



XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



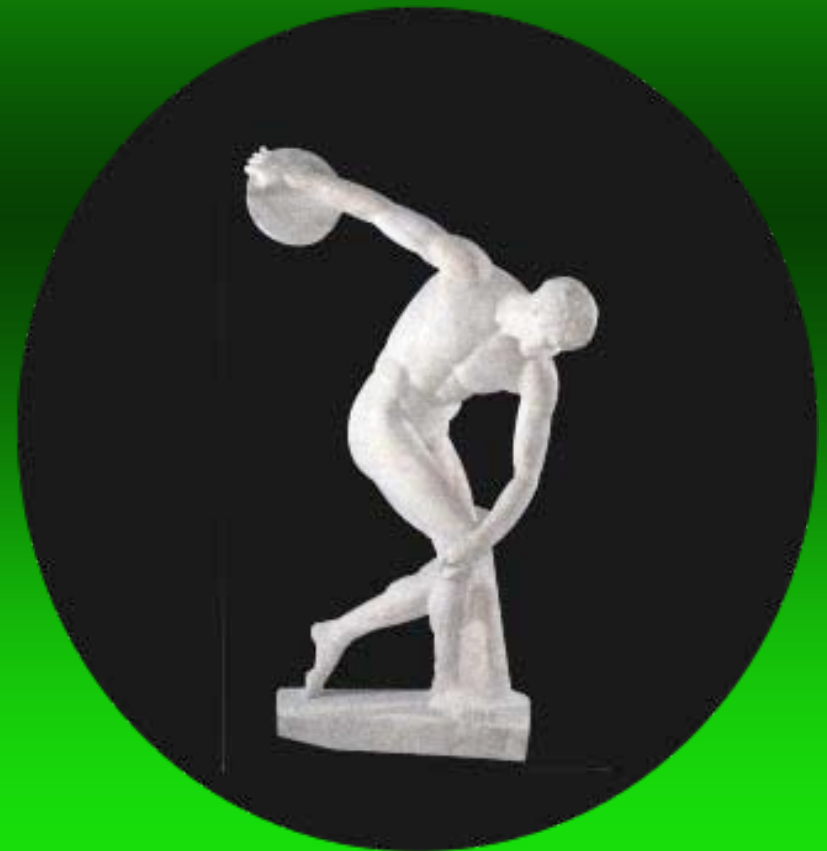
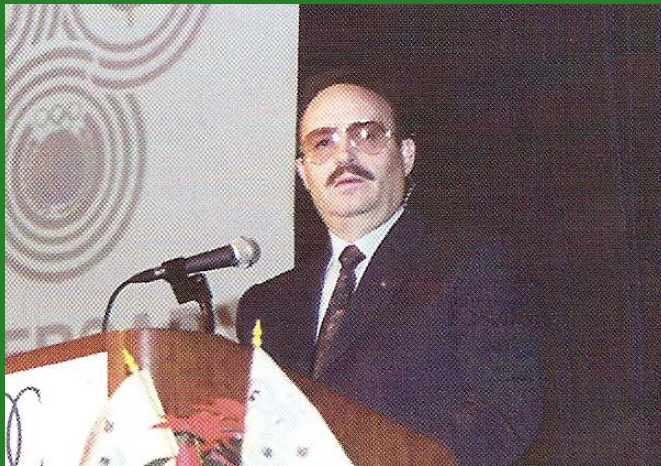
Copenhaguen, October 3 - 5 , 2009



XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



IT IS QUITE AN HONOR FOR ME TO ADDRESS THE PARTICIPANTS IN THE XIII OLYMPIC CONGRESS, IN REPRESENTATION OF THE NATIONAL OLYMPIC COMMITTEES. I THANK THE ASSOCIATION OF NATIONAL OLYMPIC COMMITTEES AND SPECIALLY, ITS PRESIDENT, MR. MARIO VAZQUEZ RAÑA FOR THE OPPORTUNITY TO SHARE WITH YOU BRIEF REFLECTIONS ON ONE CENTRAL TOPICS OF THIS IMPORTANT EVENT: THE ATHLETES

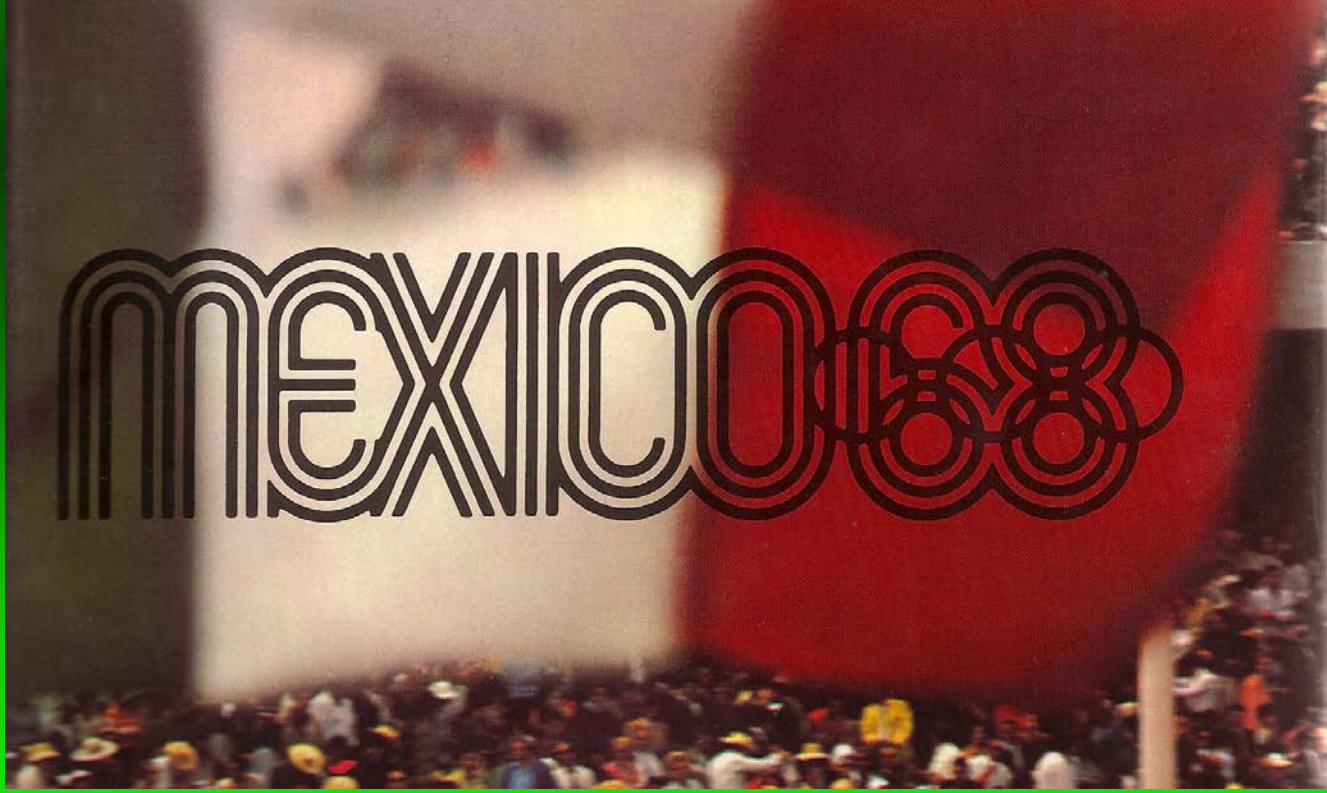




XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



I AM IN A POSITION OF PRIVILEGE BECAUSE I HAD CHANCE, HAS A HIGH PERFORMANCE ATHLETE, TO REACH THE WORTHY DISTINCTION OF BEING AN OLYMPIC CHAMPION AT THE OLYMPIC GAMES "MEXICO 68" AND I AM NOW THE PRESIDENT OF A NATIONAL OLYMPIC COMMITTEE. I CAN TALK TO YOU, FROM BOTH POINTS OF VIEW: AS AN ATHLETE, THE REASON TO BE IN THE OLYMPIC MOVEMENT, AND HAS A SPORTS LEADER, WHO HAS THE RESPONSABILITY OF GUIDE AND DIRECT THE ATHLETES TO REACH THE PEAK OF THEIR DEVELOPMENT.

