celebrate Humanity', and promote the Olympic Movement on and off board and through joint activities with other Olympic parties. Through the Nuance Group, the



(From l. to r.) Bernard Eggen, Richard W. Pound, Mario Corti, the IOC President, Beat Schär, François Carrard and Wolfgang Werlé.



The IOC President and Masato Mizuno.

world's largest airport retailer, the Swissair Group partnership will build on the success of The Olympic Store, a retail concept promoting the Olympic dream, which started in Sydney and has

now moved successfully to Athens, Greece and will soon open in Zurich and Geneva. As the IOC works with Organizing Committees and other partners to raise the standard and quality of Olympic licensed

merchandise, The Olympic Stores will be a showcase for the Olympic Movement. A long term agreement was recently signed between the IOC and the **Mizuno Corporation**, taking the partnership between the two organizations up to the Games of the XXIX Olympiad in 2008. As official supplier to the IOC, Mizuno will supply uniforms outfitting members and staff of the IOC and of the Olympic Museum, various Commissions including the IOC Medical and Athlete's Commissions and other supporting technical staff working to help manage part of the Games' operations. Mizuno has been a long-term supporter of the Olympic Movement and Official Supplier to the IOC since 1996. Upholding the IOC's commitment to environmentalism, Mizuno, wherever possible, will construct the thousands of items using the latest environmental low-impact material, such as organic cotton and polyester from recycled plastic bottles.