



INTERNATIONAL
OLYMPIC
COMMITTEE

SPORTS FOR HOPE

OLYMPIC YOUTH DEVELOPMENT CENTRE - LUSAKA, ZAMBIA





SPORTS FOR HOPE

“To provide young people and communities in developing countries with positive sport and lifestyle opportunities and to promote the principles and values of Olympism.”



Placing sport at the service of mankind

The practice of sport is one of the Fundamental Principles of the International Olympic Committee (IOC)'s Olympic Charter, yet millions of young people around the world have no access to sports facilities. It is with this in mind – and its philosophy that sport should be a vehicle for advancing human, social and economic development – that the IOC is embarking on a programme to provide multi-sports facilities in developing countries.

Entitled “Sports for Hope”, the goal of the programme is to provide young people and communities with opportunities to practise sport and be educated in the values of Olympism. It is based on the belief and experience that sport and its related facets, when harnessed well in an enabling environment, have the power to bring hope and development.

“The Sports for Hope programme will provide athletes, young people and communities in developing countries with better opportunities to practise sport and to be educated in the values of Olympism,” in the words of IOC President Jacques Rogge.

The Concept

The Sports for Hope programme involves the construction of multi-functional sports centres in developing countries.

The purpose of these centres is as follows:

- To give young people the chance to practise sport actively and develop their bodies, minds and wills in the Olympic spirit.
- To offer athletes modern and professional training opportunities.
- To support coaches and sports administrators.
- To organise sports competitions.
- To create a meeting place for shared experiences for the local community, and thereby contribute to social development.
- To provide educational programmes in collaboration with Olympic Solidarity.
- To provide health services.

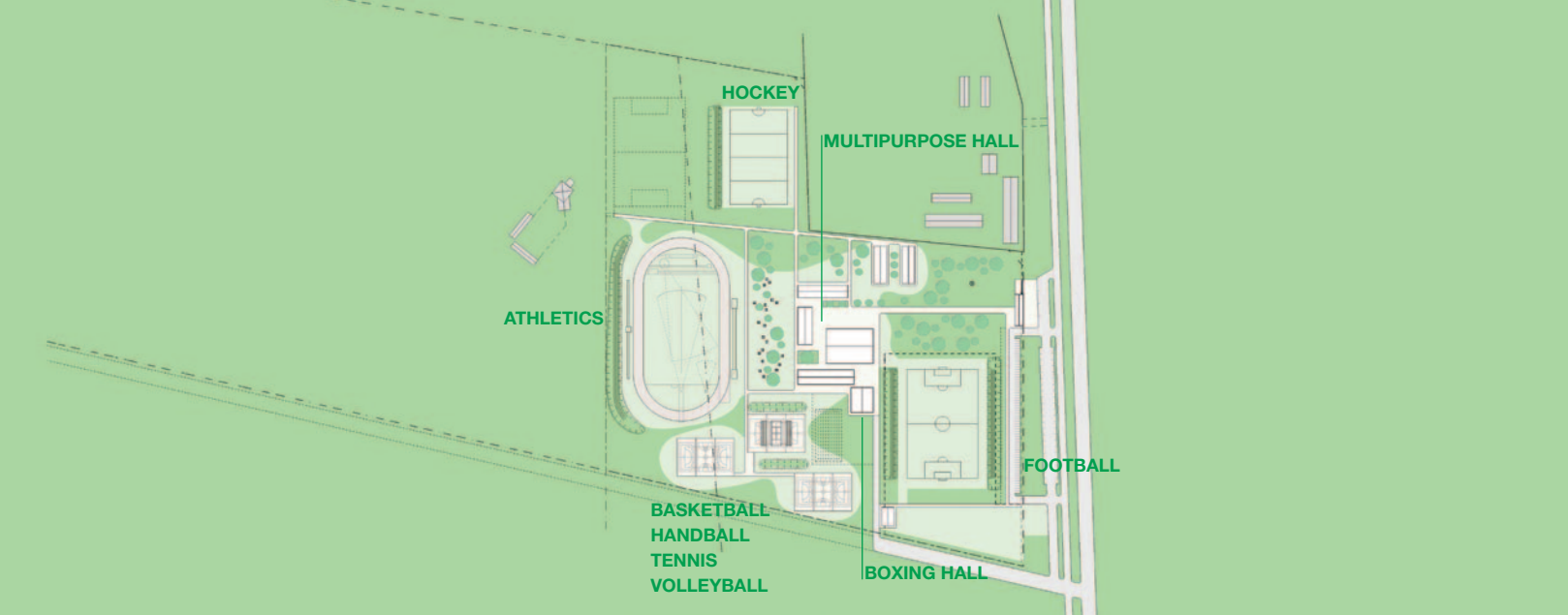
The construction and running of these sports centres are a joint operation by various partners. The IOC has overall control during the building phase, then hands over to the National Olympic Committee, which looks after the running and maintenance.