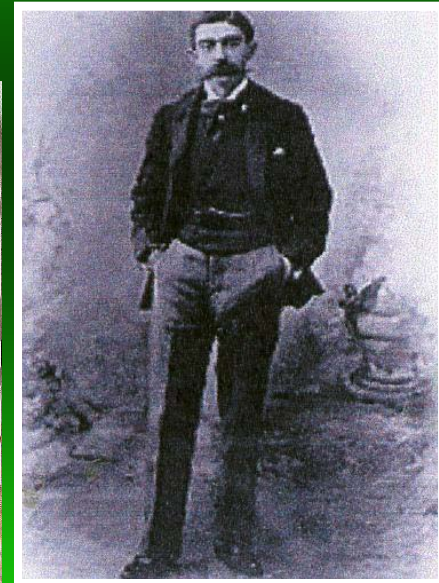
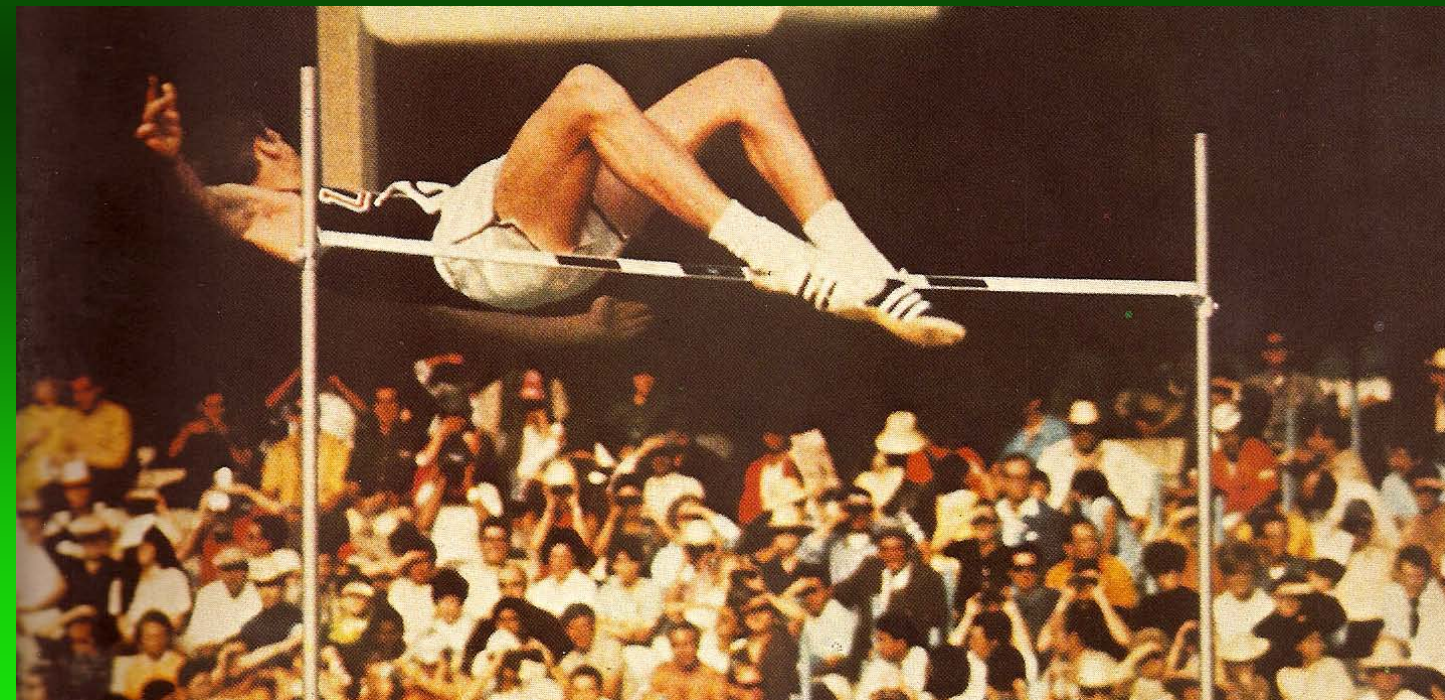




XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



WE ALL ARE AWARE OF WHAT ATHLETES REPRESENT IN THEIR TRUE OLYMPIC CONCEPT. SINCE THE TIMES OF PIERRE DE COUBERTIN TO THE PRESENTS DAYS, A GREAT STRATEGIC SIGNIFICANCE HAS BEEN GIVEN TO THE FORMATION, DEVELOPMENT AND LIFE OF THE ATHLETES. THE MODERN OLYMPIC MOVEMENT COULD NOT BE CONCEIVED WITHOUT ATHLETES COMMITTED TO THEIR VALUES AND PRINCIPLES, AND OF COURSE, THERE WOULD NOT BE ATHLETES AS WE KNOW THEM TODAY, WITHOUT A STRONG OLYMPIC MOVEMENT, WITH RECOGNIZED LEADERSHIP, AND A NATIONAL OLYMPIC COMMITTEE THAT SUPPORTS THEM AND LEADS THEM TO SUCCESS.

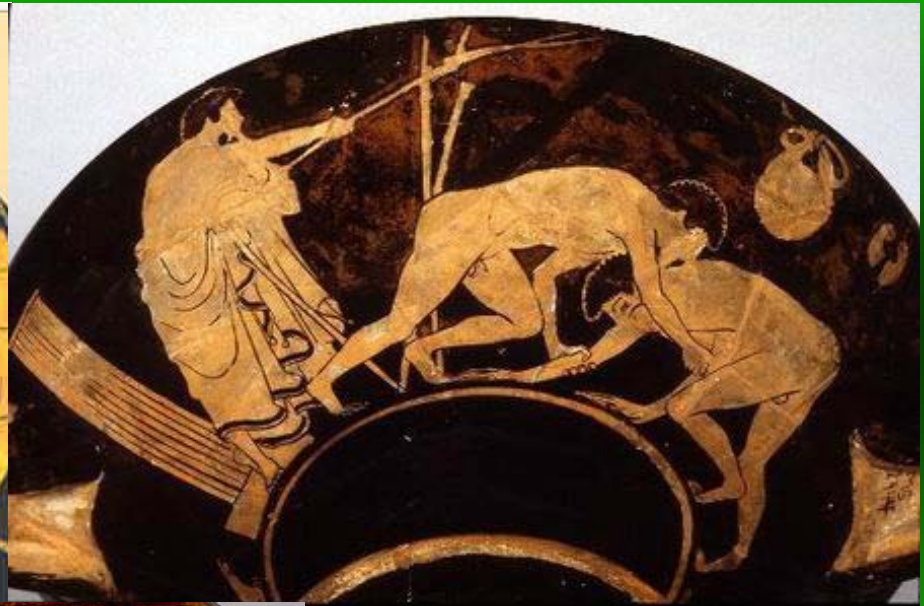




XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



SINCE ANCIENT TIMES, THE MAIN PROTAGONISTS OF THE OLYMPIC MOVEMENT HAVE BEEN THE ATHLETES, AND SINCE THEN, THEY HAVE EARNED THE ADMIRATION, RESPECT AND LOVE OF THE PEOPLE. SPECIALLY CHILDREN AND YOUTH. THEIR EXAMPLES HAVE TRANSCENDED THROUGH TIME DUE TO THEIR SPORTING FEATS; BUT ABOVE ALL, BECAUSE THIS GLORY IS PART OF THE MOST VALUABLE PATRIMONY OF THE SOCIETY THEY REPRESENT.

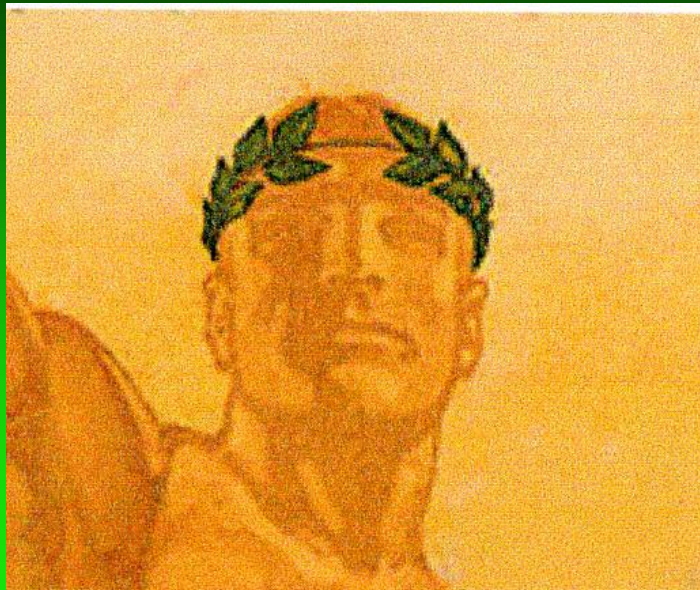
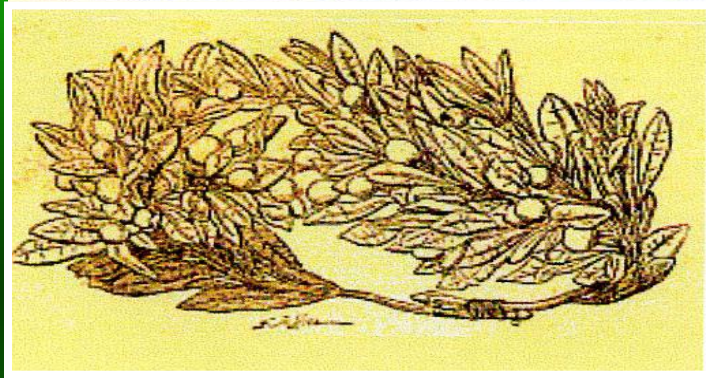




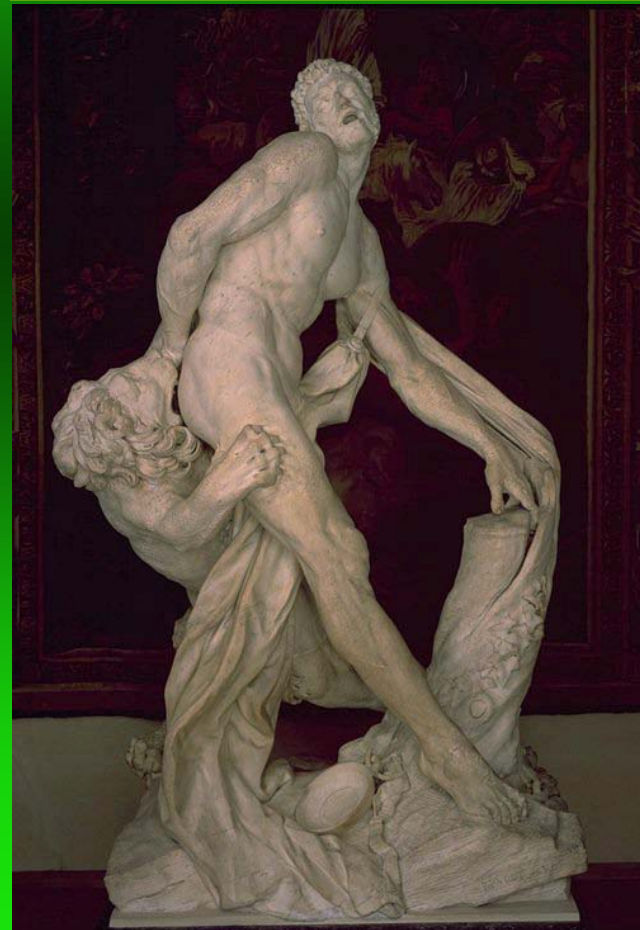
XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



THE HIGHEST SYMBOL OF THE VICTORY AND HONOR OF AN OLYMPIC ATHLETE IN THE ANCIENT GAMES WAS THE OLIVE OR LAUREL WREATH. THIS HIGH DISTINCTION WAS THE EXPRESSION OF THE GLORY CONQUERED, BASED ON HONOUR, EQUITY, JUSTICE, MUTAL RESPECT AND FAIR PLAY. THESE OLYMPIC ATHLETES FOR THEIR SPORTS MERITS, AND THEIR MORAL AND ETHICAL VALUES WERE ELEVATED TO THE SACRED CATEGORY OF REAL POPULAR HEROES.



