

# UNHCR Content Production Section

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The UNHCR Content Production Section encompasses five tightly integrated teams: Website Editors, Regional Editors, the Video Unit, the Photo Unit and the Social Media Unit. Working closely together, we assign, produce, package, publish and share news and feature content for UNHCR's global web and social media platforms. We also share content with media partners for use on their own platforms. In addition to the services described under the individual units below, we:

- Host unlisted media pages where trusted journalists can access embargoed material, including press releases, photos, video stories, b-roll footage, data sets and infographics.
- Provide photos, video and other digital assets to colleagues, NGO partners, journalists, media publishers, scholars and others through Refugees Media: <http://media.unhcr.org>.

## Website Editors

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*Global Website Editor (French)* ..... [morelh@unhcr.org](mailto:morelh@unhcr.org)

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The Website Editors prepare and publish content for UNHCR's flagship websites, [www.unhcr.org](http://www.unhcr.org) (English) and [www.unhcr.fr](http://www.unhcr.fr) (French), as well as our multimedia storytelling site, TRACKS: <http://tracks.unhcr.org>.

## Regional Editors

Jonathan **CLAYTON** ..... Tel. +41 22 739 81 48  
*Regional Editor (Europe emergency) – based in Geneva* ..... [claytonj@unhcr.org](mailto:claytonj@unhcr.org)

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*Regional Editor (Africa emergencies) – based in Nairobi* ..... [hughes@unhcr.org](mailto:hughes@unhcr.org)

The Regional Editors commission and produce multimedia content focusing on major humanitarian emergencies and operations. This includes news and feature articles, blogs, photos, videos and audio for publication on UNHCR's websites and social media channels as well as for distribution to news organizations.

## Social Media Unit

Kathryn **MAHONEY** ..... Tel. +41 79 255 83 46  
*Social Media Manager*

The Social Media Unit oversees UNHCR's global social media accounts. It offers:

- Timely updates on humanitarian crises through UNHCR's global social media platforms, including: Twitter ([@refugees](https://twitter.com/refugees)), Facebook ([www.facebook.com/UNHCR](http://www.facebook.com/UNHCR)) and YouTube ([www.youtube.com/unhcr](http://www.youtube.com/unhcr)).
- Advice to staff on best practices for institutional social media accounts as well as professional uses of personal accounts.

## Photo Unit

Suzy **HOPPER** ..... Tel. +41 22 739 87 88  
*Photo Editor*..... [hopper@unhcr.org](mailto:hopper@unhcr.org)

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The Photo Unit maintains the world's largest collection of refugee-related photos, covering nearly all of the major displacements of the last 60 years. These resources are free of charge to the media.

To search and request images, visit Refugees Media: <http://media.unhcr.org>. The Photo Unit also:

- Distributes timely sets of photos of current displacement situations around the world.
- Provides advice and information for photographers interested in covering UNHCR's operations around the world.
- Offers a curated set of historical and recent photos reflecting more than 60 years of UNHCR's work worldwide.
- Shares photos through [Flickr](#) and [Instagram](#).

## Video Unit

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The Video Studio offers:

- Professional studio facilities (two cameras) with direct line to the European Broadcasting Union's uplinks. Can pre-tape or record live interviews.
- An ISDN line for radio interviews.
- An extensive video archive covering most major refugee crises since the 1960s.
- Up-to-date video material of refugees/ displaced peoples.
- Live streaming with live camera output (up to four) from HQ atrium.
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- ISDN: +41 22 910 2490 | SKYPE: videounit