The IOC continues to support the running of the centre, however, particularly through its Olympic Solidarity programme. The International Federations are involved in the construction, too. In the operating phase, they work with the national sports federations. The government of the country in question also plays an important role, being involved in the construction, running and maintenance. Sponsors and donors likewise have the chance to be involved in the running of the centres in the framework of their corporate social activities.



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Olympic Youth Development Centre – Lusaka, Zambia

The pilot project for the IOC Sports for Hope programme is the Olympic Youth Development Centre in Lusaka, Zambia.

The Centre will help enhance sports development in Zambia by providing organised sports competitions, camps and clinics, as well as coaches' and sports administrators' seminars. Its reach is however greater than sporting facilities alone. In addition, the project will provide community development services and Olympic education, covering girls' empowerment, civic education and health services on HIV & AIDS, malaria and other health issues for athletes, surrounding communities and the general public. Olympic education, coupled with an optimum standard of coaching, will be available to all athletes.

In recent years, Zambia's top athletes have displayed a high level of sporting potential, despite no international-standard sports training facilities. Training athletes for international level competitions is therefore challenging in Zambia. The creation of the Olympic Youth Development Centre will rectify this.

The Centre is located on a 14-hectare plot situated on the northern outskirts of the city. This area is home to more than 100,000 people, 78 per cent of whom are children and adolescents. Fewer than five per cent of those in education take part in sport and physical education in schools. Research has shown that children and young people are very supportive of the development of sporting facilities within their community.





sports training. The following International Federations are already committed:

- IAAF-Athletics
- FIBA-Basketball
- AIBA-Boxing
- IWF-Weightlifting
- IHF-Handball
- FIH-Hockey

The Centre will be run by a seven-member Board of Trustees (five sports representatives and two government representatives). The IOC assigns certain rights, such as use of the Olympic rings, and in return requires compliance with certain standards.

The Olympic Youth Development Centre offers outdoor sports fields (athletics, football, basketball, tennis, handball, volleyball and hockey), an indoor multi-purpose sports venue, a boxing hall, a gym and a number of educational support spaces (classrooms, library/internet room), administrative offices, plus general support areas, such as locker rooms, a gazebo and storage rooms.

Built at an overall cost of USD 10.3 million, the Centre will be owned and operated by the National Olympic Committee of Zambia, with the support of the government of Zambia, the IOC, International and National Sports Federations, sponsors and donors.

The International Sports Federations will help to develop the sports facilities and offer technical expertise and financial assistance. They will provide technical courses for coaches, talent identification programmes and high-performance





Message by Kalusha Bwalya

The Sports for Hope programme involves the construction of multi-functional sports centres in developing countries.

From the Olympic Centre, we will draw a lot of inspiration for a prosperous sports future, a future of a new generation of stars and successful future champions, because the centre has greater prospects of encouraging youngsters to get involved in a movement to seek success at the highest levels of sport such as the FIFA World Cup and Olympic Games.

From my perspective and personal experience, just the quality of the infrastructure and the beauty of sports facilities are an aspect that inspires and has the potential to see young people push their bodies to bring out the excellence in them. The Olympic Centre is the first of the steps towards a Zambia of champions.

This Olympic Centre will signify a window of opportunity for young boys and girls in their quest for excellence.



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Message by Samuel Matete

The Olympic Youth Development Centre is the first of its kind ever built in Zambia, and the best facility that our country has ever had since independence. It is also the best sports infrastructure ever developed on our land. It has now put Zambia in line with the international standard.