MILO DE CROTONA



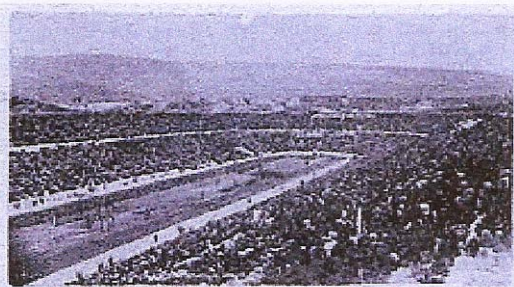
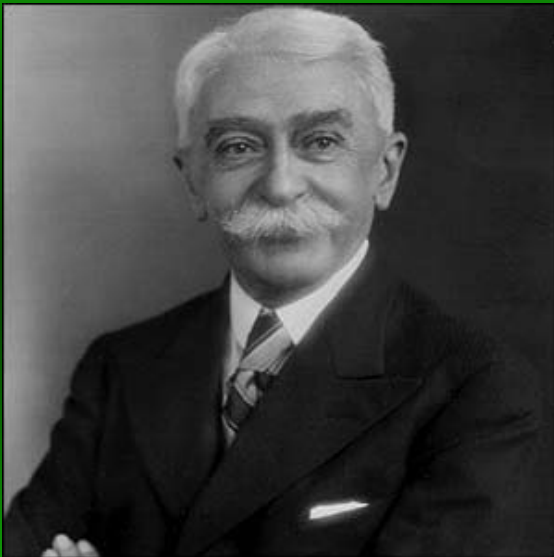


XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



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INSPIRED BY THOSE TRADITIONS AND SUCH A BEAUTIFUL LEGACY, OLYMPISM HAS BEEN ADAPTED WITH KNOWN RESULTS, TO THE MODERN TIMES. MODERN OLYMPIC GAMES ARE THE MOST IMPORTANT SPORTING EVENT IN THE WORLD. ATHLETES TODAY HAVE THE SAME OR EVEN MORE VALUE AND CENTRAL STAGE THAN IN THE PAST TIMES. THE EXTRAORDINARY VISION AND ENTHUSIASM OF PIERRE DE COUBERTIN ALLOWED THE RESTORATION OF THE OLYMPIC GAMES, TO RESCUE AND STRENGTHEN THE VALUES OF OLYMPISM AND TO PLACE THE PROTAGONISTS OF THE OLYMPIC GAMES, THE ATHLETES, IN THEIR RIGHTFUL PLACE.



Vista del estadio olímpico de Atenas.





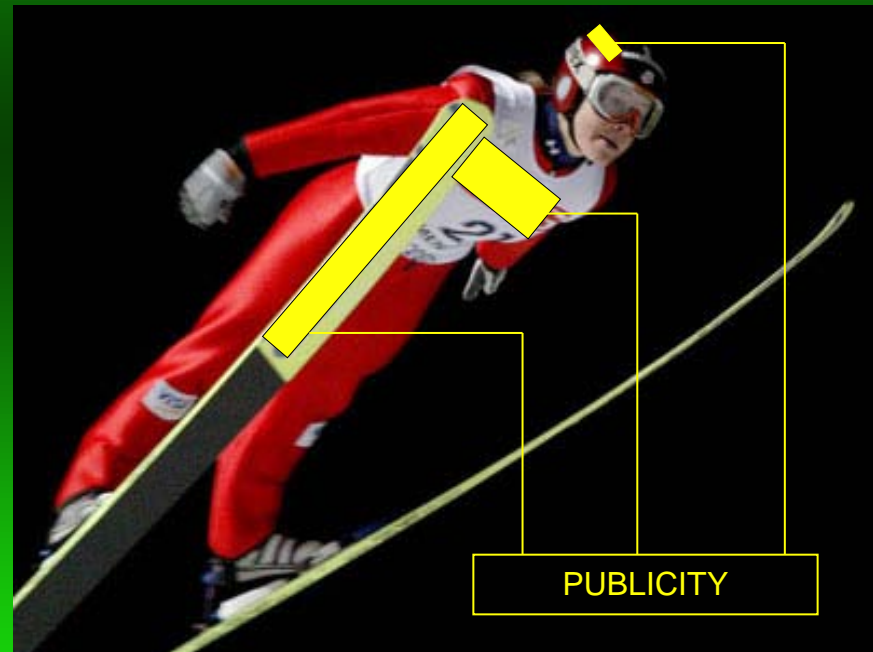
XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



THE WORLD IS IN CONSTANT TRANSFORMATION AS WELL AS IN SPORT, THERE ARE NEW RULES, THE DEMANDS ARE GREATER, THE PRESENCE OF THE PROFESSIONALISM AND COMMERCIALISM HAVE RADICALLY CONDITIONED THE WORK OF THE NATIONAL OLYMPIC COMMITTEES, OF THE INTERNATIONAL FEDERATIONS, THE GOVERNMENT POLICIES, AND LEGAL FRAMEWORKS, WHICH REGULATE SPORT, AND IN CONSEQUENCE, THE FORMATION AND LIFE STYLE OF THE ATHLETES



**PROFESSIONAL
ATHLETE**



PUBLICITY



XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



HOWEVER, IN SPITE THESE PROFOUND TRANSFORMATIONS , THE PRESTIGE AND AUTHORITY OF THE OLYMPIC MOVEMENT HAS BEEN ELEVATED, THE OLYMPIC GAMES ARE VALUED MORE THAN EVER, AND THE RESPECT AND ADMIRATION TO OUR ATHLETES HAVE BEEN ELEVATED IN GREATER MEASURE, WHICH HAS CONSOLIDATED THEIR CONDITION OF THE IDOLS PREFERRED BY THE PEOPLE.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



NOWDAYS, AN ATHLETE WHO CONSTANTLY STRUGGLES TO PREPARE HIMSELF, OR HERSELF IN THEIR DESIRE OF WINNING, OR BEING BETTER, IN HIS EFFORT TO SURPASS HIMSELF, A LOGICAL AND NATURAL EFFORT IN ANY ATHLETE, FACES STRONG BARRIERS AND PRESSURES OF ALL KINDS, AND THIS FACTORS ARE NOT PROPERLY CHanneled AND ON TIME , THEY CAN BE CAUSE OF NEGATIVE BEHAVIORS OR ATTITUDES, CONTRARY OF THE PRINCIPLES AND VALUES THAT PROMOTE AND DEVELOP OLYMPIC SPORT.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



DOPING, CHEATING, FOUL PLAY, VIOLENCE AND DISCRIMINATION, AMONG OTHERS, ARE THE EXPRESSION THAT UNFORTUNATELY ARE STILL PRESENT IN THE SPORT, AND THAT SHOULD BE ERADICATED FOR THE GOOD OF SPORT AND OLYMPISM.



FRAUD

CONTEMPT

DISLOYALTY

INJUSTICE

HOSTILITY

DISHONESTY

DISCRIMINATION

INEQUALITY

VIOLENCE

SIMULATION

DISHONOR

ILLEGITIMATE

GREEDNESS

LA OBSCENITY

CORRUPTION

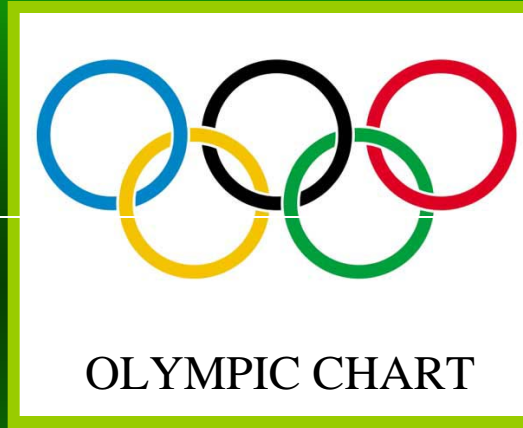
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XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



THE NATIONAL OLYMPIC COMMITTEES, IN COMPLIANCE THEIR ATTRIBUTIONS GRANTED BY THE OLYMPIC CHARTER AND BY THEIR OWNS STATUTES, HAVE THE OBLIGATION OF DEFENDING, SUPORTING AND PREPARING THEIR ATHLETES IN THE BEST POSSIBLE WAY. WE ARE IN GREAT MEASURE, RESPONSABLE THAT THEY BECOME TRUE ROLE MODELS TO BE IMITATED BY OUR CHILDREN AND YOUTH .



OLYMPIC SPIRIT



XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



WE HAVE TO PREPARE THEM TO COMPETE AND WIN, BUT ABOVE ALL, TO BE ABLE TO SUCCESSFULLY FACE THE RISKS AND CHALLENGES IMPOSED TO THEM BY THE NEW CONDITIONS WHICH THEY MUST ACT, MARKED BY SUCH TENDENCIES AND PRACTICES THAT RESULT IMPOSSIBLE TO AVOID. BUT IF THEY ARE NO ATTENDED AND CONTROLLED WITH STRINGENCY, FIRMNESS, AND CONSTANCY. THEY MAY DERIVE IN GRAVE CONDUCTS AND DAMAGES THAT CAN BE IRREPARABLE FOR THE LIFE AND THE HEALTH OF THE ATHLETES.

