Evaluation criteria for sports and disciplines - 2012

Themes		Criteria		Items		Source
1	**General**	1	Value added	1	Value added by the sport to the Olympic Games; Value added by the Olympic Games to the sport.	IF
2	**Governance**	2	Good governance basic principles	2	Existence of a Code of Ethics	IF
				3	Alignment of IF's Code of Ethics with the principles and rules of the IOC Code of Ethics	IF
				4	Existence of transparent and enhanced internal dispute resolution mechanism	IF
				5	Submission to the Court of Arbitration for Sport (CAS) of all disputes which cannot be settled amicably or through local arbitration or mediation; types of disputes for which the CAS is used; number of cases in which the IF is involved	IF
		3	Strategic planning process	6	Existence of a multi-year strategic planning process	IF
				7	Summary of key strategic priorities	IF
		4	Gender equity in elected bodies	8	Comparison between number of women and number of men in the executive board (or equivalent)	IF
		5	Illegal and irregular betting	9	Rules and procedures to fight against competition fixing	IF
3	**History and Tradition**	6	Sport/IF	10	Date of establishment of the International Federation	IOC
		7	Olympic Games	11	Year of introduction to the Olympic programme; number of times the sport has been included on the Olympic programme	IOC
		8	World Championships	12	Year the World Championships and Junior World Championships were first held for each discipline or sport, for men and women	IF
				13	Number of World Championships and Junior World Championships held to date for each discipline or sport, for men and women	IF
				14	Frequency of World Championships and Junior World Championships	IF
		9	Other multi-sports Games	15	Number of times each recognised discipline or sport has been included in the selected multi-sports Games (World Games, Universiade, Commonwealth Games, Continental Games – All Africa Games, Asian Games, Pan-American Games and Mediterranean Games)	IF
4	**Universality**	10	Number of affiliated national federations	16	Number of National Federations affiliated to the International Federation which correspond to National Olympic Committees	IF
		11	Active member national federations	17	Number of National Federations which organised National Championships for men and women during the two years preceding the upcoming Olympic Games	IF
				18	Number of National Federations which participated in the last two Continental Championships for men and women	IF

Themes			Criteria		Items	Source
				19	Number of National Federations which participated in the last two Junior World Championships for men and women	IF
				20	Number of National Federations which participated in the last two World Championships for men and women	IF
				21	Number of National Federations which participated in the qualifying events for men and women for the last two editions of the Olympic Games	IF
		12	Global spread of excellence - Olympic Games	22	Number of medals awarded at the last two editions of the Olympic Games	IOC
				23	Number of NOCs per continent that won medals at the last two editions of the Olympic Games for men and women	IOC
		13	Global spread of excellence - World Championships	24	Number of medals awarded at the last two World Championships (or equivalent events) for men and women	IF
				25	Number of countries per continent that won medals at the last two World Championships (or equivalent events) for men and women	IF
5	Popularity	14	General public appeal	26	Appeal of the sport among the general public. Survey requested by the IOC and run by an external company around Games time.	Third party
		15	Youth appeal	27	Appeal of the sport among young people. Survey requested by the IOC and run by an external company around Games time.	Third party
				28	Steps taken by your IF to present your sport in the most interesting and attractive manner, in particular to young people	IF
		16	Athletes	29	Best athletes' participation in the Olympic Games	IF
		17	Spectators - Olympic Games	30	Number of tickets available for paying spectators at the last two Olympic Games	IOC
				31	Number of tickets sold to paying spectators at the last two Olympic Games	IOC
		18	Spectators - World Championships	32	Number of tickets available for paying spectators at the last two World Championships (or equivalent events) for men and women	IF
				33	Number of tickets sold to paying spectators at the last World Championships (or equivalent events) for men and women	IF
		19	Media - World Championships	34	Number of media accreditations granted (TV, written press and internet journalists) at the last World Championships	IF
		20	Press coverage	35	Written press coverage during the Olympic Games. Quantitative and qualitative data gathered through a study requested by the IOC and run by an external company	Third party
		21	Television coverage - Olympic Games	36	TV coverage during the Olympic Games. Quantitative and qualitative data gathered through a study requested by the IOC and run by an external company	Third party
		22	Digital media	37	IF official website: Number of unique visitors & visits during the year	IF

