



INTERNATIONAL  
OLYMPIC  
COMMITTEE

Research and Reference  
Olympic Studies Centre

## Bid Procedure for the Olympic Winter Games of 2018

*Reference document*

Key bid procedure dates, the list of Applicant Cities and brief Candidate Cities overviews

10 October 2011



## The 2018 Bid Procedure

The 2018 Bid Procedure followed the same two phase system that had been introduced first for 2008. Due to the timing of the bid procedure, representatives from the cities took part in the Games-time observer programme during the Candidature Acceptance phase.

## The Applicant City Phase / Candidature Acceptance Procedure

### THE APPLICANT CITIES<sup>1</sup>

**Munich (Germany)**  
**Annecy (France)**  
**PyeongChang (Republic of Korea)**

<sup>1</sup> Applicant cities are listed in the order of drawing of lots.

### TIMELINE & REQUIRED APPLICANT STEPS

<b>15 October 2009</b>	<ul style="list-style-type: none"><li>• Deadline for NOCs to submit the name of an Applicant City.</li></ul>
<b>October 2009 - 15 March 2010</b>	<ul style="list-style-type: none"><li>• During this period the Applicant Cities were required to prepare their replies to the <a href="#">"IOC Questionnaire"</a>.</li></ul>
<b>1 November 2009</b>	<ul style="list-style-type: none"><li>• Deadline for payment of the USD 150,000 non-refundable Candidature Acceptance fee to the IOC and signature of the Candidature Acceptance Procedure by each Applicant City and their NOC.</li></ul>
<b>2 - 5 December 2009</b>	<ul style="list-style-type: none"><li>• An IOC information seminar was held for the 2018 Applicant Cities.</li></ul>
<b>12 - 28 February 2010: XXI Olympic Winter Games</b>	<ul style="list-style-type: none"><li>• Participation of the Applicant Cities in the Observer Programme organised by the IOC and the Vancouver Organizing Committee (VANOC).</li></ul>
<b>15 March 2010</b>	<ul style="list-style-type: none"><li>• Deadline for the Applicant Cities' submission to the IOC of their application file with letters of guarantee and replies to the "IOC Questionnaire".</li></ul>
<b>March - June 2010</b>	<ul style="list-style-type: none"><li>• The Applicant Cities' replies were examined by an IOC Candidature Acceptance Working Group.</li></ul>
<b>22 June 2010</b>	<ul style="list-style-type: none"><li>• Presentation of the IOC Candidature Acceptance Working Group's <a href="#">"Report"</a> to the IOC Executive Board.</li><li>• The Applicant City Phase ends with the Executive Board acceptance of those cities which will go forward into the Candidate City Phase.</li></ul>



## The Candidate City Phase / Candidature Procedure

### THE CANDIDATE CITIES<sup>2</sup>

 <p>MÜNCHEN 2018 Candidate City</p>	<p style="text-align: center;"><b><u>MUNICH</u></b></p> <p><b>Previous Times as Olympic Host City:</b> 1972 (Summer Games)  <b>Previous Bids to the IOC<sup>3</sup>:</b> 1972 (Summer Games)  <b>Other German Olympic Host Cities<sup>4</sup>:</b></p> <ul style="list-style-type: none"> <li>• <b>Summer Games</b> - 1936 Berlin</li> <li>• <b>Winter Games</b> - 1936 Garmisch-Partenkirchen</li> </ul>
 <p>Annecy 2018 CANDIDATE CITY</p>	<p style="text-align: center;"><b><u>ANNECY</u></b></p> <p><b>Previous Times as Olympic Host City:</b> none  <b>Previous Bids to the IOC<sup>3</sup>:</b> none  <b>Other French Olympic Host Cities:</b></p> <ul style="list-style-type: none"> <li>• <b>Summer Games</b> - 1900 Paris, 1924 Paris</li> <li>• <b>Winter Games</b> - 1924 Chamonix, 1968 Grenoble, 1992 Albertville</li> </ul>
 <p>PyeongChang 2018 CANDIDATE CITY</p>	<p style="text-align: center;"><b><u>PYEONGCHANG</u></b></p> <p><b>Previous Times as Olympic Host City:</b> none  <b>Previous Bids to the IOC<sup>3</sup>:</b> 2010 (candidate city), 2014 (candidate city)  <b>Other South Korean Olympic Host Cities:</b></p> <ul style="list-style-type: none"> <li>• <b>Summer Games</b> - 1988 Seoul</li> <li>• <b>Winter Games</b> - none</li> </ul>

<sup>2</sup> Candidate cities are listed in the order of drawing of lots.