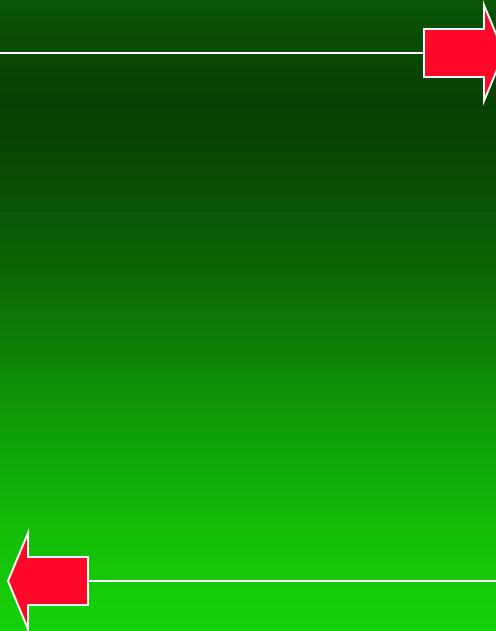
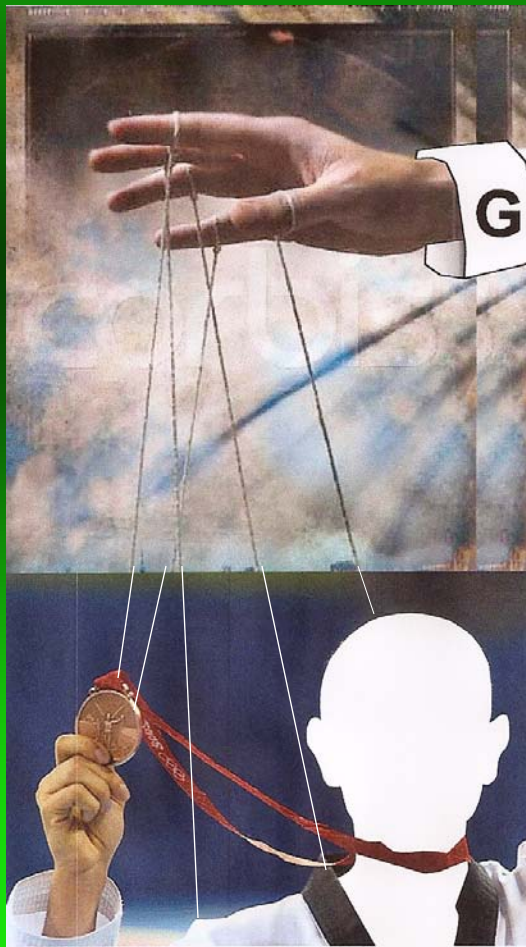




XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



IN ADDITION TO THIS THERE ARE OTHERS OBSTACLES AND DIFFICULTIES OF A DECISIVE INCIDENCE IN THE BEHAVIOR OF THE ATHLETES; AMONG THIS. LET ME MENTION THE INAPPROPRIATE WAY IN WHICH THE SUCCES OF RELEVANT ATHLETES IS CONDUCTED, THE USE OF OLYMPIC ATHLETES IN POLITICAL INTERESTS AND IN DETRIMENT OF THEIR IMAGE.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



THE INTERVENCIONISM BY SOME GOVERNMENTS IN MATTERS RELATED TO THE ATHLETES, THE LACK OF CONSEQUENT PROGRAMS TO STIMULATE, RECOGNIZE AND SUPPORT THE ATHLETES, AND THE ABSENCE OF GOVERNMENTS POLICIES TO PROTECT THE ATHLETES, FROM THE SOCIAL AND WORKING POINT OF VIEW, ONCE THAT THEY HAVE CONCLUDED WITH THEIR SPORTS CAREERS.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



THE MISSION OF NATIONAL OLYMPIC COMMITTEES IN EACH COUNTRY GETS WIDER EVERY YEAR. WE SHOULD BE PREPARED FOR THE FUTURE. THE LIFE FOR EVERYBODY CHANGES AT AN INCREDIBLE PACE; A VERY ELOQUENT EXAMPLE OF THIS, IS THE INCORPORATION OF NEW TECHNOLOGIES AND THE ROLE OF THE YOUTH, INCLUDING THE ATHLETES.

TECHNOLOGICAL IMPACT





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



THE OLYMPIC EDUCATION, THE DEVELOPMENT OF ETHICAL PRINCIPLES AND MORAL VALUES, PROFESSIONAL TRAINING, THE FRUIT OF THEIR WORK AND THEIR SOCIAL COMMITMENT, ARE THE OBJECTIVES OF THE WORK OF THE NOC s THAT ARE NECESSARILY SUBJECT TO THE CONSTANT IMPACT OF SCIENCE AND TECHNOLOGY

OLYMPIC EDUCATION



VALUES



OLYMPIC SPIRIT

OBJECTIVES



SOCIAL COMMITMENT



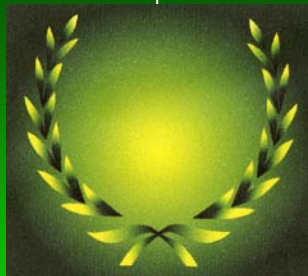


XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



JUST TO MENTION AN EXAMPLE, THE INTERNET IS A POPULAR AND VERY EXTENSIVELY USED MEDIA, THAT CONSTITUTE AN OPEN WINDOW TO THE WORLD AND A FUNDAMENTAL VIA OF COMMUNICATION IN THESE NEW TIMES. WEB SITES OF DEDICATED ATHLETES OPENLY EXPRESS THEIR FEELINGS AND OPINIONS, BESIDES OFFERING ADVICE, THAT CONTRIBUTES THE PROMOTION OF OLYMPIC VALUES IN GENERAL AND THOSE OF THE OLYMPIC GAMES IN PARTICULAR

OLYMPIC VALUES



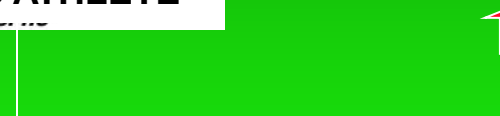
OLYMPIC SPIRIT



OLYMPIC GAMES



OLYMPIC ATHLETE

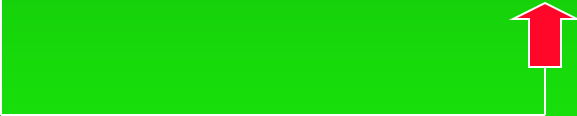
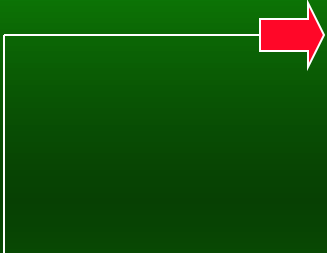




XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



ATHLETES, WHO ARE PUBLICLY RECOGNIZED, ARE NOW MUCH MORE ACCESIBLE AND EASIER TO REACH OUT THANKS TO THIS NEW MEDIA WE CAN NOW BE MORE ATTENTIVE TO THEIR NEEDS AND SUPPORT THEM IN ANY WAYS WE CAN, SO THAT THEIR OPINIONS CAN BE HEARD WITHOUT CENSORSHIP AND HAVE POSITIVE RESULTS PROPER OF AN OUTSTANDING ATHLETE



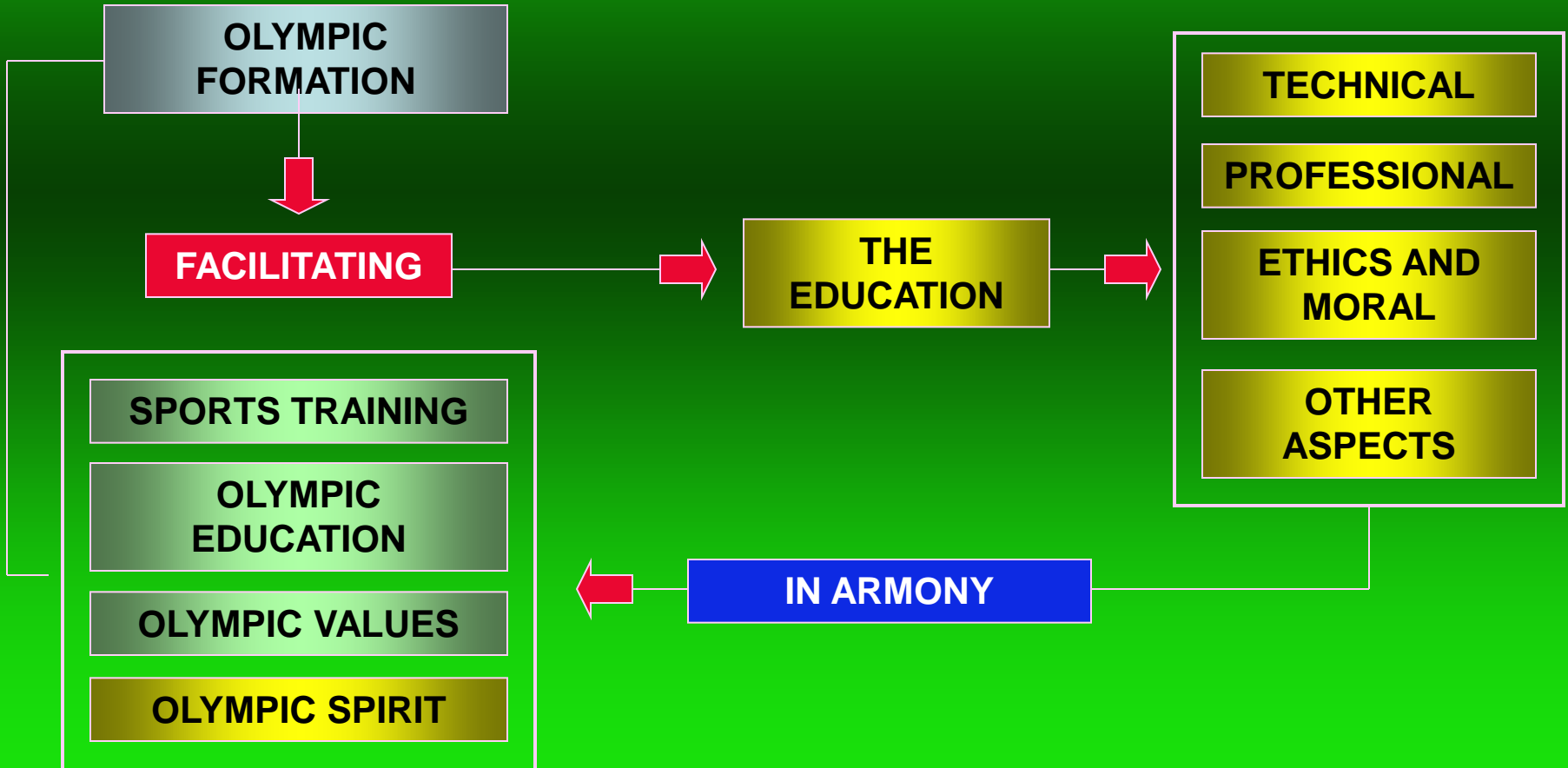


XIII OLYMPIC CONGRESS

OLYMPIC MOVEMENT IN SOCIETY



WE, IN THE NATIONAL OLYMPIC COMMITTEES, ARE DEEPLY COMMITTED WITH THE FORMATION OF OLYMPIC ATHLETES, NOT ONLY IN THE ASPECTS PURELY RELATED TO SPORTS, AS IS OUR OBLIGATION, BUT MAINLY IN THEIR FORMATION AS CITIZENS, IN THEIR PROFESSIONAL AND TECHNICAL EDUCATION, IN THEIR CONVICTION ABOUT THE OLYMPIC VALUES.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