Themes		Criteria		Items		Source
				38	IF official website: Number of unique visitors & visits during the Olympic Games	IF
				39	olympic.org and OCOG website: Number of visits in the dedicated section of the website during the year	IOC
				40	olympic.org and OCOG website: Number of visits in the dedicated section of the website during the Olympic Games	IOC
				41	YouTube: Number of videos viewed per sport during the year	IOC
				42	YouTube: Number of videos viewed per sport during the Olympic Games	IOC
				43	Facebook: Number of fans & unique active users during the year	Third party
				44	Twitter: Number of followers during the year	Third party
		23	Sponsors	45	List of major sponsors and the kinds of benefits (cash, VIK, discounts, services, other) received	IF
6	Athletes	24	Athlete representation	46	Possibility for athletes to vote within the decision-making bodies of the IF (commissions & technical committees, executive board or equivalent)	IF
		25	Athletes' commission	47	Existence of an athletes' commission within the IF	IF
				48	Election process for the IF athletes' commission	IF
		26	Athlete Career Programme	49	Existence of programme or resources to assist athletes with studies, development of life skills and post-athletic career transition	IF
		27	Athletes' entourage	50	Existence of an Entourage Commission within the IF	IF
				51	Existence of initiatives or specific tools (e.g. code of conduct, licence system for agents, etc.) to inform and monitor the athletes' entourage (coaches, agents, medical staff, etc.)	IF
				52	Existence of rules to sanction members of the entourage who are found to be involved in matters such as doping, sexual harassment, etc.	IF
		28	Athletes' health	53	Medical Commission representative on IF executive board (or equivalent)	IF
				54	Longitudinal scientific strategies to monitor and ensure the health, safety and security of athletes (e.g. injury and illness surveillance systems and pre-competition health checks).	IF
				55	Number of out-of-competition anti-doping tests (blood and urine with respective percentage) carried out in the last two years by all approved drug-testing agencies and percentage of tests conducted or financed by the IF. Existence or plans to introduce the athlete biological passport.	IF/WADA
				56	Number of Anti-Doping Rule Violations	IF/WADA
7	Development of the IF /	29	Scope of development programmes	57	IF's financial distribution system to support National Federations and continental associations	IF

	Themes		Criteria		Items	Source
	Sport			58	Summary of the three main development programmes	IF
				59	Existence of sport development programmes or events for young people	IF
		30	Technical evolution of the sport	60	Existence of means to control the technical evolution within the sport regarding venues, sports equipment (items used by athletes in the practice of the sport) and competition clothing (items worn by athletes and subject to IF technical specifications)	IF
		31	Gender equity	61	Comparison between National Federations which took part in female vs male qualifying events for the last two editions of the Olympic Games	IF
				62	Existence of a Women in Sport Commission within the IF and/or specific Women in Sport initiatives	IF
		32	Sport for All	63	Existence of a Sport for All Commission within the IF and/or specific Sport for All initiatives	IF
		33	Transparency and fairness on the field of play	64	Steps taken by the IF to ensure that the outcome of the competition will be as objective and fair as possible, including selection & evaluation process for judges, training and certification and impact of judging on results	IF
				65	Existence of ethics rules for technical officials (e.g. code of conduct, sanction system, etc.)	IF
				66	Existence of IF juries of appeal and athletes' right to appeal	IF
		34	Environment	67	Existence of policies and/or guidelines on the environment	IF
				68	Use of any evaluation criteria such as the Sustainable Sport & Event Toolkit (SSET).	IF
8	**Finance**	35	Accounting	69	Use of acknowledged standards of accounting; verification of accounts by an independent auditor; publication of accounts on IF website	IF
		36	Income & Expenditure	70	Total income in the 2008-2011 period (membership fees, Olympic revenues, marketing, broadcasting, other)	IF
				71	Total expenditure in the 2008-2011 period (administrative costs, operational costs, development costs, fight against doping, fight against competition-fixing, other)	IF
		37	Venue costs at the Olympic Games	72	Ability to share venues with other sports	IOC
		38	Technology requirements	73	Level of technological complexity and costs required at Olympic Games competition venues for each specific sport/discipline	IOC
		39	Television production	74	Costs and complexity of television production per sport/discipline at the Olympic Games	IOC

Note: The above list of *criteria* and *items* do vary slightly for the Recognised International Federations (no questions on past Olympic Games and additional questions on added value)