<sup>3</sup> The record of previous bid attempts includes only those where the city's bid was formally submitted to the IOC as an applicant or candidate city. It does not include any bids that may have been made at a national level but then not endorsed by the NOC to go forward to the IOC level of the bid procedure. Nor does it include cases where 'interest' in bidding may have been expressed but no bid was ever formally submitted to the NOC or IOC for consideration.

<sup>4</sup> The record of other German Olympic host cities does not include those that were chosen but the celebration of the Games did not subsequently take place (i.e. 1916).



## TIMELINE & REQUIRED CANDIDATURE STEPS

<b>22 June 2010</b>	<ul style="list-style-type: none"><li>The IOC Executive Board's decision to accept all three Applicant Cities – Munich, Annecy and PyeongChang - as Candidate Cities marked the transition to the second phase of the 2018 Bid Procedure.</li></ul>
<b>23 July 2010</b>	<ul style="list-style-type: none"><li>Deadline for payment of the USD 500,000 non-refundable Candidature fee to the IOC and signature of the Candidature Procedure by each Applicant City and their NOC.</li></ul>
<b>June 2010 - 11 January 2011</b>	<ul style="list-style-type: none"><li>During this period the Candidate Cities were required to <a href="#">prepare their responses and Candidature File</a>.</li></ul>
<b>11 January 2011</b>	<ul style="list-style-type: none"><li>Deadline for Candidate Cities to submit the signed 'Undertaking' document, guarantees and their Candidature File to the IOC.</li></ul>
<b>February - March 2011</b>	<ul style="list-style-type: none"><li>During this period the 2018 Evaluation Commission made a four-day site visit to each of the Candidate Cities in order to carry out a technical inspection.</li></ul>
<b>10 May 2011</b>	<ul style="list-style-type: none"><li>The "<a href="#">Report of the IOC 2018 Evaluation Commission: XXIII Olympic Winter Games</a>" was released.</li></ul>
<b>18 and 19 May 2011</b>	<ul style="list-style-type: none"><li>The Candidate Cities presented the technical aspects of their bids at the two-day 2018 Briefing for IOC Members.</li></ul>
<b>6 July 2011</b>	<ul style="list-style-type: none"><li>The Candidature Phase drew to a close at the 123<sup>rd</sup> IOC Session in Durban with the final presentations of the Candidate Cities and the election of PyeongChang as the 2018 Olympic Winter Games Host City.</li></ul>

### The 123rd IOC Session, Durban, July 2011

#### THE CANDIDATE CITY PRESENTATIONS

The final step for each 2018 Candidate City was to make a presentation to the 123<sup>rd</sup> IOC Session on 6 July 2011 in Durban, South Africa. Each presentation was a maximum of 45 minutes. The presentation was followed by questions from the floor.

#### THE REPORT OF THE 2018 EVALUATION COMMISSION

Following the presentations by the Candidate Cities, and before the vote took place, the 2018 Evaluation Commission presented an oral Report to the Session.

#### THE VOTE

As stated above, the vote to select the Host City for the XXIII Olympic Winter Games was carried out on 6 July 2011 by secret ballot. As per the voting regulations, only those IOC members who were not nationals of countries for which there was a candidate city in a round were permitted to vote. The result of the vote was as follows, with PyeongChang elected as the Host City in the first round.



<b>Rounds of Voting</b>	<b>1</b>
<b>PyeongChang</b>	<b>63</b>
Munich	25
Annecy	7

### THE 2018 OLYMPIC WINTER GAMES HOST CITY ANNOUNCEMENT

<p><i>“The South Korean project will leave a tremendous legacy as PyeongChang will become a new winter sports hub in Asia, allowing athletes and young generations to practise winter sports at home, be exposed to the Olympic Values of Excellence, Friendship and Respect, and pursue their Olympic dream. I congratulate PyeongChang.”</i></p> <p><b>- IOC President Jacques Rogge</b></p>	 <p>© IOC / R. Juilliat</p>
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------

### THE SIGNING OF THE HOST CITY CONTRACT

Immediately following the announcement of the Host City by the IOC President, the Host City Contract is signed by the IOC, representatives of the elected City and the NOC concerned.