SPORTS, THROUGH THE MOST OUTSTANDING ATHLETES, MUST CONTRIBUTE TO EDUCATION OF OUR CHILDREN;
IT MUST SUPPORT THE EFFORTS FOR SUSTAINABLE DEVELOPMENT AND CONTRIBUTE TO THE PROMOTION OF
SOLIDARITY AND PEACE AMONG THE PEOPLE OF THE WORLD

EDUCATION

SOLIDARITY

PEACE





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



IT IS IMPORTANT AND IT HAS A GREAT SIGNIFICANCE THAT THE NOC s SUPPORT THE ATHLETES WITH GREATER STRENGTH, SO THEY CAN BE, BESIDES THEIR SPORTS SUCCESSES, KEY FACTORS IN THE PROMOTION AND SPREADING OF THE PRACTICE OF SPORT AND THE RESPECT OF THE OLYMPIC SIMBOLS AND VALUES, SPECIALLY IN THIS NEW TIMES

OLYMPIC SIMBOL



OLYMPIC ATHLETE



OLYMPIC GAMES



OLYMPIC SPIRIT



XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



THE ATHLETES OF EXCELLENCE, THE OLYMPIC ATHLETES AND ESPECIALLY THOSE WITH EXCEPTIONAL MERITS, QUICKLY BECOME PUBLIC FIGURES OF GREAT IMPACT. THEIR CAREERS IN THE PRACTICE OF SPORT AND IN GENERAL, THE WAY THEY CONDUCT THEMSELVES OUTLAST THEIR PASSAGE THROUGH SPORT.

PUBLIC FIGURE



EXEMPLARY PERSON FOR LIFE



XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



YOUNG PEOPLE WHO WANT TO IMITATE THEIR HEROES LOOK FOR ALL OF THE INFORMATION THERE IS ABOUT THEM ON THE INTERNET, IT IS NO LONGER NECESSARY TO VISIT SPORTS FACILITIES OR STADIUMS FOR KNOW THE ATHLETES AND THEIR LIVES; TODAY, JUST FROM A SIMPLE COMPUTER IT IS POSSIBLE TO ACCES ANY KIND OF INFORMATION, BOTH SPORTING AND PERSONAL, AND EVEN TO HAVE A SIMPLE CHAT WITH THE ANY ATHLETE THEY WANT TO.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



WHEN I WAS A YOUNG ATHLETE, LIKE EVERYBODY OF MY AGE, I HAD MY FAVOURITE SPORT HEROES, MY IDOLS, MY EXAMPLES TO FOLLOW AND WANTED TO ACHIEVE THEIR SAME SUCCESS AND IF POSSIBLE, I WANTED TO SURPASS THEM. I USED TO GO TO THEIR TRAINING SESSIONS AND WATCH THEM, I WANTED TO BE LIKE THEM, I COPIED EVERY GESTURE, I ASKED THAT THEY DID, HOW THEY LIVED, I WANTED TO KNOW EVERYTHING ABOUT THEIR LIVES AND IF I COULD GREET THEM I ASKED FOR AN AUTOGRAPH, I WAS THE HAPPIEST KID IN THE WORLD.

SPORTS HEROE





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



I USED TO READ AND LOOK FOR COMMENTS THE PRESS, RADIO AND TELEVISION, I WANTED TO BE A HIGH PERFORMANCE ATHLETE; I WANTED TO BE AN OLYMPIC ATHLETE. I AM SURE THAT LIKE MYSELF, THERE ARE MANY YOUNGSTERS WITH THE SAME CONCEPT IN ALL PARTS OF THE WORLD. THAT IS WHY WE HAVE THE DUTY AND OBLIGATION TO MAKE ENSUR THIS APPROACH OF THE YOUNG ATHLETES IS IN THE CORRECT WAY LEAVING A POSITVE AND LASTING IMPRINT HELPING THEM FOR THEIR FUTURE DEVELOPMENT.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



IN MANY OCCASIONS A COUNTRY IS RECOGNIZED IN ALL THE WORLD FOR THE ACHIEVEMENTS OF THEIR ATHLETES. WHEN AN ATHLETE OF A LITTLE KNOWN COUNTRY ACHIEVES SUCCESS REACHING OUTSTANDING LEVEL THE ATENTION IS ON HIM, EVERYBODY IS LOOKING FOR THE REASON THAT ALLOWED HIM TO ATTAIN SUCH A HONOURABLE POSITION; HE BECOMES A ROLE MODEL, BOTH FOR HIS COUNTRYMEN AND FOR THE REST OF THE WORLD. AN ATHLETE IS MUCH MORE THAN SOMEONE WHO IS TRAINING, THE OLYMPIC ATHLETE BREAKS BORDERS, OPEN THE GATES OF THE THE WORLD FOR HIMSELF, HE HARVESTS RECOGNITION AND ADMIRATION FOR HIS COUNTRY AS A SPORTS POWER.



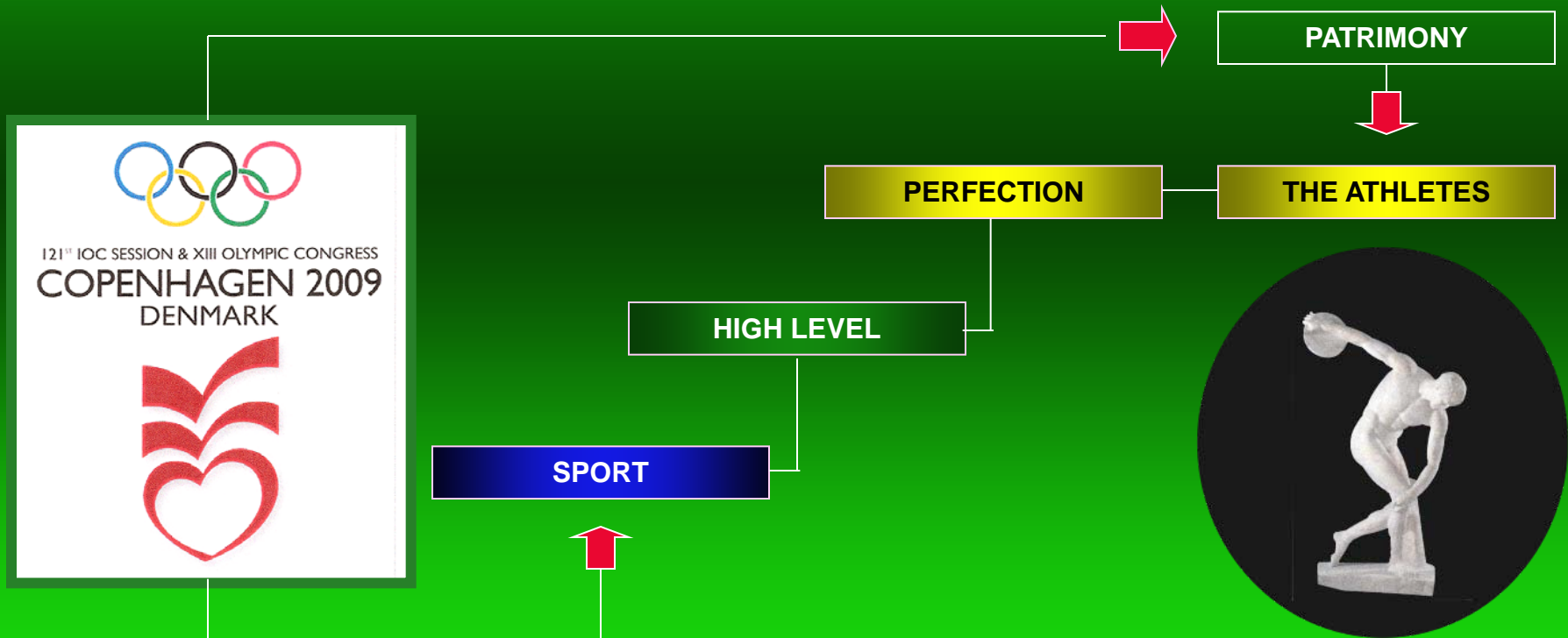


XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



THOSE OF US GATHERED HERE IN THIS XIII OLYMPIC CONGRESS, FEEL A GREAT PASSION FOR SPORTS AND WE HAVE A GREAT INTEREST TO PERFECT IT AND PLACE IT EVERY TIME IN A HIGHER PLACE. THE BEST WAY TO CONTRIBUTE TO THIS GREAT OBJECTIVE IS TO LOOK AFTER AND PROTECT THE MOST VALUABLE ASSET OF OUR

PATRIMONY: THE ATHLETES.



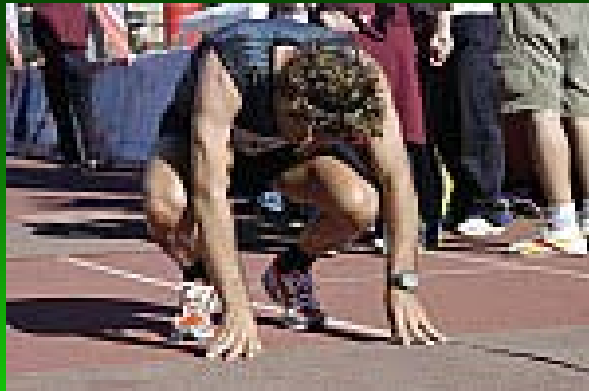


XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



WE SHOULD STAND ALWAYS AT THEIR SIDE, HELP THEM TO RISE WHEN THEY FALL, CHEER THEM UP WHEN THINGS DO NOT GO AS PLANNED; AND TO GUIDE THEM AND MAKE THEM SEE HOW IMPORTANT THEY ARE AND WHAT THEY CAN ACHIEVE. WE HAVE TO HELP DEVELOP IN THEM A FULL AWARENESS OF THE ENORMOUS RESPONSABILITY THEY ACQUIRE EVERY TIME THEY WEAR THE COLOURS OF THEIR FLAG, BECAUSE BY EXPRESSING AND REPRESENTING THE PATRIOTIC VALUES, THEY SUMMARIZE THE BEST OF THEIR PEOPLE AND THEY ARE A SYMBOLS OF NATIONAL PRIDE.