As Zambians, we must put this facility to good use and look after it with great pride. It will provide the best sports facility for all the young people of Zambia and supplement the current poor sports infrastructure. As an Olympian myself, I look forward to using the Centre to provide great opportunities for young people to achieve their dreams.

It will be a platform for both great and upcoming champions to share experiences and emotions. I will pass down the knowledge that I have gained in sports.



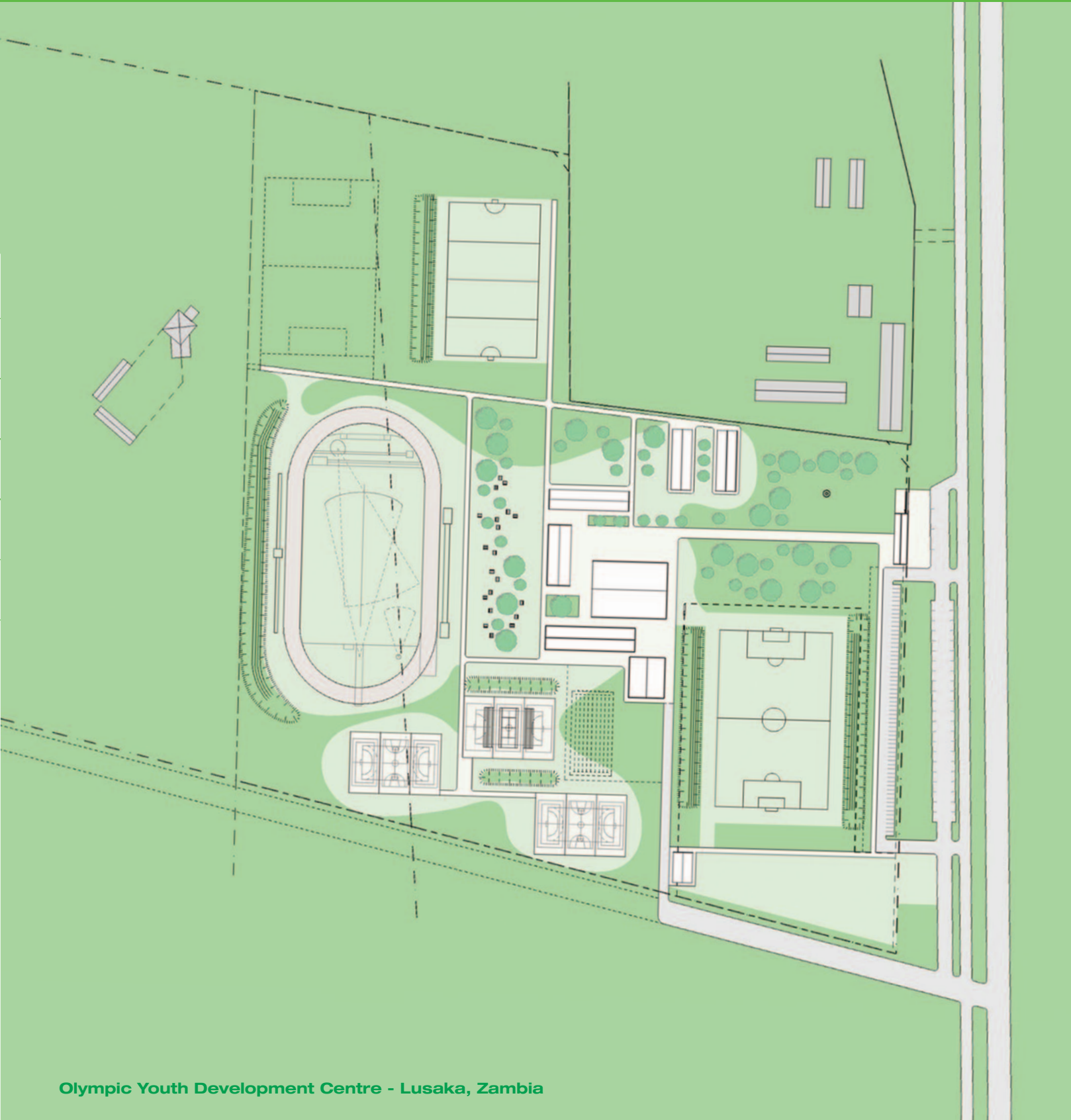
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