PATRIOTIC VALUES

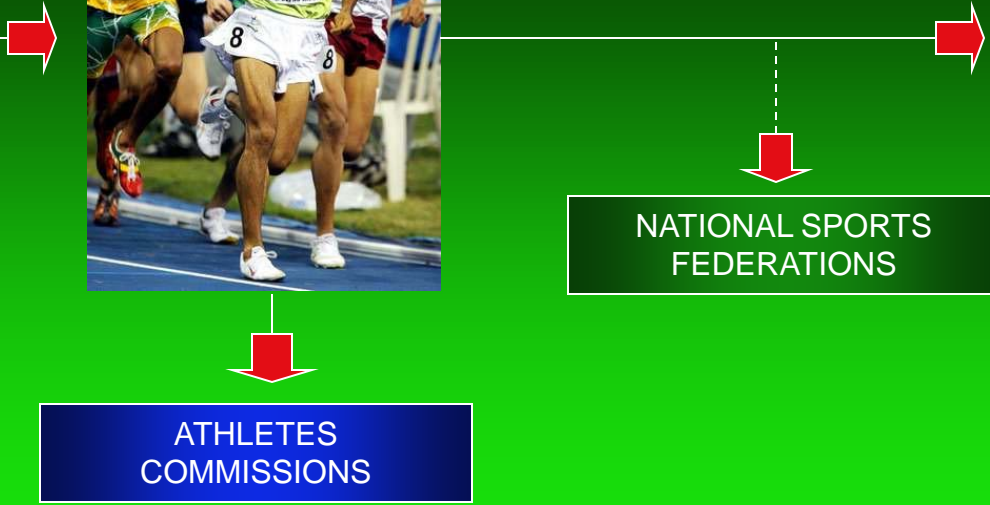




XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



THE NATIONAL OLYMPIC COMMITTEES ALWAYS GIVES THEIR MAXIMUN EFFORT TO FULFIL THE IMPORTANT ROLE IN WORKING WITH THE ATHLETES; WE HAVE TO STRENGTHENING EVEN MORE THE BOND WITH THE ATHLETES, GIVING ALL OF OUR SUPPORT TO THE CREATION AND FUNCTIONING OF THE ATHLETES COMMISSIONS IN THE NOC s , AND WILL COORDINATE THEIR ROOTS ORGANIZATIONS AND THE NATIONAL FEDERATIONS , ACTING AS FACILITATORS TO LOOK FOR A GREATER SUPPORT OF THE NATIONAL OLYMPIC MOVEMENT AND THEIR PARTNERS AND THE GOVERNMENTS OF THEIR RESPECTIVE COUNTRIES.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



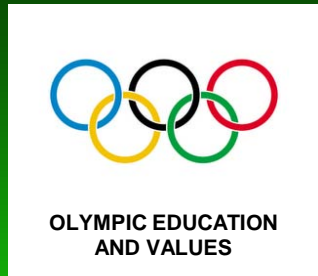
WE HAVE SPECIFIC, SHARED OBLIGATIONS IN THE SUPPORTING THE ATHLETES, AND TO TRANSLATE THEM IN CONCRETE ACTIONS. WE NEED TO FIND THE CORRECT CHANNELS OF COMMUNICATION AMONG THE PARTIES CONCERNED THAT ALLOW US THE INTEGRATION OF EFFORTS IN A CORDINATED WORK, DIRECTED TO THE SELECTION, FORMATION, PREPARATION AND PROFESSIONAL DEVELOPMENT OF OUR ATHLETES.



SELECTION



FORMATION



OLYMPIC SPIRIT

PREPARATION



DEVELOPMENT





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



IT IS SAD TO KNOW THAT SOME SPORTS IDOLS, AFTER THEIR RETIREMENT FROM ACTIVE COMPETITIONS DO NOT HAVE SPECIFIC PROFESSION OR AS DECOROUS MEANS OF LIFE. THE NOC s SHOULD STIMULATE THE APLICATIONS OF PROGRAMS TO THE PROFESSIONAL FORMATION OF OUR ATHLETES.

NOC s



PROGRAMS TO THE
PROFESSIONAL FORMATION

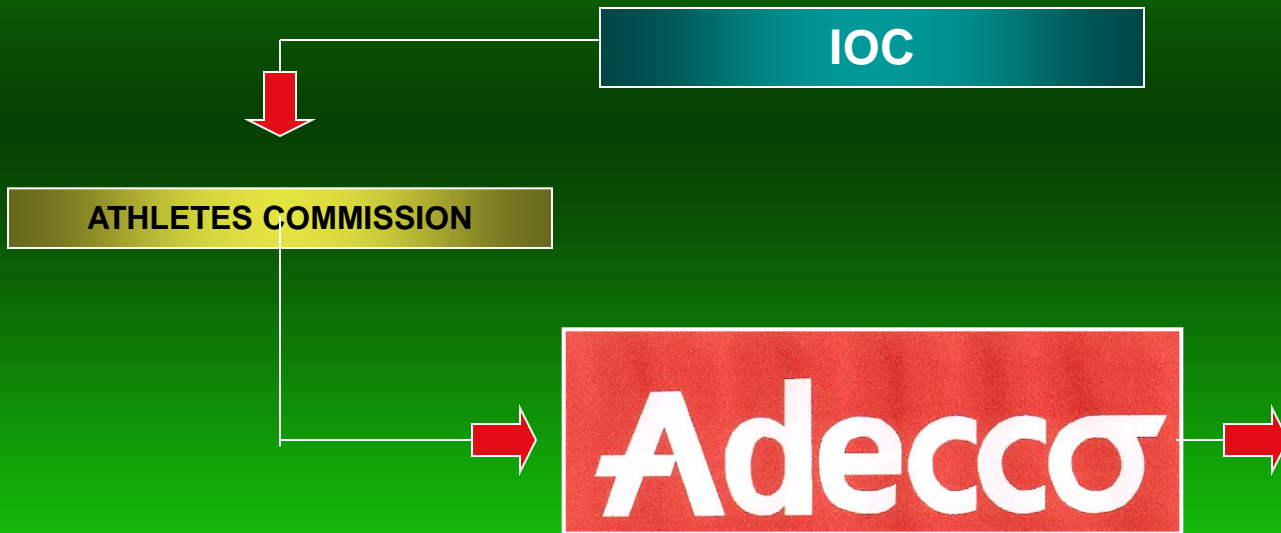




XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



CURRENTLY AND DUE TO THE INTERVENTION OF THE IOC ATHLETES COMMISSION, WE HAVE A PROGRAM WITH THE FIRM ADECCO THAT ASSISTS IN THE PREPARATION FOR THE ATHLETES AND SUPPORTS THEM WITH THEIR SEARCH FOR CAREER, THIS IS AN EXCELLENT INICIATIVE AT THIS TIME ONLY A FEW NOC s ARE INVOLVED. I CONSIDER THAT THIS PROGRAM MUST BE STRENGTHEN AND WIDEN, AND I RECOMMEND ALL THE NOC s TO USE THIS NEW OPTION. THE MEXICAN OLYMPIC COMMITTEE APPLIES IT AND EVEN THOUGH IT IS IN INITIAL STAGE, THE FIRTS POSITIVE RESULTS CAN BE APPRECIATED.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



IT IS OF A GREAT STRATEGIC VALUE THAT THE NOC s DEVOTE MORE TIME, EFFORTS AND RESOURCES FOR THE PREPARATION OF THE ATHLETES AS SPORT LIDERS AND ADMINISTRATORS TO ALLOW THAT IN A CLOSE FUTURE THEY CAN OCCUPY RESPONSABILITIES IN A ANY FEDERATION, IN THE NATIONAL OLYMPIC COMMITTEE OR IN ANY ACTIVITIES.

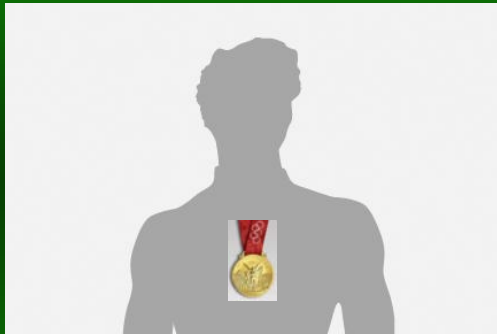




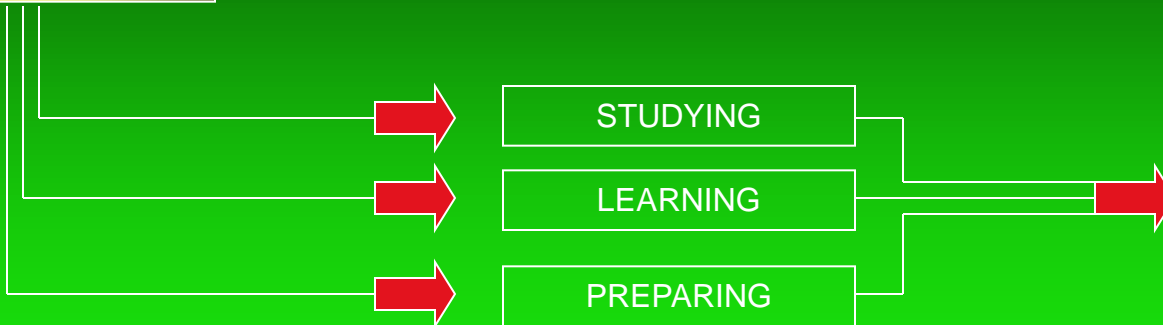
XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



IT IS IMPORTANT TO CONVINCING THE INTERESTED ATHLETES THAT THEY HAVE TO PREPARE THEMSELVES, TO STUDY, LEARN AND ACT WITH MODESTY AND SIMPLICITY IN ORDER TO BECOME SPORTS LEADERS, AND TO OCCUPY A RESPONSIBILITY IN THE ADMINISTRATION OF SPORTS. TO BECOME AN OLYMPIC CHAMPION OR MEDALIST, BY ITSELF, DOES NOT NECESSARILY MEANS THAT THIS PERSON WILL BE A GOOD SPORTS LEADER, THIS PERSON HAS TO BE PREPARED.



OLYMPIC MEDALIST



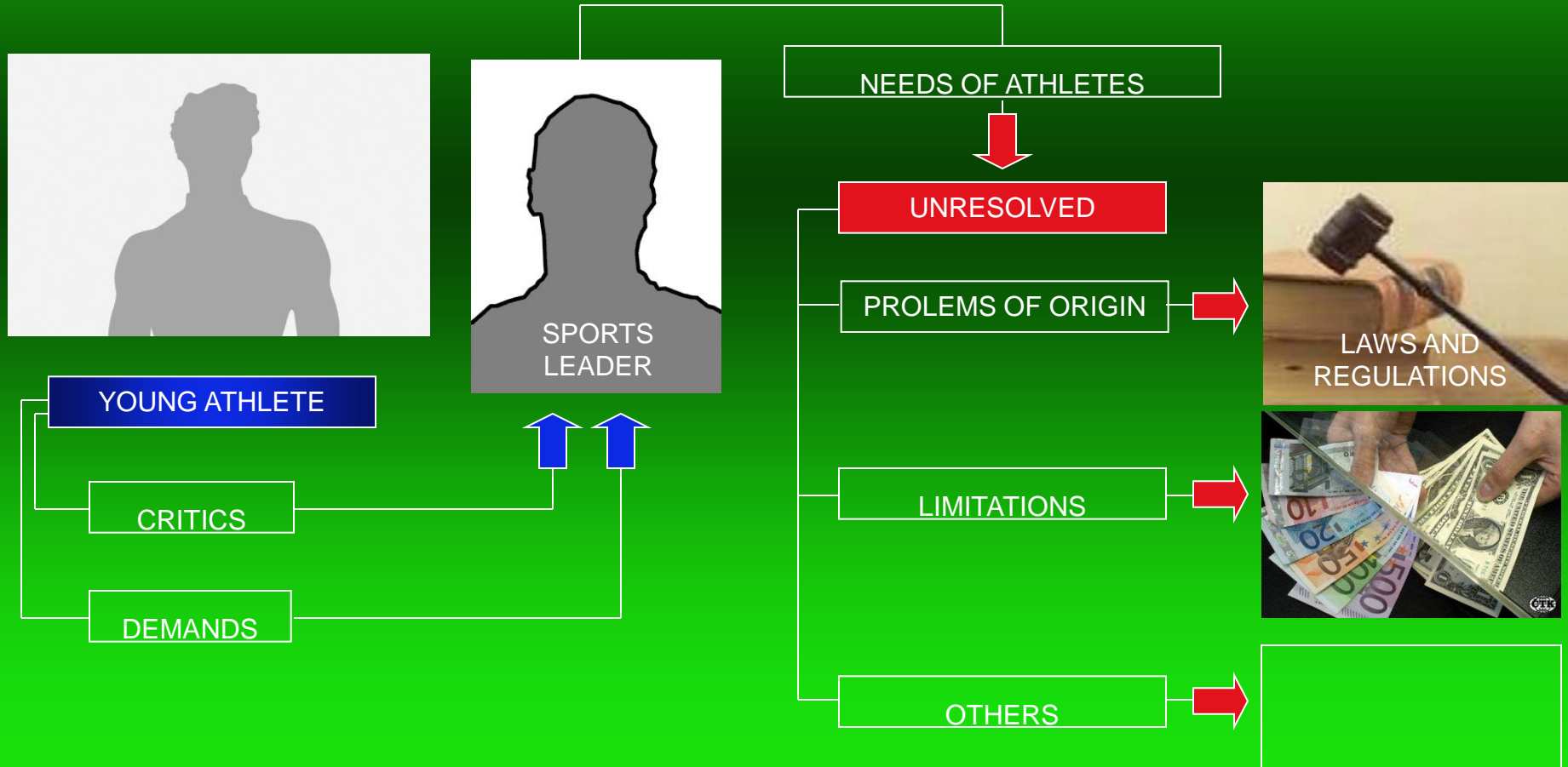
SPORTS LEADER



XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



I AM CERTAIN THAT MANY OF YOU AS YOUNG ATHLETES, JUST LIKE MYSELF, CRITICISED AND DEMANDED TO THE SPORTS LEADERS SOME THINGS I CONSIDERED WERE NECESSARY AND I DID NOT UNDERSTOOD WHY THEY WERE NOT SOLVED. TODAY, AS THE PRESIDENT OF THE MEXICAN OLYMPIC COMMITTEE I UNDERSTAND THE ORIGEN OF SOME OF THE PROBLEMS THAT WE FACE AND THE LIMITATIONS THAT SOMETIMES WE HAVE FOR TO SATISFY THE NEEDS OF OUR ATHLETES.

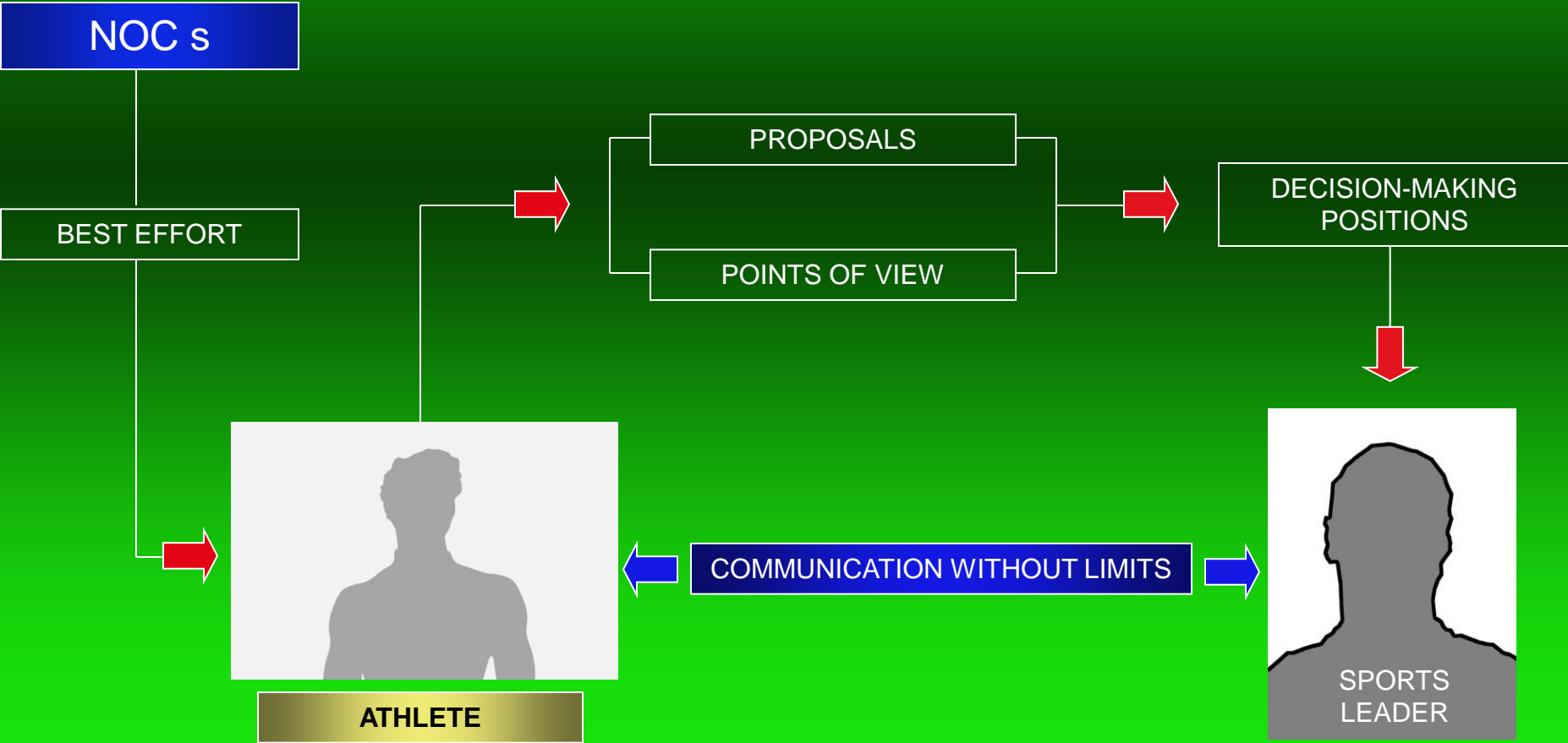




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HOWEVER, BECAUSE WE EXPERIENCE THE NEEDS, WE FEEL OBLIGATED TO FIND SOLUTIONS. WE USE OUR BEST EFFORT TO MAKE OUR ATHLETES UNDERSTAND THAT THERE ARE DIFFERENT WAYS FOR THEIR PROPOSALS AND POINTS OF VIEW TO ARRIVE MORE QUICKLY TO THE DECISION-MAKING POSITIONS. THERE COULD BE MATERIAL OR FINANCIAL LIMITATIONS, BUT THERE SHOULD NOT BE ANY KIND OF LIMITATION IN THE COMMUNICATION BETWEEN THE ATHLETES AND THE SPORTS LEADERS.





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THE OLYMPIC MOVEMENT CONTINUES PREPARING ITSELF TO FACE WITH SUCCESS THE GREAT AND COMPLEX CHALLENGES THAT IT HAS IN FRONT. A MAGNIFICENT EXAMPLE AND AN EXCELLENT OPPORTUNITY IN THIS LINE OF ACTION IS CONSTITUTED BY THE FUTURE ORGANIZATION OF THE FIRST YOUTH OLYMPIC GAMES, SINGAPORE 2010.



THE OLYMPIC MOVEMENT

THE GREAT AND COMPLEX
CHALLENGES



YOUTH OLYMPIC GAMES

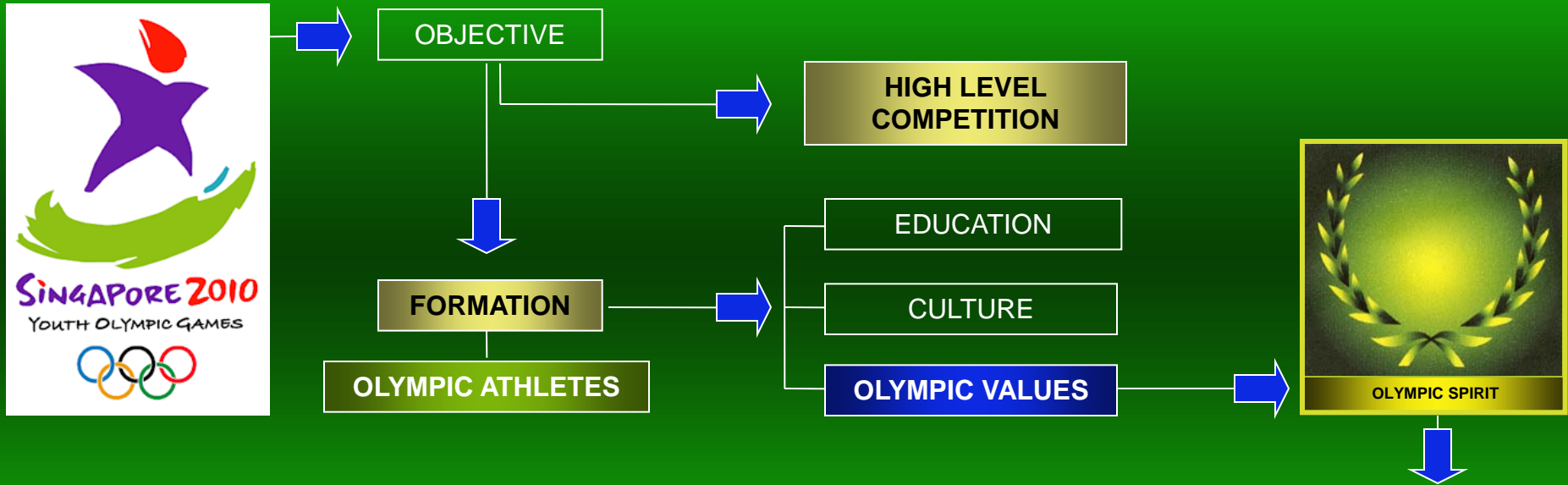




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THIS INNOVATIVE IDEA GIVES PRIORITY, IN UNITY WITH THE COMPETITIVE ASPECT, TO THE FORMATION, OF EDUCATION AND CULTURE. I AM SURE THAT THIS OLYMPIC YOUTH GAMES WILL START A NEW AGE IN THE OLYMPIC MOVEMENT IN RELATION TO THE FORMATION AND DEVELOPMENT OF THE ATHLETES.



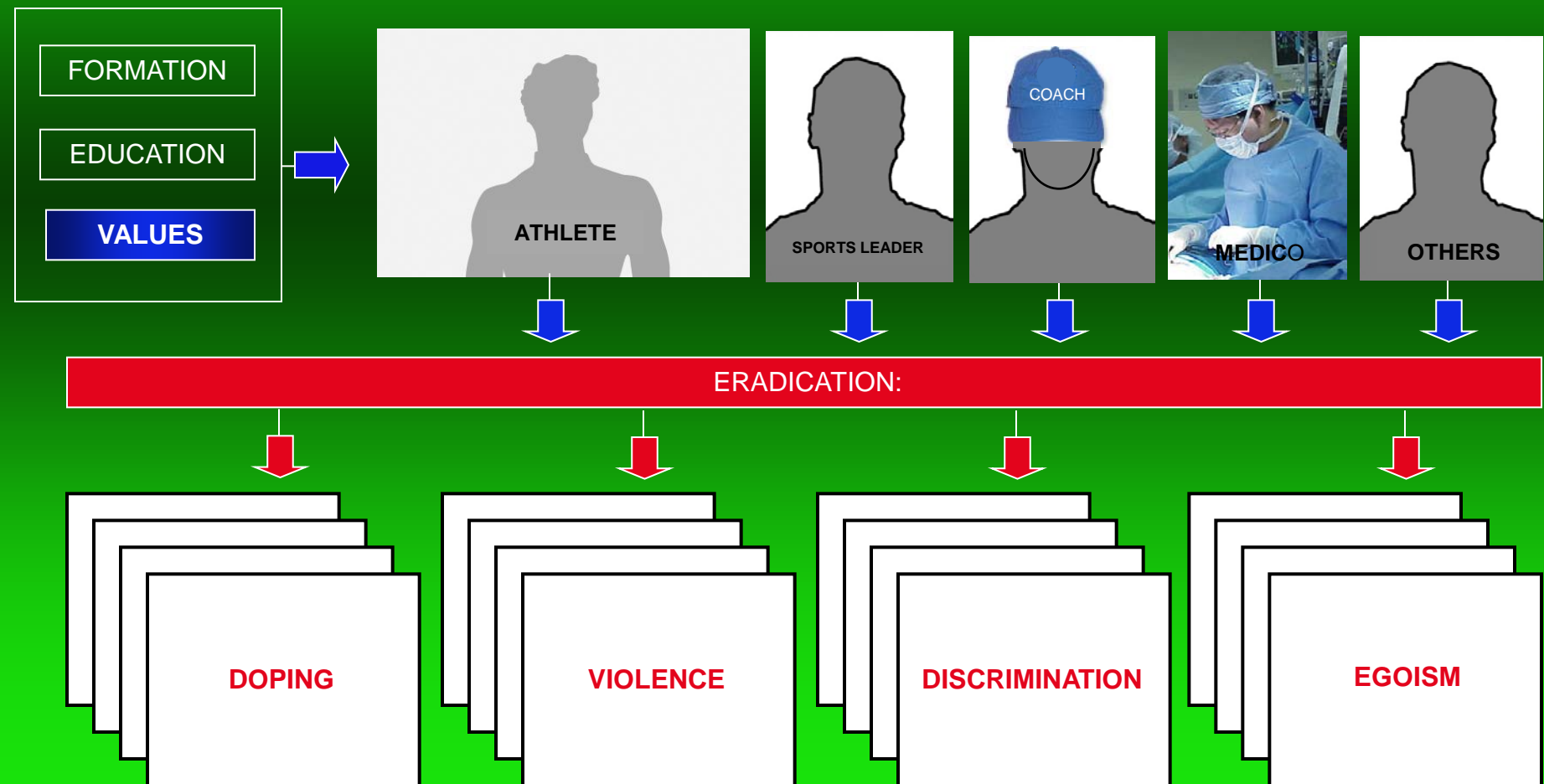
VERACITY	COMPLIANCE	LOYALTY	JUSTICE
RESPECT	HONESTY	TOLERANCE	EQUALITY
TEMPERANCE	DIGNITY	HONOR	LEGITIMACY
GENEROSITY	DECENCY	INTEGRITY	FRATERNITY



XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



I HAVE THE MOST ABSOLUTE CONVICTION THAT IN ORDER TO GUARANTEE THE SUCCESS IN WITH THE ATHLETES IN THE LONG RUN, WE MUST STRENGTHEN THEIR EDUCATION AS WELL THEIR PROFESSIONAL AND TECHNICAL FORMATION. DOPING, VIOLENCE IN SPORTS, EGOISM. DISCRIMINATION AND ANY OTHER FORMS OF EXCLUSION, CAN ONLY BE FINALLY ERADICATED WHEN OUR ATHLETES, COACHES AND LEADERSHIP ARE FULLY AWARE OF THEIR RESPONSIBILITIES AND ARE WILLING TO FACE THEY WITH GREAT FIRMNESS AND DEDICATION ANY MANIFESTATION OR NEGATIVE TENDENCY THAT DAMAGES THE FAIR AND NOBLE PRINCIPLES WHICH ARE PROMOTED BY SPORTS.





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



DEAR DELEGATES AND GUESTS, WHEN I SEE THE AMPLE REPRESENTATION OF ALL THE SOCIAL SECTOR OF THE OLYMPIC MOVEMENT AND THEIR PARTNERS GATHERED IN THIS OLYMPIC CONGRESS; WHEN I APPRECIATE THE GREAT UNITY AROUND THE OBJECTIVES AND TOPICS ON THE AGENDA OF THE CONGRESS; WHEN I SEE THE ENTHUSIASM THAT CHEERS YOU UP AND YOUR COMMITMENT WITH THE SPORT, OLYMPIISM AND ATHLETES, I FEEL GREAT SATISFACTION AND ENORMOUS CONFIDENCE IN THE FUTURE OF THE OLYMPIC MOVEMENT.



HIGH REPRESENTATION



OLYMPIC MOVEMENT



GREAT UNITY

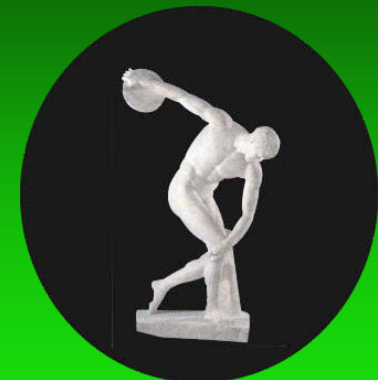


COMMITMENT

DEPORTE

OLYMPIISM

ATHLETES





XIII OLYMPIC CONGRESS OLYMPIC MOVEMENT IN SOCIETY



I CAN TELL YOU, VERY SINCERELY, THAT PARTICIPATING IN THIS CONGRESS AND KNOWING ALL THAT HAS BEEN DONE WILL GUARANTEE ITS SUCCESS, WE, IN THE OLYMPIC MOVEMENT, ARE PREPARED FOR THE FUTURE, AND ABOVE ALL, THE ANOC AND THE NATIONAL OLYMPIC COMMITTEES WILL NOT FAIL THEIR ATHLETES NOR THE OLYMPIC MOVEMENT

